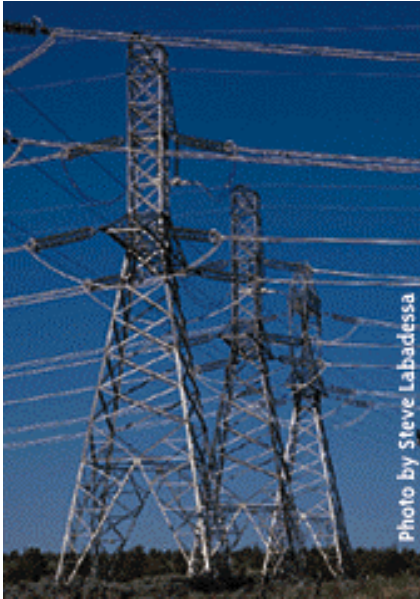




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Sustainability in PECO Energy Sustainable Skylines Roundtable March 10, 2010



PECO's Green Roof

Over an Acre of Vegetated Roof in downtown Philadelphia

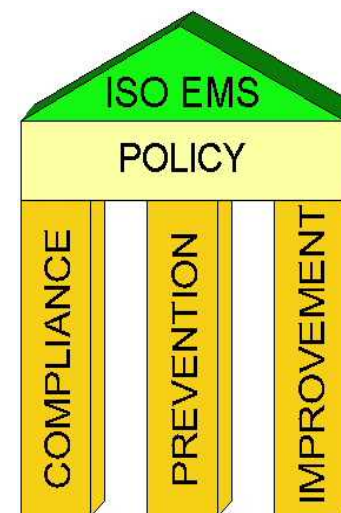
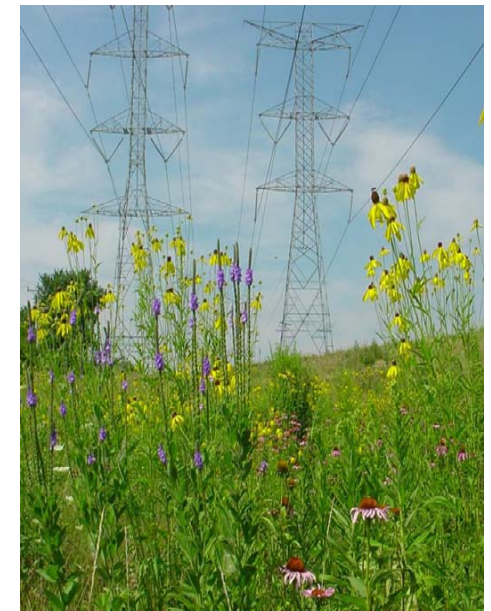
Benefits:

- Stormwater Absorption
- Reduced Temperatures – Heat Island Effect
- Longer Lasting Roof
- Habitat Creation
- Better Aesthetics
- Provided Green Jobs



Other Internal Environmental Programs

- ✓ PECO obtained International ISO 14001 Certification for our Environmental Management System across the entire company
- ✓ Greenhouse Gas (GHG) Reduction- PECO reduced GHG emissions by 46% since 2001
- ✓ Native meadows and biodiversity projects along our right of ways
- ✓ Fleet of environmentally friendly vehicles
 - 47 hybrid vehicles, a prototype hybrid bucket truck, 16 natural gas vehicles and 651 biodiesel trucks
- ✓ Voluntary Cleanup Program of legacy brownfield sites
- ✓ Use grass roots teams in PECO to drive environmental awareness and recycling



- ✓ PECO has implemented a multi year program to pursue LEED EB certifications for 10 of our largest buildings across the region.
 - Specific projects include extensive HVAC, lighting and controls retrofits to increase energy-efficiency, plumbing fixture replacements to save water, native meadow conversions, improved recycling and environmentally-friendly cleaning procedures
 - PECO achieved LEED ‘Silver’ certification for its newly opened Service Building in West Chester in 2009. The building is expected to use 20 percent less energy and 40 percent less water
 - Energy efficiency improvements were completed at PECO’s Berwyn, Warminster and Phoenixville sites in 2009 in order to obtain LEED EB certification in 2010

- ✓ Signed into Law on October 15, 2008-Expands the Public Utility Commission's oversight and imposes new requirements for electric distribution companies with the goal of reducing energy consumption and demand
- ✓ **Three components**
 - Energy Efficiency and Conservation (EE&C)
 - Smart Meters – deployment of “smart meter” technology
 - Procurement – relates to how we purchase power

Customer Energy Conservation Programs

- ✓ Launched March 1, 2010 with:
 - Bill Insert
 - energy@HOME Newsletter
 - Both distributed to over 1.3 million customers

PECO Smart Home Rebates qualifying appliances and equipment			
Appliance	Rebate	Equipment	Rebate
ENERGY STAR® Refrigerator	\$75	High Efficiency Electric Water Heater	\$25
ENERGY STAR Fre			
ENERGY STAR Clo			
ENERGY STAR Dis			
ENERGY STAR Det			
ENERGY STAR Lig			
LED Light Bulbs			
ENERGY STAR Rod			

Your appliances
might not be as energy efficient as you think.

At PECO, we put our energy into saving you money with PECO Smart Home Rebates.

That old washing machine that rattles and moves across the floor during the spin cycle is costing you money. **We'll give you up to \$100 for appliances and up to \$400 for heating and air conditioning (HVAC) equipment** when you upgrade to new, qualified, energy-efficient models. See the reverse side for a complete list of qualifying appliances and equipment.

Just fill out a rebate form and attach your paid receipt. Retail store and contractor purchases beginning July 1, 2009 are eligible. Rebate forms are available online at www.peco.com/SmartIdeas. You'll have your check in about six weeks – it's that easy!

PECO's rebate is separate from other incentives and is in addition to the federal tax credit and can be combined with other manufacturers' rebates. Funding is limited, so act today.

For more details, visit www.peco.com/SmartIdeas or call 1-888-5-PECO-SAVE (1-888-573-2672).

PECO customers only. Rules and restrictions apply.

PECO Smart Ideas

PECO Smart Appliance Recycling
Remember that extra refrigerator you relegated to your basement? It may be working, but chances are it's ratcheting up your electric bill. With PECO's working refrigerator up to \$150 per old energy g air condition

PECO Smart
With our aw more. Did you save \$30 dur up to 75 perc they're availa



energy@HOME

 **PECO**
An Exelon Company
March 2010

Save energy and money with PECO Smart IdeasSM

Important information about electric market changes

PECO Smart Home E-Audit
Sometimes it's not easy to see where you can save energy. Learn how today with the PECO Smart Home E-Audit. This FREE online tool gives you a detailed report of your home energy use, including month-to-month comparisons. We'll show you how much you can save by upgrading to more efficient equipment, give you no-cost and low-cost energy saving tips, and show you how to get money back from PECO when you replace your old, energy-guzzling appliances with ENERGY STAR® qualified models.

PECO Smart Home Rebates
You know that old washing machine that rattles and moves across the floor during the spin cycle? It's costing you money. Replace it with a new, energy-efficient, quieter model and receive a \$100 rebate. With PECO Smart Home Rebates, we'll give you money back when you upgrade your older appliances or heating and cooling (HVAC) equipment with qualifying, new, energy-efficient models. Purchases beginning July 1, 2009 are eligible.

During the last decade the cost to produce electricity has increased, primarily because of higher fuel prices. PECO customers have not had to pay those increased costs because prices were capped during this time. However, on January 1, 2011, prices for PECO customers are expected to increase about 10 to 15 percent.

We understand increases to your energy bill can be difficult, especially in today's economy. We want to do everything we can to help our customers.

You can save money by using energy more efficiently. Simple steps like turning off lights when leaving a room, using energy efficient CFL light bulbs and unplugging chargers when not in use can make a big difference.

Customers also could save by purchasing their electricity from an alternate energy supplier. And remember, no matter who supplies your electricity, it will still be delivered to your home by PECO and you will still receive the same reliable service.

To learn more visit:

- PECO at www.peco.com/KNOW
- The Pennsylvania Office of the Consumer Advocate at www.oca.state.pa.us
- The Pennsylvania Public Utility Commission at www.puc.state.pa.us

Visit www.peco.com/SmartIdeas to learn more about all of our energy efficiency programs, their rules and how you can participate.

Or call 1-888-5-PECO-SAVE (1-888-573-2672).



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- ✓ Home E-Audit
- ✓ Lighting Discounts
- ✓ Home Rebates
- ✓ Appliance Recycling
- ✓ Equipment Incentives
- ✓ Smart Ideas Call Center
 - 888-5-PECO SAVE (1-888-573-2072)
- ✓ Smart Ideas Web Site
 - www.peco.com/SmartIdeas
- ✓ Low Income Energy Efficiency





Appliances

TIPS & GUIDES

HOME E-AUDIT

TOOLS & CALCULATORS

- Heating Comparison
- Gas Heat Conversion
- Heater Efficiency
- Water Heater
- Heat Pump
- Appliances
- Televisions
- Lighting
- Thermostat Settings

PROGRAMS & REBATES

ONLINE STORE

Calculate Print Results Reset

Electric Rate: \$0.1488 per kWh

Television

Hide

Annual kWh: 962 Annual Cost: \$96.21 Monthly Avg: \$8.02

Name	Inputs			Hours/Year	Annual		Monthly
	Quantity	Wattage	Hours/Day		kWh	Cost	
*> 50" Plasma	<input type="text" value="0"/>	<input type="text" value="475"/>	<input type="text" value="4"/>	1460	0	\$0.00	\$0.00
*40" - 49" Plasma	<input type="text" value="1"/>	<input type="text" value="400"/>	<input type="text" value="4"/>	1460	621	\$62.05	\$5.17
*> 50" LCD	<input type="text" value="0"/>	<input type="text" value="215"/>	<input type="text" value="4"/>	1460	0	\$0.00	\$0.00
*40" - 49" LCD	<input type="text" value="1"/>	<input type="text" value="150"/>	<input type="text" value="6"/>	2190	342	\$34.16	\$2.85
*> 50" DLP	<input type="text" value="0"/>	<input type="text" value="235"/>	<input type="text" value="4"/>	1460	0	\$0.00	\$0.00
*40" - 49" DLP	<input type="text" value="0"/>	<input type="text" value="200"/>	<input type="text" value="4"/>	1460	0	\$0.00	\$0.00
*30" - 36" Tube	<input type="text" value="0"/>	<input type="text" value="115"/>	<input type="text" value="4"/>	1460	0	\$0.00	\$0.00
*25" - 27" Tube	<input type="text" value="0"/>	<input type="text" value="90"/>	<input type="text" value="4"/>	1460	0	\$0.00	\$0.00
*19" - 20" Tube	<input type="text" value="0"/>	<input type="text" value="70"/>	<input type="text" value="4"/>	1460	0	\$0.00	\$0.00

Kitchen

Show

Annual kWh: 0 Annual Cost: \$0.00 Monthly Avg: \$0.00

TIPS & GUIDES

HOME E-AUDIT

TOOLS & CALCULATORS

PROGRAMS & REBATES

Residential

Business

ONLINE STORE

PECO Smart Home Rebates

OVERVIEW

FIND RETAILERS

RETAIL PRODUCTS

QUALIFYING EQUIPMENT

EVENTS

FAQ

PECO Smart Home Rebates

We put our energy into saving you energy and money

Qualifying Retail Products for PECO Electric Customers



ENERGY STAR® Refrigerator - \$75 rebate

ENERGY STAR qualified refrigerators are 20% more energy efficient than the minimum federal standard.

[Qualifying models](#)



ENERGY STAR Clothes Washer - \$100 rebate

Over its life, an ENERGY STAR clothes washer will save you enough on energy costs to pay for a matching dryer – and enough water to fill three swimming pools. [Qualifying models](#)



ENERGY STAR Dehumidifier - \$10 rebate

ENERGY STAR qualified dehumidifiers can save more than \$20 a year, or more than \$230 over its lifetime.

[Qualifying models](#)



ENERGY STAR Room Air Conditioner - \$50 rebate

ENERGY STAR models use at least 10% less energy than conventional models. [Qualifying models](#)



ENERGY STAR Freezer - \$75 rebate

Save up to \$35 a year just on the cost of running a freezer when you replace an older model with a new ENERGY STAR model. [Qualifying models](#)



LED Light Bulbs - up to \$15 instant savings

(coming soon to participating retailers)

LEDs use 75% less energy than incandescent bulbs and last 25 times longer. LEDs are ideal for recessed can and track lighting.



ENERGY STAR Light Fixture - up to instant \$10 savings

(coming soon to participating retailers)
Talk about a big difference: ENERGY STAR qualified lighting fixtures use only 25% of the energy of traditional lighting.



ENERGY STAR Dishwasher - \$50 rebate

An ENERGY STAR model uses 31% less energy and 33% less water than conventional models, saving more than \$40 a year. [Qualifying models](#)

DID YOU KNOW?

A freezer purchased before 1993 costs you an extra \$35 a year to run compared to a new ENERGY STAR-qualified model.



REBATE FORMS



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Summary of PECO Sustainability Efforts

- ✓ Internal programs focused on energy reduction, greenhouse gas reduction and environmental stewardship
- ✓ External programs to assist with grants and education
- ✓ Programs to assist residential, businesses and municipalities with energy conservation
- ✓ Interactive Website www.peco.com/SmartIdeas
- ✓ Various communications
 - Energy @ HOME Newsletter - March
 - Bill Inserts - March
 - Smart Home Rebates Contractor Seminar
 - Smart Appliance Recycling Center Opening
 - Smart Equipment Incentives Trade Ally workshops
 - Smart Ideas Advertising Campaign- Radio spots
 - Future: Customer-Trade Allies Webinars