



November 7, 2014

Where Are We Now?

Recommendations in Action

Today's Agenda

- Welcome & Introductions
- Update from DVRPC
- Presentations: Where are we now?
- Presentations
- Closing



Update from DVRPC

- To be published – Cultivating Camden: A Food Economy Strategy
- Recently Released – Greener Pastures
- Updating 2011 Food System Plan
- Healthy Communities Task Force – next meeting January/February 2015
- Working on Implementation of Cultivating Camden with the city's stakeholders



Today

- Presentations:
 - *Amy Verbofsy, DVRPC – Updating Eating Here*
 - *Molly Riordan, Common Market – Scaling up*
 - *Deb Bentzel, The Food Trust – Beyond Farm to School*
 - *Peggy Fogarty, Keystone Development Center – Local Shellfish*
 - *Lance Loethen, The Reinvestment Fund – Connection Regional Supply Chains*



Updating *Eating Here: Greater Philadelphia's Food System Plan*



Background

- *Greater Philadelphia Food Systems Study* informed *Eating Here*.
- Stakeholder Planning Process
 - Stakeholders Implement the Plan so Stakeholders Should Make the Plan
 - Reviewed other Plans and Policy Statements
 - Committee Meetings
 - Individual Meetings
 - Online Survey
 - Prioritization



Background



- 6 Values
 - Farming and Sustainable Agriculture
 - Ecological Stewardship and Conservation
 - Economic Development
 - Health
 - Fairness
 - Collaboration
- 10 Indicators
- 52 Recommendations



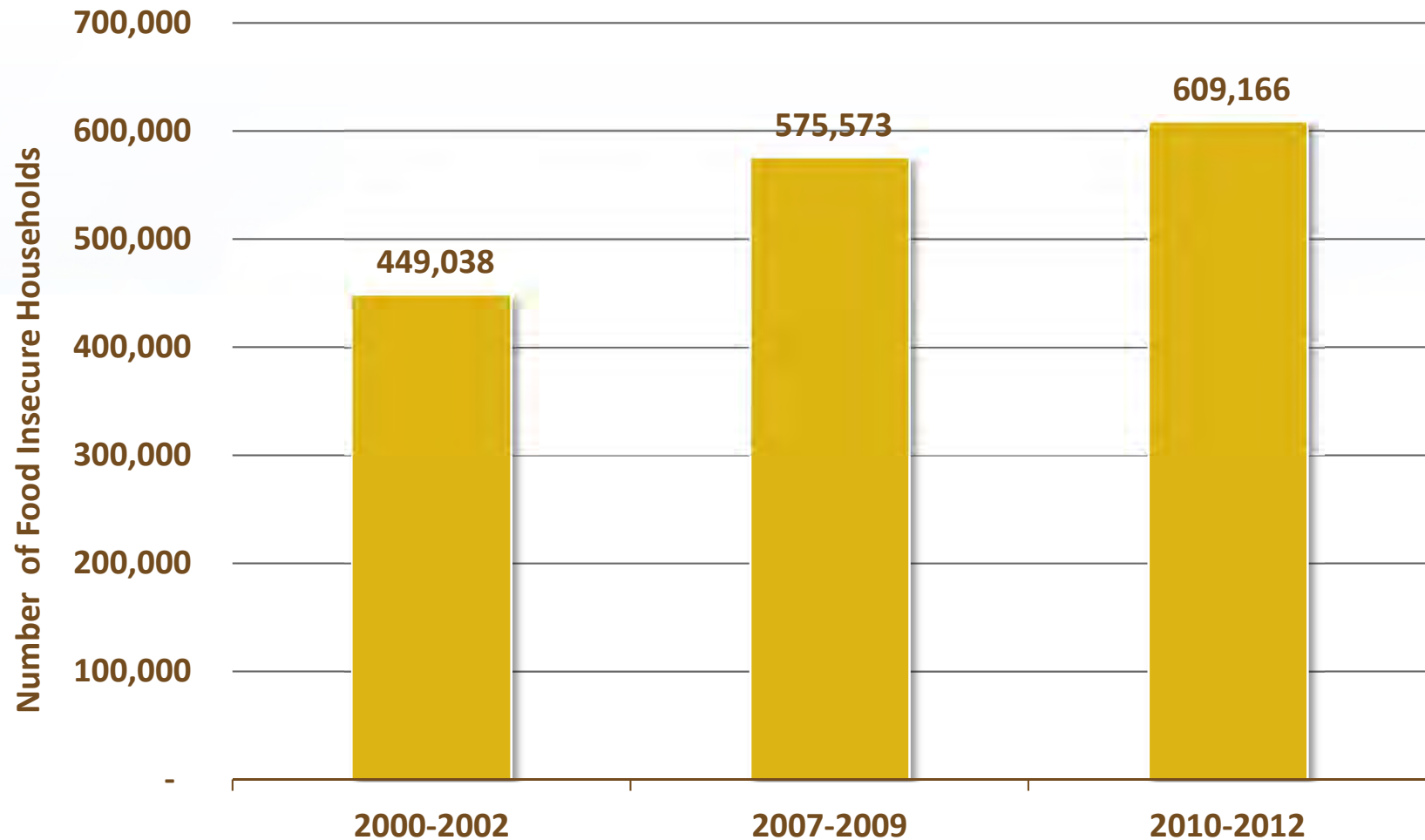
Indicators

Land in Production in New Jersey (1997 to 2012)



Indicators

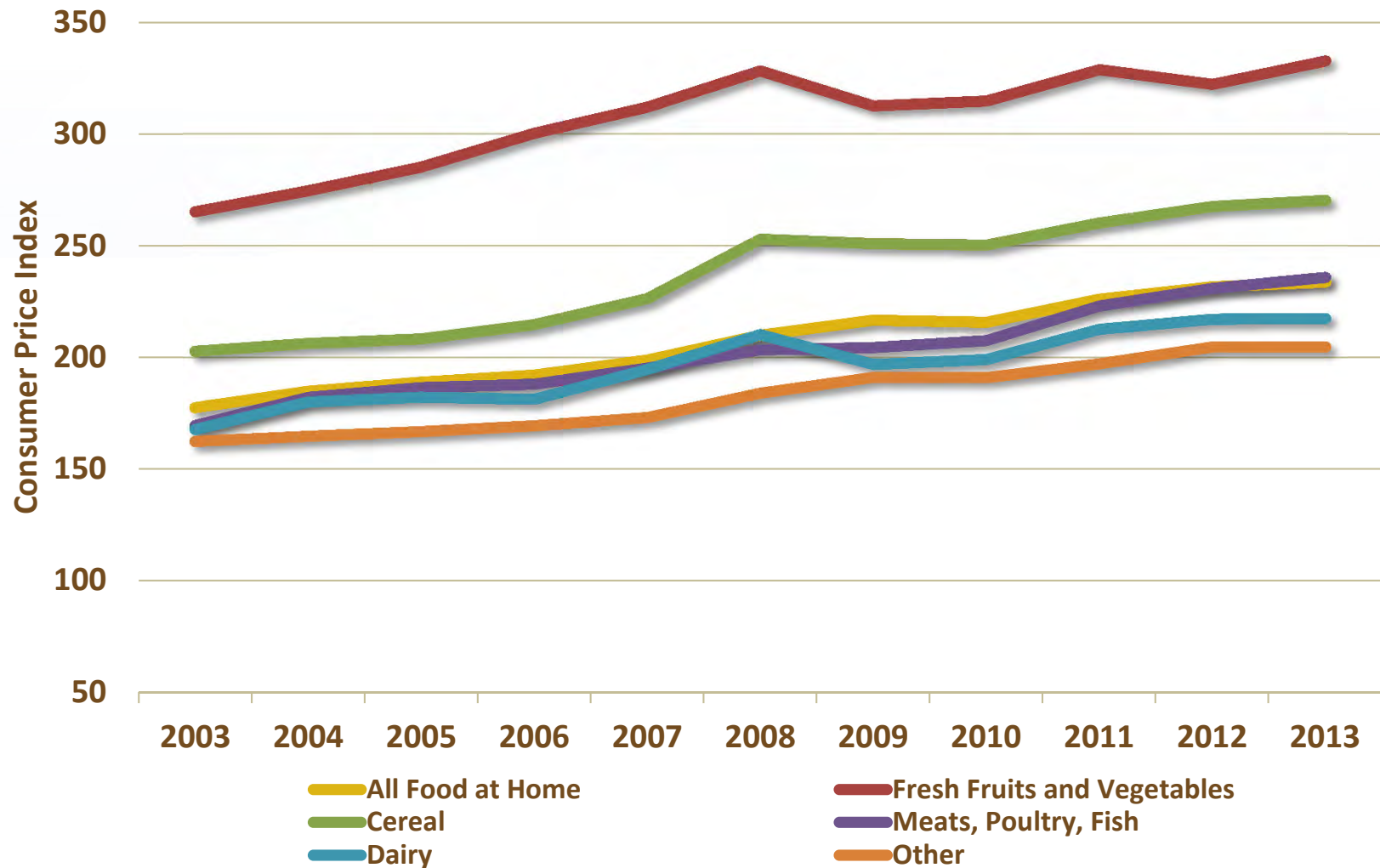
Household Food Insecurity in PA (2000 to 2012)



Sources: USDA 2002, 2007, 2012

Indicators

Affordability of Healthy Food in the US (2003 to 2013)



New Indicators?

Average Age of Farmers (2007 to 2012)



RECOMMENDATIONS



Recommendations



FARMING and SUSTAINABLE AGRICULTURE

Affordable Farmland

Maintain affordable land for farmers through a range of potential innovations and new business models. These include addressing the retirement needs of farmers, identifying opportunities to transition preserved land into food production, and creating investment vehicles for long-term agriculture production on preserved land.



NOFA-NJ Farm Incubator Program

Source: Kathy Johnson



Greener Partners Longview Center for Agriculture

Source: Christine Reckner

Recommendations



ECOLOGICAL STEWARDSHIP and CONSERVATION

Composting

More local governments should adopt “Zero Waste” strategies or increase composting activities at all scales, from commercial businesses like restaurants to curbside pick-up for residents.



Recommendations



ECONOMIC DEVELOPMENT

Healthy Food Retail

Increase and support “governmental and philanthropic investments in fresh food retail in those instances where consumer demand meets suitable market conditions.” – Jeremy Nowak



Healthy Corner Store

Source: The Food Trust



Progress Plaza

Source: The Reinvestment Fund

Recommendations



ECONOMIC DEVELOPMENT

Food Procurement

Organizations and entities that regularly buy food for meetings, events, and meal services should establish procurement standards and bonus point provisions for the purchase of nutritious, ethical, sustainably produced, regionally sourced an/or fair-trade products.



Local Produce

Source: Common Market



Fair Food Farmstand

Source: R. Kennedy for Visit Philadelphia™

Recommendations



HEALTH

Nutrition Standards for Food in Government Facilities

Municipal, county, and state governments and the federal government should develop nutrition standards and labeling requirements for food that is served at cafeterias and in vending machines in publicly owned or managed facilities.



Greensgrow Mobile Truck in Camden

Source: NJPHK-C



Recommendations



FAIRNESS

Anti-hunger Advocacy

Develop an action plan to reduce hunger and to advocate for an anti-hunger agenda in Harrisburg, Trenton, and Washington, D.C.

SFPP FUNDING

FUNDING (downward arrow)
COST OF FOOD (upward arrow)
NUMBER OF FOOD-INSECURE PENNSYLVANIANS (upward arrow)

#FightPAHunger

In 2006, the PA legislature set aside \$18.75 million for the State Food Purchase Program. Since then, the funding has been cut by 7 percent, down to \$17.338 million.

This decrease equates to 24% less buying power today than in 2006. That is as if you received only 76¢ for every \$1 when you cash your paycheck while your monthly bills and expenses increased.

*SFPP provides cash grants to counties for the purchase and distribution of food to low-income individuals supplementing the work of the food banks and local programs that are working to provide for a growing number of Pennsylvanians in need.

THE FACTS:

Funding for the State Food Purchase Program (SFPP) has dropped from \$18.75 million in 2006-07 to just over \$17 million today, a woefully inadequate amount to keep up with rising costs and increased demand for food assistance. The governor's proposal keeps funding flat.

Hunger-Free Pennsylvania (HFPA) supports a relatively modest investment of \$21 million in the state budget for SFPP. Although far below what's needed for the program to keep up with increased food costs, this small increase will make it possible for food assistance providers to meet more of the demand food banks and other anti-hunger organizations are experiencing today.

www.HungerFreePA.org | Facebook.com/HungerFreePA

Second Harvest Food Bank of NW PA in Harrisburg

Source: *Hunger-Free PA*

Recommendations



COLLABORATION

Integrating Food System and Sustainable Policies

Local governments should comprehensively integrate regional and local food system-related goals, objectives, and action steps into comprehensive and master plans.



GROWING FOOD CONNECTIONS

About Research Education Planning & Policy Resources Events News Contact Us

Food Systems Planning

Farmers Retailers Local Government Consumers

The Importance of Community Food Systems Planning

Community food systems planning provides a systematic and comprehensive approach to identifying food system challenges and opportunities within a community.

Research, Education and Planning & Policy

These three major activities will work hand-in-hand to address the concerns of struggling farmers and vulnerable consumers by building capacity of local governments and their partners to create, implement and sustain food system policies and plans that both promote food security and foster a healthy agricultural sector.

RESEARCH EXPLORING STORIES of INNOVATION

Recommendations



COLLABORATION

Regional Food Policy Framework

“Continue to convene the Greater Philadelphia Food System Stakeholder Committee and encourage shared efforts.” – Kimberly Hodgson, American Planning Association



Next Steps



EATING HERE

GREATER PHILADELPHIA'S FOOD SYSTEM PLAN

Greater Philadelphia Food System Stakeholder -

We are in the process of updating the 2011 Food System Plan and need your help!

We want to know which recommendations have been achieved, which are in progress, and which are no longer relevant.

Let's Get Started!

press ENTER



Thank You!

WWW.DVRPC.ORG/FOOD

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