



# DVRPC NEWS

THE NEWSLETTER OF THE DELAWARE VALLEY REGIONAL PLANNING COMMISSION

SPECIAL  
ISSUE 2008

V. 30  
ISSUE 01



1

**Celebrating Regional Excellence at DVRPC's 7th Annual Dinner**



2

**An Evening of Excellence**



3

**Classic Towns of Greater Philadelphia**



4

**2008 Celebration of Regional Excellence Sponsors**

## Celebrating Regional Excellence at DVRPC's 7th Annual Dinner

**O**n May 15, 2008, DVRPC hosted over 300 DVRPC Board members, staff, distinguished leaders and guests at the Four Seasons Hotel to celebrate extraordinary contributions made to the region by the five chosen honorees.

Other highlights of the evening included the announcement of a new marketing and branding program to promote older suburbs and neighborhoods, known as Classic Towns of Greater Philadelphia.

In addition, DVRPC recognized Matthew Rufo, a planning student at the University of Pennsylvania, who is the first recipient of the John J. Coscia Scholarship.

### This year's awardees were:

**Regional Transportation Program of the Year:** PhillyCarShare, accepted by Tanya Seaman, PhillyCarShare Executive Director

**Regional Environmental Program of the Year:** Pennsylvania's TreeVitalize Program, accepted by Dr. James Grace, Deputy Secretary for Parks and Forestry, PA Dept. of Conservation and Natural Resources (DCNR); and Cindy Adams Dunn, Deputy Secretary for Conservation and Engineering Services, DCNR

**Regional Land Use Project of the Year:** Woolwich Township, Gloucester County, accepted by the Honorable Giuseppe "Joe" Chila, Mayor of Woolwich Township and Freeholder, Gloucester County Board of Chosen Freeholders

**Regional Economic Development Program of the Year:** Select Greater Philadelphia, accepted by Thomas G. Morr, President and CEO of Select Greater Philadelphia

**Regional Leader of the Year:** The Honorable Ed Rendell, Governor of Pennsylvania, accepted by the Honorable Allen D. Biehler, Secretary of Transportation, Pennsylvania Department of Transportation (PennDOT)





Individuals, organizations, and local governments were recognized for their unique projects and strong commitment to the region.



## An Evening of Excellence

**D**VRPC Executive Director, **Barry Seymour**, served as emcee for the evening's program. Assisting him in presenting the awards were: **Jerald R. Cureton, Esq.**, Burlington County Representative and DVRPC Board Chair; **the Honorable Carol Aichele**, Chester County Commissioner and

DVRPC Board Vice Chair; **Charles E. Romick** of the Gloucester County Planning Department and DVRPC Board Treasurer; the Honorable **Joseph M. Hoeffel**, Montgomery County Commissioner and Board Member; **Joanne R. Denworth** of the Pennsylvania Governor's Policy Office and DVRPC Board

Member; and **Dr. Donald Shanis**, DVRPC Deputy Executive Director.



Colleagues and friends mingled during a cocktail reception, which took place before the awards ceremony.



# Classic Towns of Greater Philadelphia

Classic Towns was first introduced at the Annual Celebration of Regional Excellence in May, 2008, where DVRPC debuted a promotional video and presented plaques to representatives from each classic town.



**D**VRPC recently launched an exciting, new marketing program aimed at growing, revitalizing and supporting Greater Philadelphia's older suburbs and urban neighborhoods. This initiative, **Classic Towns of Greater Philadelphia**, is among the first regional marketing efforts of its kind in the country.

By identifying needs, developing effective messages, and creating strategies for targeted distribution, the Classic Towns initiative will help communities to brand themselves as attractive places to live, work, shop and play!

To learn more about Classic Towns, visit [www.classictowns.org](http://www.classictowns.org).

## 2008 Classic Towns of Greater Philadelphia

- Borough of Ambler
- Borough of Bristol
- Borough of Collingswood
- Borough of Doylestown
- Borough of Haddon Heights
- Borough of Lansdowne
- Borough of Media
- Borough of Riverton
- Borough of West Chester
- City of Philadelphia, Manayunk
- City of Philadelphia, Overbrook Farms

## Press Conference

On July 28, 2008, over 120 City officials, tourism executives and community representatives gathered at the Independence Visitor Center to officially launch the Classic Towns program. Speaking at the press conference were DVRPC Executive Director Barry Seymour, Collingswood Mayor Jim Maley, Lansdowne Mayor Jayne Young, and Philadelphia City Councilman Curtis Jones, Jr.

The event concluded with mayors and town representatives signing the "Declaration of Classic Towns," as introduced by historic interpreter, Benjamin Franklin.





# 2008 Celebration of Regional Excellence Sponsors

## Platinum

Delaware River  
Port Authority

## Gold

Pennoni Associates, Inc.  
Urban Engineers, Inc.

## Silver

Advanced Audio Visual  
American College  
of Physicians  
BAE Systems ADR  
Boardman Hamilton Company  
CSX  
DMJM Harris  
Jefferson University Hospitals  
McCormick Taylor  
Michael Baker Jr., Inc.  
NorthMarq Advisors  
PB Americas, Inc.  
Pennsylvania Housing  
Finance Agency  
Saul Ewing, LLP  
Stantec Consulting  
Services Inc.  
URS Corporation  
Wallace, Roberts & Todd

## Pewter

Ben Franklin Technology  
Partners of Southeastern  
Pennsylvania  
Commuter Check  
Services Corporation  
Delta Airport Consultants, Inc.  
Dewberry  
HDR Engineering  
HNTB Corporation  
McMahon Associates, Inc.  
Philadelphia Regional  
Port Authority  
Port Authority Transit  
Corporation (PATCO)  
Raymond & Coleman, LLP  
Southeastern Pennsylvania  
Transportation Authority  
(SEPTA)  
SMS Rail Services

Studley Commercial Real  
Estate Advisors  
Traffic Club of Philadelphia



### FY 2009 Board Officers

*Carol Aichele* Chair  
*Kris Kolluri* Vice Chair  
*Joseph M. Hoeffel* Secretary  
*Louis Cappelli, Jr., Esq.* Treasurer  
*Barry Seymour* Executive Director

### DVRPC NEWS is published by the Delaware Valley Regional Planning Commission

*Office of Communications  
& Public Affairs*  
*Candace Snyder* Director  
*Elise Turner* Editor  
*Kimberly Meyer* Graphic Designer  
*Shooting Stars* Photography

*DVRPC fully complies with Title VI of  
the Civil Rights Act of 1964 & related  
statutes and regulations in all  
programs & activities. For more  
information, or to obtain a Title VI  
Complaint Form, view the DVRPC  
website; [www.dvrpc.org](http://www.dvrpc.org) or call  
215.238.2871.*

*DVRPC News is funded through  
grants from the Federal Highway  
Administration (FHWA), the Federal  
Transit Administration (FTA), the  
Pennsylvania & New Jersey  
departments of transportation, &  
DVRPC's member governments.*



Delaware Valley  
Regional Planning  
Commission



## DVRPC NEWS SPECIAL ISSUE 2008 VOLUME 30 / ISSUE 01

### DELAWARE VALLEY REGIONAL PLANNING COMMISSION

190 NORTH INDEPENDENCE MALL WEST,  
8TH FLOOR / PHILADELPHIA, PA 19106-1520  
PHONE 215.592.1800 / FAX 215.592.9125  
WEBSITE [WWW.DVRPC.ORG](http://WWW.DVRPC.ORG)

Commonwealth of Pennsylvania / Pennsylvania Department of Transportation  
Pennsylvania Governor's Policy Office / Bucks County / Chester County  
Delaware County / Montgomery County / City of Chester / City and County of Philadelphia  
State of New Jersey / New Jersey Department of Transportation  
New Jersey Department of Community Affairs / Burlington County / Camden County  
Gloucester County / Mercer County / City of Camden / City of Trenton