



This bulletin provides an annual snapshot of road safety in MERCER COUNTY and its 12 municipalities. It highlights and compares trends at the state, county, and local levels.

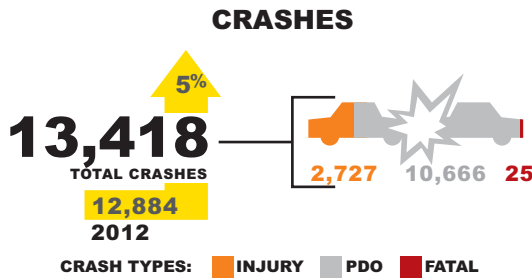
What Contributed to Fatalities in 2013?

In 2013, 33 percent of fatalities occurred at intersections, which is higher than last year's total of 17 percent. Pedestrian fatalities dropped from 39 percent (in 2012) to 15 percent (2013). Improvements in the eight emphasis areas could significantly reduce crash fatalities, listed in descending order for Mercer County.

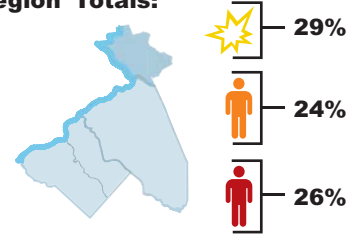
1. Improve the Design and Operation of Intersections
2. Curb Aggressive Driving
3. Sustain Safe Senior Mobility
4. Keep Vehicles on the Roadway and Minimize the Consequences of Leaving the Roadway
5. Reduce Impaired and Distracted Driving
6. Increase Seat Belt Usage
7. Ensure Pedestrian Safety
8. Ensure Young Driver Safety

2013 Quick Crash Stats: Mercer County

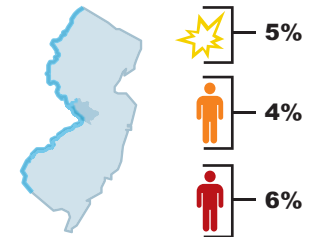
The following figures summarize total reportable³ crashes [🚗💥], number of people injured [👤] and killed [👤], and Property Damage Only (PDO)¹ crashes for Mercer County in 2013. Compared to 2012, crashes and fatalities are up, however injuries are down.



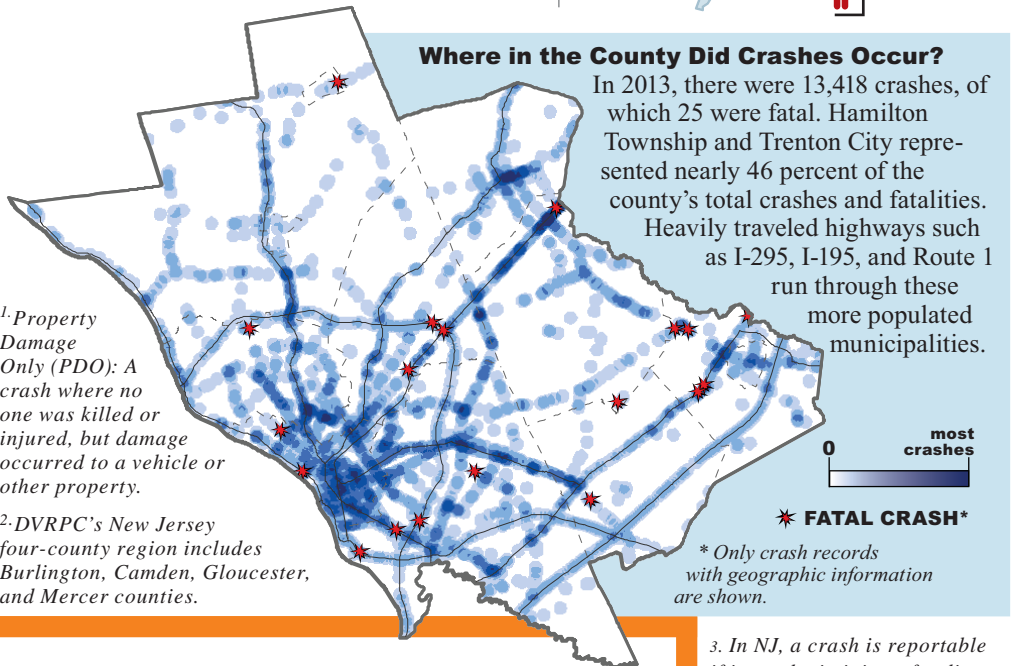
Mercer County, Compared to DVRPC's New Jersey Four-County Region² Totals:



Mercer County, Compared to the Rest of New Jersey's Totals:



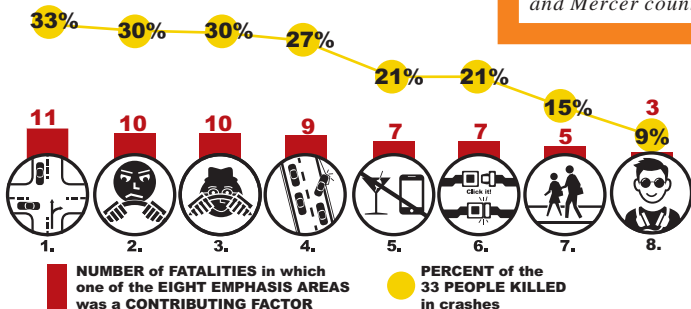
Where in the County Did Crashes Occur?



¹Property Damage Only (PDO): A crash where no one was killed or injured, but damage occurred to a vehicle or other property.

²DVRPC's New Jersey four-county region includes Burlington, Camden, Gloucester, and Mercer counties.

³In NJ, a crash is reportable if it results in injury, fatality, or property damage of \$500 or more.





















Crashes often have multiple contributing circumstances.

These eight emphasis areas were identified in the 2015 Transportation Safety Action Plan: Improving Safety in the Delaware Valley, and were contributing factors in 97 percent of crash fatalities in the Delaware Valley, for the period 2010 through 2012.

See the back for an inside look at crash trends for each municipality.

What Are the Crash Trends in My Municipality? # of CRASHES | # of PEOPLE INJURED | # of PEOPLE KILLED

MUNICIPALITY	2009			2010			2011			2012			2013			TOTALS: 2009-2013		
																		
EAST WINDSOR TWP.	832	260	1	863	299	1	991	225	0	954	285	2	929	270	6	4,569	1,339	10
EWING TWP.	1,178	355	1	1,185	335	6	1,244	387	7	1,237	316	4	1,234	334	1	6,078	1,727	19
HAMILTON TWP.	3,134	954	6	3,104	968	3	3,238	971	4	3,133	1,053	4	3,090	963	8	15,699	4,909	25
HIGHTSTOWN BORO.	122	26	0	67	12	0	102	18	0	123	18	0	130	28	0	544	102	0
HOPEWELL BORO.	20	4	0	16	4	0	14	5	0	21	6	0	13	1	1	84	20	1
HOPEWELL TWP.	752	204	3	655	140	1	729	191	0	701	195	0	755	173	0	3,592	903	4
LAWRENCE TWP.	1,328	356	2	1,499	451	2	1,377	419	2	1,266	371	5	1,235	381	7	6,705	1,978	18
PENNINGTON BORO.	85	22	0	51	16	0	53	25	0	68	22	0	58	14	0	315	99	0
PRINCETON	860	241	0	909	233	0	952	232	1	852	226	0	828	226	0	4,401	1,158	1
ROBBINSVILLE TWP.	680	214	2	682	191	3	715	214	0	773	204	2	693	152	1	3,543	975	8
TRENTON CITY	3,373	614	7	3,442	896	5	3,266	879	6	2,380	726	5	3,018	879	7	15,479	3,994	30
WEST WINDSOR TWP.	1,359	287	1	1,344	296	0	1,386	337	1	1,376	346	1	1,435	321	2	6,900	1,587	5
COUNTY-WIDE TOTALS	13,723	3,537	23	13,817	3,841	21	14,067	3,903	21	12,884	3,768	23	13,418	3,742	33	67,909	18,791	121

This bulletin provides an annual snapshot of road safety in Mercer County and its 12 municipalities. It highlights and compares trends at the state, county, and local levels. This document complements the *2013 Annual Crash Data Bulletin for the Delaware Valley* (DVRPC Publication #15023) and is a supplement to the *2015 Transportation Safety Action Plan: Improving Transportation Safety in the Delaware Valley* (DVRPC Publication #15022). Analysis in this document was derived from the NJDOT crash database unless otherwise noted. For more information contact: Regina Moore at rmoore@dvrpc.org or 215.238.2862