

This bulletin provides an annual snapshot of road safety in MERCER COUNTY and its 12 municipalities. It highlights and compares trends at the state, county, and local levels.

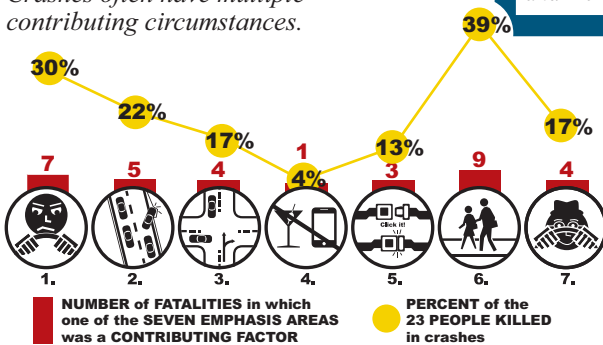
What Contributed to Fatalities in 2012?

Pedestrians contributed to 9 of the 23 crash fatalities. Improvements in the following seven emphasis areas could eliminate almost all crash fatalities in the future.

1. Curb Aggressive Driving
2. Keep Vehicles on the Roadway and Minimize the Consequences of Leaving the Roadway
3. Improve the Design and Operation of Intersections
4. Reduce Impaired and Distracted Driving
5. Increase Seat Belt Usage
6. Ensure Pedestrian Safety
7. Sustain Safe Senior Mobility

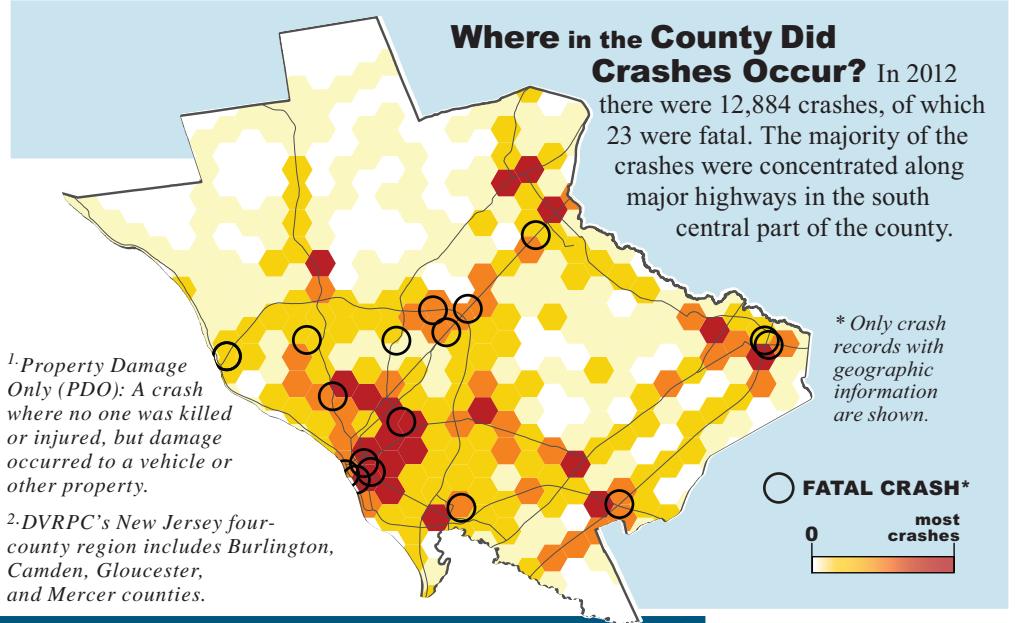
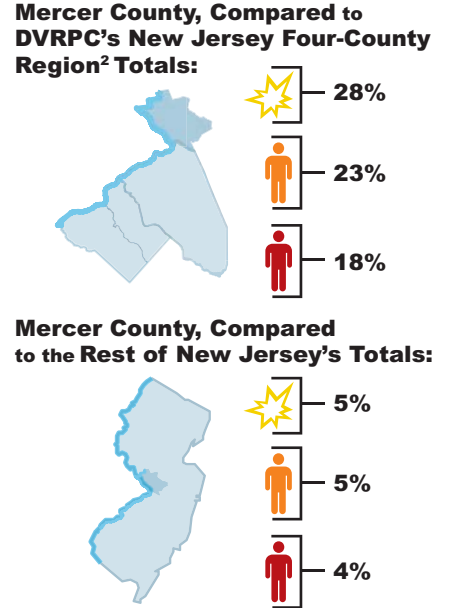
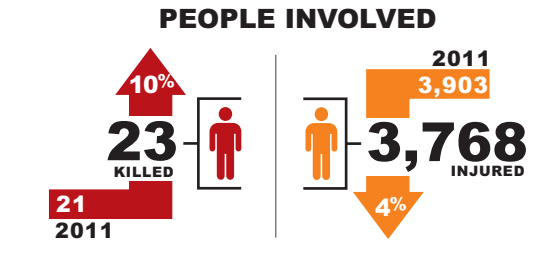
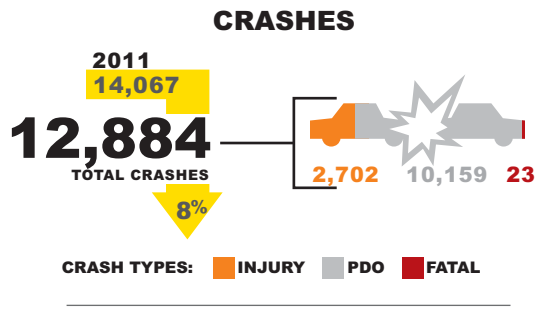
These seven emphasis areas were identified in the *2012 Transportation Safety Action Plan: Improving Safety in the Delaware Valley*, (DVRPC publication #12030) and were contributing factors in 95 percent of crash fatalities in the Delaware Valley, for the period 2008 through 2010.

Crashes often have multiple contributing circumstances.



2012 Quick Crash Stats: Mercer County

The following figures summarize total crashes [💥], number of people injured [👤] and killed [👤], and Property Damage Only (PDO)¹ crashes for Mercer County in 2012. Compared to 2011, crashes and injuries are down, however fatalities are up.



Resources to Improve Safety:

DVRPC pursues a wide-ranging approach to improve traffic safety. The Regional Safety Task Force, road safety audits, intersection safety studies, local road newsletters, and funding strategies are available resources: www.dvrpc.org/Transportation/Safety/.



















See the back for an inside look at crash trends for each municipality.

What Are the Crash Trends in My Municipality?

 # of CRASHES

 # of PEOPLE INJURED

 # of PEOPLE KILLED

MUNICIPALITY	2008			2009			2010			2011			2012			TOTALS: 2008-2012		
																		
EAST WINDSOR TWP.	908	251	3	832	260	1	863	299	1	991	225	0	954	285	2	4,548	1,320	7
EWING TWP.	1,115	331	2	1,178	355	1	1,185	335	6	1,244	387	7	1,237	316	4	5,959	1,724	20
HAMILTON TWP.	3,013	1,027	6	3,134	954	6	3,104	968	3	3,238	971	4	3,133	1,053	4	15,622	4,973	23
HIGHTSTOWN BORO.	74	23	0	122	26	0	67	12	0	102	18	0	123	18	0	488	97	0
HOPEWELL BORO.	33	6	0	20	4	0	16	4	0	14	5	0	21	6	0	104	25	0
HOPEWELL TWP.	698	195	0	752	204	3	655	140	1	729	191	0	701	195	0	3,535	925	4
LAWRENCE TWP.	1,233	361	2	1,328	356	2	1,499	451	2	1,377	419	2	1,266	371	5	6,703	1,958	13
PENNINGTON BORO.	63	19	0	85	22	0	51	16	0	53	25	0	68	22	0	320	104	0
PRINCETON	964	239	1	860	241	0	909	233	0	952	232	1	852	226	0	4,537	1,171	2
ROBBINSVILLE TWP.	663	219	0	680	214	2	682	191	3	715	214	0	773	204	2	3,513	1,042	7
TRENTON CITY	3,213	947	6	3,373	614	7	3,442	896	5	3,266	879	6	2,380	726	5	15,674	4,062	29
WEST WINDSOR TWP.	1,397	286	0	1,359	287	1	1,344	296	0	1,386	337	1	1,376	346	1	6,862	1,552	3
COUNTY-WIDE TOTALS	13,374	3,904	20	13,723	3,537	23	13,817	3,841	21	14,067	3,903	21	12,884	3,768	23	67,865	18,953	108

This bulletin provides an annual snapshot of road safety in Mercer County and its 12 municipalities. It highlights and compares trends at the state, county, and local levels. This document complements the *2012 Annual Crash Data Bulletin for the Delaware Valley* (DVRPC Publication #14015) and is a supplement to the *2012 Transportation Safety Action Plan: Improving Transportation Safety in the Delaware Valley* (DVRPC Publication #12030). Analysis in this document was derived from the NJDOT crash database unless otherwise noted. For more information contact: Regina Moore at rmoore@dvrpc.org or 215.238.2862

