

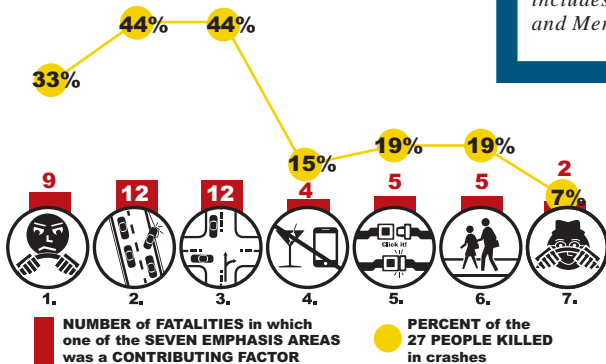
This bulletin provides an annual snapshot of road safety in GLOUCESTER COUNTY and its 24 municipalities. It highlights and compares trends at the state, county, and local levels.

## What Contributed to Fatalities in 2012?

Leaving the roadway and intersections each contributed to 12 of the 27 crash fatalities. Improvements in the following seven emphasis areas could eliminate almost all crash fatalities in the future.

1. Curb Aggressive Driving
2. Keep Vehicles on the Roadway and Minimize the Consequences of Leaving the Roadway
3. Improve the Design and Operation of Intersections
4. Reduce Impaired and Distracted Driving
5. Increase Seat Belt Usage
6. Ensure Pedestrian Safety
7. Sustain Safe Senior Mobility

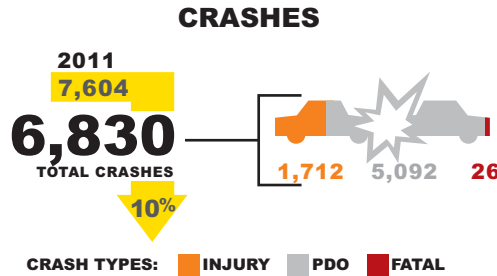
These seven emphasis areas were identified in the 2012 *Transportation Safety Action Plan: Improving Safety in the Delaware Valley*, (DVRPC publication #12030) and were contributing factors in 95 percent of crash fatalities in the Delaware Valley, for the period 2008 through 2010.



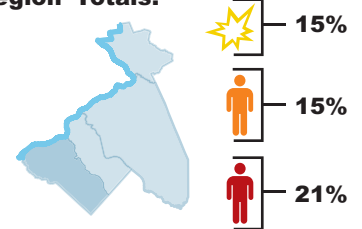
Crashes often have multiple contributing circumstances.

## 2012 Quick Crash Stats: Gloucester County

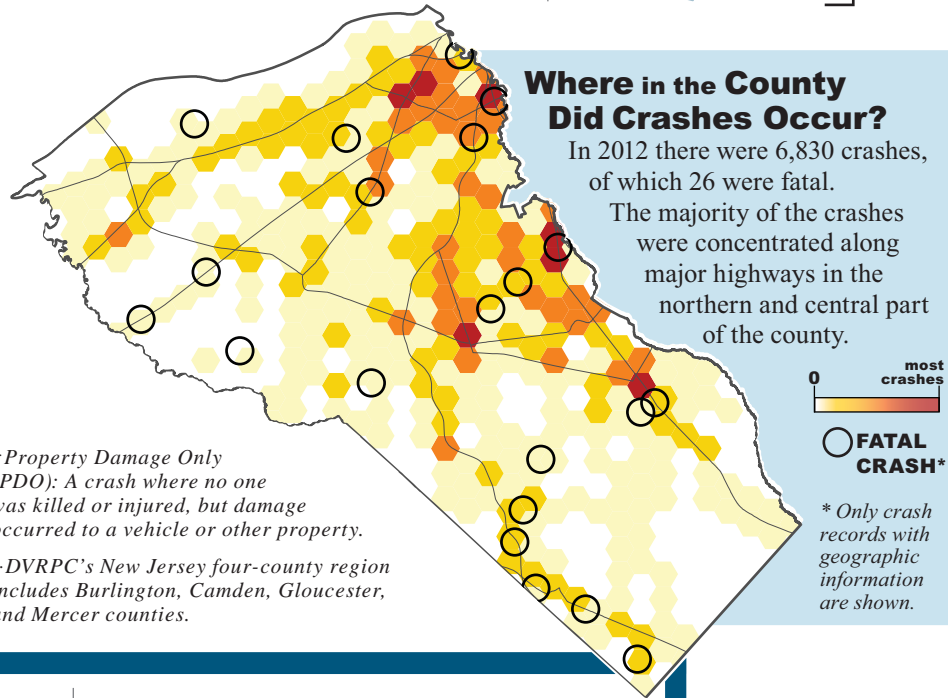
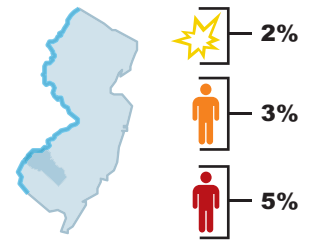
The following figures summarize total crashes [🚗💥], number of people injured [👤], and killed [👤], and Property Damage Only (PDO)<sup>1</sup> crashes for Gloucester County in 2012. Compared to 2011, crashes and injuries are down, however fatalities are up.



### Gloucester County, Compared to DVRPC's New Jersey Four-County Region<sup>2</sup> Totals:



### Gloucester County, Compared to the Rest of New Jersey's Totals:



<sup>1</sup> Property Damage Only (PDO): A crash where no one was killed or injured, but damage occurred to a vehicle or other property.













<sup>2</sup> DVRPC's New Jersey four-county region includes Burlington, Camden, Gloucester, and Mercer counties.

## Resources to Improve Safety:

DVRPC pursues a wide-ranging approach to improve traffic safety. The Regional Safety Task Force, road safety audits, intersection safety studies, local road newsletters, and funding strategies are available resources: [www.dvrpc.org/Transportation/Safety/](http://www.dvrpc.org/Transportation/Safety/).

See the back for an inside look at crash trends for each municipality.

# What Are the Crash Trends in My Municipality? # of CRASHES | # of PEOPLE INJURED | # of PEOPLE KILLED

MUNICIPALITY	2008			2009			2010			2011			2012			TOTALS: 2008-2012		
																		
CLAYTON BORO.	143	54	0	133	50	1	122	39	1	91	26	0	36	18	0	489	169	2
DEPTFORD TWP.	1,370	547	4	1,424	512	1	1,386	487	3	1,389	455	3	1,066	350	2	5,569	2,001	11
EAST GREENWICH TWP.	169	65	0	183	60	1	183	54	0	168	80	1	155	54	0	703	259	2
ELK TWP.	219	115	6	214	87	0	239	129	4	219	71	0	195	58	1	891	402	10
FRANKLIN TWP.	519	224	7	505	202	2	497	231	3	521	220	3	444	214	7	2,042	877	15
GLASSBORO BORO.	560	199	1	607	232	2	596	187	0	511	161	1	484	145	0	2,274	779	4
GREENWICH TWP.	96	33	0	110	25	0	118	31	0	114	37	0	143	38	1	438	126	0
HARRISON TWP.	376	139	0	381	157	2	342	131	0	363	130	1	296	109	1	1,462	557	3
LOGAN TWP.	269	92	2	294	70	1	302	98	2	285	73	1	296	80	0	1,150	333	6
MANTUA TWP.	307	153	4	325	180	2	343	102	0	308	134	2	333	138	1	1,283	569	8
MONROE TWP.	757	315	5	739	277	6	840	368	3	735	306	9	777	334	4	3,071	1,266	23
NATIONAL PARK BORO.	13	1	0	31	7	0	1	0	0	0	0	0	1	0	0	45	8	0
NEWFIELD BORO.	0	0	0	1	0	0	3	0	0	13	1	0	7	3	0	17	1	0
PAULSBORO BORO.	112	35	0	102	41	0	113	41	0	105	36	0	114	29	0	432	153	0
PITMAN BORO.	123	34	0	140	37	0	116	25	0	103	33	0	97	17	0	482	129	0
SOUTH HARRISON TWP.	65	34	1	61	43	0	70	27	0	41	12	0	18	8	1	237	116	1
SWEDESBORO BORO.	35	9	1	4	1	0	0	0	0	7	4	0	0	0	0	46	14	1
WASHINGTON TWP.	1,506	494	0	1,642	624	2	1,584	476	4	1,466	571	2	1,341	431	5	6,198	2,165	8
WENONAH BORO.	6	3	0	1	0	0	31	10	0	7	5	0	0	0	0	45	18	0
WEST DEPTFORD TWP.	433	158	0	535	179	0	461	119	2	439	125	2	419	135	1	1,868	581	4
WESTVILLE BORO.	159	74	0	202	59	1	96	32	2	39	18	0	48	14	1	496	183	3
WOODBURY CITY	457	132	0	426	134	0	484	90	0	438	105	0	430	128	0	1,805	461	0
WOODBURY HEIGHTS BORO.	85	19	0	62	18	0	87	34	0	86	28	0	84	32	0	320	99	0
WOOLWICH TWP.	158	38	0	150	60	1	75	25	0	156	42	0	46	12	2	539	165	1
<b>COUNTY-WIDE TOTALS</b>	<b>7,937</b>	<b>2,967</b>	<b>31</b>	<b>8,272</b>	<b>3,055</b>	<b>22</b>	<b>8,089</b>	<b>2,736</b>	<b>24</b>	<b>7,604</b>	<b>2,673</b>	<b>25</b>	<b>6,830</b>	<b>2,347</b>	<b>27</b>	<b>31,902</b>	<b>11,431</b>	<b>102</b>

This bulletin provides an annual snapshot of road safety in Gloucester County and its 24 municipalities. It highlights and compares trends at the state, county, and local levels. This document complements the *2012 Annual Crash Data Bulletin for the Delaware Valley* (DVRPC Publication #14015) and is a supplement to the *2012 Transportation Safety Action Plan: Improving Transportation Safety in the Delaware Valley* (DVRPC Publication #12030). Analysis in this document was derived from the NJDOT crash database unless otherwise noted. For more information contact: Regina Moore at [rmoore@dvrpc.org](mailto:rmoore@dvrpc.org) or 215.238.2862