



This bulletin provides an annual snapshot of road safety in MERCER COUNTY and its 13 municipalities. It highlights and compares trends at the state, county, and local levels.

What Contributed to Fatalities in 2011?

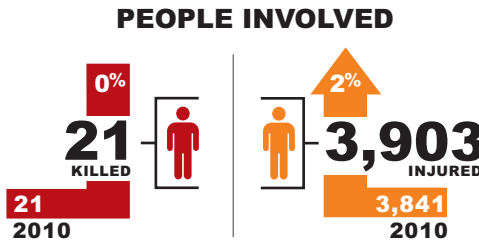
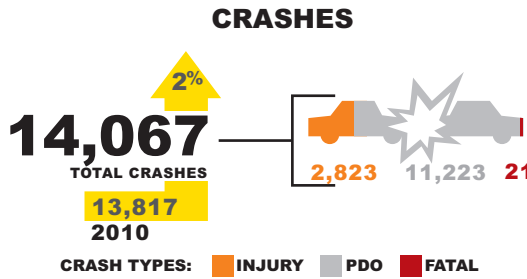
Aggressive driving contributed to 8 of the 21 crash fatalities. Improvements in the following seven emphasis areas could eliminate almost all crash fatalities like these in the future.

1. Curb Aggressive Driving
2. Keep Vehicles on the Roadway and Minimize the Consequences of Leaving the Roadway
3. Improve the Design and Operation of Intersections
4. Reduce Impaired and Distracted Driving
5. Increase Seat Belt Usage
6. Ensure Pedestrian Safety
7. Sustain Safe Senior Mobility

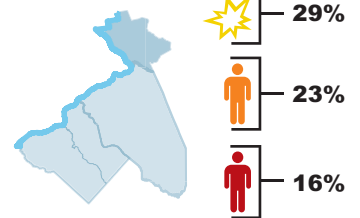
These seven emphasis areas were identified in the 2012 Transportation Safety Action Plan: Improving Safety in the Delaware Valley, and were contributing factors in 95 percent of crash fatalities in the Delaware Valley, for the period 2008 through 2010.

2011 Quick Crash Stats: Mercer County

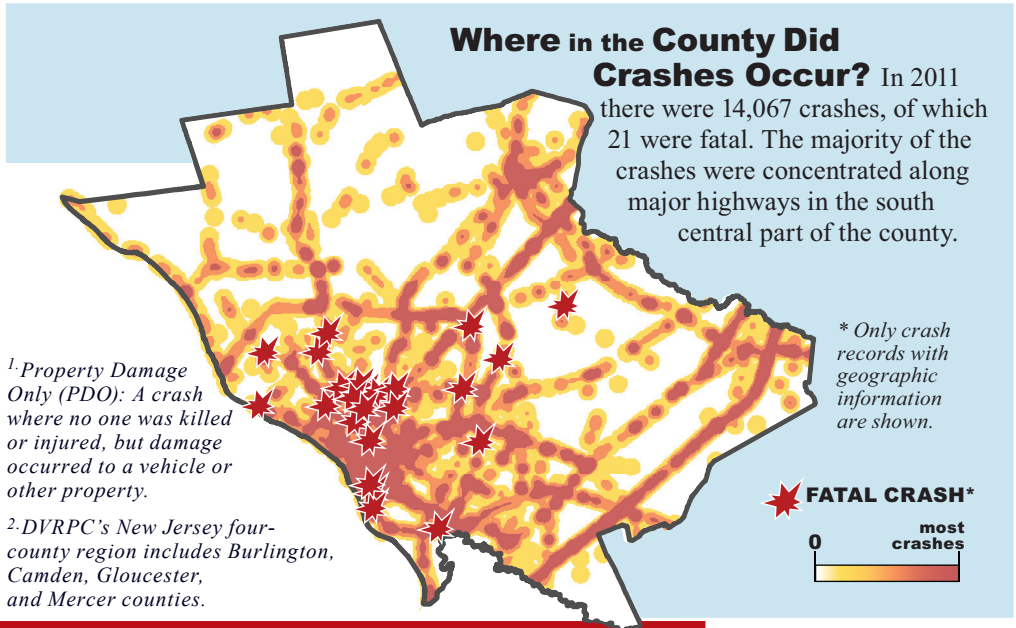
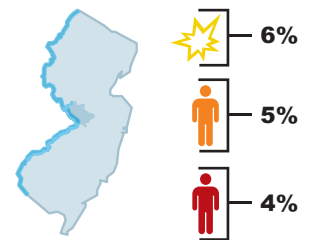
The following figures summarize total crashes [💥], number of people injured [👤] and killed [👤], and Property Damage Only (PDO)¹ crashes for Mercer County in 2011. Compared to 2010, crashes and injuries are up, however there was no change in fatalities.



Mercer County, Compared to DVRPC's New Jersey Four-County Region² Totals:

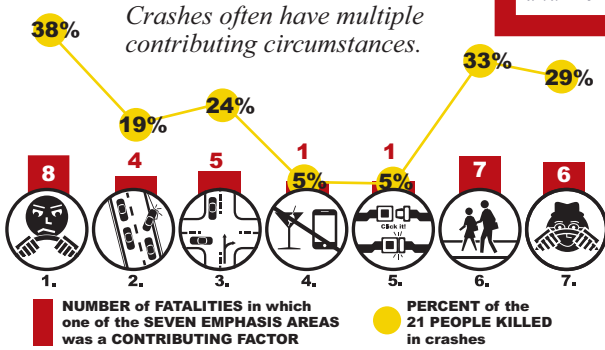


Mercer County, Compared to the Rest of New Jersey's Totals:



¹Property Damage Only (PDO): A crash where no one was killed or injured, but damage occurred to a vehicle or other property.

²DVRPC's New Jersey four-county region includes Burlington, Camden, Gloucester, and Mercer counties.





















Resources to Improve Safety: DVRPC pursues a wide-ranging approach to improve traffic safety. The Regional Safety Task Force, road safety audits, intersection safety studies, local road newsletters, and funding strategies are available resources: www.dvrpc.org/Transportation/Safety/.

See the back for an inside look at crash trends for each municipality.

What Are the Crash Trends in My Municipality?

 # of CRASHES |  # of PEOPLE INJURED |  # of PEOPLE KILLED

MUNICIPALITY	2007			2008			2009			2010			2011			TOTALS: 2007-2011		
																		
EAST WINDSOR TWP.	934	239	0	908	251	3	832	260	1	863	299	1	991	225	0	4,528	1,274	5
EWING TWP.	1,113	326	8	1,115	331	2	1,178	355	1	1,185	335	6	1,244	387	7	5,835	1,734	24
HAMILTON TWP.	3,222	1,074	10	3,013	1,027	6	3,134	954	6	3,104	968	3	3,238	971	4	15,711	4,994	29
HIGHTSTOWN BORO.	106	18	0	74	23	0	122	26	0	67	12	0	102	18	0	471	97	0
HOPEWELL BORO.	32	6	0	33	6	0	20	4	0	16	4	0	14	5	0	115	25	0
HOPEWELL TWP.	679	168	2	698	195	0	752	204	3	655	140	1	729	191	0	3,513	898	6
LAWRENCE TWP.	1,562	443	1	1,233	361	2	1,328	356	2	1,499	451	2	1,377	419	2	6,999	2,030	9
PENNINGTON BORO.	58	16	0	63	19	0	85	22	0	51	16	0	53	25	0	310	98	0
PRINCETON BORO. *	336	85	0	426	82	0	381	91	0	450	114	0	456	106	0	2,049	478	0
PRINCETON TWP. *	447	142	1	538	157	1	479	150	0	459	119	0	496	126	1	2,419	694	3
ROBBINSVILLE TWP.	659	222	1	663	219	0	680	214	2	682	191	3	715	214	0	3,399	1,060	6
TRENTON CITY	3,763	1,069	3	3,213	947	6	3,373	614	7	3,442	896	5	3,266	879	6	17,057	4,405	27
WEST WINDSOR TWP.	1,286	299	1	1,397	286	0	1,359	287	1	1,344	296	0	1,386	337	1	6,772	1,505	3
COUNTY-WIDE TOTALS	14,197	4,107	27	13,374	3,904	20	13,723	3,537	23	13,817	3,841	21	14,067	3,903	21	69,178	19,292	112

Let's take a closer look...

Between 2007 and 2011, Mercer County experienced an overall decrease in crashes, injuries, and fatalities although fluctuations have occurred over the years. In the five-year period, the county's least populous, though more densely populated municipalities (Hightstown, Hopewell, Pennington, and Princeton boroughs) recorded the fewest crashes, injuries, and fatalities. During the same time period, approximately 50 percent of the county's crashes, injuries, and fatalities occurred in its two most populated municipalities: Trenton City and Hamilton Township.

In 2011, ten of the 13 municipalities saw an increase in crashes from 2010. Hightstown, Hopewell, and Pennington boroughs each comprised less than one percent of all 2011 crashes.

**Princeton Borough and Princeton Township merged in January 2013. This change will be reflected in future data.*

This bulletin provides an annual snapshot of road safety in Mercer County and its 13 municipalities. It highlights and compares trends at the state, county, and local levels. This document complements the *2011 Annual Crash Data Bulletin for the Delaware Valley* (DVRPC Publication #13010) and is a supplement to the *2012 Transportation Safety Action Plan: Improving Transportation Safety in the Delaware Valley* (DVRPC Publication #12030). Analysis in this document was derived from the NJDOT and PennDOT crash databases unless otherwise noted.

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