This bulletin provides an annual snapshot of road safety in GLOUCESTER COUNTY and its 24 municipalities. It highlights and compares trends at the state, county, and local levels.
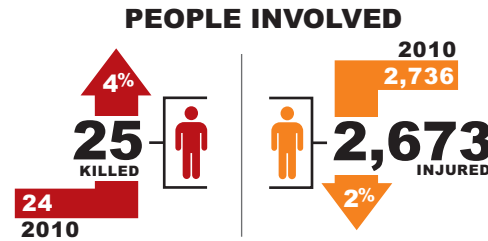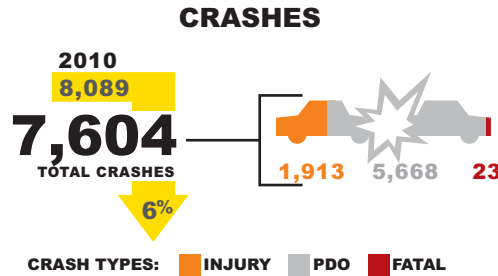
What Contributed to Fatalities in 2011?

Aggressive driving contributed to 11 of the 25 crash fatalities. Improvements in the following seven emphasis areas could eliminate almost all crash fatalities like these in the future.

1. Curb Aggressive Driving
2. Keep Vehicles on the Roadway and Minimize the Consequences of Leaving the Roadway
3. Improve the Design and Operation of Intersections
4. Reduce Impaired and Distracted Driving
5. Increase Seat Belt Usage
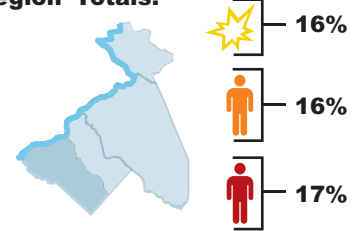6. Ensure Pedestrian Safety
7. Sustain Safe Senior Mobility

These seven emphasis areas were identified in the *2012 Transportation Safety Action Plan: Improving Safety in the Delaware Valley,* and were contributing factors in 95 percent of crash fatalities in the Delaware Valley, for the period 2008 through 2010.

44% 40% 24% 20% 16% 4% 28%

| 11 | 10 | 6 | 5 | 4 | 1 | 7 |

NUMBER of FATALITIES in which one of the SEVEN EMPHASIS AREAS was a CONTRIBUTING FACTOR

PERCENT of the 25 PEOPLE KILLED in crashes

Crashes often have multiple contributing circumstances.
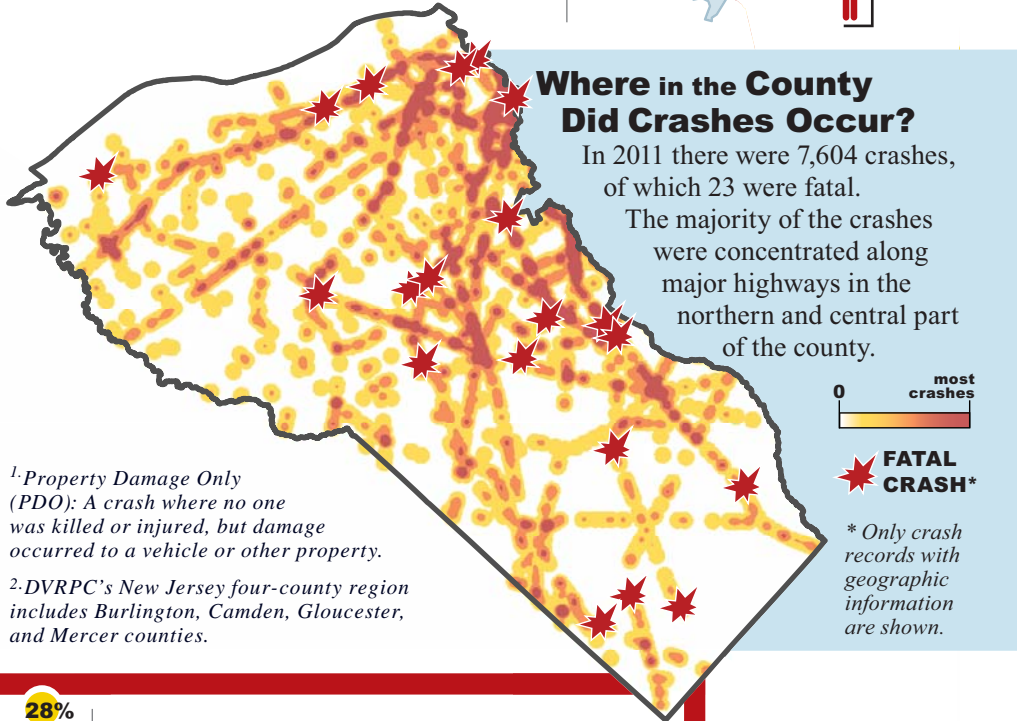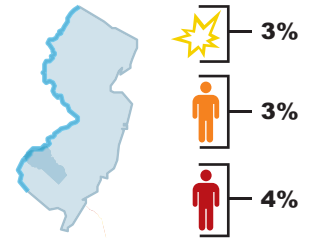
2011 Quick Crash Stats: Gloucester County

The following figures summarize total **crashes** [⚡], number of people **injured** [🧍] and **killed** [🧍], and Property Damage Only (PDO)[1] crashes for Gloucester County in 2011. Compared to 2010, crashes and injuries are down, however fatalities are up.

CRASHES

2010
8,089

7,604
TOTAL CRASHES

1,913   5,668   23

6%

CRASH TYPES: INJURY   PDO   FATAL

PEOPLE INVOLVED

4%
25 KILLED
24 2010

2010
2,736
2,673 INJURED
2%

Gloucester County, Compared to DVRPC's New Jersey Four-County Region[2] Totals:

⚡ — 16%
🧍 — 16%
🧍 — 17%

Gloucester County, Compared to the Rest of New Jersey's Totals:

⚡ — 3%
🧍 — 3%
🧍 — 4%

Where in the County Did Crashes Occur?

In 2011 there were 7,604 crashes, of which 23 were fatal. The majority of the crashes were concentrated along major highways in the northern and central part of the county.

0 —— most crashes

⭐ FATAL CRASH*

* Only crash records with geographic information are shown.

[1.] *Property Damage Only (PDO): A crash where no one was killed or injured, but damage occurred to a vehicle or other property.*

[2.] *DVRPC's New Jersey four-county region includes Burlington, Camden, Gloucester, and Mercer counties.*
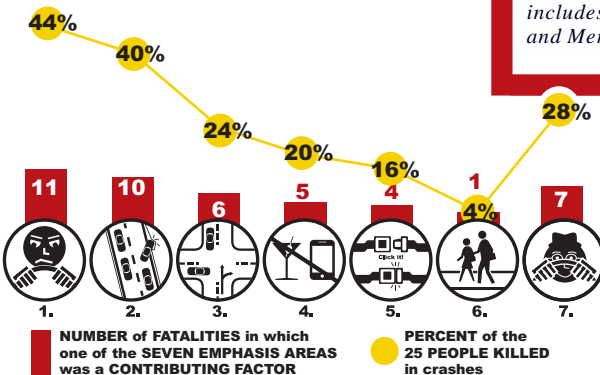
Resources to Improve Safety:

DVRPC pursues a wide-ranging approach to improve traffic safety. The Regional Safety Task Force, road safety audits, intersection safety studies, local road newsletters, and funding strategies are available resources: **www.dvrpc.org/Transportation/Safety/.**

What Are the Crash Trends in My Municipality?

⭐ # of CRASHES | 🧍 # of PEOPLE INJURED | 🧍 # of PEOPLE KILLED

MUNICIPALITY	2007 ⭐	2007 🧍	2007 🧍	2008 ⭐	2008 🧍	2008 🧍	2009 ⭐	2009 🧍	2009 🧍	2010 ⭐	2010 🧍	2010 🧍	2011 ⭐	2011 🧍	2011 🧍	TOTALS: 2007-2011 ⭐	TOTALS 🧍	TOTALS 🧍
CLAYTON BORO.	79	26	1	143	54	0	133	50	1	122	39	1	91	26	0	568	195	3
DEPTFORD TWP.	1,198	469	5	1,370	547	4	1,424	512	1	1,386	487	3	1,389	455	3	6,767	2,470	16
EAST GREENWICH TWP.	168	67	0	169	65	0	183	60	1	183	54	0	168	80	1	871	326	2
ELK TWP.	191	93	9	219	115	6	214	87	0	239	129	4	219	71	0	1,082	495	19
FRANKLIN TWP.	517	255	5	519	224	7	505	202	2	497	231	3	521	220	3	2,559	1,132	20
GLASSBORO BORO.	558	243	1	560	199	1	607	232	2	596	187	0	511	161	1	2,832	1,022	5
GREENWICH TWP.	152	46	0	96	33	0	110	25	0	118	31	0	114	37	0	590	172	0
HARRISON TWP.	347	140	3	376	139	0	381	157	2	342	131	0	363	130	1	1,809	697	6
LOGAN TWP.	292	82	2	269	92	2	294	70	1	302	98	2	285	73	1	1,442	415	8
MANTUA TWP.	372	162	1	307	153	4	325	180	2	343	102	0	308	134	2	1,655	731	9
MONROE TWP.	747	321	7	757	315	5	739	277	6	840	368	3	735	306	9	3,818	1,587	30
NATIONAL PARK BORO.	35	7	0	13	1	0	31	7	0	1	0	0	0	0	0	80	15	0
NEWFIELD BORO.	5	0	0	0	0	0	1	0	0	3	0	0	13	1	0	22	1	0
PAULSBORO BORO.	101	33	0	112	35	0	102	41	0	113	41	0	105	36	0	533	186	0
PITMAN BORO.	118	28	0	123	34	0	140	37	0	116	25	0	103	33	0	600	157	0
SOUTH HARRISON TWP.	88	51	1	65	34	1	61	43	0	70	27	0	41	12	0	325	167	2
SWEDESBORO BORO.	58	17	0	35	9	1	4	1	0	0	0	0	7	4	0	104	31	1
WASHINGTON TWP.	1,590	609	5	1,506	494	0	1,642	624	2	1,584	476	4	1,466	571	2	7,788	2,774	13
WENONAH BORO.	23	10	0	6	3	0	1	0	0	31	10	0	7	5	0	68	28	0
WEST DEPTFORD TWP.	521	194	1	433	158	0	535	179	0	461	119	2	439	125	2	2,389	775	5
WESTVILLE BORO.	177	58	2	159	74	0	202	59	1	96	32	2	39	18	0	673	241	5
WOODBURY CITY	409	117	1	457	132	0	426	134	0	484	90	0	438	105	0	2,214	578	1
WOODBURY HEIGHTS BORO.	75	32	0	85	19	0	62	18	0	87	34	0	86	28	0	395	131	0
WOOLWICH TWP.	62	24	1	158	38	0	150	60	1	75	25	0	156	42	0	601	189	2
COUNTY-WIDE TOTALS	7,883	3,084	45	7,937	2,967	31	8,272	3,055	22	8,089	2,736	24	7,604	2,673	25	39,785	14,515	147

Let's take a closer look…

Between 2007 and 2011, Gloucester County experienced an overall decrease in total crashes, injuries, and fatalities, although fluctuations have occurred in some years. In 2011, Washington Township and Deptford Township had the highest number of crashes in comparison to the rest of the county; both townships are highly populated. Only one municipality reported no crashes, injuries, and fatalities in 2011: National Park Borough. Sixteen of the 21 municipalities each contributed less than five percent to the 2011 county crash total. Between 2010 and 2011, Monroe Township saw an increase in fatalities from three to nine; an anomaly. On balance no fatalities were reported in more than half of the county's municipalities.

dvrpc DELAWARE VALLEY REGIONAL PLANNING COMMISSION

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