



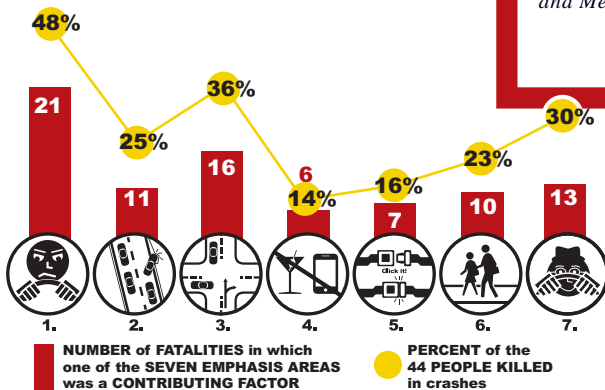
This bulletin provides an annual snapshot of road safety in CAMDEN COUNTY and its 37 municipalities. It highlights and compares trends at the state, county, and local levels.

What Contributed to Fatalities in 2011?

Aggressive driving contributed to 21 of the 44 crash fatalities. Improvements in the following seven emphasis areas could eliminate almost all crash fatalities like these in the future.

1. Curb Aggressive Driving
2. Keep Vehicles on the Roadway and Minimize the Consequences of Leaving the Roadway
3. Improve the Design and Operation of Intersections
4. Reduce Impaired and Distracted Driving
5. Increase Seat Belt Usage
6. Ensure Pedestrian Safety
7. Sustain Safe Senior Mobility

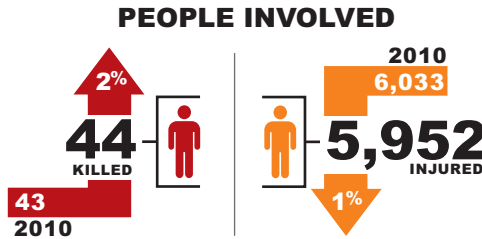
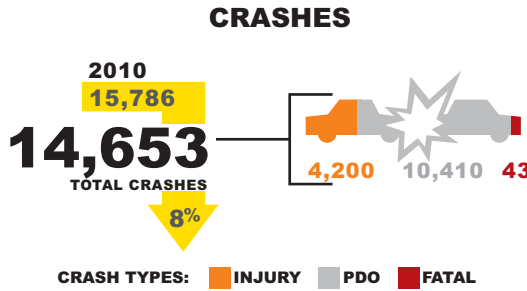
These seven emphasis areas were identified in the *2012 Transportation Safety Action Plan: Improving Safety in the Delaware Valley*, and were contributing factors in 95 percent of crash fatalities in the Delaware Valley, for the period 2008 through 2010.



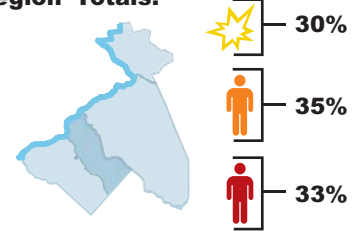
Crashes often have multiple contributing circumstances.

2011 Quick Crash Stats: Camden County

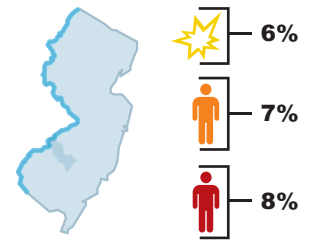
The following figures summarize total crashes [🌟], number of people injured [👤] and killed [👤], and Property Damage Only (PDO)¹ crashes for Camden County in 2011. Compared to 2010, crashes and injuries are down and fatalities are up.



Camden County, Compared to DVRPC's New Jersey Four-County Region² Totals:

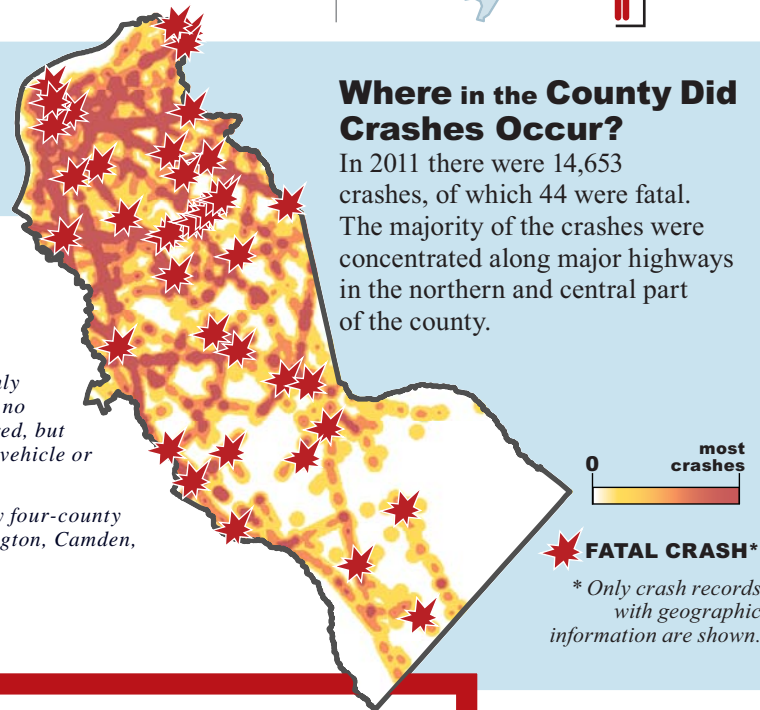


Camden County, Compared to the Rest of New Jersey's Totals:



Where in the County Did Crashes Occur?

In 2011 there were 14,653 crashes, of which 44 were fatal. The majority of the crashes were concentrated along major highways in the northern and central part of the county.



¹Property Damage Only (PDO): A crash where no one was killed or injured, but damage occurred to a vehicle or other property.

²DVRPC's New Jersey four-county region includes Burlington, Camden, Gloucester, and Mercer counties.

Resources to Improve Safety: DVRPC pursues a wide-ranging approach to improve traffic safety. The Regional Safety Task Force, road safety audits, intersection safety studies, local road newsletters, and funding strategies are available resources: www.dvrpc.org/Transportation/Safety/



















See the back for an inside look at crash trends for each municipality.

What Are the Crash Trends in My Municipality?

 # of CRASHES

 # of PEOPLE INJURED

 # of PEOPLE KILLED

MUNICIPALITY	2007			2008			2009			2010			2011			TOTALS: 2007-2011		
																		
AUDUBON BORO.	149	45	0	191	87	0	176	56	1	177	49	0	73	21	0	766	258	1
AUDUBON PARK BORO.	3	2	0	11	3	0	15	6	0	5	1	0	11	4	0	45	16	0
BARRINGTON BORO.	251	75	2	207	59	0	258	63	0	307	97	0	241	81	0	1,264	375	2
BELLMAWR BORO.	938	259	0	791	204	1	953	268	0	910	274	2	877	261	1	4,469	1,266	4
BERLIN BORO.	76	57	0	111	93	1	110	72	0	103	83	3	133	103	2	533	408	6
BERLIN TWP.	96	57	1	96	69	2	87	60	0	80	54	2	83	55	0	442	295	5
BROOKLAWN BORO.	125	48	0	95	29	1	125	33	1	95	32	0	99	28	0	539	170	2
CAMDEN CITY	3,930	1,483	6	3,731	1,463	7	3,461	1,331	3	2,221	1,126	5	1,648	1,131	4	14,991	6,534	25
CHERRY HILL TWP.	2,722	1,133	3	2,657	1,096	8	2,578	1,095	4	2,817	1,041	4	2,851	1,060	10	13,625	5,425	29
CHESILHURST BORO.	33	0	1	32	6	0	41	8	2	24	5	0	47	5	0	177	24	3
CLEMENTON BORO.	255	146	0	250	154	0	268	131	0	256	117	0	246	145	3	1,275	693	3
COLLINGSWOOD BORO.	781	154	1	831	207	0	767	192	0	374	123	0	206	107	1	2,959	783	2
GIBBSBORO BORO.	159	51	0	123	43	0	101	23	1	132	33	0	112	32	0	627	182	1
GLOUCESTER CITY	416	122	2	329	104	1	338	109	0	309	107	2	544	177	0	1,936	619	5
GLOUCESTER TWP.	2,016	745	5	1,976	695	6	2,056	687	4	1,932	604	4	1,838	581	2	9,818	3,312	21
HADDON HEIGHTS BORO.	191	104	1	168	78	0	216	73	0	198	76	1	215	81	1	988	412	3
HADDON TWP.	291	106	1	276	85	1	320	114	0	357	114	1	332	108	1	1,576	527	4
HADDONFIELD BORO.	127	42	0	150	67	0	171	50	0	157	65	0	95	37	0	700	261	0
HI-NELLA BORO.	1	0	0	0	0	0	1	0	0	0	0	0	3	0	0	5	0	0
LAUREL SPRINGS BORO.	30	11	1	33	25	0	33	23	0	20	12	1	19	14	0	135	85	2
LAWNSIDE BORO.	69	32	1	80	23	3	121	37	0	127	46	0	97	30	3	494	168	7
LINDENWOLD BORO.	389	160	2	380	142	1	439	174	0	390	139	0	358	141	2	1,956	756	5
MAGNOLIA BORO.	253	125	1	243	79	0	243	83	0	220	84	0	215	89	0	1,174	460	1
MERCHANTVILLE BORO.	52	28	0	64	25	0	76	18	0	61	20	1	67	19	0	320	110	1
MOUNT EPHRAIM BORO.	240	92	0	218	72	1	214	92	0	185	56	0	224	69	0	1,081	381	1
OAKLYN BORO.	54	9	0	61	16	1	39	16	0	47	16	0	51	9	0	252	66	1
PENNSAUKEN TWP.	1,520	461	1	1,352	429	1	1,415	501	6	1,474	474	1	1,441	508	2	7,202	2,373	11
PINE HILL BORO.	200	65	0	211	71	0	202	71	1	215	63	1	196	99	0	1,024	369	2
PINE VALLEY BORO.	1	2	0	0	0	0	0	0	0	2	0	0	1	0	0	4	2	0
RUNNEMEDE BORO.	357	98	1	307	121	0	366	120	1	369	109	2	352	109	0	1,751	557	4
SOMERDALE BORO.	216	67	0	169	71	0	199	82	0	138	58	0	185	70	1	907	348	1
STRATFORD BORO.	130	86	1	113	71	0	105	67	1	111	87	0	14	6	0	473	317	2
TAVISTOCK BORO.	0	0	0	1	0	0	5	2	0	2	0	0	1	1	0	9	3	0
VOORHEES TWP.	656	268	1	701	324	1	738	278	2	722	304	0	653	281	0	3,470	1,455	4
WATERFORD TWP.	204	128	4	205	109	3	128	53	2	150	77	2	139	60	0	826	427	11
WINSLOW TWP.	812	357	10	863	404	6	809	377	10	1,069	477	11	928	420	11	4,481	2,035	48
WOODLYNNE BORO.	28	15	0	40	15	1	30	12	0	30	10	0	58	10	0	186	62	1
COUNTY-WIDE TOTALS	17,771	6,633	46	17,066	6,539	46	17,204	6,377	39	15,786	6,033	43	14,653	5,952	44	82,480	31,534	218

This bulletin provides an annual snapshot of road safety in Camden County and its 37 municipalities. It highlights and compares trends at the state, county, and local levels. This document complements the 2011 Annual Crash Data Bulletin for the Delaware Valley (DVRPC Publication #13010) and is a supplement to the 2012 Transportation Safety Action Plan: Improving Transportation Safety in the Delaware Valley (DVRPC Publication #12030). Analysis in this document was derived from the NJDOT and PennDOT crash databases unless otherwise noted. For more information contact: Regina Moore at rmoore@dvrpc.org or 215.238.2862

