

Transportation Networking Companies

September 14, 2016, 8 AM to 10 AM
DVRPC Main Conference Room
190 N. Independence Mall West, 8th Floor
Philadelphia, PA 19106

AGENDA

1. Presentations:
 - a. Asta Zelenkauskaite, PhD, Drexel University
 - b. Jennifer Krusius, Uber
 - c. Mary Rose Fissinger, Bridj
 - d. Grant Engel, SEPTA
2. Outline of four future scenarios.
3. Discussion Groups. Each group focuses on one of four future TNC scenarios:
 - a. A Tale of Two Regions – TNCs and transit agencies build partnerships in the region’s denser developed areas, building an integrated, multimodal transportation network. Outside these areas the traditional auto-oriented transportation system remains in place.
 - b. Transportation Reinvented – transit redefines its operations by creating cooperative partnerships with new private market TNC services, and becomes the backbone of an integrated transportation network. Aggressive service expansion and big venture capital investments fuel long-term, rapid TNC growth.
 - c. Filling a Niche – despite bursting onto the scene, TNC operators never manage to grow beyond specialized trips. Transit service is little affected by TNCs, with no substantial change in ridership.
 - d. The TNC Takeover – TNCs operate independently and are better able to quickly respond to changing market conditions. This has led to a significant scaling down of transit operations, which now consist primarily of rail operations and limited bus service.

Note: Beverages and light snacks will be served at the meeting