



April 2019

TIP Actions

Transportation Improvement Program
New Jersey TIP (FY2018-2021)
Pennsylvania TIP (FY2019-2022)



Bus Acquisition Program NJ TRANSIT Federalize



- > TIP Amendment
- ▶ ACTION: Federalize line item by increasing FY19 ERC with \$1,636,000 prior year unobligated Section 5339 federal funds (FY16: \$363,000/FY17: \$1,273,000)
- **BACKGROUND:**
 - Buy eight (8) 40' electric transit buses for 8 routes in DVRPC NJ region
 - Obligate the prior year Section 5339 funds this FY19 by showing it in FY19 of the TIP (per FTA)
- FY19 ERC increases from \$26.364 Million to \$28 Million.



TIP Action | Proposed – NJ

Recommend Board approval to amend the TIP:

Federalize NJ TRANSIT's Bus Acquisition Program by increasing the FY19 ERC phase with \$1,636,000 prior year unobligated Section 5339 from \$26,364,000 State to \$28,000,000.



Citywide Resurfacing 105 & 106

City of Philadelphia

Cost Increase, Cost Decrease, Scope Change

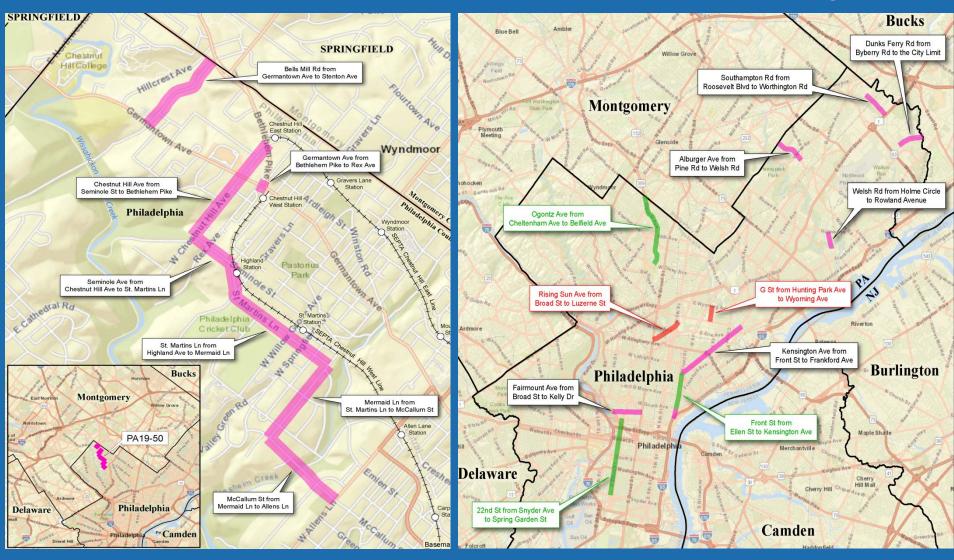


- **▶ TIP Amendment**
- **ACTION:**
 - Citywide Resurfacing 105
 - Decrease CON by a total of \$7,621,000 from \$16,710,000 to \$9,089,000
 - Citywide Resurfacing 106
 - Increase CON total by \$8,167,000 from \$11,250,000 to \$19,417,000
 - 1st year of CON will also advance from FY21 to FY20.
 - Remove FD in FY20 (\$546,000)
 - Overall project increase is \$7,621,000.
 - Change scope:
 - Include 22nd St. from Snyder Ave. to Spring Garden St.,
 - Remove G St. and Rising Sun Ave. corridors (future contract)
 - Modify limits of the Front St. Corridor, from Ellen St. to Girard Ave.,
 to Ellen St. to Kensington Ave.



CW 105

CW 106 (with scope change)



TIP Action | Proposed – PA



Recommend Board approval to amend the TIP:

Citywide Resurfacing 105

Decrease CON by a total of \$7,621,000 from \$16,710,000 to \$9,089,000

Citywide Resurfacing 106

- Increase CON total by \$8,167,000 from \$11,250,000 to \$19,417,000
- Remove FD in FY20 (\$437,000 STP/\$109,000 Local)
- Change scope:
 - Include 22nd St. from Snyder Ave. to Spring Garden St.,
 - Remove G St. and Rising Sun Ave. corridors (future contract)
 - Modify limits of the Front St. Corridor, from Ellen St. to Girard Ave., to Ellen St. to Kensington Ave.

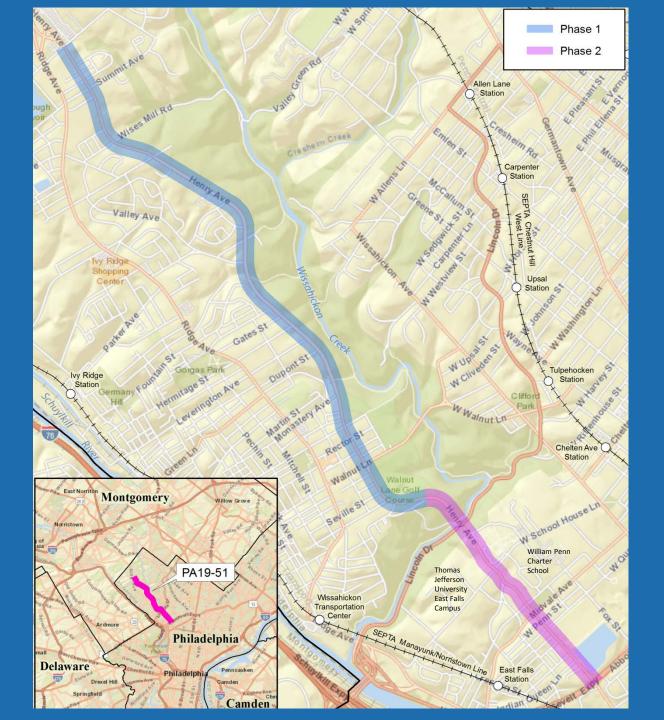
Henry Ave. Corridor Safety Improvements, Phase 1 & Phase 2

City of Philadelphia

Draw Funding Down from Regional Safety Initiatives Line Item



- **▶ TIP Amendment**
- ► ACTION: Draw \$18.8 Million HSIP total from Regional Highway Safety Initiatives (HSIP) to provide for projects,
- Henry Avenue Corridor Safety Improvements, Phase 1 (\$13.14 Million)
 - \$1,000,000 for FD and \$350,000 for UTL in FY19
 - \$11,790,000 for CON (FY20: \$6,790,000; FY21: \$5,000,000)
- Henry Avenue Corridor Safety Improvements, Phase 2 (\$5.66 Million)
 - \$700,000 for FD in FY19
 - \$150,000 for UTL in FY20
 - \$4,810,000 for CON in FY21



TIP Action | Proposed – PA



Recommend Board approval to amend the TIP:

Draw \$18.8 million HSIP total from the Regional Highway Safety Initiatives (HSIP) line item to fund projects,

Henry Avenue Corridor Safety Improvements, Phase 1

- \$1,000,000 for FD and \$350,000 for UTL in FY19
- \$11,790,000 for CON (FY20: \$6,790,000; FY21: \$5,000,000)

Henry Avenue Corridor Safety Improvements, Phase 2

- \$700,000 for FD in FY19
- \$150,000 for UTL in FY20
- \$4,810,000 for CON in FY21

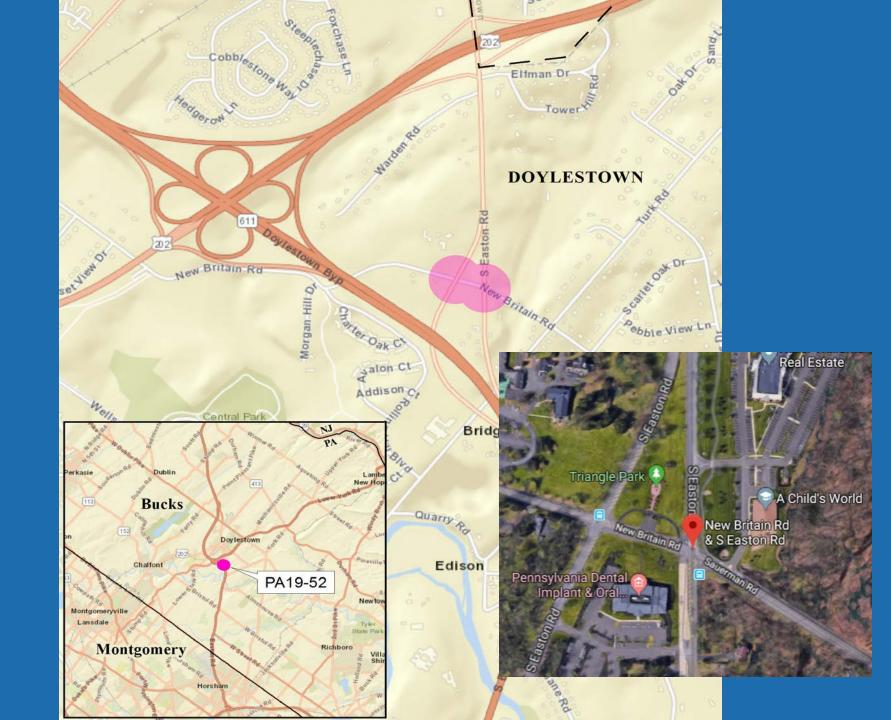
Easton Road Roundabout Bucks County Add PE Phase Back into TIP



- **▶ TIP Amendment**
- ACTION:

Add \$500,000 sHSIP PE back into the TIP in FY19

- **BACKGROUND:**
 - sHSIP are additional funds to the region.
 - Action increases total cost from \$2.615 M to \$3.115 M.
 - PE was in previous FY2017 TIP and not carried over to current TIP.
 - PE is ready for obligation this FY19.



TIP Action | Proposed – PA



Recommend Board approval to amend the TIP:

Add \$500,000 sHSIP PE back into the TIP in FY19 for the Easton Road Roundabout

These are additional funds to the region.





Thank You!

www.dvrpc.org/TIP



Proposed Action

▶ That the RTC recommend that the Board modify the FY2020 Planning Work Program project #20.41.050, Competitive Program and Project Management by increasing funding by \$180,000 (\$144,000 STU / \$36,000 State 581). Further, modify the FY2019 TIP for Pennsylvania by increasing the FY19 PE phase of MPMS #66460, TAP Project Engineering and Management DVRPC, by \$180,000 (\$144,000) STU / \$36,000 State 581).





TMA Competitive Grant Program (CGP)

PRESENTATION TO THE REGIONAL TECHNICAL COMMITTEE APRIL 9, 2019

Origins

- The SE PA TMAs have received TMA Assistance and Mobility Alternatives Program (MAP) grant funding for over 25 years for outreach and education to businesses and commuters on the advantages and benefits of Transportation Demand Management (TDM).
- The CGP provides a mechanism to complement those programs with additional funding to carry out supplemental activities that are core to their missions by either bolstering and leveraging existing, effective strategies, or by applying new initiatives.

Parameters of the Program

- CMAQ funding up to \$250,000 total
- Grants for two-year period (7/1/19 6/30/21)
- Eligible applicants = Existing TMA and MAP contractor 501(c)3s
- Eligible activities = CMAQ eligible
- NOT eligible = capital projects < \$250,000
- 20% Local match required
- Minimum floor of \$10,000/project
- Maximum cap of \$125,000/project; cap of \$200,000 for multi-organization projects
- Documentation of input from corresponding County Planning Department/Commission(s) required
- Organizations could submit more than one proposal, but no one organization could receive all of the funding

Evaluation and Selection

- Evaluation criteria:
 - 35% Project Need
 - 35% Proposed Project Effectiveness
 - 30% Organizational Capacity
- Each entity represented on the TMA Policy Committee had one vote per proposal = 8 votes (FHWA provided input but did not vote)
- Nine proposals were submitted by six organizations
 - One disqualified because it was CMAQ-ineligible
 - Eight projects from five organizations scored
- The Policy Committee met to thoroughly discuss the rankings and the merits of each of the eight proposals; three final projects were selected to move forward

Evaluation and Selection

- Three agencies were informed that (one of) their projects had been selected; they were asked to address questions and issues the Committee raised during its meeting and revise accordingly
- Upon further, satisfactory revisions, the Committee members confirmed these three proposals as their final selections:
 - DCTMA Targeted Social Media Campaign
 - GVF TMA Outreach and Education along Route 422
 - PTMA Promoting Biking as a Commuting Option

Selected Proposals

- DCTMA: Targeted Social Media Campaign \$70,200 (\$56,160 CMAQ/\$14,040 Local)
 - The TMA will extend its current social media efforts for the general public, to focus on Millennial generation to increase awareness of TDM options and encourage alternate commutes within this group.*
 - O A targeted plan will be developed and implemented with the various social media platforms most used by this group, and will include segment-appropriate messaging and possible purchase of advertising on some platforms.

^{*} Studies have proven that "Millennials" overall are more open to using transit and commute alternatives; they also are later to drive and prefer to live in walkable, transit-rich communities.

Selected Proposals

- GVF TMA: Education and Outreach Along Route 422 -\$102,900 (\$82,320 CMAQ/\$20,580 Local)
 - Enhance and extend current outreach and education work done under contract with PennDOT District 6-0, to reach more employers, municipalities and commuters located along and/or regularly using this congested corridor.
 - The TMA will create and provide corridor-specific, coordinated educational resources for these audiences, through meetings, email blasts, social media and other resources.
 - Employers and municipalities will be encouraged to work together to implement relevant TDM options resulting in reduced congestion and improved air quality on a more regular basis (i.e. before and after project completion).

Selected Proposals

- PTMA: Promoting Biking as a Commuting Option \$25,000 (\$20,000 CMAQ/\$5,000 Local)
 - The TMA will work with employers with access to bike trails or bike-friendly roads to evaluate current amenities and recommend improvements to encourage more employees to bike to work.
 - Staff will provide riding instruction and safety workshops to employees at these sites.
 - Employers who implement the TMA's suggestions and who see an increase in bicycle commuting at their sites, will be recognized and selected to receive a bike "fix-it" station. Bike "fix-it" stations funded separately, through DVRPC Regional Trails Program.

Budgets

DCTMA – Targeted Social Media Campaign \$ 70,200

(\$56,150 CMAQ/\$14,050 local)

GVF TMA – Education and Outreach on Rt. 422 \$102,900

(\$82,320 CMAQ/\$20,580 local)

PTMA – Promoting Biking as Commuting Option \$ 25,000*

(\$20,000 CMAQ/\$5,000 local)

Total \$198,100

(\$158,480 CMAQ/\$39,620 local)

^{*} Note: The bicycle fix-it stations will be paid for separately through the Regional Trails Program, funded by a grant from the WPF, as an additional amount. This was approved by the RTP committee and the TMA Policy Committee.

Action Requested

- The RTC recommend Board approval of these three projects under the TMA Competitive Grant Program, with CMAQ funding, beginning in FY19/20 (July 1, 2019) through no later than the end of FY20-21 (June 30, 2021); and to amend the FY2019 TIP for PA by adding a new project, the TMA Competitive Grant Program (MPMS #TBD) and programming funding in FY19 and FY20 to total \$198,100 (\$158,480 CMAQ/\$39,620 Local)
- The RTC recommend Board approval of up to \$5,000 from the DVRPC Regional Trails Program for several Bike Fix It stations.

Draft Limited English Proficiency Plan



April 9, 2019 DVRPC RTC Meeting Alison Hastings, PP/AICP Manager, Office of Communications & Engagement



Limited English Proficiency Plan

- Plan responds to:
 - Title VI of the Civil Rights Act of 1964
 - Executive Order 13166, "Improving Access to Services for Persons with Limited English Proficiency" (2000)
 - USDOT, Policy Guidance Concerning Recipients' Responsibilities to Limited English Proficient Persons (2005)
- Recipients of federal financial assistance, such as DVRPC, must take "reasonable steps" to provide LEP persons with "meaningful access" to the recipient organization's programs and activities.



USDOT Guidance for Creating a Plan

Four-factor Analysis

- The number or proportion of LEP persons
- The frequency of contact
- The nature and importance of a recipient's programs, services, or activities
- The resources available to recipient

Five-step Implementation Plan

- Identify LEP individuals
- Document language assistance measures
- Train staff
- Provide notice
- Monitor and update plan



Limited English Proficiency Plan

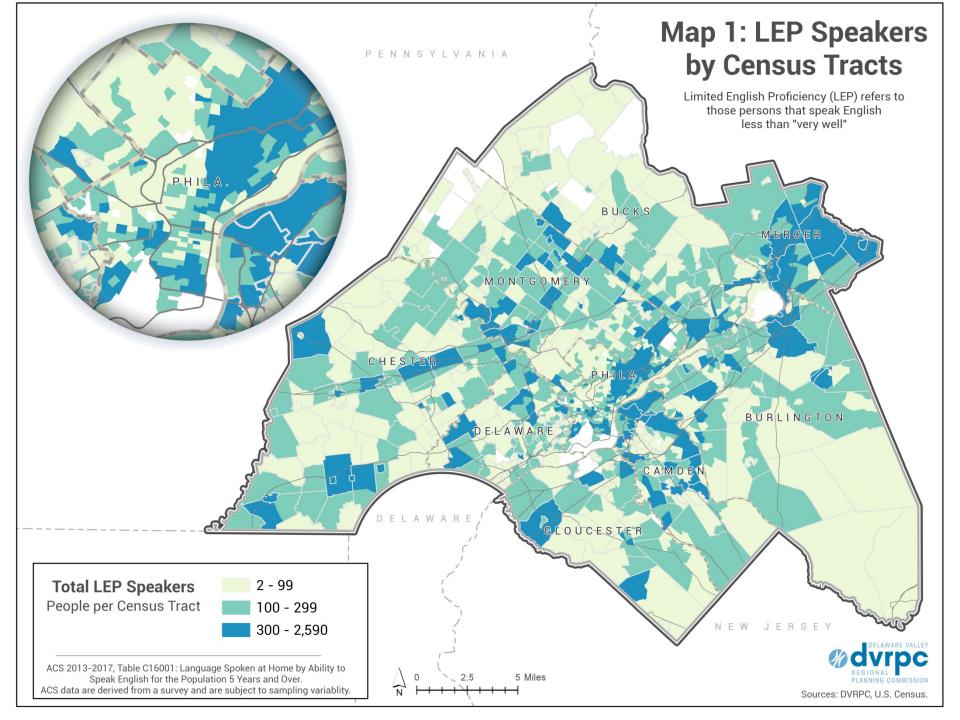
- Definition of Limited English Proficient (LEP) Person:
 - A person 5 years or over,
 - Who speaks a language other than English at home, and
 - Who speaks English less than "very well."
- In DVRPC region:
 - Approximately 364,000 people are in the LEP population
 - 6.8% of total population 5 years or over
 - Varies greatly throughout region



DVRPC's Draft LEP Plan

- Presented as an information item at 2/28 Board Meeting
- Sent to NJDOT and PennDOT Civil Rights
 Offices, FHWA-PA and NJ divisions, and FTA
 for comments.
- Received comments from NJDOT, PennDOT, FHWA-PA
- Changes from the 2/28 version will be noted throughout presentation.





Number or Proportion of LEP Persons

- Guidance establishes threshold for providing language access measures:
 - 1,000 people (in an LEP language group, over a specific geography)

Or

 5% of population (in an LEP language group, over a specific geography)

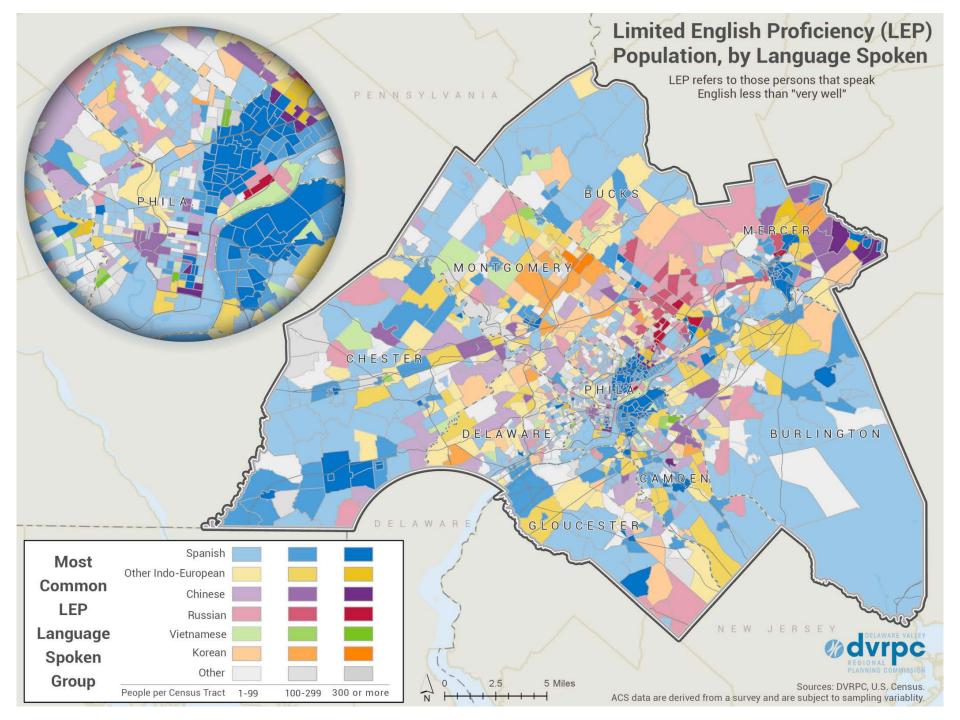
Whichever is less



LEP Population by Language Spoken at Home odvrpc

Language Group	Total (Region)	Percentage of Total Population 5 Years or Older	Percentage of LEP Population
Spanish	157,707	2.9%	43.3%
Chinese (incl. Mandarin, Cantonese)	38,771	0.7%	10.7%
Vietnamese	17,883	0.3%	4.9%
Russian	15,418	0.3%	4.2%
Korean	14,518	0.3%	4.0%
Gujarati	7,768	0.1%	2.1%
Haitian	7,729	0.1%	2.1%
Arabic	7,104	0.1%	2.0%
Italian	6,986	0.1%	1.9%
Other Indo-European languages	5,823	0.1%	1.6%

Source: ACS 2013-2017, Table B16001: "Language Spoken at Home by Ability to Speak English for the Population 5 Years and older," aggregated from Public Use Microdata Sample (PUMS)



Step 1: Identify LEP individuals who need language assistance

- In nine-county region, 35 language groups are over 1,000 person threshold
- What's realistic and meaningful?
- DVRPC already offers translation and interpretation upon request/on-demand in any language
- Plan proposes: a) to offer translation of certain vital documents (or elements of those documents) into the most common LEP language – Spanish; b) make it easier for LEP persons to request translation and interpretation; and c) guidance for study area outreach



Step 2: Language assistance measures

- Written translation of DVRPC's core regional planning products (vital documents) into Spanish:
 - TIP Handbook
 - TIP Highlights, starting with FY2020 TIP for N.J
 - Long-Range Plan executive summaries
 - Work Program, Chapter One, starting with FY2020
 - Public Participation Plan
 - Limited English Proficiency (LEP) Plan
- Adding taglines in these vital documents in five different languages







Introducción

La Comisión de Planificación Regional del Valle de Delaware (DVRPC, o Ta Comisión") cuenta con una larga tradición de participación y compromiso del público en las iniciativas de planificación a nivel regional y de transporte. A lo largo de la historia de la DVRPC, el principio básico de la participación del público sigue siendo el mismo. llegar a la mayor cantidad posible de miembros del público el impulsar su participación en los processos de toma de decisiones. Las personas responsables de la toma de decisiones y la planificación y el público pueden compartir sus opiniones y formar mutuamente una visión de la comunidad, del condido y de la región.

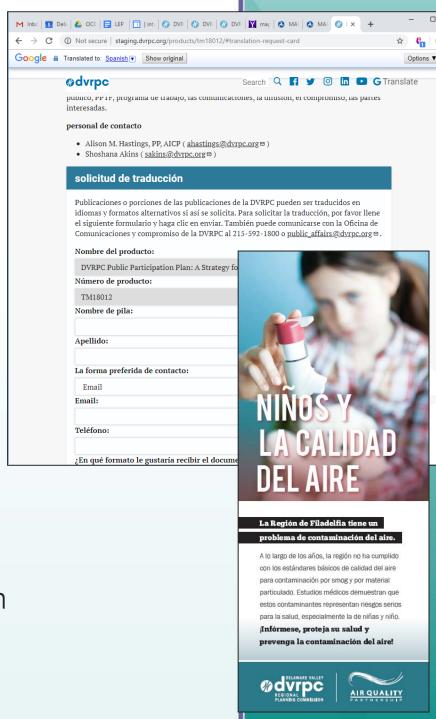
El Plan de Participación del Público de la DVRPC está diseñado como un recurso para que el Consejo y el personal de la DVRPC y el público en general comprendan mejor la estrategia y los procedimientos generales de participación del público estipulados por la Comisión, así como los mandatos federales que informan la participación pública de la DVRPC. El plan refleja el compromiso de la DVRPC para lograr un proceso de participación transparente y proactivo que aspire a involucrar a todos los residentes de la región del Área Metropolitana de Filadelfía.

¿Qué es la DVRPC?

La Comisión de Planificación Regional del Valle de Delaware (DVRPC) se creó en 1965 a través de la celebración de un pacto interestatal entre Pensilvania y Nueva Jersey. Esta Comisión se encarga de la planificación del crecimiento y el desarrollo biestatal del Área Metropolitana de Filadelfía y se desempeña como una Organización de Planificación Metropolitana (MPO) para la reción

Step 2: Language assistance measures con't

- Legal Notices in Spanish
- Real-time interpretation for Public Meetings:
 - Upon request, 7 days notice
 - Web form, dvrpc.org/calendar
- Other publicly-available DVRPC documents:
 - Upon request
 - Web form, dvrpc.org/product
- Other translation measures
 - Surveys, Air Quality materials, outreach brochures
- Web-based translation measures



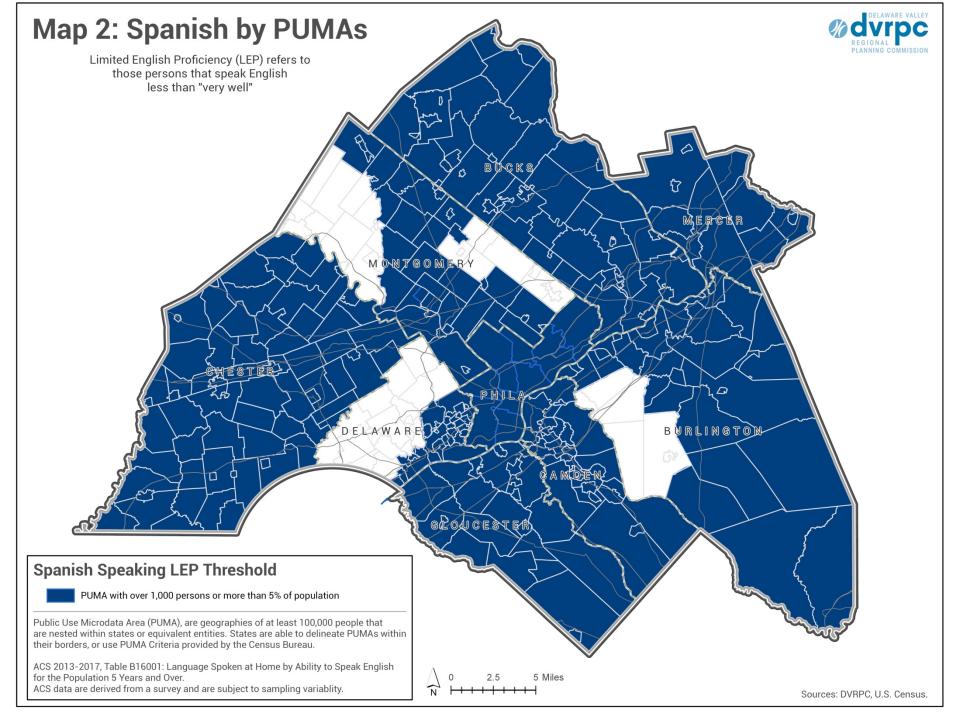
Step 2: Language assistance measures con't

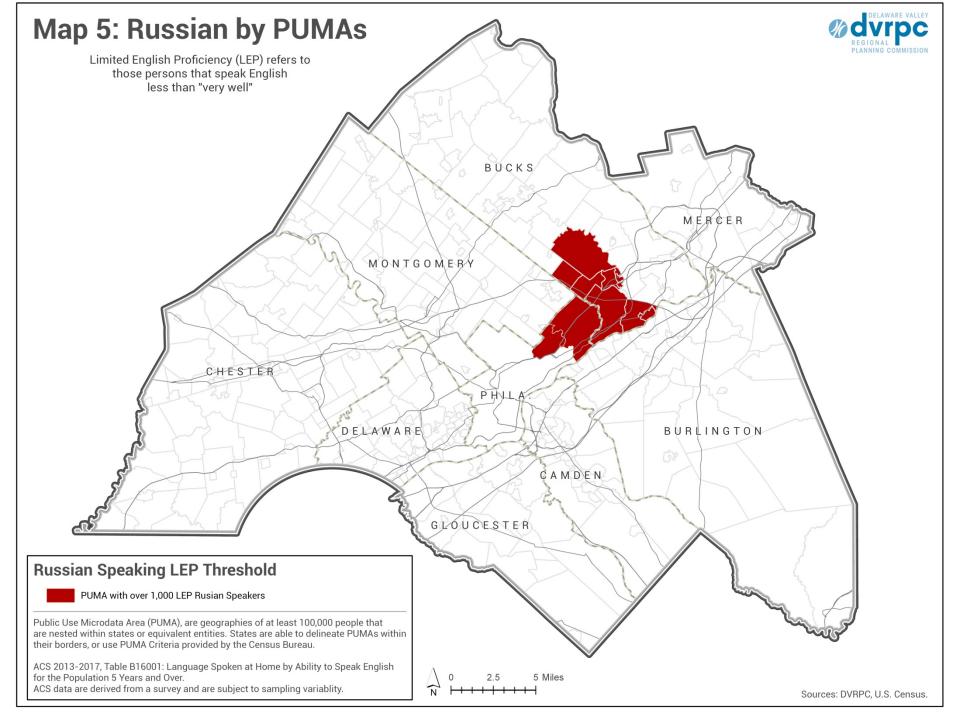
Public meetings held in communityor neighborhood-setting (ex. Church), or Area-specific studies/plans:

- Perform threshold analysis for defined area
 - Vicinity of meeting location
 - Corridor Plan study area
- Partner or seek input from community organization or member government
- Translate surveys or engagement tool into primary LEP language(s)
- Possibly translate all written materials









Step 3: Training staff

Language access measures are managed by Office of Communications & Engagement.

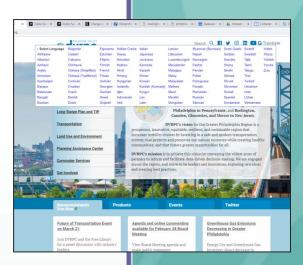
- Written notice will be given to all staff via email upon adoption of this plan
- Presentation at upcoming all-staff meeting(s)
- On a regular basis, OCE advises on public outreach for area-specific studies and plans
- One-on-one training for DVRPC staff who answer phone calls, interact with the public, and/or execute DVRPC's regular public meetings
- Work with Creative Services staff to incorporate taglines into vital documents.
- Training is a part of formal orientation for new employees



Step 4: Providing notice to LEP persons

DVRPC already provides:

- All travel-related surveys are translated into Spanish
- All legal notices published in Spanish newspaper Al Dia
- Website is translated into 103 languages via Google Translate
- Air Quality Partnership materials translated into Spanish
- Area-specific surveys or engagement tools are translated into Spanish, if LEP population is known (or local knowledge)
- Title VI Statement (with translation/interpretation upon request policy) appears in all DVRPC products, on public meeting agendas and invites, on various webpages





Step 4: Providing notice to LEP persons con't

Plan proposes that DVRPC will:

- Translate certain materials used to promote DVRPC (generally) into Spanish and Chinese
- In core planning documents, include simple text in Spanish, Chinese, Russian, Vietnamese, and Korean that reads "this document is available in other languages and formats upon request"
- Partner with community organizations that serve LEP groups to provide notice of public meetings or availability of documents
- Add web form to request interpretation at Public Meetings
- Add web form to request Product is translated into any language.



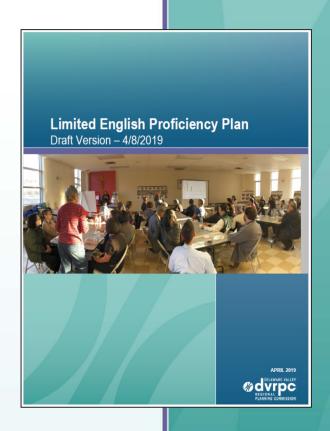
Step 5: Monitoring and updating LEP Plan

- Annually:
 - Administer a staff survey about "Frequency of Contact" and language skills
 - Review Google Translate analytics
 - Review ACS data
 - Review requests made through online forms
- Revise and re-adopt LEP Plan every five years or more frequently, if needed



RTC Action Proposed

 Recommend that the Board adopt the Limited English Proficiency Plan as part of the Commission's Title VI and Public Outreach programs.





Thank You! Questions? Comments?



For more information: www.dvrpc.org/GetInvolved

Alison Hastings, PP/AICP Manager, Office of Communications & Engagement





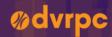


Evaluating Access to Tourist Attractions in Greater Philadelphia

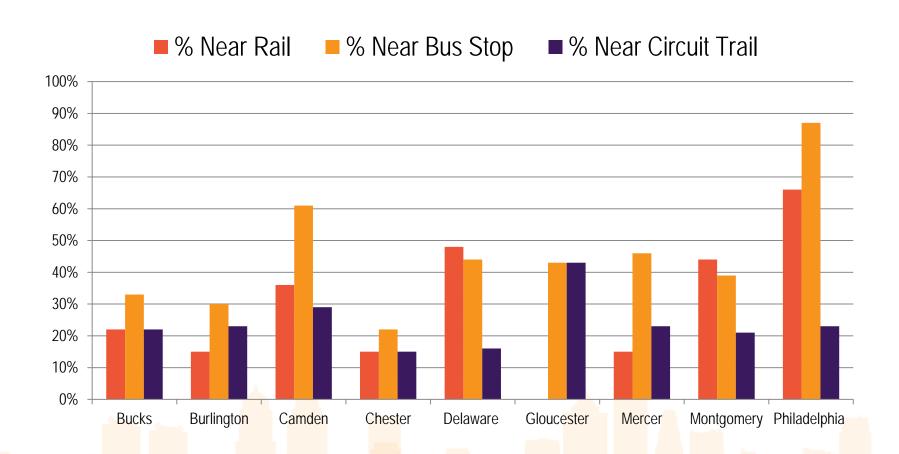
April 9, 2019 | Presented by Karen P. Cilurso

Conclusions

- Approximately 30% of the tourist attractions are accessible via transit.
- 32% of attractions have transportation challenges
- Deficiencies include signage, safety, lack of technology, aesthetics, and gaps in trail system
- Stakeholder interest for regional forum



Attraction Accessibility





Leverage National Trends



- Highlight unique cultural aspects of a place
- Invest in formal tourism infrastructure
- Build on region's world heritage site
- Assist municipalities in promoting historic assets

Good Practices: Attractions and Access

SEPTA

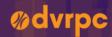
- Illustrate location of bike racks
- Highlight nearest bike share station
- Map transit stops
- Provide walking directions
- Advertise social media handles
- Encourage transit use through admission discounts



NJ Transit

(All Modes)

PATCO



Amtrak

Incorporating Tourism

- Expand TCDI project eligibility
- Work with Classic Towns on social media for potential visitors
- Develop model zoning regulations to mitigate impact of mobile tourism
- Evaluate tourism trends in each county and provide recommendations
- Continue to convene tourism stakeholders and interested partners
- Evaluate walkability of attractions based on sidewalk accessibility







Thank you.

April 9, 2019 | Presented by Karen P. Cilurso