



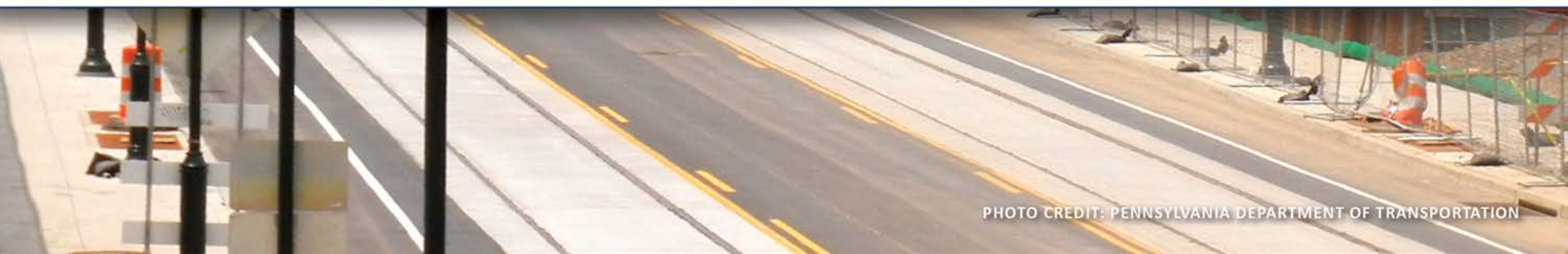
TIP Actions

Transportation Improvement Program

New Jersey TIP (FY2016-2019)

Pennsylvania TIP (FY2017-2020)

September 2017



SEPTA Communications, Signals, and Technology Improvements

Various Counties | Cost Increase

- ▶ **Action Type:** TIP Amendment
- ▶ **Action:** Increase FY18 CAP phase by \$7.25 million (\$5.8 million Federal/\$1.403 million State/\$47,000 Local) from \$30.5 million to \$37.8 million.
- ▶ **Reasons:**
 - ▶ Additional funding to the region
 - ▶ SEPTA won \$5.8 million Federal Railroad Administration (FRA) competitive Positive Train Control (PTC) grant.
 - ▶ Support these activities:
 - ▶ PTC technology along Elwyn to Wawa segment of SEPTA's Media-Elwyn Regional Rail line;
 - ▶ Deployment of Onboard Survey Map software on SEPTA's entire Regional Railcar fleet



TIP Action I Proposed – PA

Amend the PA TIP for the Following Project:

(a) SEPTA Communications, Signals, and Technology Improvements, Various Counties

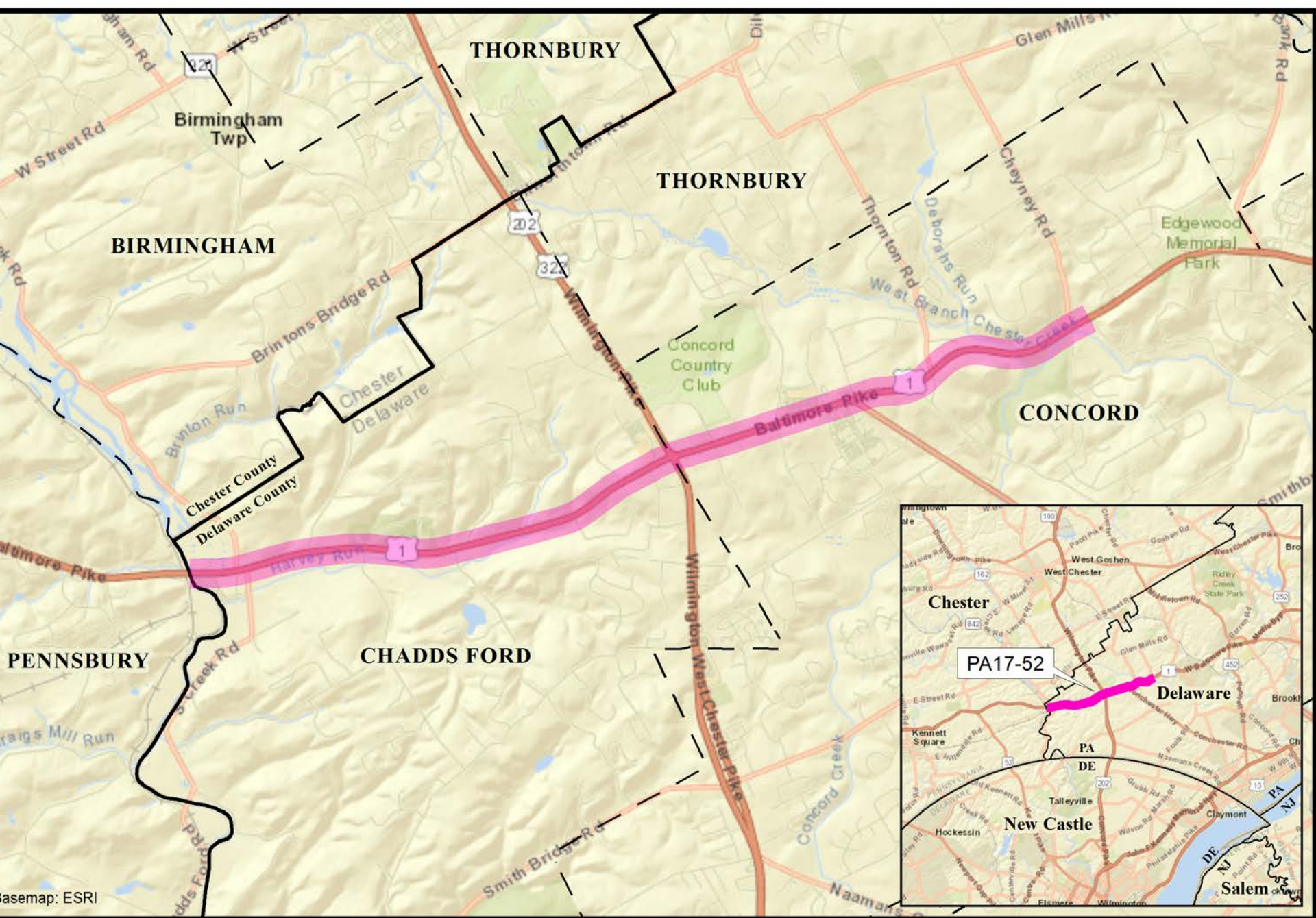
Amend the TIP by increasing the FY18 CAP phase by \$7.25 million (\$5.8 million Federal/\$1.403 million State/\$47,000 Local) from \$30.5 million to \$37.8 million



US 1, Chester County Line to Pole Cat Road Delaware County | Add New Project to the TIP

- ▶ **Action Type:** TIP Amendment
- ▶ **Action:** Add a new \$8.615 million project to the TIP, accordingly:
 - FY17 PE (\$50,000 State 581)
 - FY18 FD (\$50,000 State 581) and UTL (\$15,000 State 581)
 - FY21 and FY22 CON (\$6.8 million STU/\$1.7 million State 581)
- ▶ **Reasons:**
 - ▶ Significant deterioration of pavement condition and riding surface, which will drastically worsen after a moderately severe winter this or next year;
 - ▶ Numerous complaints from public and municipalities regarding this roadway condition were sent to PennDOT.





Chester and Montgomery County Bridges

Chester and Montgomery Counties

Add New Projects to the TIP

- ▶ **Action Type:** TIP Amendment
- ▶ **Action:** Add 5 new bridge projects, totaling \$6.745 million State 185, for all phases from FY17 to FY22, accordingly:

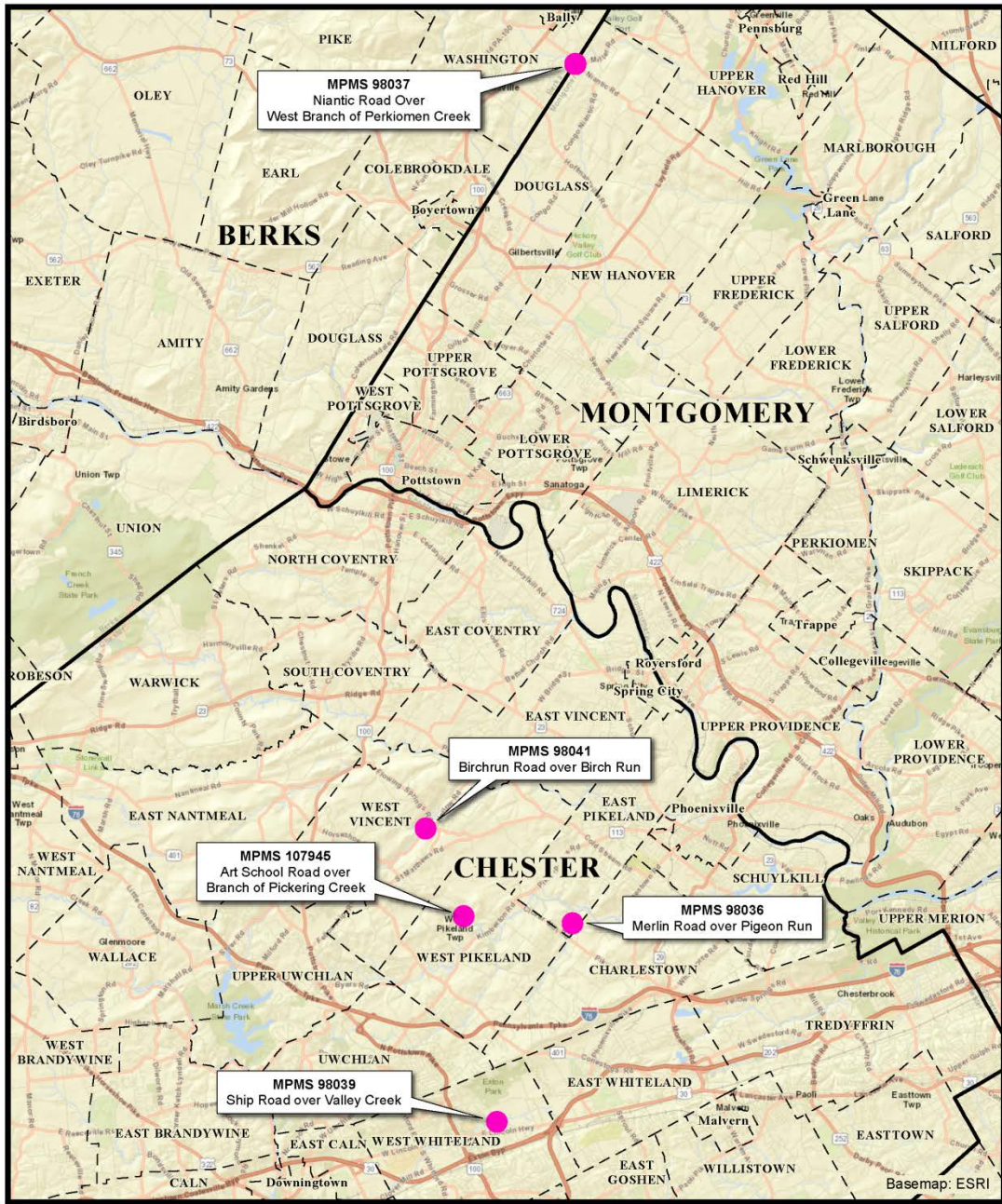
Chester County:

1. Art School Road over Branch of Pickering Creek (\$1.295 million total);
2. Merlin Road over Pigeon Run (\$1.28 million total);
3. Birchrund Road over Birch Run (\$1.32 million total);
4. Ship Road over Valley Creek (\$1.33 million total).

Montgomery County:

5. Niantic Road over West Branch of Perkiomen Creek (\$1.52 million total)





TIP Actions | Proposed – PA

Amend the PA TIP for the Following Projects:

(b) US 1, Chester County Line to Pole Cat Road Delaware County

Amend the TIP by adding a new \$8.615 million project, accordingly:

- FY17 PE (\$50,000 State 581)
- FY18 FD (\$50,000 State 581) and UTL (\$15,000 State 581)
- FY21 and FY22 CON (\$6.8 million STU/\$1.7 million State 581).

TIP Actions | Proposed – PA

Amend the PA TIP for the Following Projects:

(c) Chester and Montgomery County Bridges, Chester and Montgomery Counties

Amend the TIP by adding 5 new bridge projects, totaling \$6.745 million State 185, for all phases from FY17 to FY22:

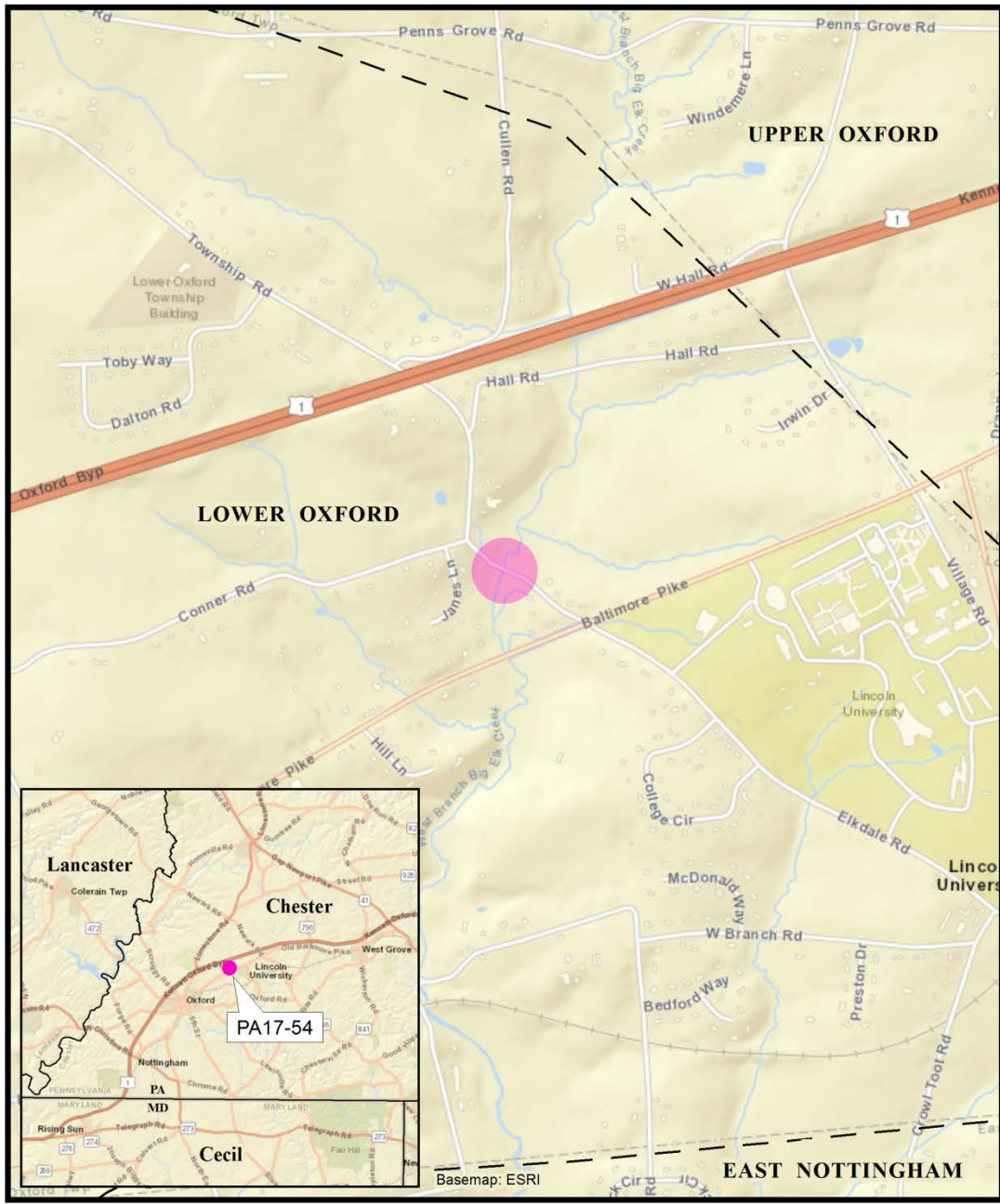
1. Art School Road over Branch of Pickering Creek (\$1.295 million total);
2. Merlin Road over Pigeon Run (\$1.28 million total);
3. Birchrund Road over Birch Run (\$1.32 million total);
4. Ship Road over Valley Creek (\$1.33 million total).
5. Niantic Road over West Branch of Perkiomen Creek (\$1.52 million total)

Township Road over West Branch of Big Elk Creek (County Bridge #297)

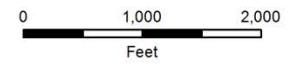
Chester County | Add New Project to the TIP

- ▶ **Action Type:** TIP Amendment
- ▶ **Action:** Add a new \$2 million sSTP funded bridge project to the TIP, accordingly:
 - FY18 PE (\$350,000)
 - FY20 FD (\$300,000)
 - FY21 UTL (\$40,000) and ROW (\$40,000)
 - FY22 CON (\$1.27 million)
- ▶ **Reasons:**
 - ▶ Additional funding to the region from the new \$5 registration fee by PA Act 89;
 - ▶ SD bridge has poor superstructure & substructure conditions.





Basemap: ESRI



TIP Action I Proposed – PA

Amend the PA TIP for the Following Project:

(d) Township Road over West Branch of Big Elk Creek (County Bridge #297), Chester County

Amend the TIP by adding a new \$2 million sSTP funded bridge project, accordingly:

- FY18 PE (\$350,000)
- FY20 FD (\$300,000)
- FY21 UTL (\$40,000) and ROW (\$40,000)
- FY22 CON (\$1.27 million)



Statewide Green Light-Go Funded Projects

Various Counties / Add New Projects to the TIP

- ▶ **Action Type:** TIP Amendment
- ▶ **Action:**
 - Approve 31 projects selected from PennDOT's Statewide Green Light-Go program (year 3);
 - Amend them as new TIP projects in FY17, totaling \$19.1 million.
- ▶ **Reasons:**
 - Additional funding to the region from PennDOT's Statewide Program, which made \$33 million ("A-073" funds) available for 94 projects across the State (including these 31 projects).



Statewide Green Light-Go Funded Projects

Various Counties / Add New Projects to the TIP

► Selected Projects in Bucks County (6):

Project	Municipality	Award
Radcliffe Street and Randall Avenue Traffic Signal Modernization	Bristol Township	\$191,000
Main Street and Afton Avenue Intersection Improvements	Yardley Borough	\$213,000
Mill Creek Road and Haines Road Traffic Signal Modernization	Bristol Township	\$226,000
State Road and Cedar Avenue Traffic Signal Modernization	Bristol Township (Croydon)	\$252,000
Hulmeville Road Traffic Adaptive System	Bensalem Township	\$501,000
Upper Southampton Adaptive Traffic Signal System and Knowles Avenue Safety	Upper Southampton Township	\$1,079,000



Statewide Green Light-Go Funded Projects

Various Counties / Add New Projects to the TIP

► Selected Projects in Chester County (4):

Project	Municipality	Award
Phoenixville LED Traffic Signal Project (at Gay Street/Church Street, Washington Avenue/Gay Street, Main Street/Church Street, and Franklin Avenue/High Street)	Phoenixville Borough	\$31,000
Battery Backup (at the intersections of Moore Road and Shamona Creek Elementary and the Marsh Creek 6th Grade Center)	Uwchlan Township	\$54,000
West Chester Pike (PA 3) and North Chester Road (PA 352)	Westtown Township	\$180,000
Schuylkill Road (SR 0724) and New Street (SR 1043) Intersection Improvements	East Vincent Township	\$264,000



Statewide Green Light-Go Funded Projects

Various Counties / Add New Projects to the TIP

► Selected Projects in Delaware County (5):

Project	Municipality	Award
Traffic Adaptive System - Baltimore Pike (US 1) and Concord Road	Concord Township	\$56,000
Middletown Low Cost Safety Improvements at PA 352 and Knowlton Road and PA 352 and Glen Riddle Road	Middletown Township	\$108,000
Concord Township Battery Backup /uninterruptable power supply (UPS) systems (at 16+ Locations)	Concord Township	\$144,000
Sproul Road (PA 320) Corridor Improvements	Springfield Township	\$284,000
Sproul Road (PA 320) Corridor Improvements	Marple Township	\$440,000



Statewide Green Light-Go Funded Projects

Various Counties / Add New Projects to the TIP

► Selected Projects in Montgomery County (14):

Project	Municipality	Award
Spring Mount Road Traffic Light	Lower Frederick Township	\$1,000
PA 100 Signal Preemption	Upper Pottsgrove Township	\$21,000
Skippack Pike and Pennlyn-Blue Bell Pike Signal Upgrades	Whitpain Township	\$80,000
Germantown Pike Traffic Signal Interconnect	Worcester Township	\$80,000
Jenkintown Borough Green Light Go 2016	Jenkintown Borough	\$90,000
Video Detection Project	East Norriton Township	\$108,000
Upper Merion Township LED Replacement Project	Upper Merion Township	\$108,000



Statewide Green Light-Go Funded Projects

Various Counties / Add New Projects to the TIP

► Selected Projects in Montgomery County (Continued):

Project	Municipality	Award
Worcester Township Traffic Signal Upgrades	Worcester Township	\$142,000
Byberry Road and Pine Road Traffic Signal Modification	Lower Moreland Township	\$148,000
Fitzwatertown Road and Woodland Road/North Hills Avenue Signal Upgrade	Abington Township	\$298,000
Egypt Road Adaptive Signal Control	Upper Providence Township	\$239,000
Germantown Pike Adaptive Traffic Signal Control	East Norriton Township	\$330,000
Jacksonville Road (SR 0332) and Montgomery Avenue Traffic Signal Upgrade	Hatboro Borough	\$1,331,000
Welsh Road (PA 63) Corridor Fiber Optic and Signal Upgrade Project	Upper Dublin, Horsham, & Abington Townships	\$2,200,000



Statewide Green Light-Go Funded Projects

Various Counties / Add New Projects to the TIP

► Selected Projects in City of Philadelphia (2):

Project	Award
Castor Avenue Signal Modernization for 12 traffic signals from Cottman Ave. to Oxford Circle	\$2,800,000
Cheltenham Avenue Signals and ITS for 24 traffic signals on Cheltenham Avenue from Ivy Hill Road to Crescentville Road	\$7,100,000



TIP Action I Proposed – PA

Amend the PA TIP for the Following Projects:

(e) Statewide Green Light-Go Funded Projects, Various Counties

- Approve the 31 projects selected from PennDOT's Statewide Green Light-Go program (year 3); and
- Amend the TIP by adding them as new projects in FY17, totaling \$19.1 million.





Transportation
Improvement
Program

TIP

Thank You!

www.dvrpc.org/TIP

DVRPC Vision and Mission

September 2017



Mission Statement Redux

- Existing Statement about 10 years old, found in all publications
- Revisiting Mission statement let's staff, RTC and Board re-examine and confirm who we are , what we do, and why we do it
- Recrafted existing statement into three parts:
 - ✓ **New** Vision Statement
 - ✓ **Updated** Mission Statement
 - ✓ **Retained** Who We Are Statement

Existing Statement

DVRPC is dedicated to uniting the region's elected officials, planning professionals, and the public with a common vision of making a great region even greater. Shaping the way we live, work, and play, DVRPC builds consensus on improving transportation, promoting smart growth, protecting the environment, and enhancing the economy. We serve a diverse region of nine counties: Bucks, Chester, Delaware, Montgomery, and Philadelphia in Pennsylvania; and Burlington, Camden, Gloucester, and Mercer in New Jersey. DVRPC is the federally designated MPO for the Greater Philadelphia Region—leading the way to a better future.

DVRPC's vision for Greater Philadelphia is a prosperous, innovative, equitable, and sustainable region, where we increase mobility choices by investing in a safe and modern transportation system; where we protect and preserve our natural resources while creating healthy communities; and where we foster greater opportunities for all.

DVRPC's mission is to achieve this vision by convening the widest array of partners to inform and facilitate data-driven decision-making. We are engaged across the region, and strive to be leaders and innovators, exploring new ideas and creating best practices.

The Delaware Valley Regional Planning Commission is the federally designated Metropolitan Planning Organization for a diverse nine county region in two states: Bucks, Chester, Delaware, Montgomery and Philadelphia in Pennsylvania; and Burlington, Camden, Gloucester and Mercer in New Jersey.

DVRPC's vision for Greater Philadelphia is a

- **Prosperous**
- **Innovative**
- **Equitable**, and
- **Sustainable** region

where we:

- **increase mobility choices** by investing in a **safe and modern** transportation system;
- **protect and preserve our natural resources** while creating **healthy communities**; and
- **foster greater opportunities for all.**

DVRPC's mission is to achieve this vision by:

- Convening the **widest array of partners** to inform and facilitate **data-driven decision-making**.
- We are engaged across the region, and strive to be **leaders and innovators**, exploring new ideas and **creating best practices**

The Delaware Valley Regional Planning Commission is the federally designated **Metropolitan Planning Organization** for a **diverse nine county region in two states**: Bucks, Chester, Delaware, Montgomery and Philadelphia in Pennsylvania; and Burlington, Camden, Gloucester and Mercer in New Jersey.

- Updated statements created and wordsmithed by staff in springtime
- Proposed statements included in June RTC and July Board packets
- Seeking to formalize through adoption
- Comments or Questions?

Action:

Request that the RTC recommend that the Board adopt the new Vision and Mission statements.

PROPOSED RTC MEETING DATES FOR CALENDAR YEAR 2018

January 9, 2018

February 13, 2018

March 13, 2018

April 10, 2018

May 8, 2018

June 12, 2018

July 10, 2018

September 11, 2018

October 9, 2018

November 13, 2018



MONTGOMERY COUNTY'S

Eat Local

MONTCO

LOCAL FOOD PROMOTION STRATEGY



NOVEMBER 2017



Today's Agenda

- **Eat Local Montco: An Introduction**
- **Agricultural in Montgomery County**
- **Existing Local Food Promotion Programs**
- **Challenges and Opportunities**
- **Recommendations**
- **Concluding Thoughts**



Eat Local Montco

An Introduction



WHY EAT LOCAL MONTCO?

- Support Montgomery County farms and food producers through market-based approaches
- Maintain Montgomery County's agricultural heritage and way of life
- Grow the local economy

*Source: Montgomery County Planning
Commission*





Stakeholder-based Planning Process

- **29 Key Stakeholder Interviews:**
 - Food System Partners
 - Farmers
 - Retailers
 - Restaurant Owners
 - Distributors
 - Manufacturers
 - Farmers' Market Managers
 - Institutions
- **Interested Citizen Online Survey**
 - Distributed online via:
 - MCPC website
 - DVRPC website
 - Social media
 - Interviewees' networks
 - 122 responses



Agriculture in Montgomery County

Key Takeaways

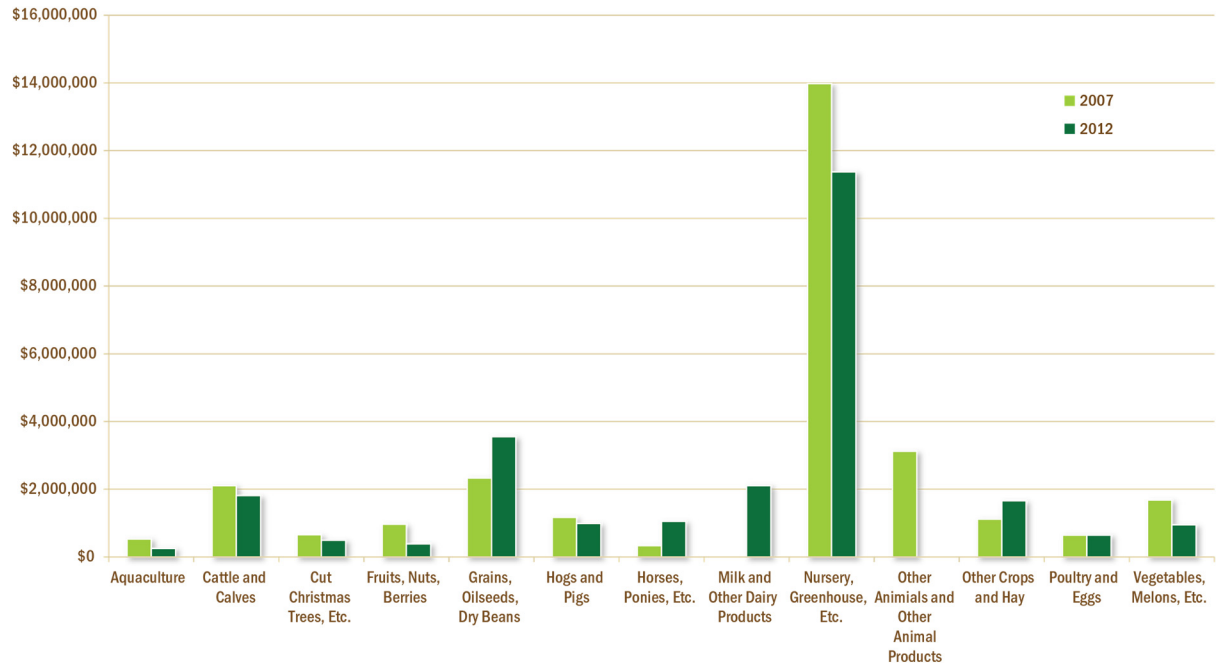
Key Takeaways

- Most of Montgomery County's farms are small family farms.
- Montgomery County is losing farms and farmland.
- Nursery, greenhouse, and floriculture products are Montgomery County's top agricultural commodities.
- Over 25 percent of Montgomery County farms raise bees, horses, or rabbits.
- Over half of Montgomery County farmers consider farming to be their primary occupation.
- Montgomery County farmers aren't making a lot of money from their farms.
- Montgomery County farms, in aggregate, are losing money.
- Direct sales are a very small part of overall farm sales.
- Agritourism and recreational services are the fastest growing sources of income.
- 30 percent of agricultural lands are permanently preserved.



NURSERY, GREENHOUSE, AND FLORICULTURE PRODUCTS ARE MONTGOMERY COUNTY'S TOP AGRICULTURAL COMMODITIES

- Nursery, greenhouse, and floriculture products (45%);
- Grains, oilseeds, dry beans, and dry peas (14%);
- Milk and other dairy products (8%);
- Cattle and calves (7%); and
- Other crops and hay (7%).



Source: USDA 2012, 2007

OVER 25 PERCENT OF MONTGOMERY COUNTY FARMS RAISE BEES, HORSES, OR RABBITS



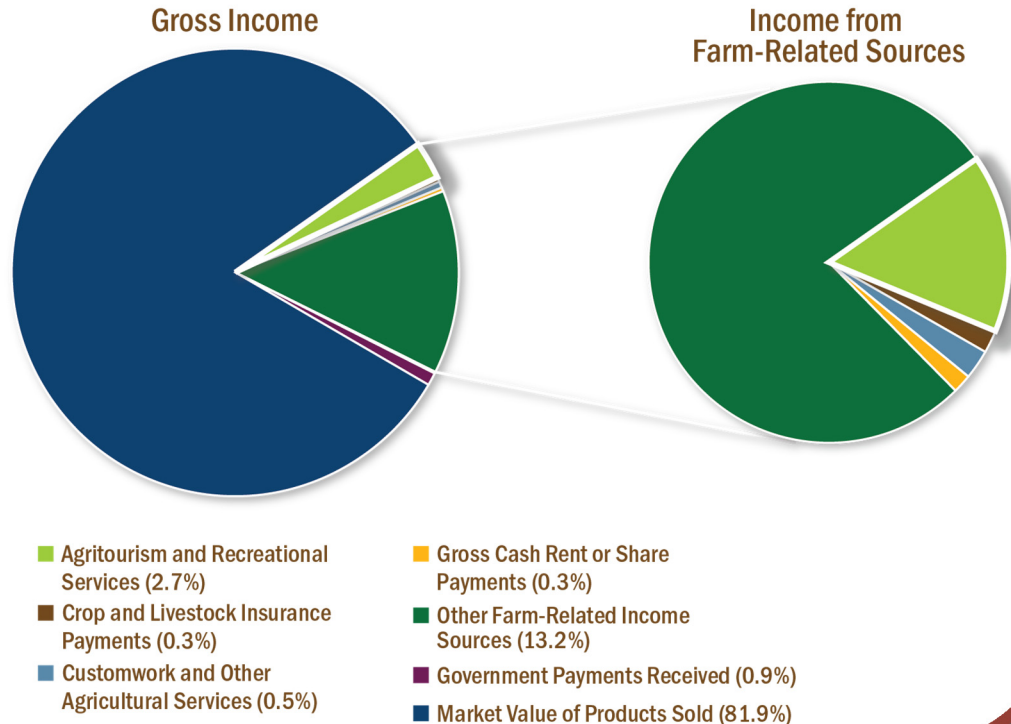
Source: Montgomery County Planning
Commission

Commodities by NAICS Code	Number of Farms	Proportion of Montgomery County Farms
Oilseed and grain farming (1111)	47	7.9%
Vegetable and melon farming (1112)	29	4.9%
Fruit and tree nut farming (1113)	17	2.9%
Greenhouse, nursery, and floriculture production (1114)	110	18.5%
Other crop farming (1119)	102	17.1%
Beef cattle ranching and farming (112111)	41	6.9%
Cattle feedlots (112112)	0	0.0%
Dairy Cattle and milk production (112120)	12	2.0%
Hog and pig farming (1122)	7	1.2%
Poultry and egg production (1123)	26	4.4%
Sheep and goat farming (1124)	43	7.2%
Animal aquaculture and other animal production (1125, 1129)	162	27.2%
Montgomery County Total	596	100.0%

Source: USDA 2012

AGRITOURISM AND RECREATIONAL SERVICES ARE THE FASTEST GROWING SOURCES OF INCOME

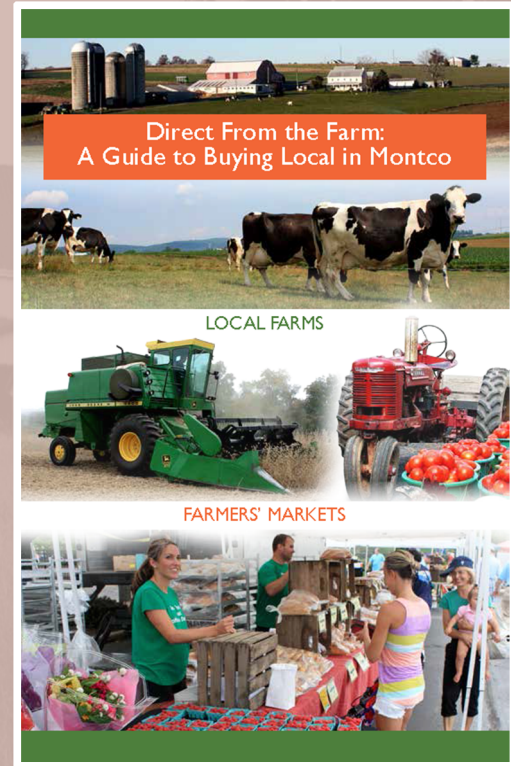
- Income from agritourism increased 1,335% between 2007 and 2012
- Accounts for 15.9% of all *farm-related sources* of income
- Accounts for 2.7% of gross income



Source: USDA 2012, 2007

Local Food Promotion Programs

- Buy Fresh Buy Local[®]
- Pennsylvania CSA Guide
- PA Preferred
- Direct from the Farm: A Guide to Buying Local in Montgomery County
- Crave Montco



Source: Montgomery County
Planning Commission

Challenges & Opportunities

Challenges

- Lack of identity as an agricultural community
- Regulations
- Lack of distribution networks
- Lack of processing facilities
- Lack of access to affordable farmland

Opportunities

- Increased consumer demand and awareness of local food
- Location, location, location
- Increase in intermediate distribution channels



Recommendations



The Highlights





Support a Vision for Local Food Procurement

- Encourage Local Food Procurement
- Support Local Nurseries that Grow Native Plants
- Create a County Food Policy Council



Support a Vision for Local Food Procurement

- **Encourage Local Food Procurement**
- **Support Local Nurseries that Grow Native Plants**
- **Create a County Food Policy Council**

ENCOURAGE LOCAL FOOD PROCUREMENT

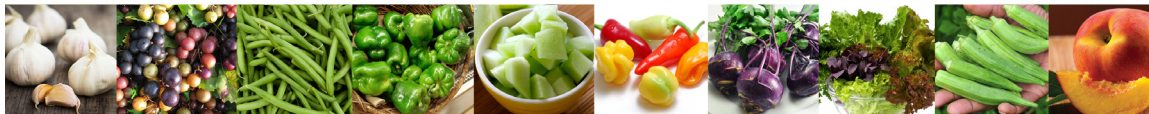
- Develop a Targeted Percentage of Local Food Purchases
- Issue a Resolution in Support of Local Food Purchasing
- Change County Departmental Procedures

In Season in August

10%
BUILDING NORTH
CAROLINA'S LOCAL
FOOD ECONOMY
Farm to Fork
nc10percent.com



Apples Brussel Sprouts Butter Beans Cantaloupe Carrots Corn Cucumbers Eggplant Field Peas Figs



Garlic Grapes Green Beans Green Peppers Honeydew Hot Peppers Kohlrabi Leafy Greens Okra Peaches



Peanuts Pears Plums Raspberries Rutabaga Spring Onions Squash Sweet Potatoes Tomatoes Watermelon

Source: NC 10% Campaign



This material is based upon work that is supported by the National Institute of Food and Agriculture, United States Department of Agriculture, under award no. 2016-68006-24740. Any opinions, findings, recommendations, or conclusions expressed in this publication are those of the author(s) and do not necessarily reflect the view of the U.S. Department of Agriculture.

Coordinate Supply Chain Efforts

- **Convene Food System Stakeholders**
- **Support Farm to Institution within Montgomery County**





Coordinate Supply Chain Efforts

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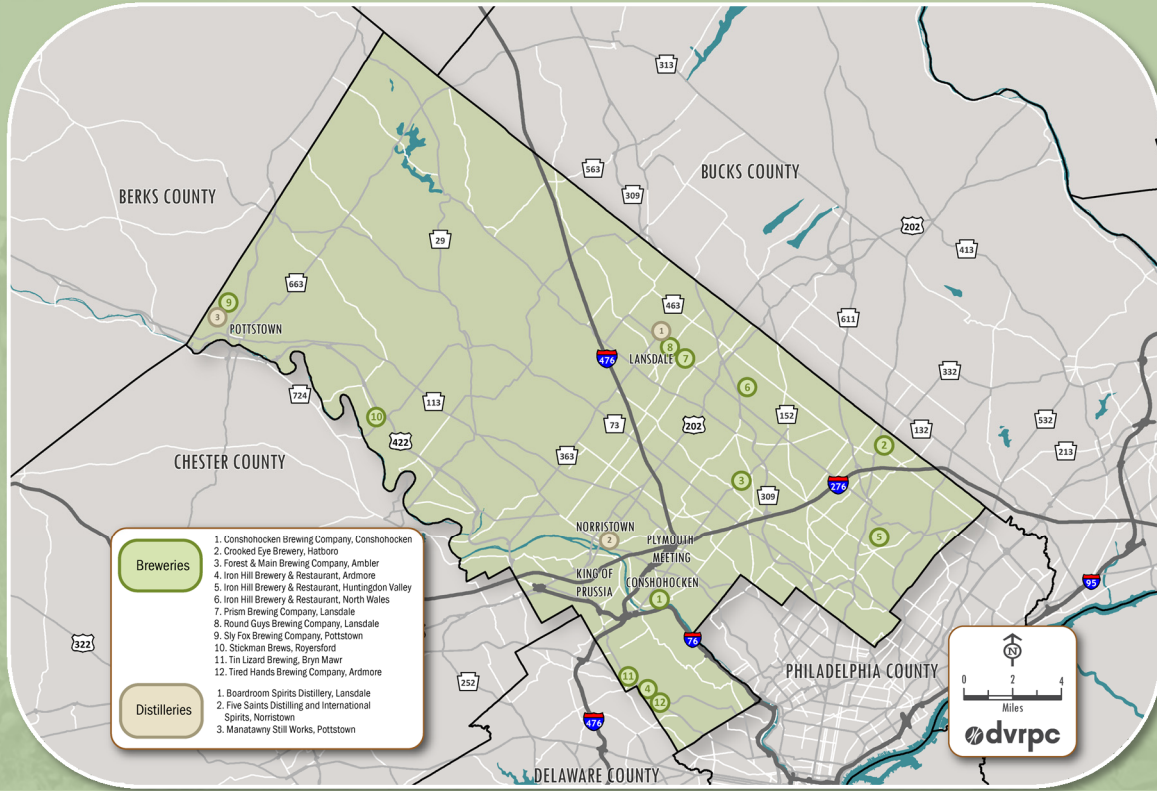
CONVENE FOOD SYSTEM STAKEHOLDERS

- Grower-Buyer Events
- Meet & Greet with Common Market
- Annual Farmers' Market Manager meeting/networking



*Maryland Grower-Buyer Event
Source: Maryland's Best Agriculture*

Tap into the Growing Craft Beer Scene



Tap into the Growing Craft Beer Scene

- Draw on Fair Food's Value Chain Efforts
- Support Farmers Growing Malting Barley and Hops
- Develop a Montco Local Ale Trail





Tap into the Growing Craft Beer Scene

- Draw on Fair Food's Value Chain Efforts
- **Support Farmers Growing Malting Barley and Hops**
- Develop a Montco Local Ale Trail

SUPPORT FARMERS GROWING MALTING BARLEY AND HOPS

- Conduct a market analysis of growing malting barley and hop in Montgomery County
- Support additional agricultural research and technical assistance around malting barley and hops



Hops at Two Particular Acres

Source: Montgomery County Planning Commission



Expand Local Food Promotion Efforts

- **Leverage Existing Promotional Programs**
- **Buy Local Challenge/Buy Local Week**
- **Implement a Montco Food Bucks Program**
- **Recognize Local Food System Partners**



Expand Local Food Promotion Efforts

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BUY LOCAL CHALLENGE



I pledge to eat at least one thing
from a Maryland farm every day
during Buy Local Week!

10 Anniversary

**Take the
Buy Local Challenge**

July 22 - 30, 2017

Buy Local Challenge Promotional Materials

Source: Maryland Department of Agriculture; Southern Maryland Agricultural Development Commission



Review County and Municipal Policies to Better Support Local Farmers

- Promote Model Sign Ordinance
- Develop Model Agritourism Zoning
- Continue to Support Farmland Preservation Efforts



Review County and Municipal Policies to Better Support Local Farmers

- **Promote Model Sign Ordinance**
- **Develop Model Agritourism Zoning**
- **Continue to Support Farmland Preservation Efforts**

DEVELOP MODEL AGRITOURISM ZONING

AGRITOURISM ENTERPRISE

Activities conducted on and accessory to a working farm and offered to the public or to invited groups for the purpose of recreation, education, or active involvement in the farm operation. These activities must be directly related to agricultural or natural resources and incidental to the primary operation of the farm.

Source: Agritourism Guidelines: For the Promotion and Regulation of Farm-based Tourism Enterprises. Lancaster County Planning Commission and Lancaster County Tourism Development Council. (Lancaster County, Pennsylvania: February 2009)

*Pick Your Own at Maple Acres
Source: Montgomery County Planning Commission*





Concluding Thoughts
And Next Steps





In Conclusion

- Food system development is economic development.
- There are already resources in place, but there is room for growth.
- The greatest impact that the county can have is by **demonstrating strong leadership** through:
 - **Advocating for policies** that support local farmers; and
 - **Creating a culture** that values local food and the county's agricultural identity.



Questions?

Amy Verbofsky, Senior Planner
Delaware Valley Regional Planning Commission
averbofsky@dvrpc.org



An aerial photograph of the Philadelphia Zoo area, showing the zoo's perimeter, surrounding residential and commercial buildings, and a network of roads. Overlaid on the image are yellow lines representing proposed passenger rail routes, which form a loop around the zoo and connect to existing infrastructure.

DVRPC Philadelphia Zoo Passenger Rail Study

Regional Technical Committee

September 12, 2017

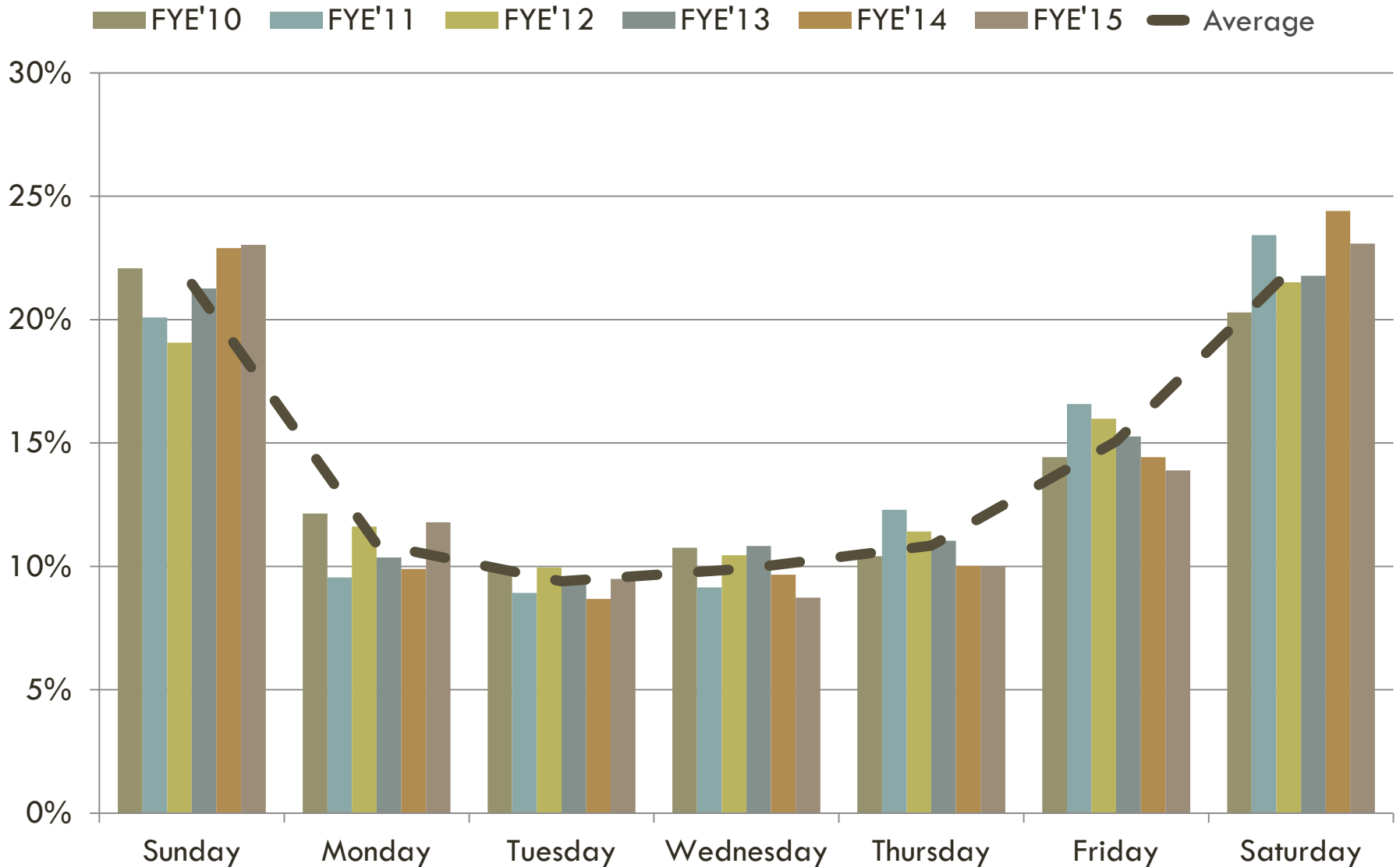
Outline

- Existing Conditions
- Scenario Development
- Ridership Forecast Results & Analysis

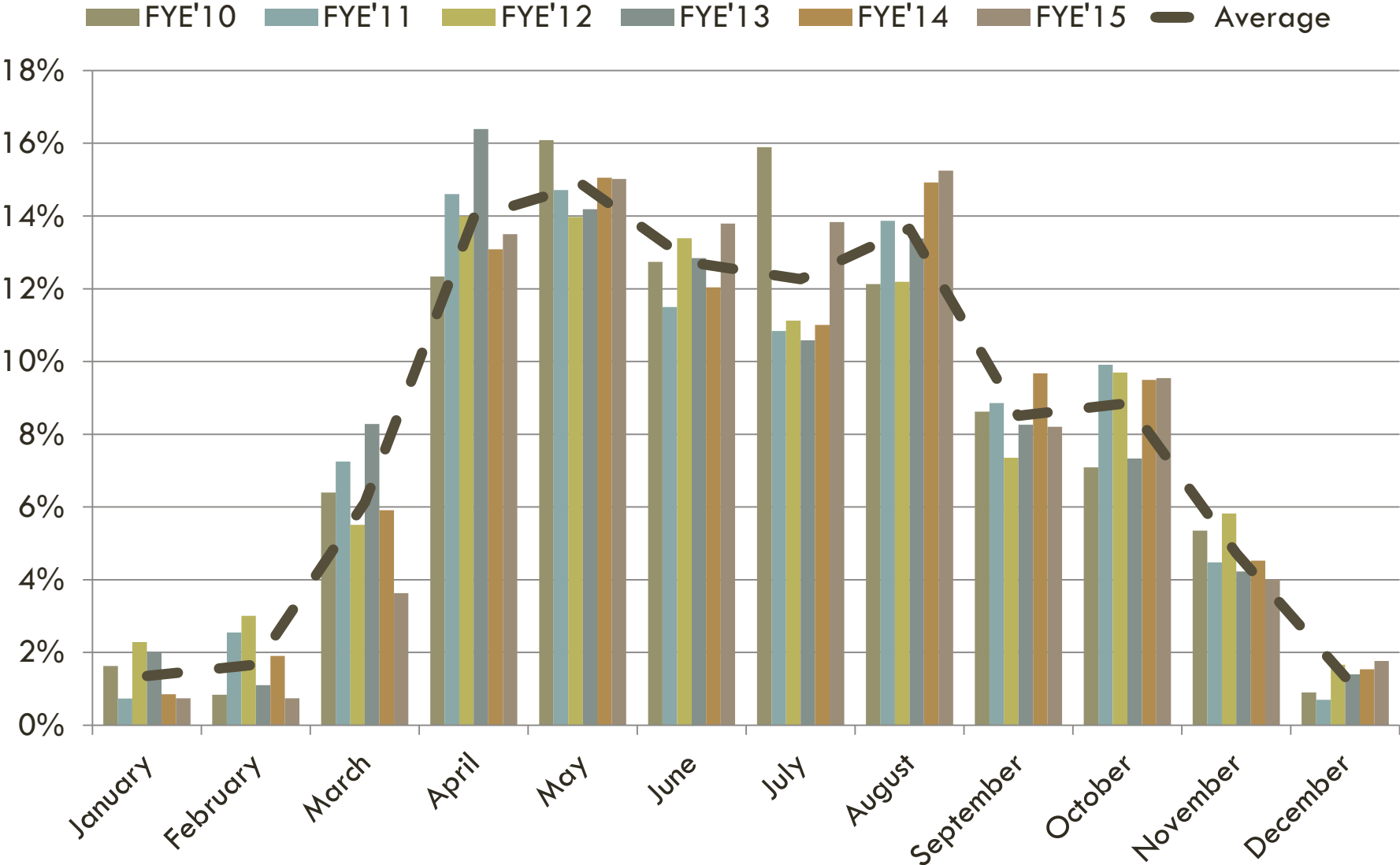
An aerial photograph showing a city area with a large body of water in the center. A multi-lane highway with yellow lane markings runs through the scene, curving around the water. The surrounding area is densely packed with buildings and streets. The text "EXISTING CONDITIONS" is overlaid in the lower-left quadrant of the image.

EXISTING CONDITIONS

Total Attendance by Day of Week

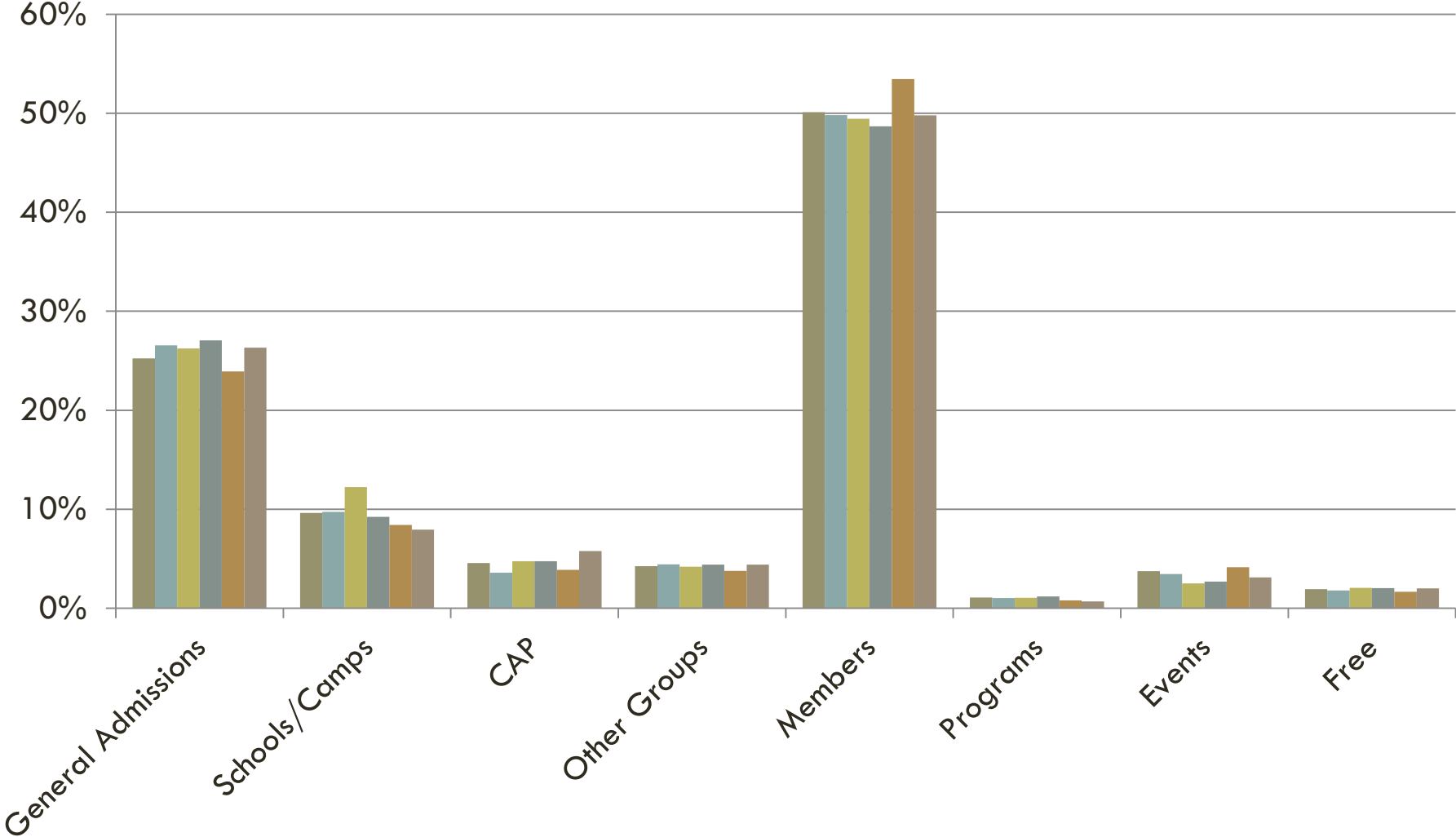


Total Attendance by Month



Attendance by Admission Type

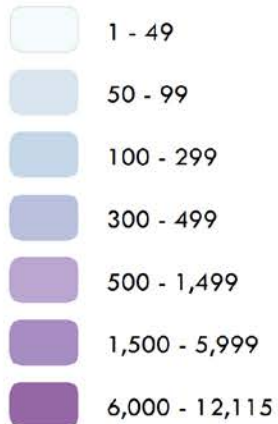
FYE'10 FYE'11 FYE'12 FYE'13 FYE'14 FYE'15



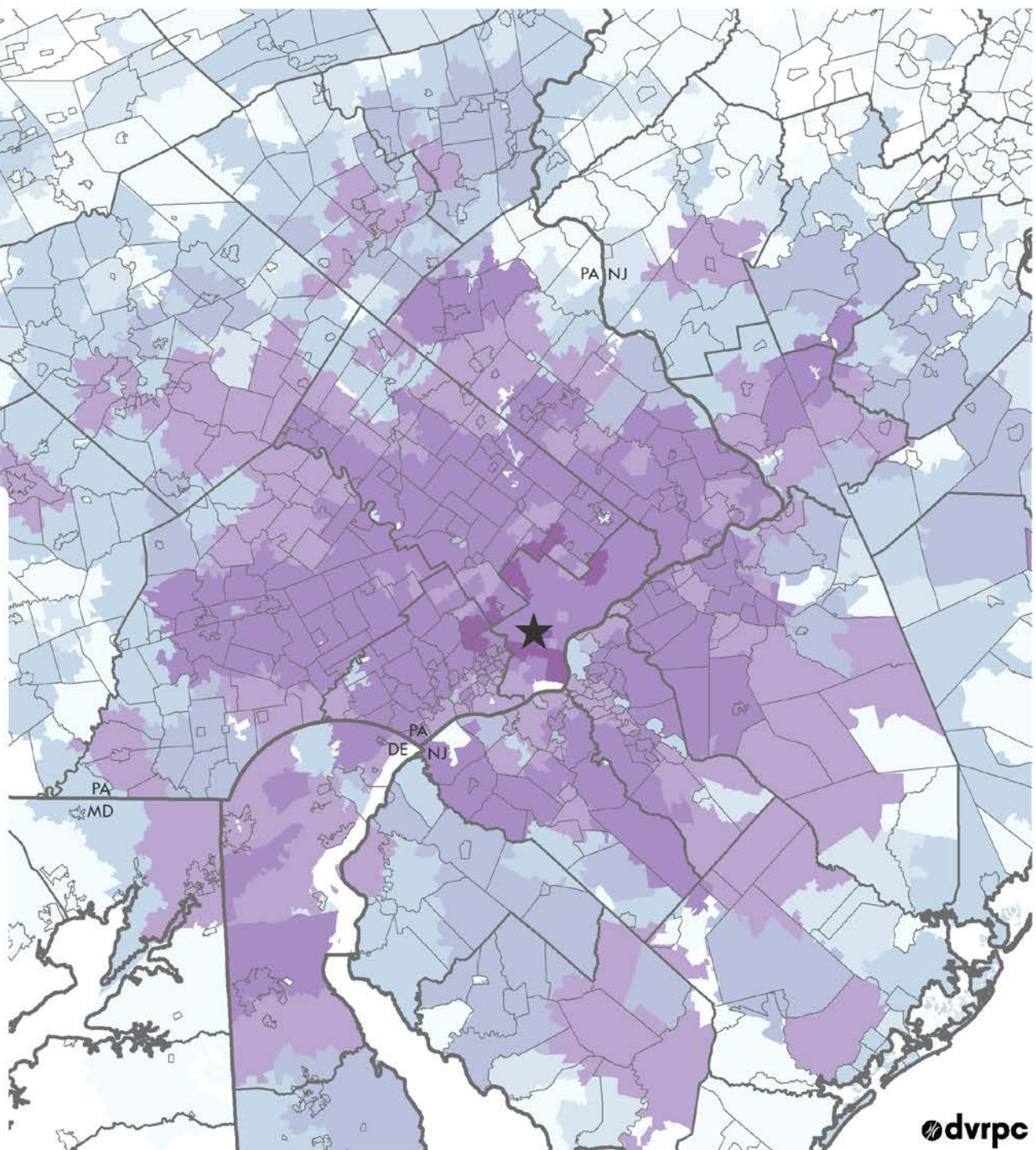
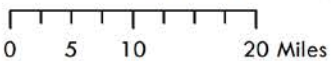
2014 Zoo Member Visits by Zip Code of Residence

★ Philadelphia Zoo

Annual Member Visits



Sources: Philadelphia Zoo, Tom Tom, DVRPC, US Census ACS 2013 5-yr Estimates





Philadelphia Zoo: Existing Parking

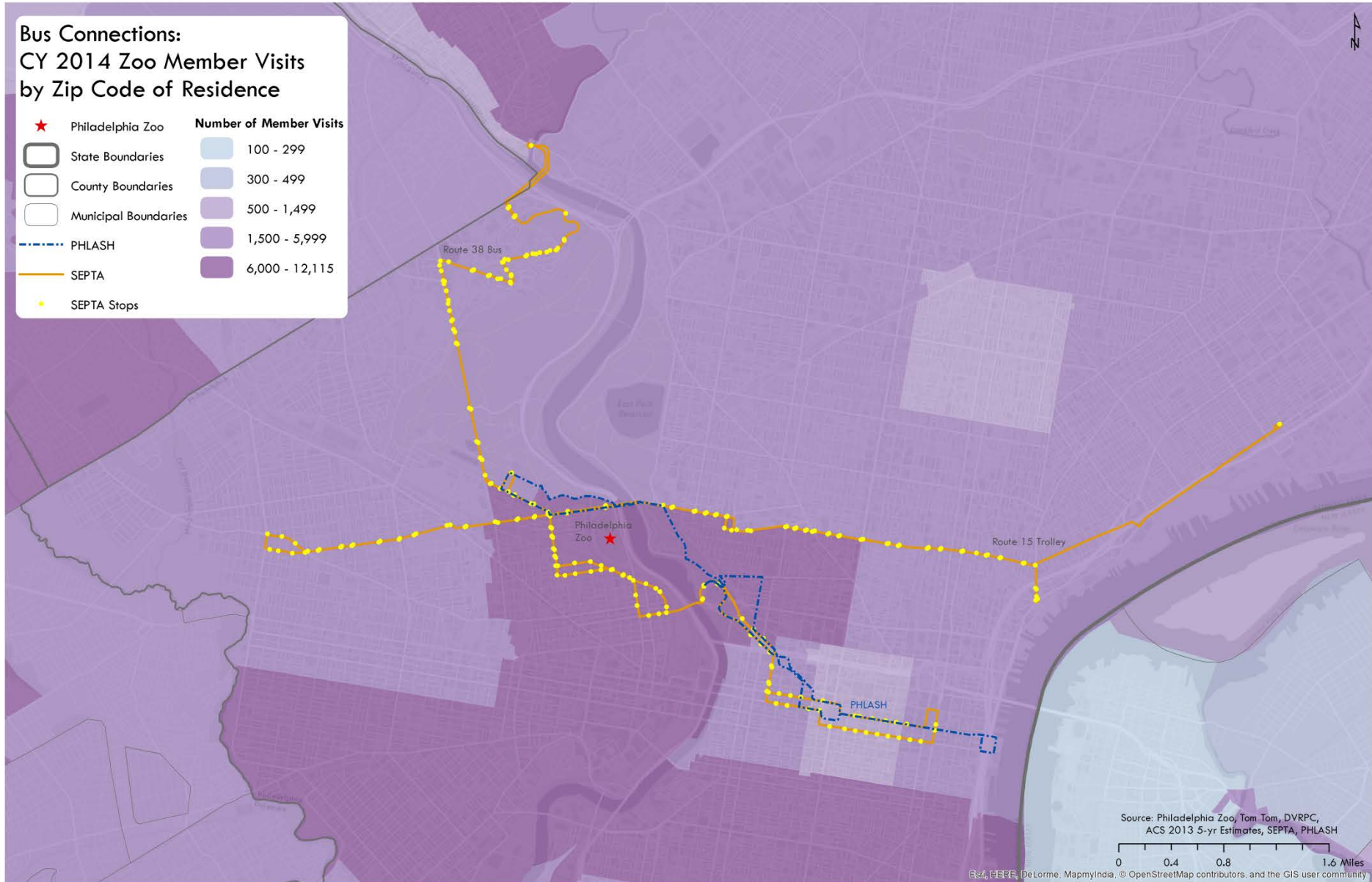
 Existing Parking

0 0.05 0.1 Miles

Source: DVRPC,
Aerial Imagery: USDA
Farm Service Agency
NAIP, 2015

Bus Connections: CY 2014 Zoo Member Visits by Zip Code of Residence

★ Philadelphia Zoo	Number of Member Visits
▭ State Boundaries	100 - 299
▭ County Boundaries	300 - 499
▭ Municipal Boundaries	500 - 1,499
--- PHLASH	1,500 - 5,999
— SEPTA	6,000 - 12,115
● SEPTA Stops	



Source: Philadelphia Zoo, Tom Tom, DVRPC, ACS 2013 5-yr Estimates, SEPTA, PHLASH

0 0.4 0.8 1.6 Miles

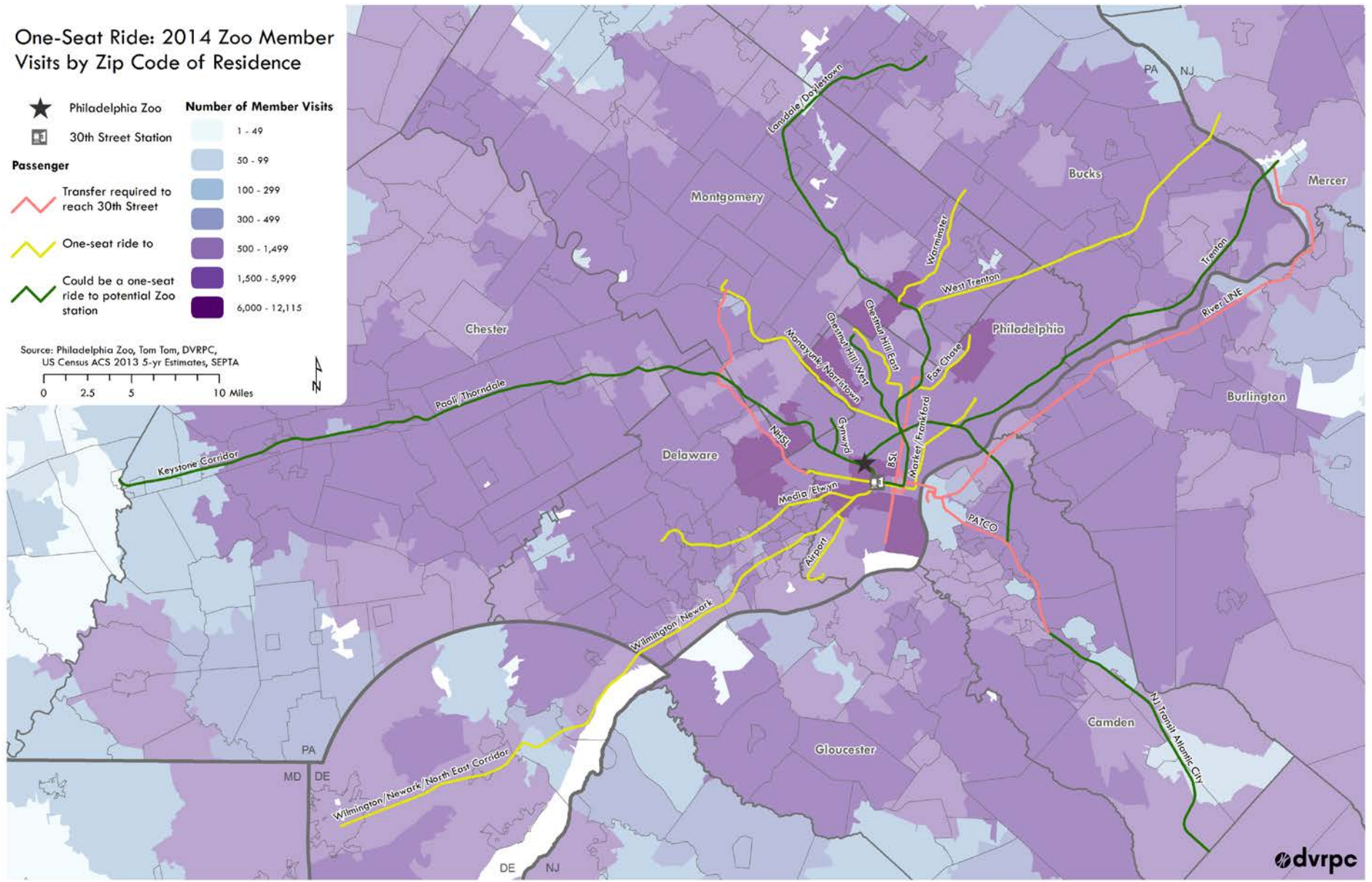
Esri, HERE, DeLorme, MapmyIndia, © OpenStreetMap contributors, and the GIS user community

One-Seat Ride: 2014 Zoo Member Visits by Zip Code of Residence

★ Philadelphia Zoo
🚉 30th Street Station
Passenger
~ Transfer required to reach 30th Street
~ One-seat ride to
~ Could be a one-seat ride to potential Zoo station

Number of Member Visits	
	1 - 49
	50 - 99
	100 - 299
	300 - 499
	500 - 1,499
	1,500 - 5,999
	6,000 - 12,115

Source: Philadelphia Zoo, Tom Tom, DVRPC, US Census ACS 2013 5-yr Estimates, SEPTA



Commuter Flows: Workplace Destinations by Census Tract

- ★ Philadelphia Zoo
- 🚉 30th Street Station
- 📍 Origin Tracts

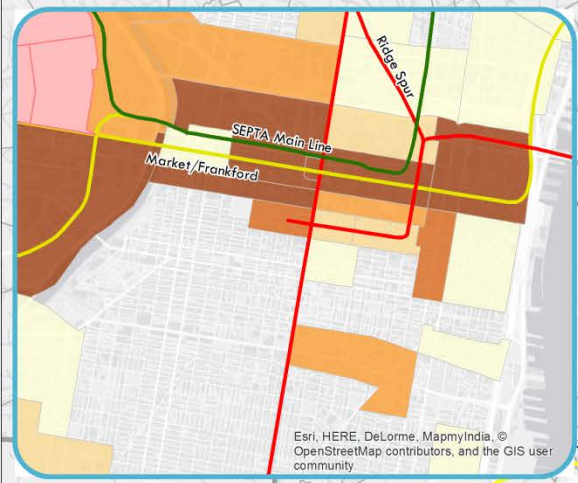
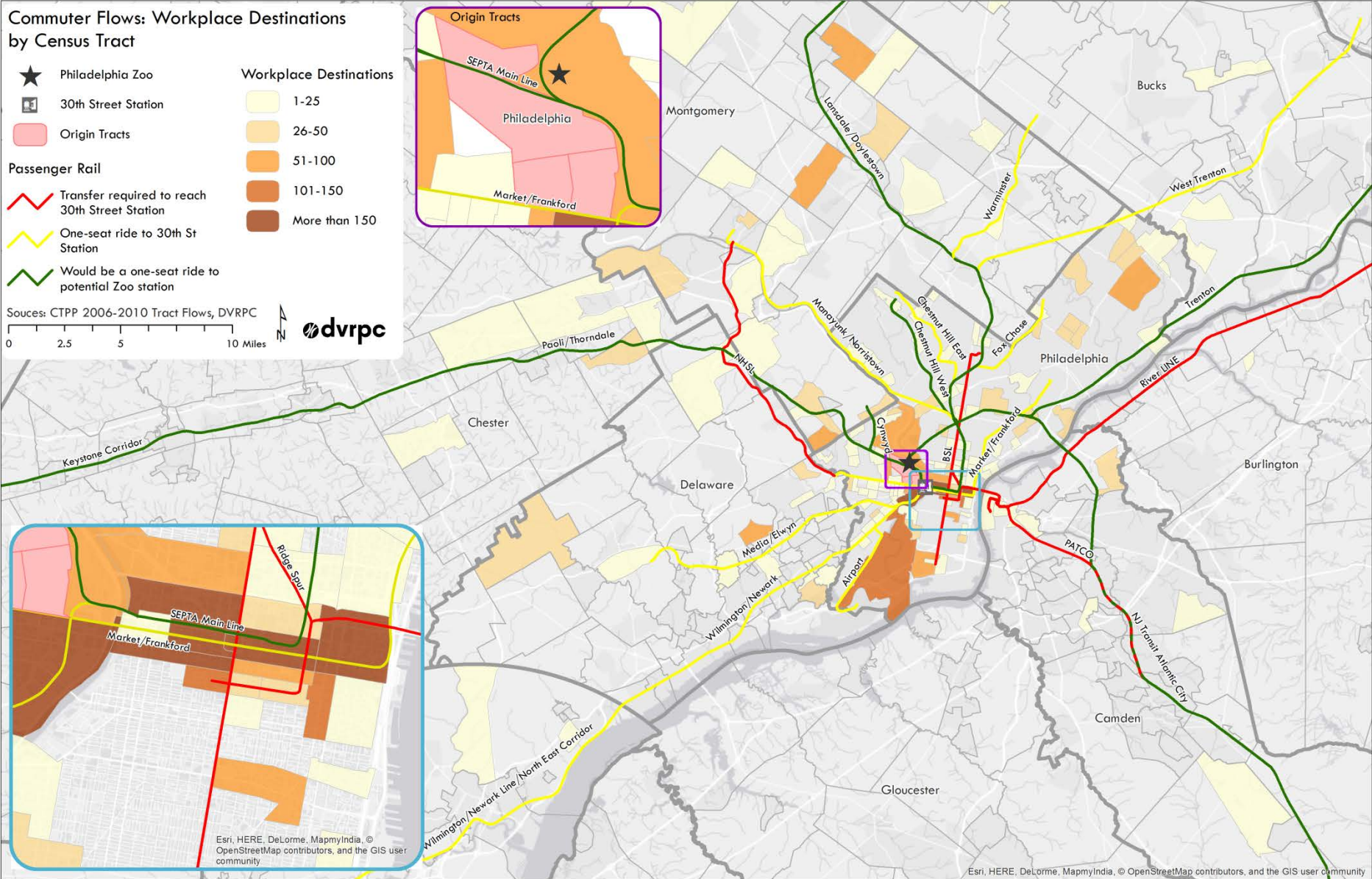
Workplace Destinations

- 1-25
- 26-50
- 51-100
- 101-150
- More than 150

Passenger Rail

- Transfer required to reach 30th Street Station
- One-seat ride to 30th St Station
- Would be a one-seat ride to potential Zoo station

Sources: CTPP 2006-2010 Tract Flows, DVRPC



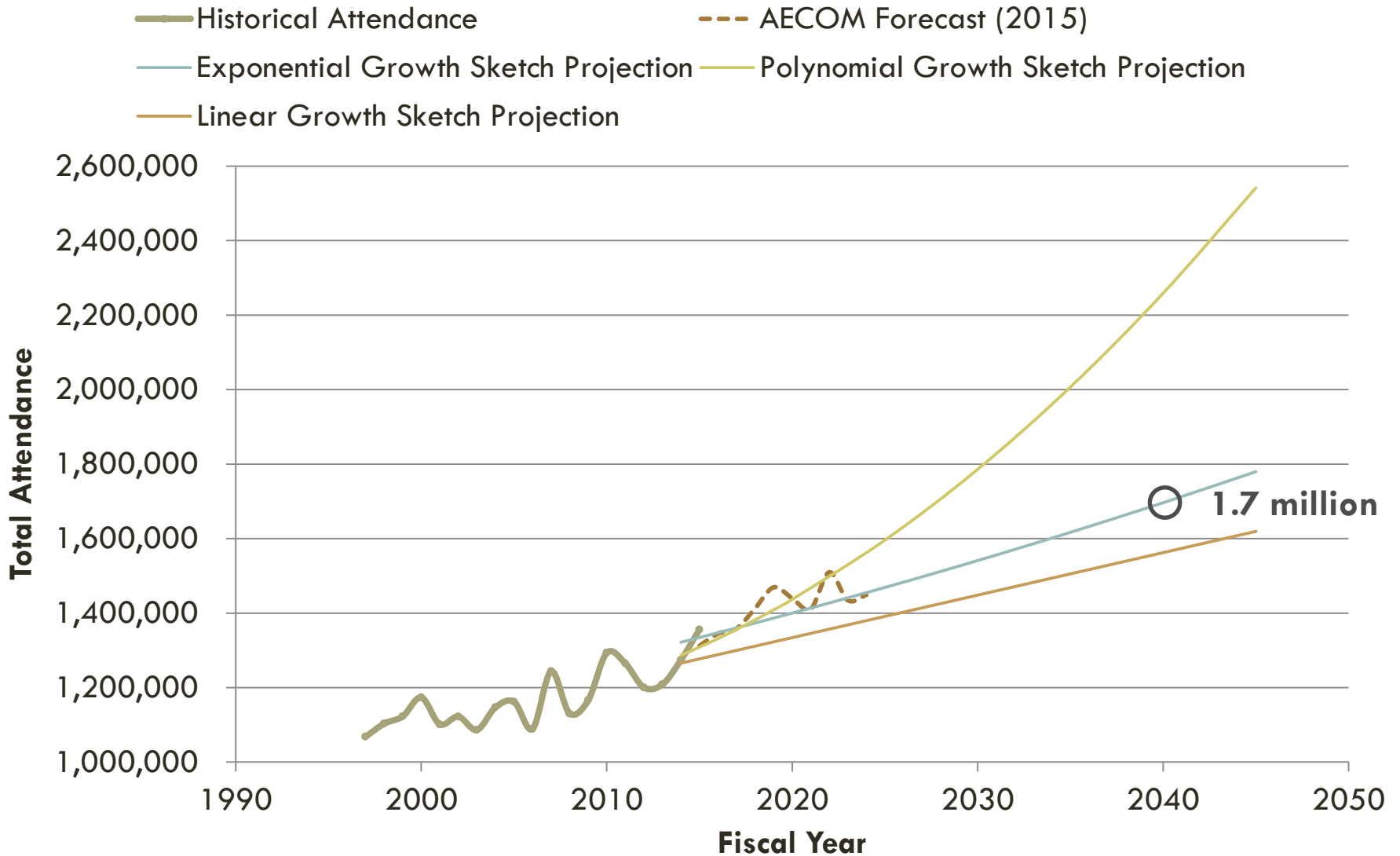
Esri, HERE, DeLorme, MapmyIndia, © OpenStreetMap contributors, and the GIS user community

Esri, HERE, DeLorme, MapmyIndia, © OpenStreetMap contributors, and the GIS user community

An aerial photograph of a city area featuring a large, dark body of water in the center. A multi-lane highway with yellow lane markings curves around the water. The surrounding urban landscape includes various buildings, parking lots, and green spaces. The text 'SCENARIO DEVELOPMENT' is overlaid in the lower-left quadrant.

SCENARIO DEVELOPMENT

Zoo Attendance Projections



University/Southwest District Demographics






DVRPC Board Adopted

- Population: ~3,000
- Employment: ~4,500

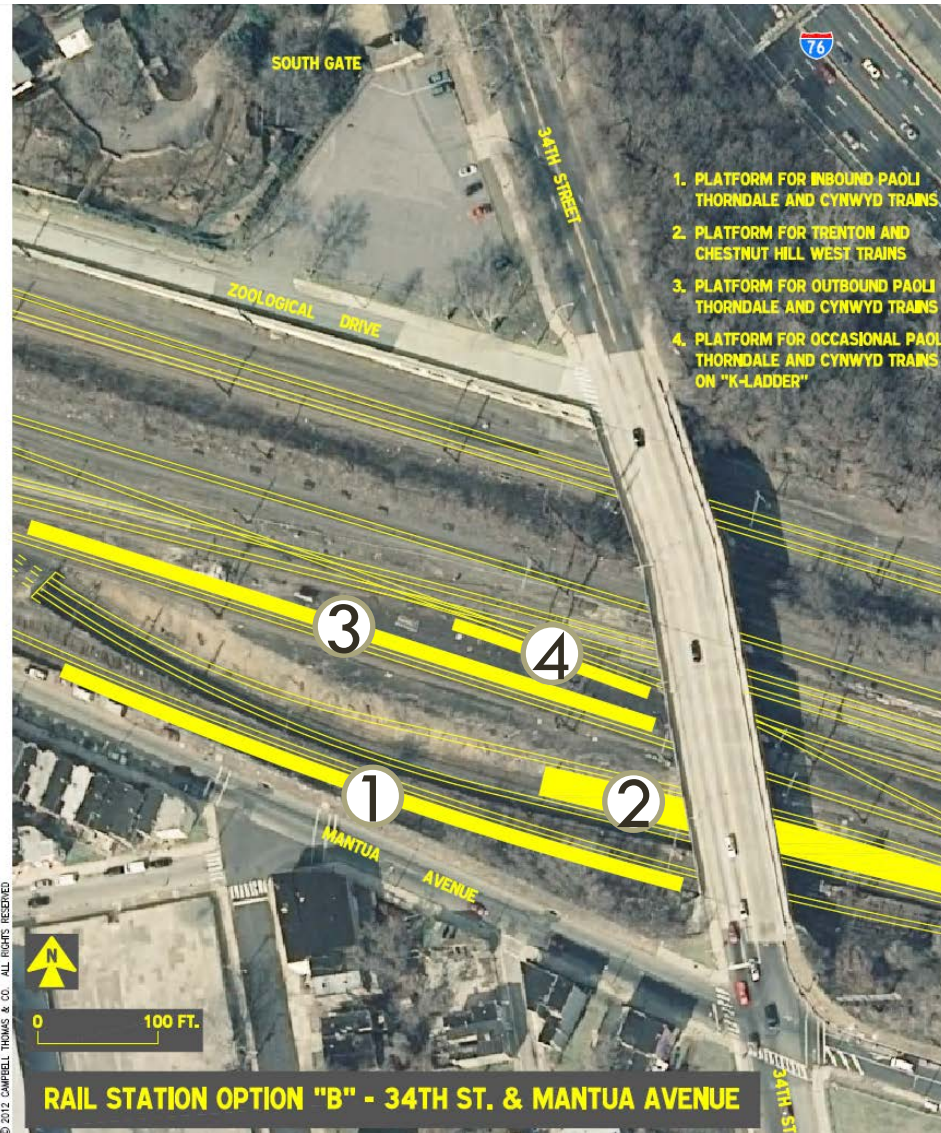
PCPC Revisions

- Population: ~15,500
- Employment: ~24,000
- Based on 30th Street District Plan and other planned developments







Forecast Scenarios

Phase	Scenario	Modeled Service
"Best realistic" Scenarios	Base Regional Rail 	Paoli/Thorndale Line 3 platforms 30-minute or better headways 7 days a week, full day of service
	Base Monorail 	Connects Zoo to 30th Street Station 5 stops 10-minute headways 7 days a week, full day of service
"What if" Scenarios	Free Regional Rail 	Based on Base Regional Rail Free for Zoo visitors
	Full Regional Rail 	Full buildout of Zoo station based on Campbell Thomas & Co Study Paoli/Thorndale, Trenton, Chestnut Hill West, and Cynwyd lines Technical feasibility and constructability not endorsed by SEPTA
	Free Monorail 	Based on Base Monorail Free for all riders

Base Regional Rail

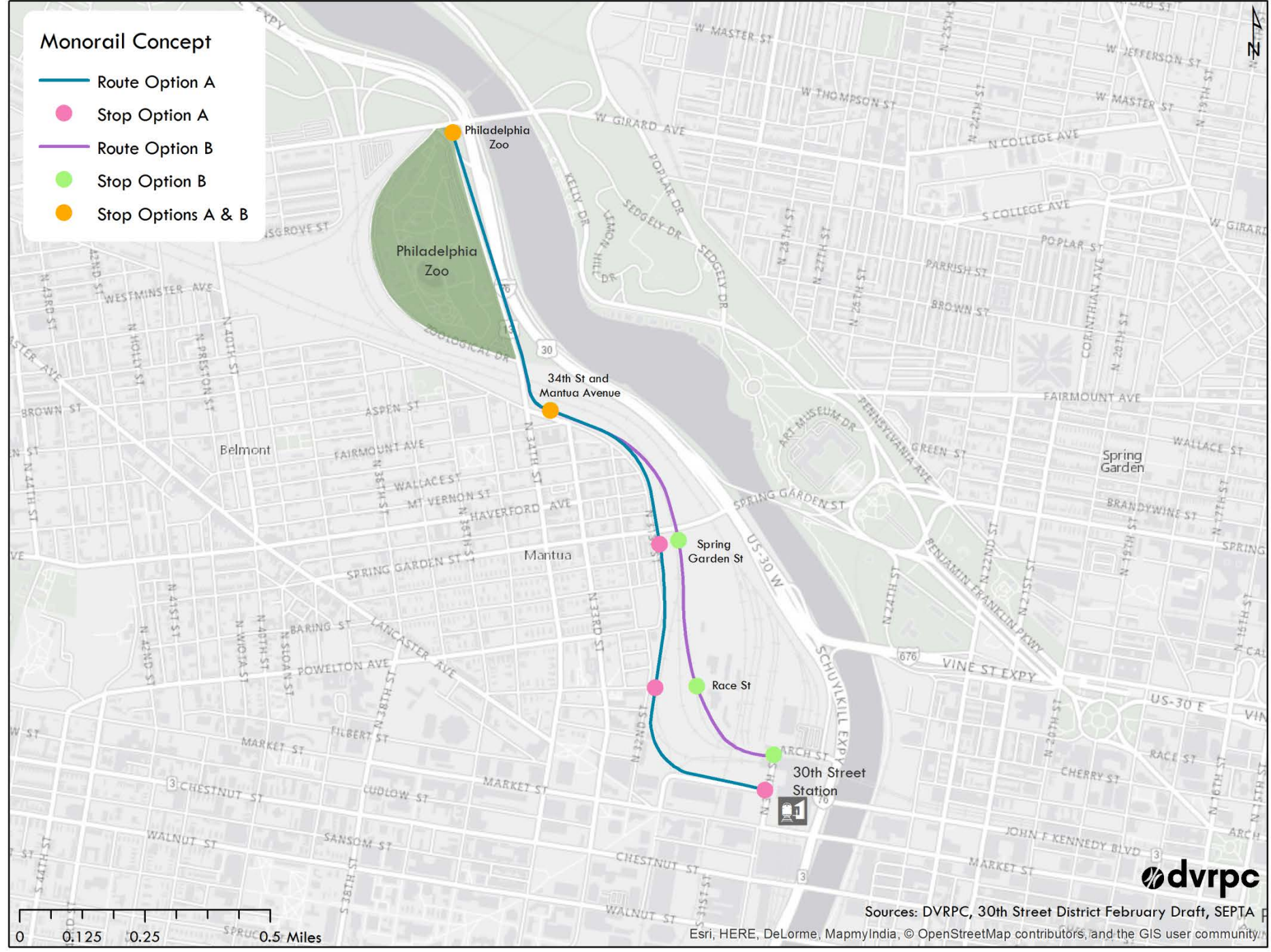


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Monorail Concept









- Route Option A
- Stop Option A
- Route Option B
- Stop Option B
- Stop Options A & B



Sources: DVRPC, 30th Street District February Draft, SEPTA

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Forecast Scenarios

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An aerial photograph of a city area, featuring a large body of water in the center, a complex highway interchange with multiple lanes and overpasses, and surrounding urban development with buildings and parking lots. The image is semi-transparent, allowing the text to be overlaid clearly.

RIDERSHIP FORECAST RESULTS & ANALYSIS






Station Volume

	Scenario	Non-Zoo Visitors	Zoo Visitors	Total Station Volume
	Base Monorail (Zoo Station)	132	108	240
	Free Monorail (Zoo Station)	426	227	653
	Base Regional Rail	237	48	285
	Free Regional Rail	236	108	344
	Full Regional Rail	497	86	583

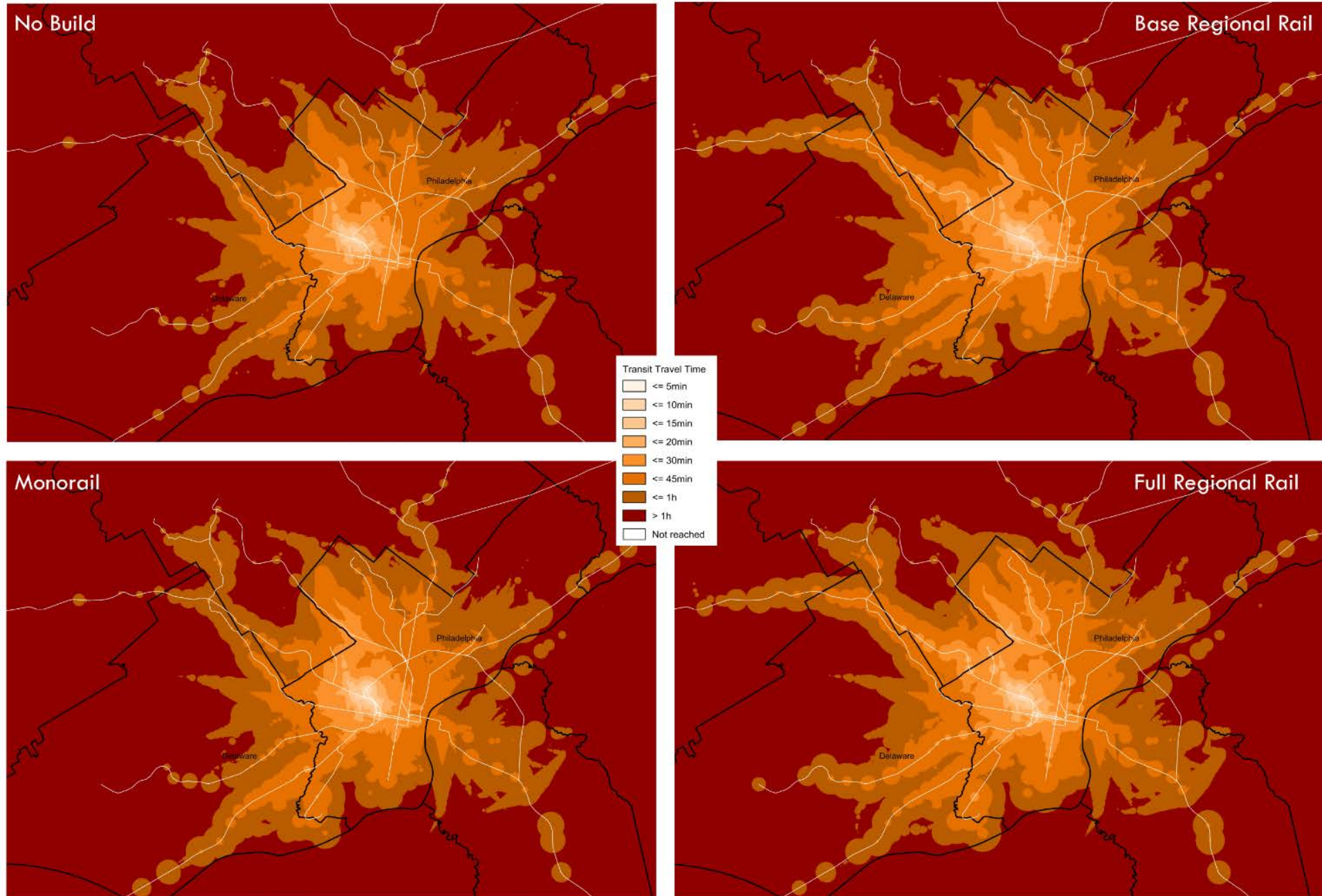
Zoo Visitor Comparison

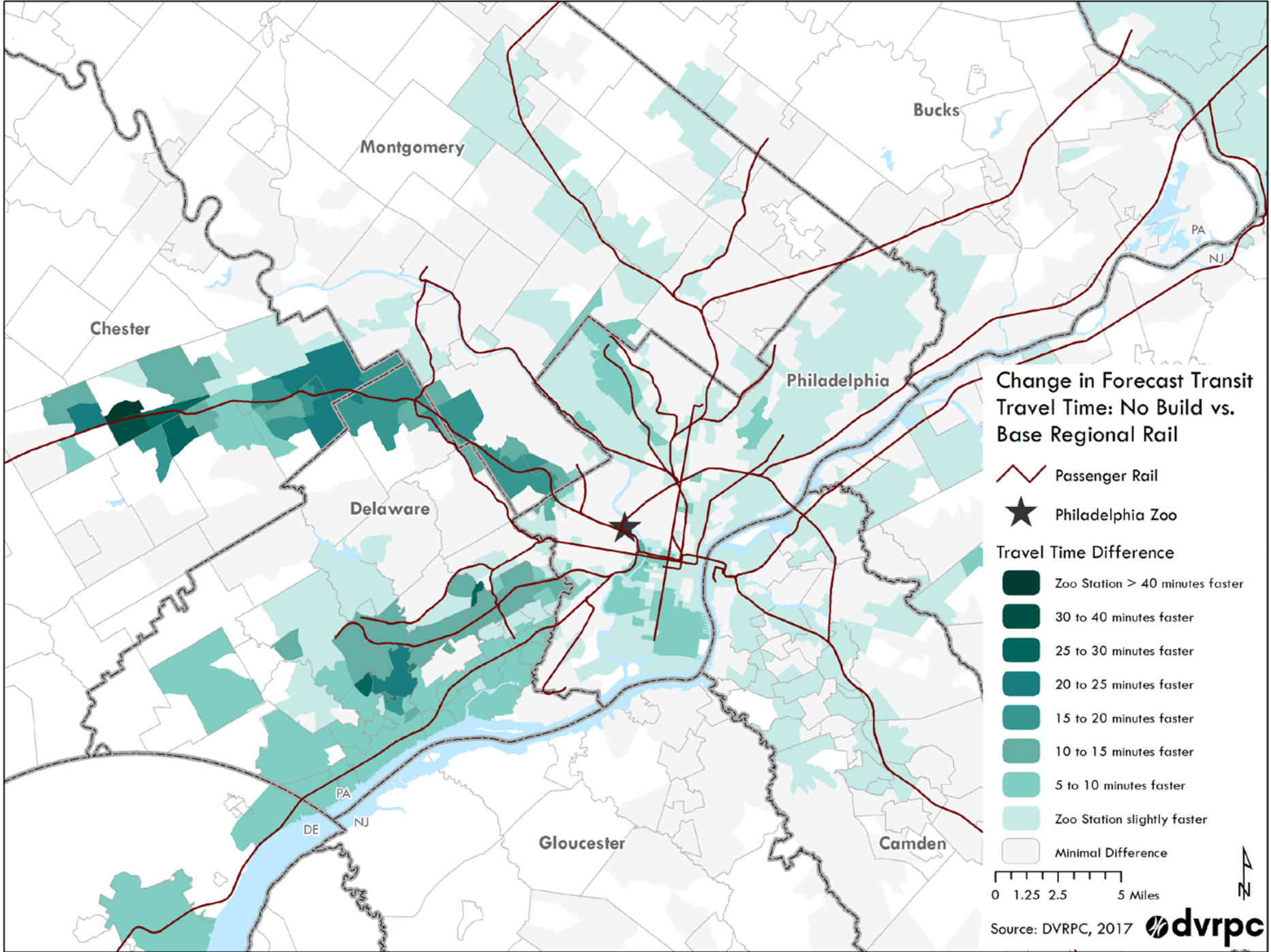
Scenario	Share of Zoo Visitors Using Zoo Station (daily)	Average Number of Zoo Visitors using Zoo Station per Year	Percentage of Station Volume Comprised of Zoo Visitors
 Base Monorail (Zoo Station)	2%	26,398	44%
 Free Monorail (Zoo Station)	3%	55,485	35%
 Base Regional Rail	1%	11,733	17%
 Free Regional Rail	2%	26,398	31%
 Full Regional Rail	1%	21,021	15%

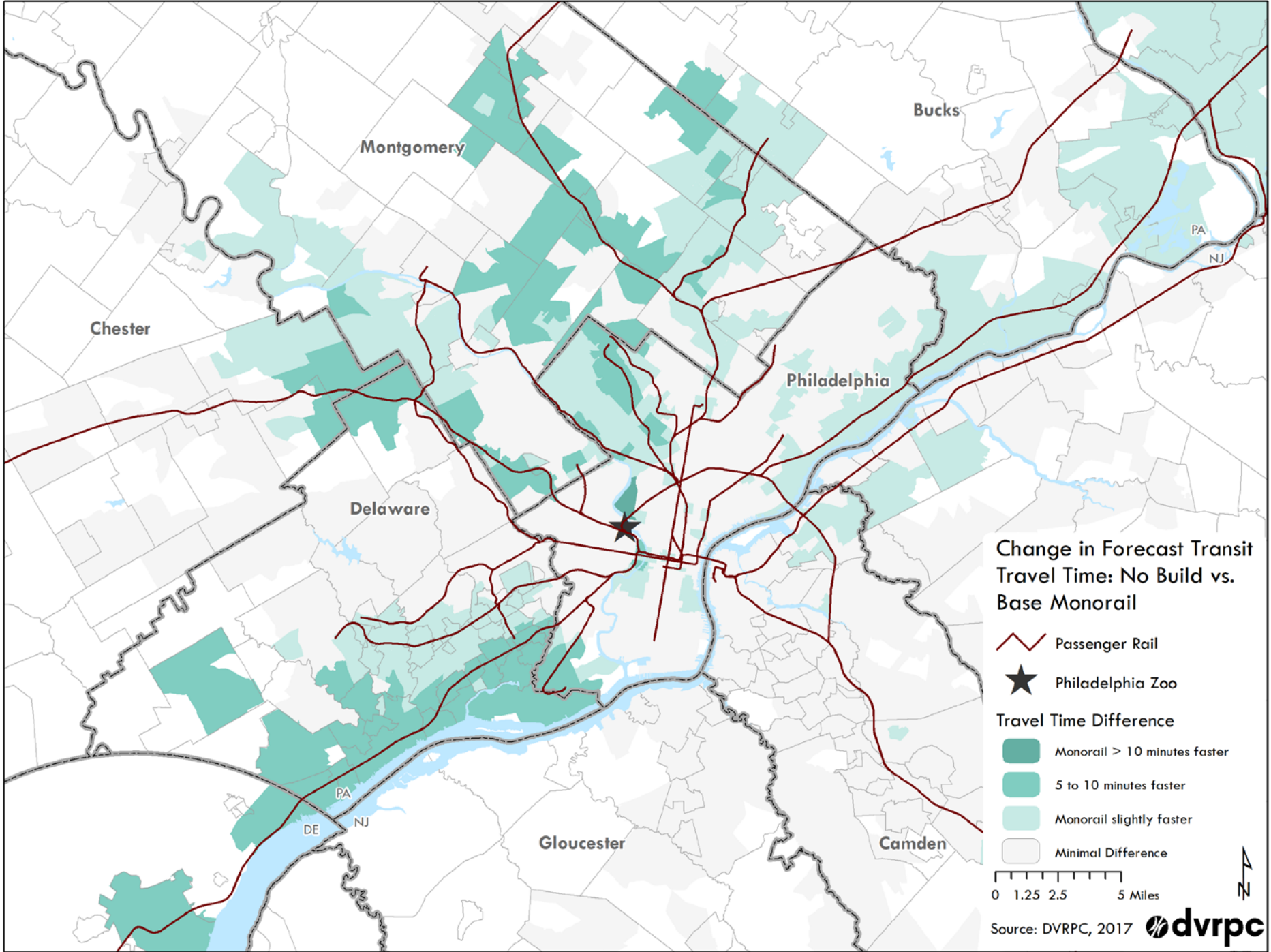
Zoo Employee Comparison

	Scenario	Number of Zoo Employees Using Zoo Station	Percentage of Station Volume Comprised of Zoo Employees
	Base Monorail (Zoo Station)	49	20%
	Free Monorail (Zoo Station)	121	19%
	Base Regional Rail	19	7%
	Free Regional Rail	19	6%
	Full Regional Rail	36	6%

Travel Time via Transit from Zoo







Montgomery

Bucks

Chester

Philadelphia

Delaware

Gloucester

Camden

PA
DE
NJ

PA
NJ

Change in Forecast Transit Travel Time: No Build vs. Base Monorail

Passenger Rail

Philadelphia Zoo

Travel Time Difference

Monorail > 10 minutes faster

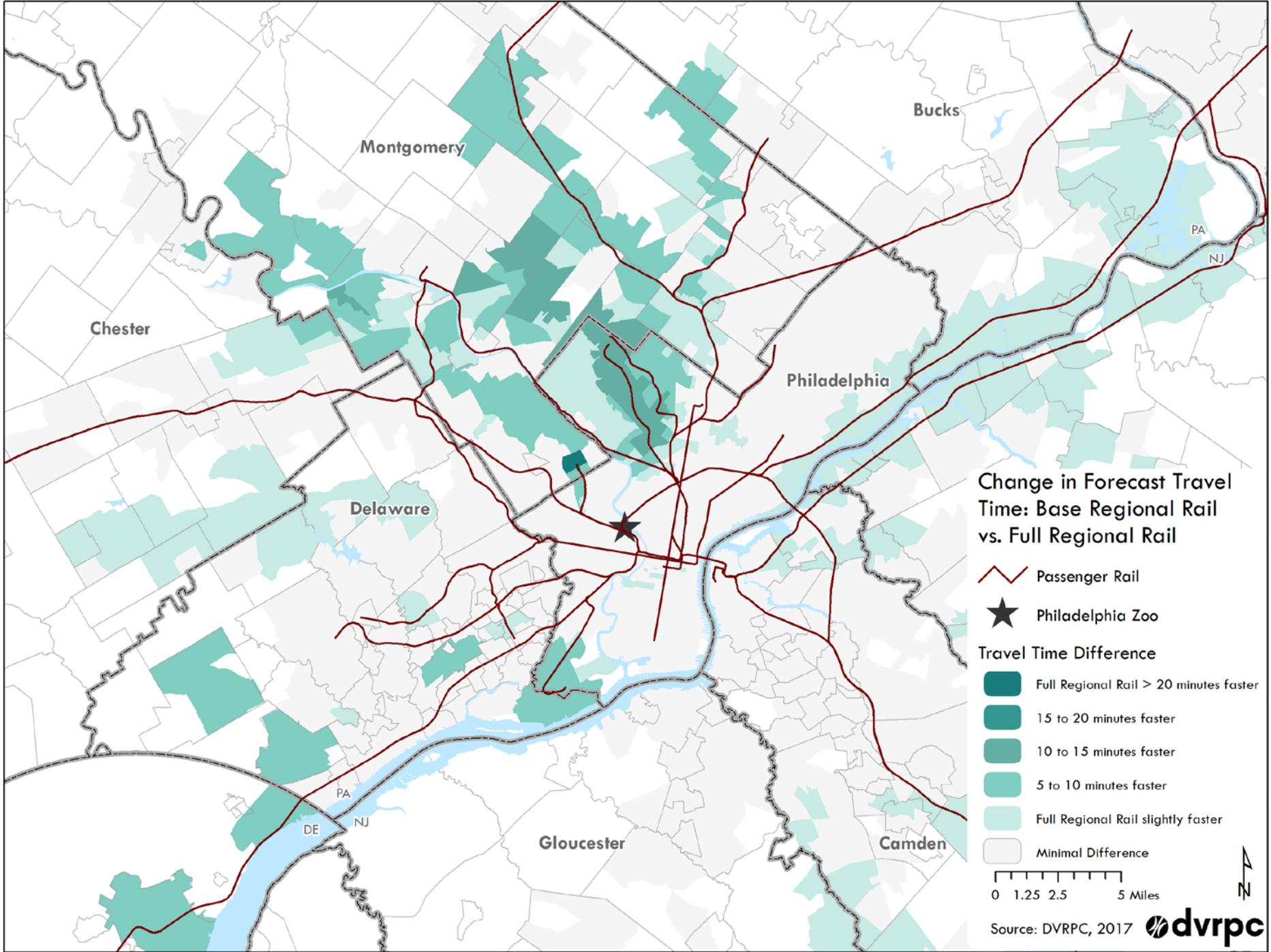
5 to 10 minutes faster

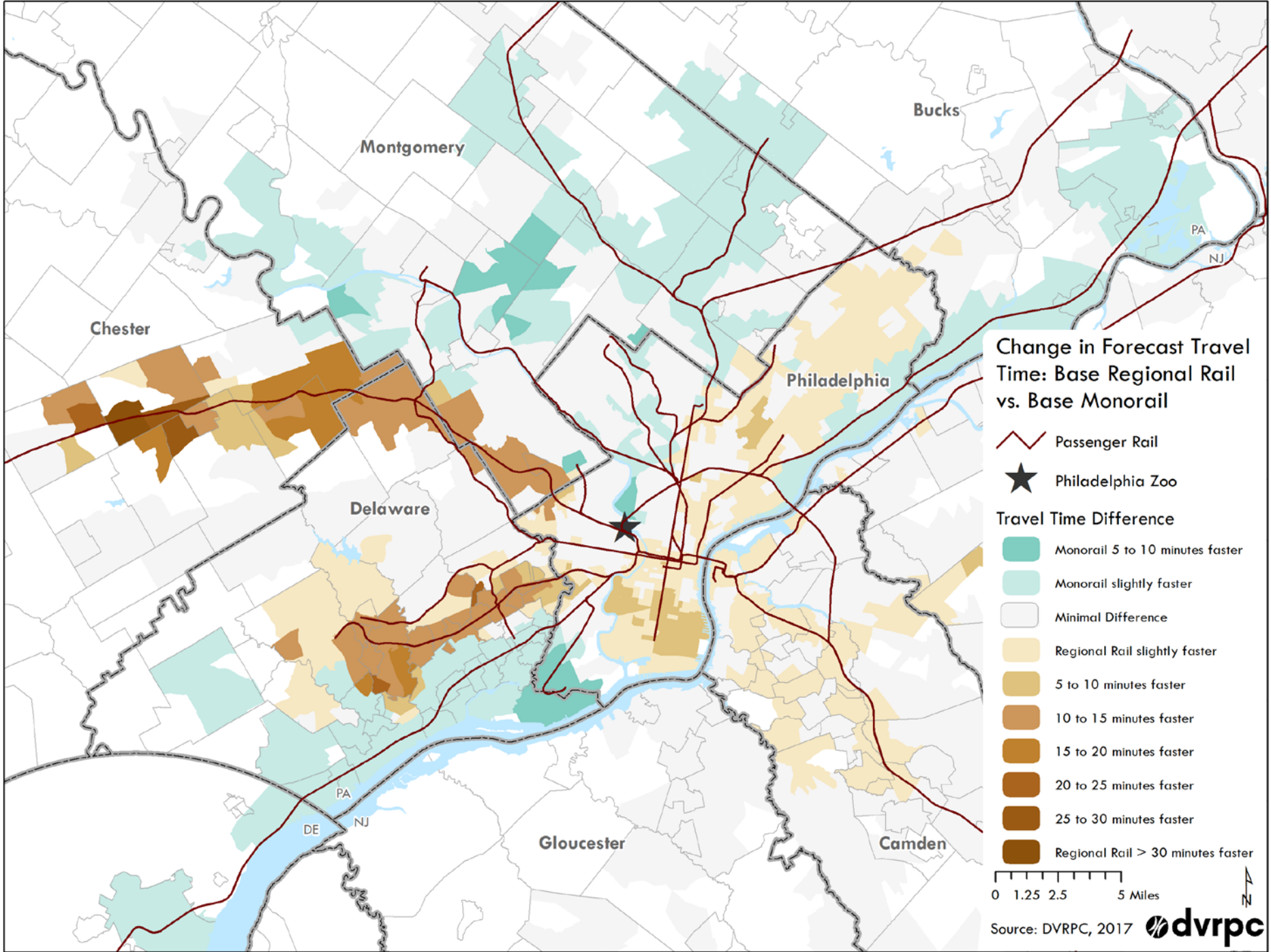
Monorail slightly faster

Minimal Difference

0 1.25 2.5 5 Miles

Source: DVRPC, 2017





Conclusions

- Project Goal: to identify transit options worth pursuing further
- Many other factors to consider besides forecast ridership
- Continued collaboration between Advisory Committee members needed to move forward

An aerial photograph of a city area. A large, irregularly shaped green park area is the central focus. To the left and right of the park are residential or commercial buildings. A major road interchange with multiple lanes and overpasses is visible, crossing the park area. The overall scene is a mix of urban development and green space.

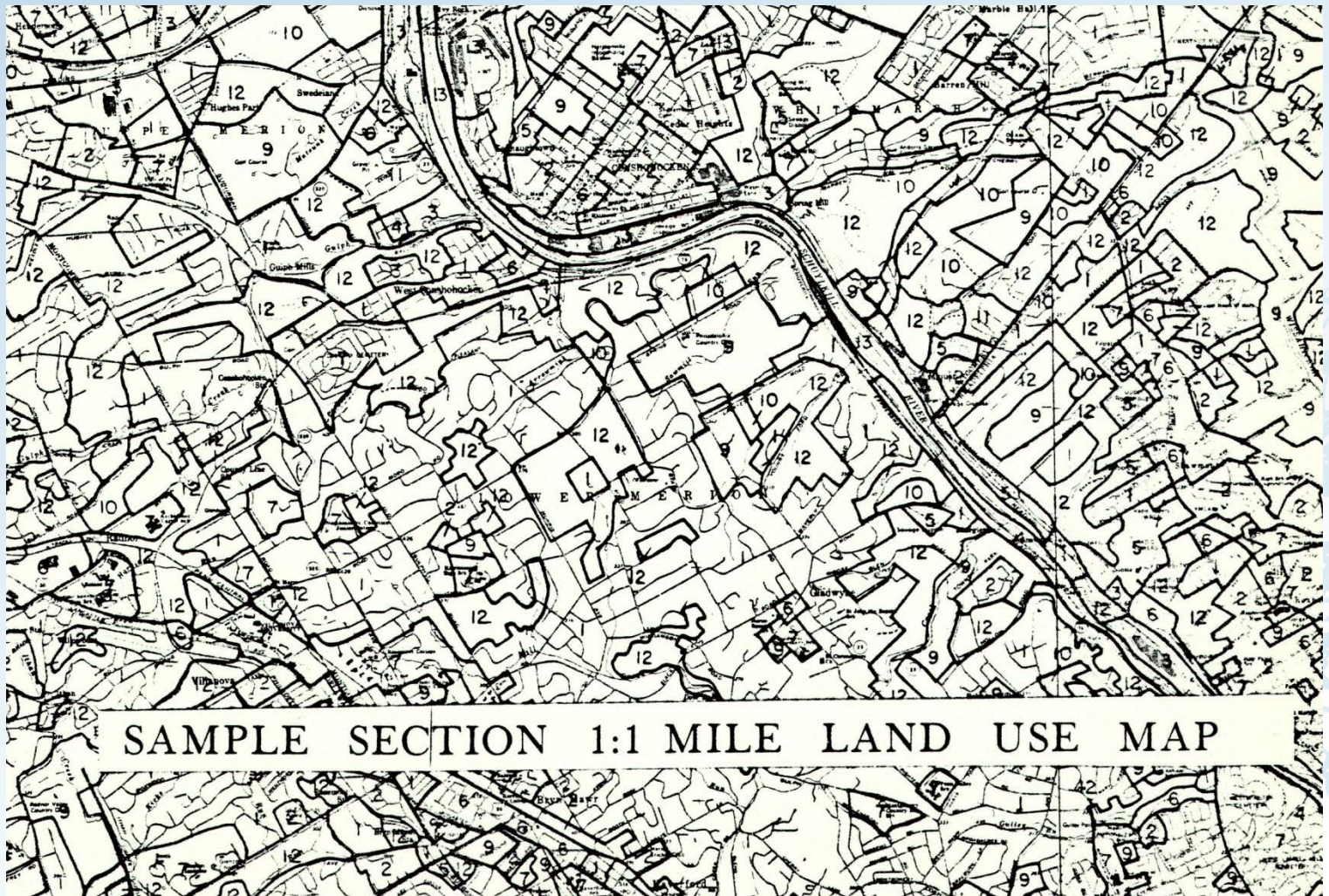
QUESTIONS?

Sarah Moran, Transportation Planner
smoran@dvrpc.org



DVRPC'S 2015 Enhanced Land Use File

Mark H. Gatti
Associate Manager, Office of GIS
Project Manager, Land Use Update



DVRPC Land Use Data History

- Aerials flown every five years.
- 1970 – 1980
- 1990 and 1995 – Aerial Photos
 - Non-orthorectified
- 2000, 2005, and 2010 – Digital Aerial Imagery
 - “Heads-up” digitizing right on screen
 - Orthorectified

Demand, Necessity, and Opportunity

- **Funding Available**
 - Partnered with USGS and Army Corps on aerial flight
 - Funding available to source out land use product
- **Planning Needs**
 - Updated land use categories (especially for mixed uses)
 - More-detailed land use categories
- **Long Range Plan Requirements**
 - Tighter schedule for 2045
 - Needed to compare areas of development for projections

RFP

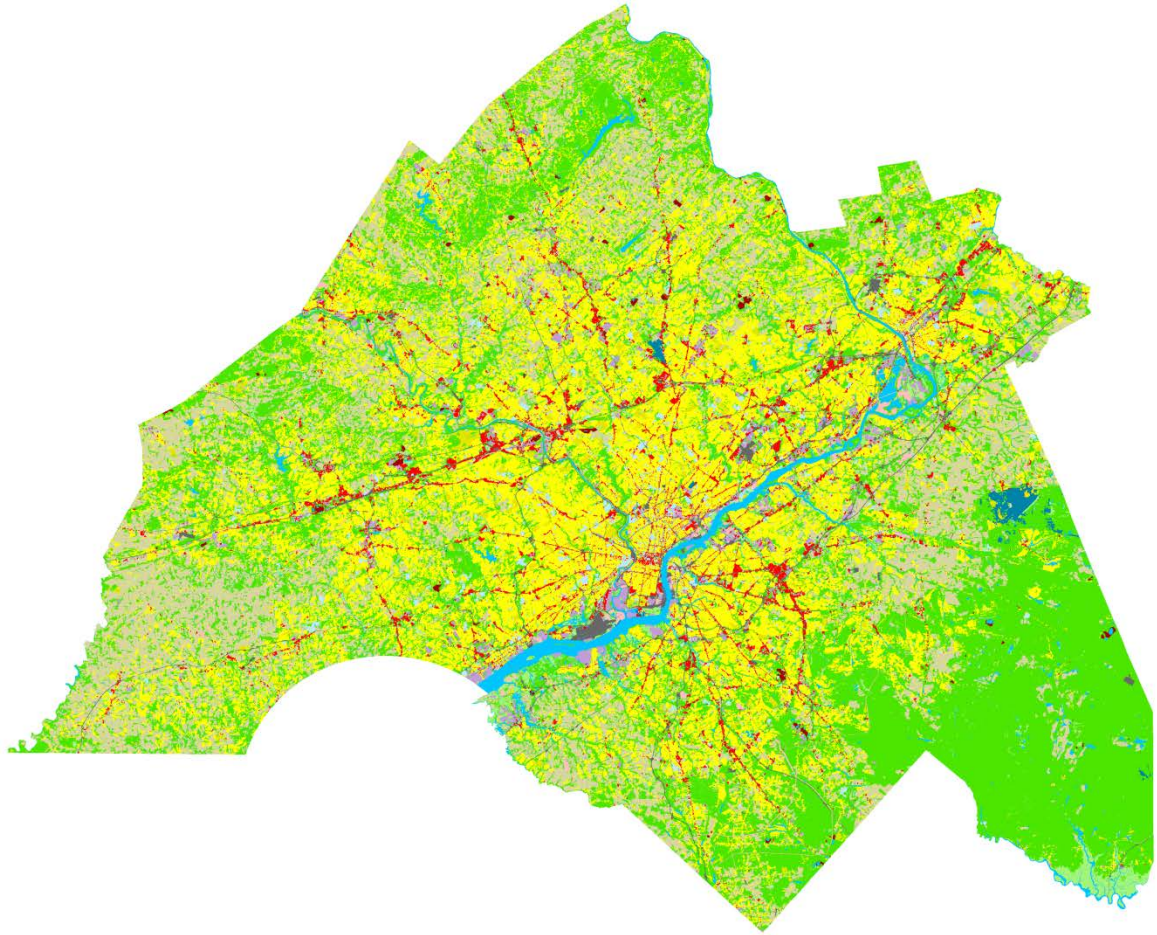
- Spoke with Planners and the Counties.
- 2015 Land Use Update (P1)
 - Suitable for Long Range Plan needs
 - Used existing (2010) land use categories
 - Would only update areas that changed development status
 - Completed by December 31, 2016
- 2015 Enhanced Land Use Update (P2)
 - New subcategories to satisfy planning needs
 - Complete re-analysis of entire region
 - Completed by June 30, 2017

Contract

- **Awarded to Aerial Imagery Systems, Redlands, CA**
 - Aerial interpretation and land use analysis
 - NJ DEP land use
 - Heads-up digitizing
 - No automated analysis
 - Google Earth, Bing Maps
 - Weekly teleconferences

Process

- Land Use Update (P1)
 - processed county-by-county
 - QA/QC by DVRPC
- “Fast-Track” Enhanced (P2)
- Enhanced Land Use Update (P2)
 - processed county-by-county
 - QA/QC by DVRPC
- DVRPC Post-production



Category Changes

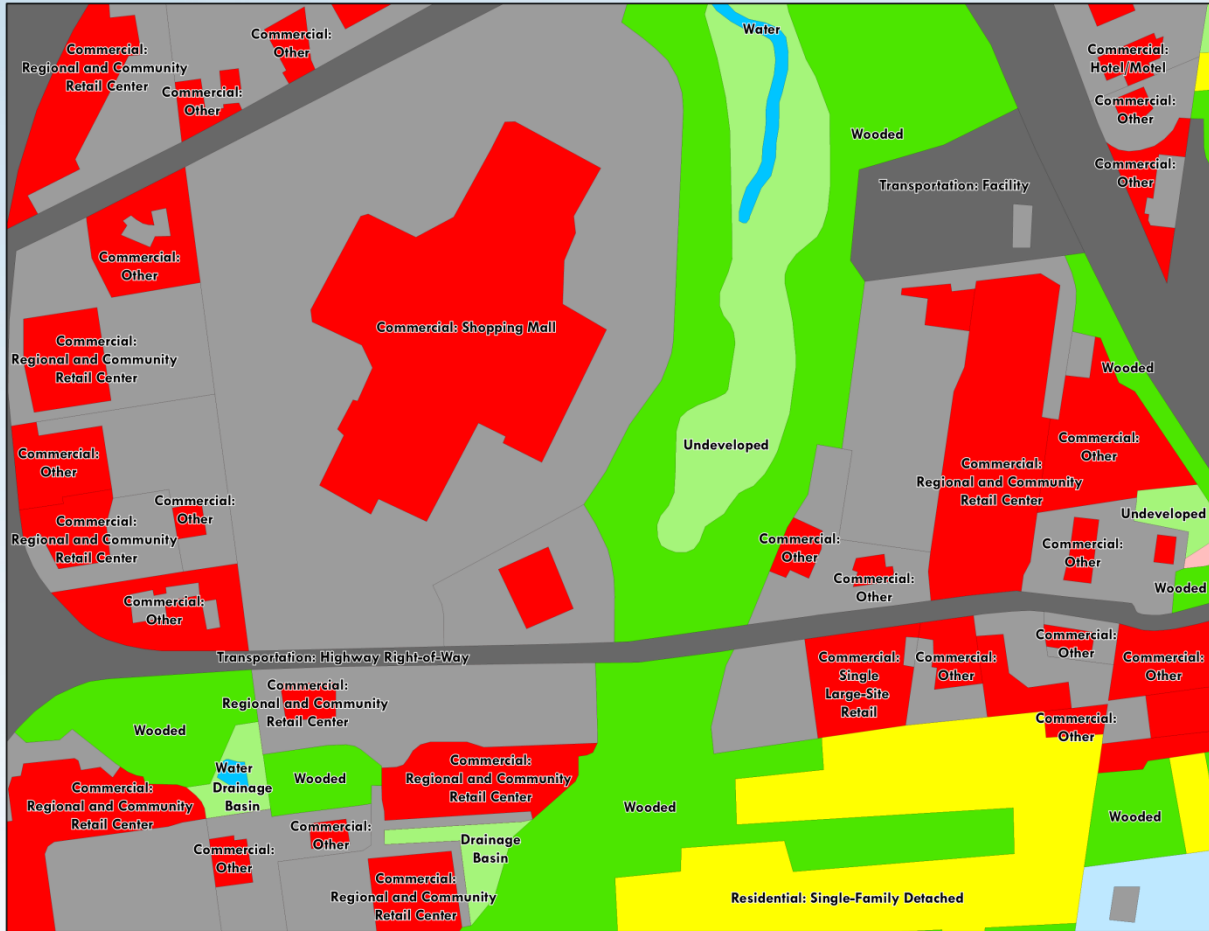
- 2010 Land Use (Used for P1 Update)
 - 14 categories
 - 27 subcategories (13 parking-related)
- 2015 Enhanced Land Use
 - 13 categories
 - 72 subcategories (32 parking-related)
 - These subcategories are meant more for data than for display.

Major Category Changes

- Mixed Use.
- Commercial subcategories.
- Shopping centers.









Thank you

Mark H. Gatti

mhgatti@dvrpc.org

<http://www.dvrpc.org/Mapping/>



UNIFIED PLANNING

WORK PROGRAM

DEVELOPMENT

**RTC
Meeting**

John Ward
Deputy Executive
Director

September 12,
2017

 **DELAWARE VALLEY**
dvrpc
REGIONAL
PLANNING COMMISSION

UPWP REQUIREMENTS

- **FAST Act Planning Factors**
- **Transportation Improvement Program**
- **Long Range Plan**
- **Travel Demand Model**
- **Performance Measure Targets and Monitoring**
- **Congestion Management Process**
- **Air Quality Program**
- **Public Participation Process**
- **Federal and State Partners Planning Emphasis Areas**

LONG-RANGE PLAN GOALS

- **Sustain the Environment**
- **Develop Livable Communities**
- **Expand the Economy**
- **Advance Equity and Foster Diversity**
- **Create an Integrated, Multimodal Transportation Network**

UPWP PROGRAM AREAS

- Work Program Administration
- Public Participation
- Regional Congestion Management Process
- Transportation Operations
- Corridor Planning
- Regional Transit Planning Program
- Bicycle and Pedestrian Planning Program
- Delaware Valley Freight Planning
- Transportation Safety and Security
- Travel Monitoring

UPWP PROGRAM AREAS

- Smart Growth Planning
- Economic Analysis and Coordination
- Strategies for Older Communities
- Energy and Climate Change Initiatives
- Long Range Plan
- Air Quality Planning
- Environmental Planning
- Transportation Improvement Program
- Travel and Land Use Modeling
- Geographic Information Systems

FUNDING THE UPWP

- **Federal formula funds for MPOs**
 - Distributed by PennDOT and NJ DOT
 - Required local match of federal funds (state/local sources)
- **Member government contributions**
 - Covers items not eligible for federal funds
 - Provides match for other federal funds
- **Individual Project/Program requests**
 - Specific work contracted directly with project sponsor
 - Outside Grants
- **Subcontracts to member governments**
 - SRHPP and TSP
 - TCDI
 - William Penn Trails Program
 - NJ Local Concept Development

UPWP DEVELOPMENT SCHEDULE

- **County/City Outreach – August/September**
- **1st Work Program Committee Mtg – Sept. Board**
- **Project Ideas Due to DVRPC – October 11th**
- **2nd Work Program Committee Mtg – October 19th**
- **3rd Work Program Committee Mtg – Oct. Board**

UPWP DEVELOPMENT SCHEDULE

- DVRPC staff develops draft document – November
- Out for public comment - December – January
- Board adopts final document – January Board
- Submit to funding agencies = March 1st

FY18 UPWP DEVELOPMENT

- **Project Ideas**
 - 1 – 2 paragraphs
 - Coordination with DVRPC staff
 - Submit 1 – 2 prioritized projects

- **Expect relatively flat funding**

- **SRHPP and TSP**
 - Review Core Area Activities
 - Make sure budgets can be drawn down
 - Unspent federal funds could have repercussions.

THANK YOU

John Ward
Deputy Executive Director

215-238-2899

jward@dvrpc.org

