



# Lane Departure Crashes and the Safe System Approach

October 1, 2021



CONNECT WITH US! @DVRPC #RSTF #VISIONZERO

# Housekeeping

- Number of attendees
- Meeting recorded
- Use Chat feature for questions and to relay technical issues
- Mic and video features enabled for breakout groups

# Opening Remarks

- **Patricia Ott, P.E., RSP**, Managing Member, MBO Engineering, LLC



## RSTF Goal:

To reduce roadway crashes and eliminate serious injuries and fatalities from crashes in the Delaware Valley

**Share the conversation!**

Use **#rstf** during today's meeting, and

tag **@DVRPC**

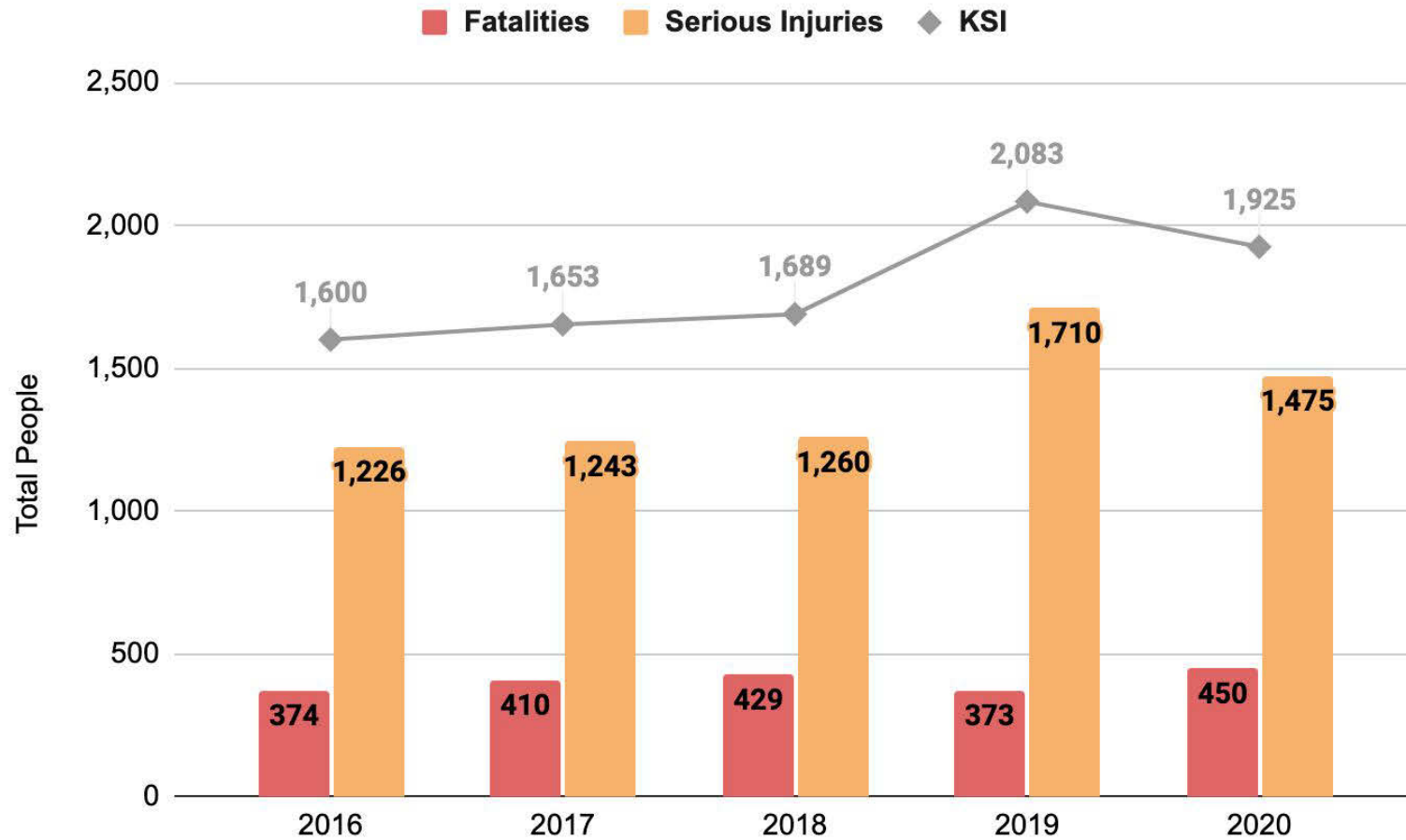
# ***Transportation Safety Analysis & Plan Update***

- Strategies from the **Special Strategies Session (7/15)** will be incorporated into the TSAP
- The priority strategy lists were sent via email
  - Please email comments to [mgorini@dvrpc.org](mailto:mgorini@dvrpc.org)
- The full TSAP report will be published early next year as an ArcGIS Online Storymap

# Introduction

- **Kevin Murphy**, Manager, Office of Safe Streets, Delaware Valley Regional Planning Commission

# Total KSI - Regional Trend (by person), 2016-2020



[← NEWS](#)

# 2020 Fatality Data Show Increased Traffic Fatalities During Pandemic

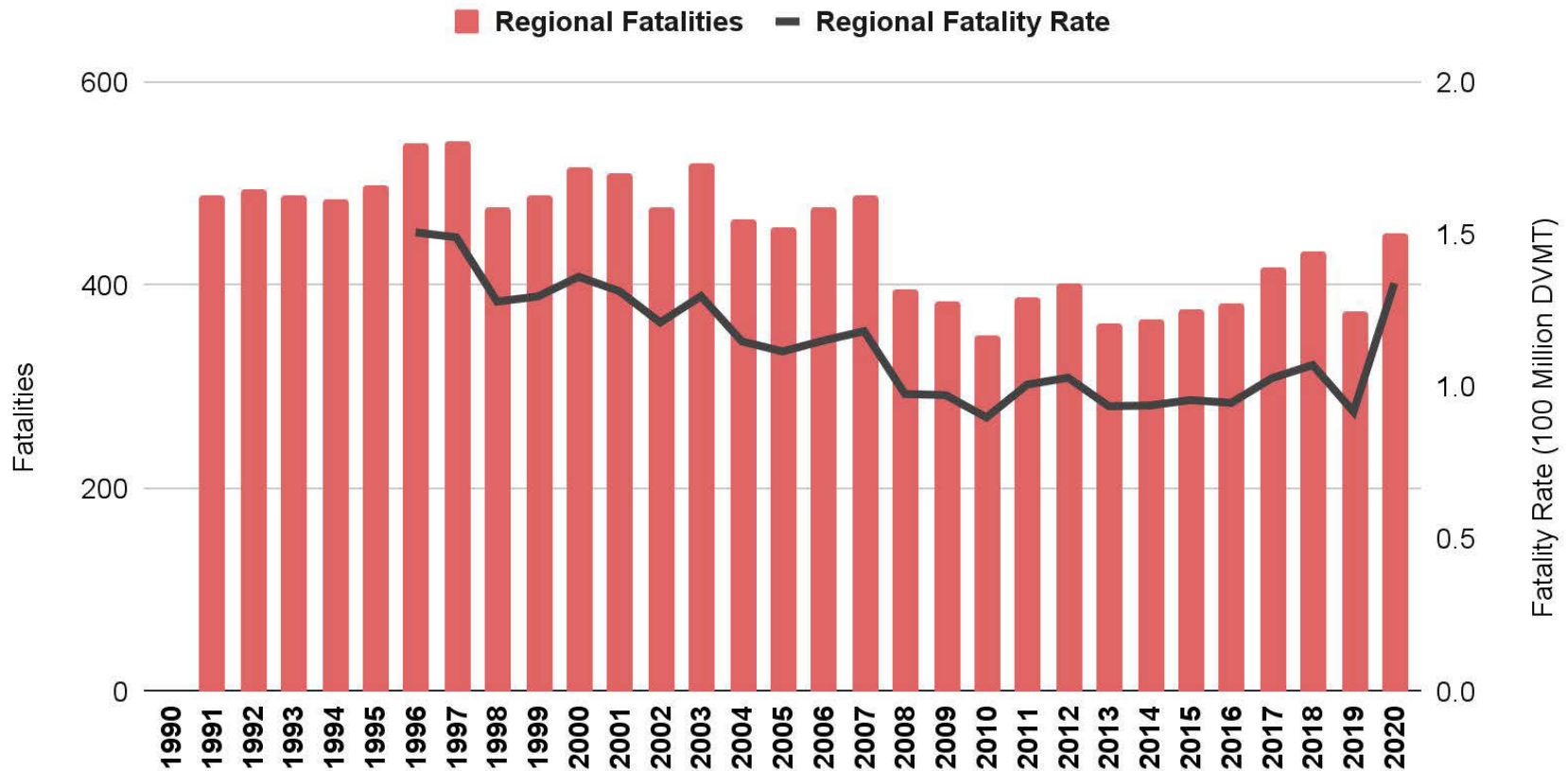
Risky Driving Behaviors Including Failure to Wear a Seatbelt, Speeding, and Drinking While Driving Identified as Contributing Factors

- In 2020, an estimated **38,680** people killed in crashes - the largest projected number of fatalities since 2007:
  - 7.2-percent **increase** from 36,096 in 2019
  - VMT **decreased** 13.2 percent over 2019

Total estimated fatalities in **roadway departure** related crashes increased by 3 percent from 2019 to 2020.

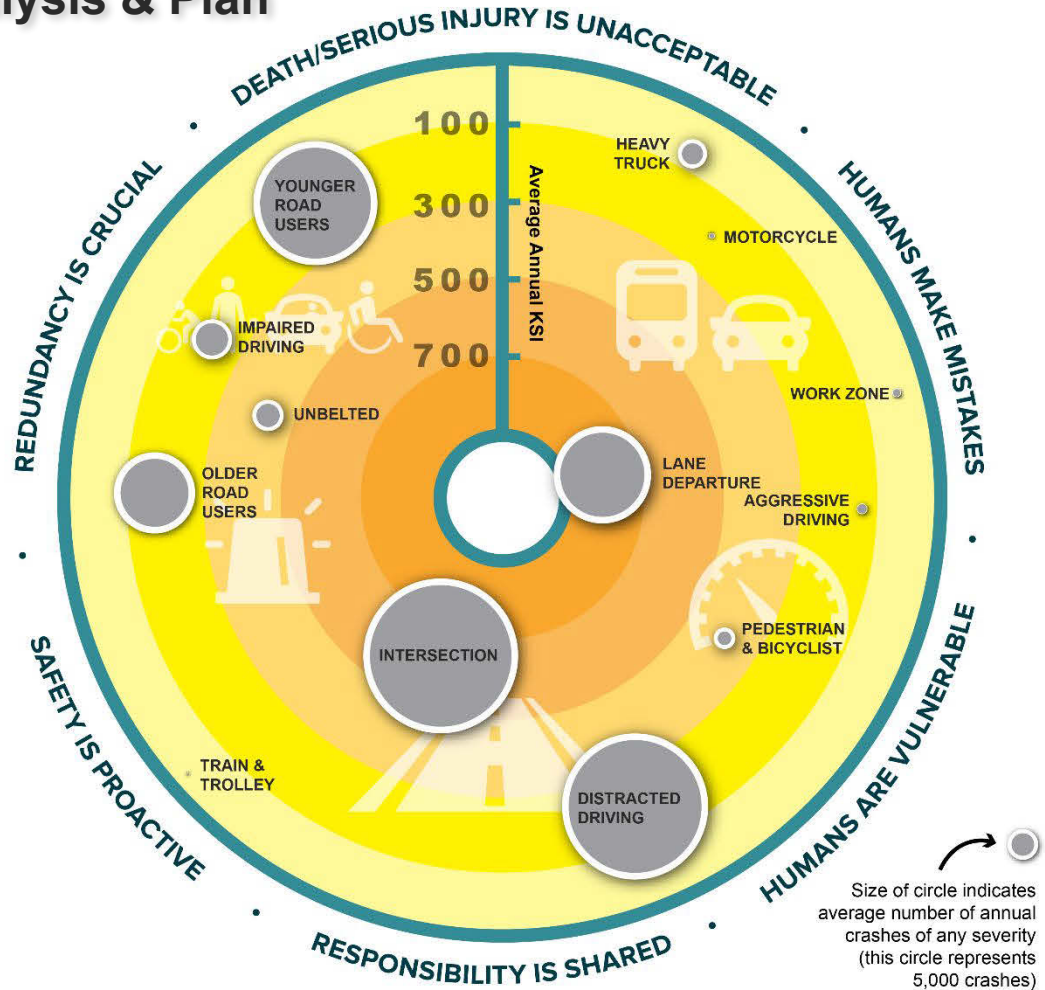
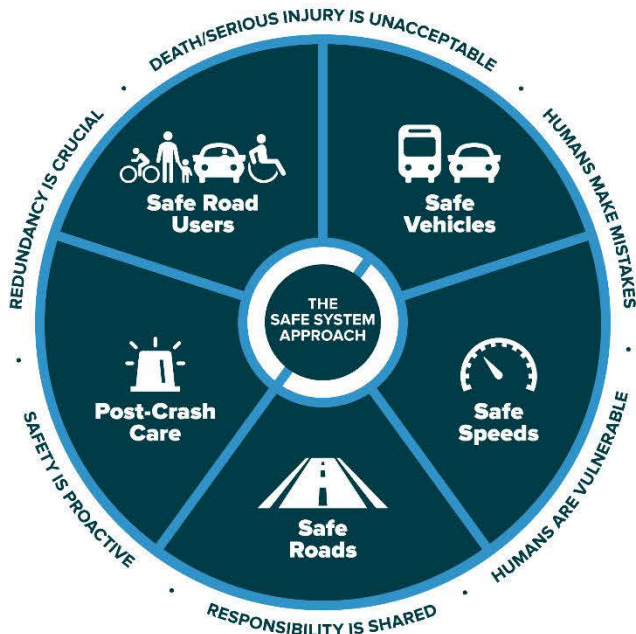


# 30 Year Regional Trend of Fatalities and Fatality Rate

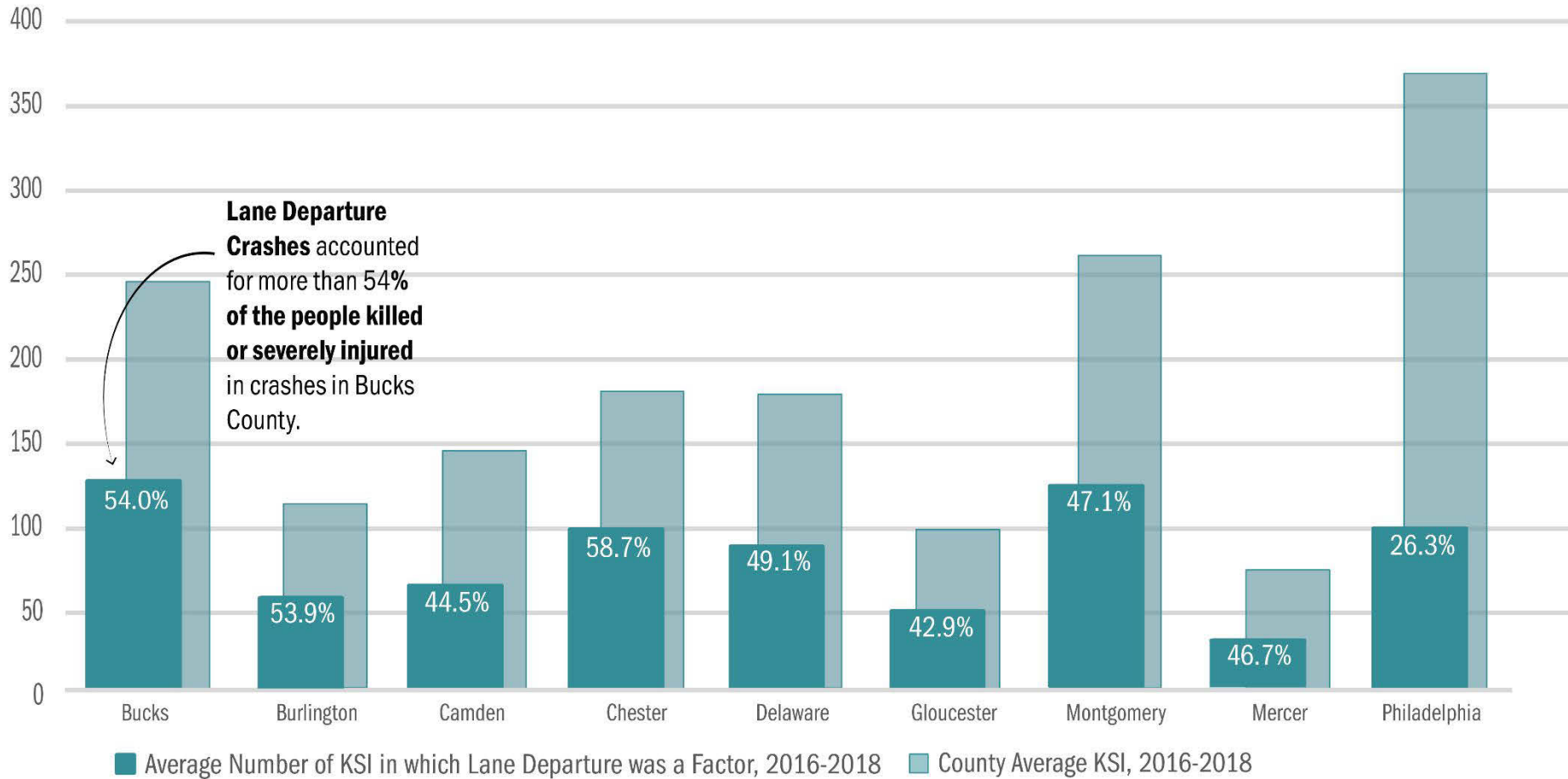


# KSI & Total Crashes by Emphasis Area

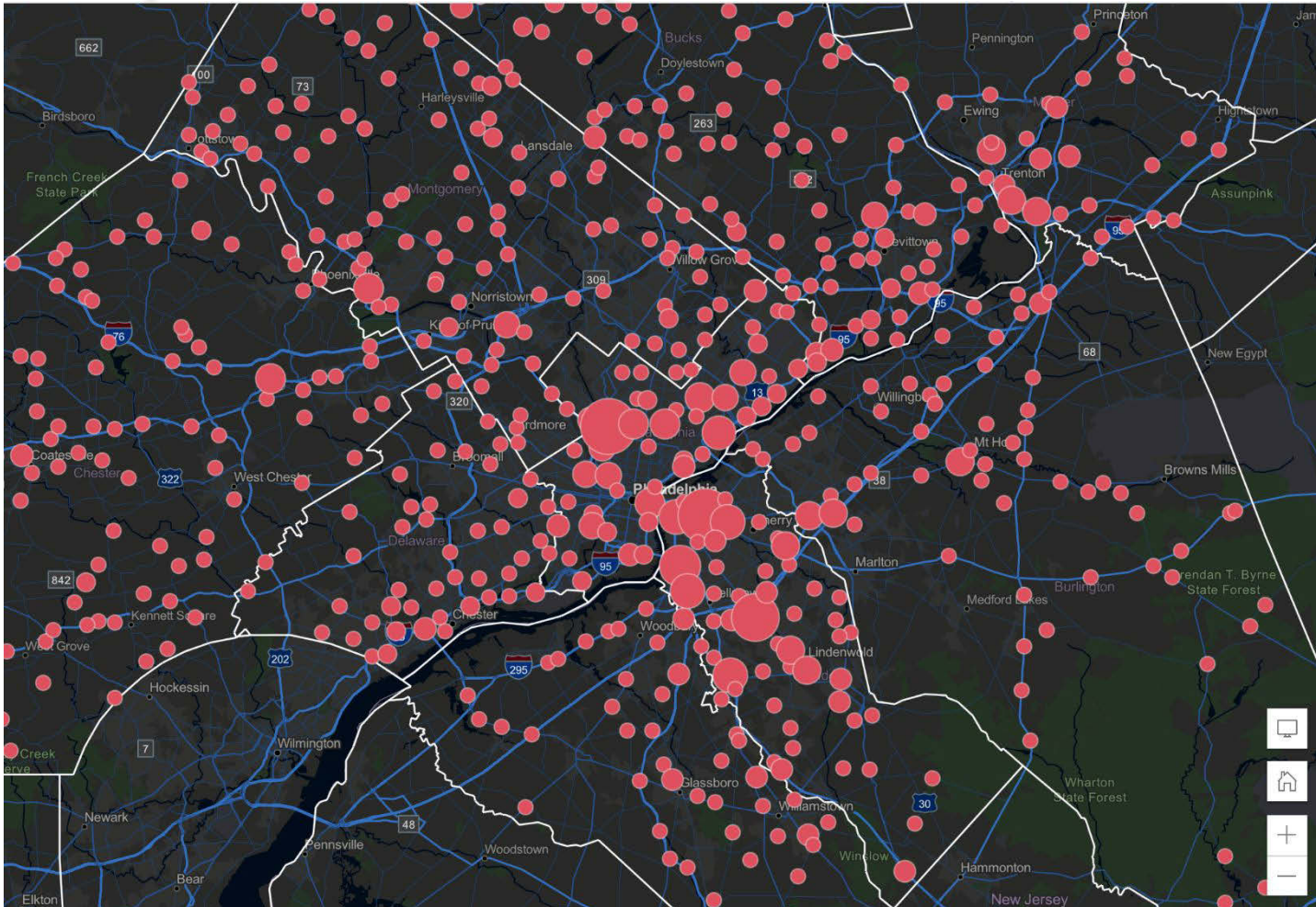
## 2021 Transportation Safety Analysis & Plan



Percent of All Road KSI in County in which Lane Departure was a Factor, 2016-2018



# 2021 Transportation Safety Analysis & Plan: Interactive Emphasis Area Crash Maps



CRASH TREND

EMPHASIS AREA

STRATEGIES

SPEAKERS

SSA Category

Strategy

Priority



Promote the safety benefits of new **in-vehicle technologies** like lane keeping and speed monitoring.

!!!

**Encourage** use of edgeline and centerline **rumble strips where appropriate** and look to best practices (MinnDOT) for effectiveness of sinusoidal rumble strips—a new technology that reduces ambient noise outside the car.

!!!

**Pursue use of Clear Zones** (typically in rural areas) to minimize the consequences of leaving the roadway, and to also create space for people to stop if they do leave their lane (in places where the context is appropriate).

!!



**Analyze** data to identify **run-off-the-road and cross-median crash trend** locations in the region, specifically on county and local roads as candidate locations for the NJ local safety program, and PA local safety efforts.

!!

**Incentivize** county and local road operators to use **FHWA Proven Safety Countermeasures** to address lane departure crashes.

!!

**Develop and promote a matrix of strategies** and countermeasures for lane departure crashes that differentiate between rural and urban, residential and non-residential contexts.

!!

**Promote engineering best practices** used by NJDOT and PennDOT, or recommended by FHWA (including proven countermeasures) in keeping vehicles on the roadway.

!!



# Speakers

- **Marshie Agee**

Insurance Institute of Highway Safety

- **Maxwell Moreland**

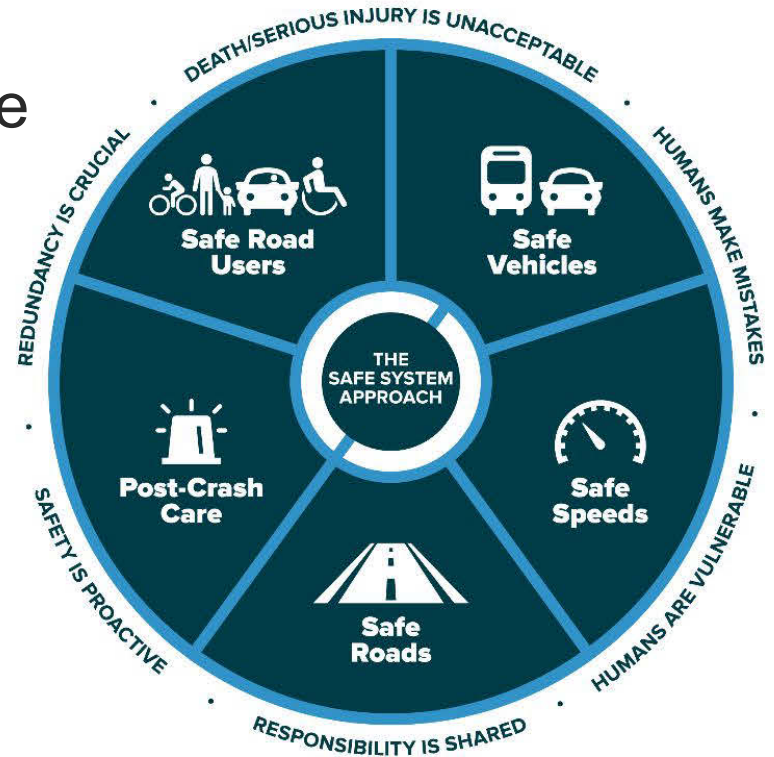
Minnesota Department of Transportation

- **Ethan Peterson**

Minnesota Department of Transportation

# Action Item Development Groups

- Continuing the conversation in small breakout groups
- Brainstorm strategies to reduce lane departure crashes
- Consider the Safe System approach



# Closing Remarks

- **Sharang Malaviya, P.E.**, Traffic Safety Supervisor, PA  
Department of Transportation



# Breakout Group Reports

Please share one action item from your group.

# Feedback and Next Meeting

- Please complete the meeting survey! The link for the survey is in the Chat
- Next meeting planned for December 2021, topic TBD
- Adjourn

# Thank You!



**Marco Gorini**, Transportation Planner  
617-869-0225 | [mgorini@dvrpc.org](mailto:mgorini@dvrpc.org)

**Kevin Murphy**, Manager, Office of Safe Streets  
215-238-2868 | [kmurphy@dvrpc.org](mailto:kmurphy@dvrpc.org)



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# Promoting safer vehicles

Lane Departure Crashes and the Safe System Approach  
Delaware Valley Regional Safety Task Force Meeting

October 1, 2021



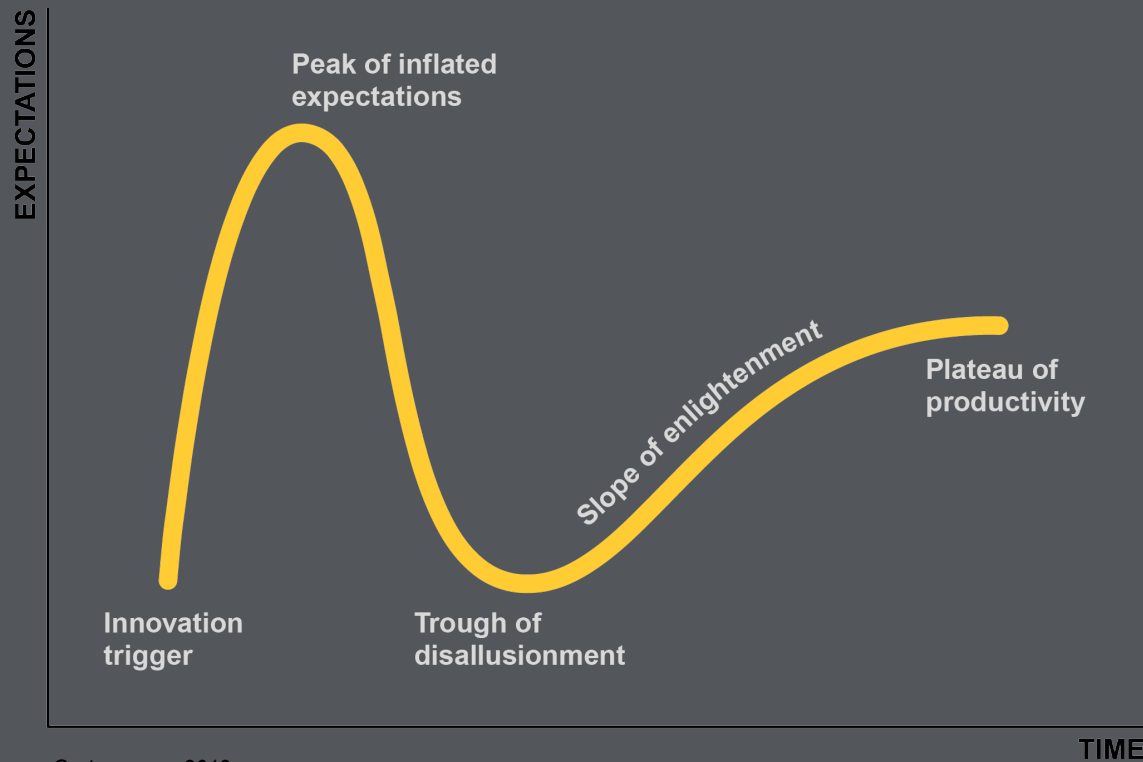
**Marshie Agee**  
Communications Liaison

Presented to:





# Evolution takes time...



Gartner.com, 2019

## Self-Driving Cars Run into Reality — And Are Further Away Than You Think

INVESTOR'S  
BUSINESS  
DAILY

May 24, 2019

“Autonomy will always have some constraints”



CEO John Krafcik, 2018

WAYMO

“We overestimated the arrival of autonomous vehicles”



CEO Jim Hackett, April 2019

# Saving lives. Preventing harm.

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## IIHS-HLDI mission:

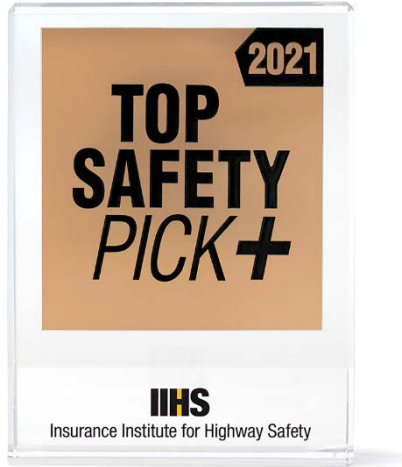
To reduce deaths, injuries and property damage from motor vehicle crashes through **research and evaluation** and through **education** of consumers, policymakers and safety professionals.

# Collision avoidance






# 2021 *TOP SAFETY PICK* requirements




**G** Good ratings in the driver-side small overlap front, passenger-side small overlap front, moderate overlap front, side, roof strength and head restraint tests

 Advanced or superior rating for front crash prevention (**standard or optional**) — vehicle-to-vehicle and vehicle-to-pedestrian evaluations

**A** **G** Acceptable or good headlights with **standard equipment**



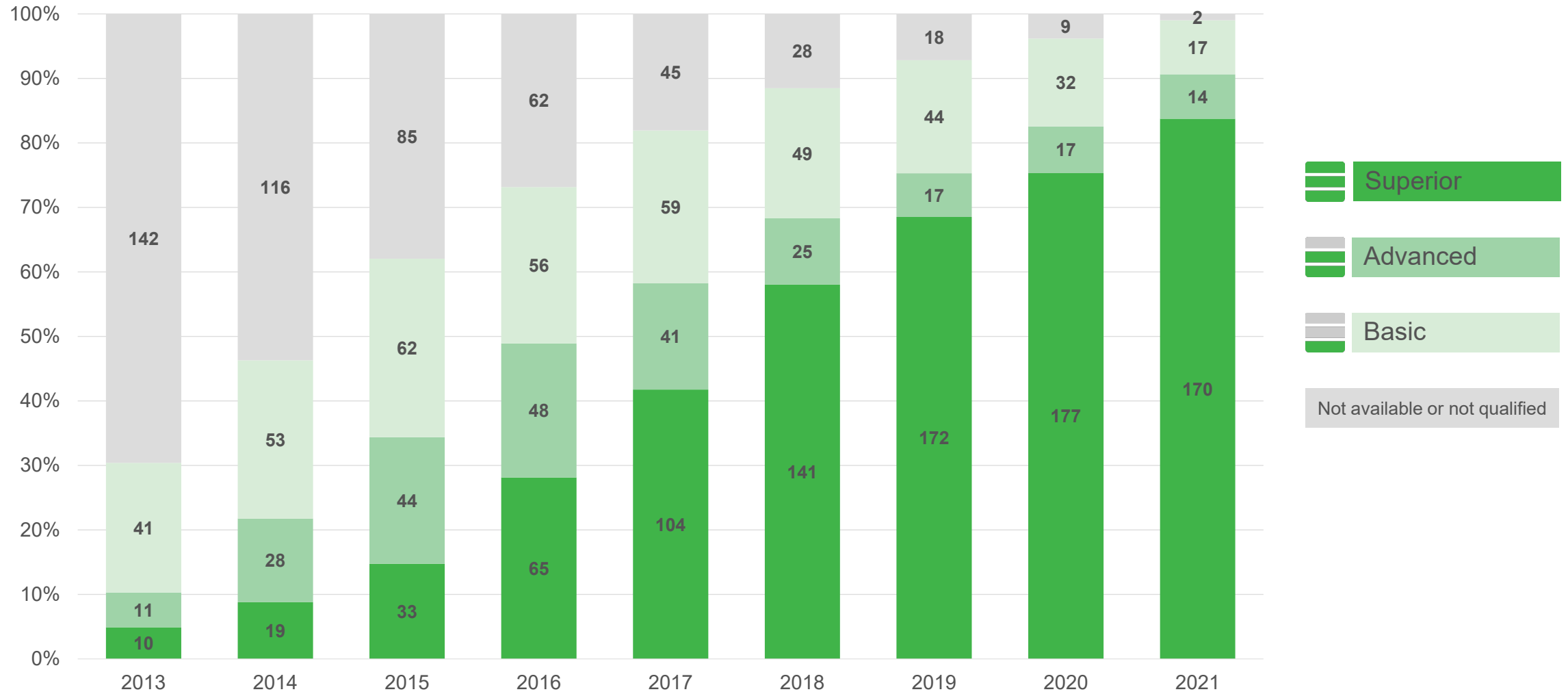
**G** Good ratings in the driver-side small overlap front, passenger-side small overlap front, moderate overlap front, side, roof strength and head restraint tests

 Advanced or superior rating for front crash prevention with (**standard or optional**) — vehicle-to-vehicle and vehicle-to-pedestrian evaluations

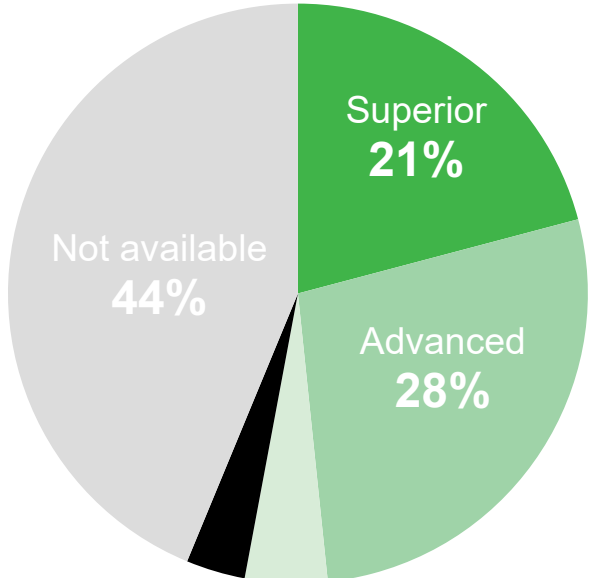
**A** **G** Acceptable or good headlights with **optional equipment**

# Front crash prevention ratings

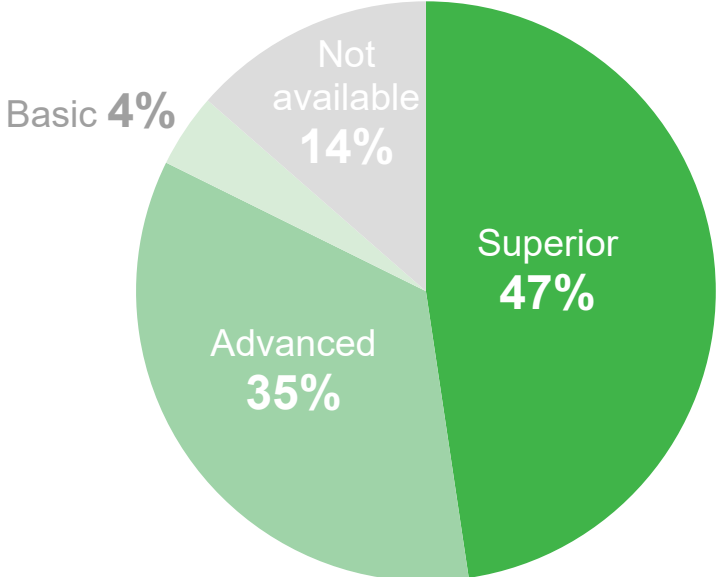
2013-21 models



# Pedestrian crash prevention ratings



2019



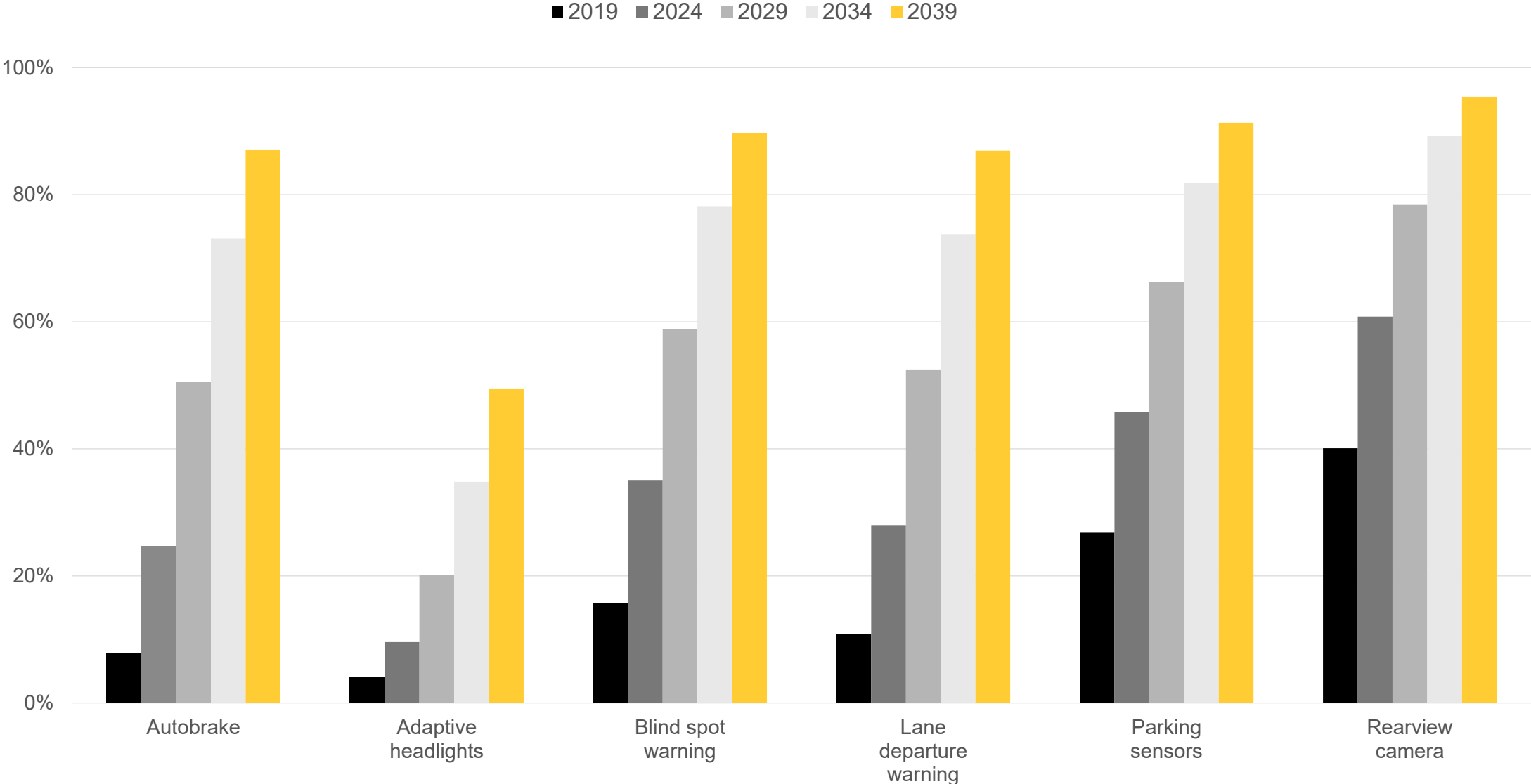
2021



**20 automakers**  
(99+% of the U.S. market)  
have committed to making  
autobrake standard by September 2022

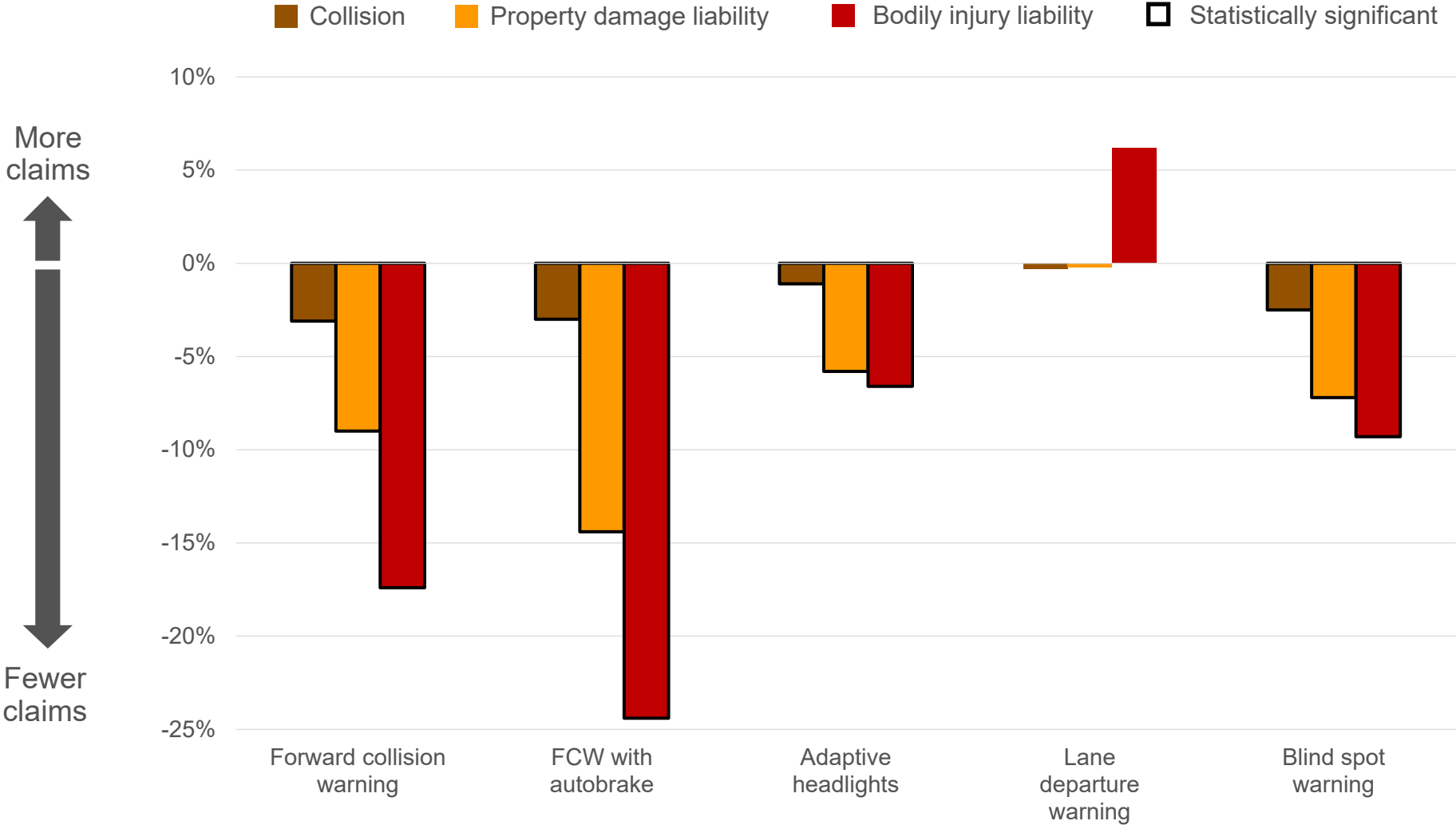


# Predicted registered vehicles by feature and calendar year



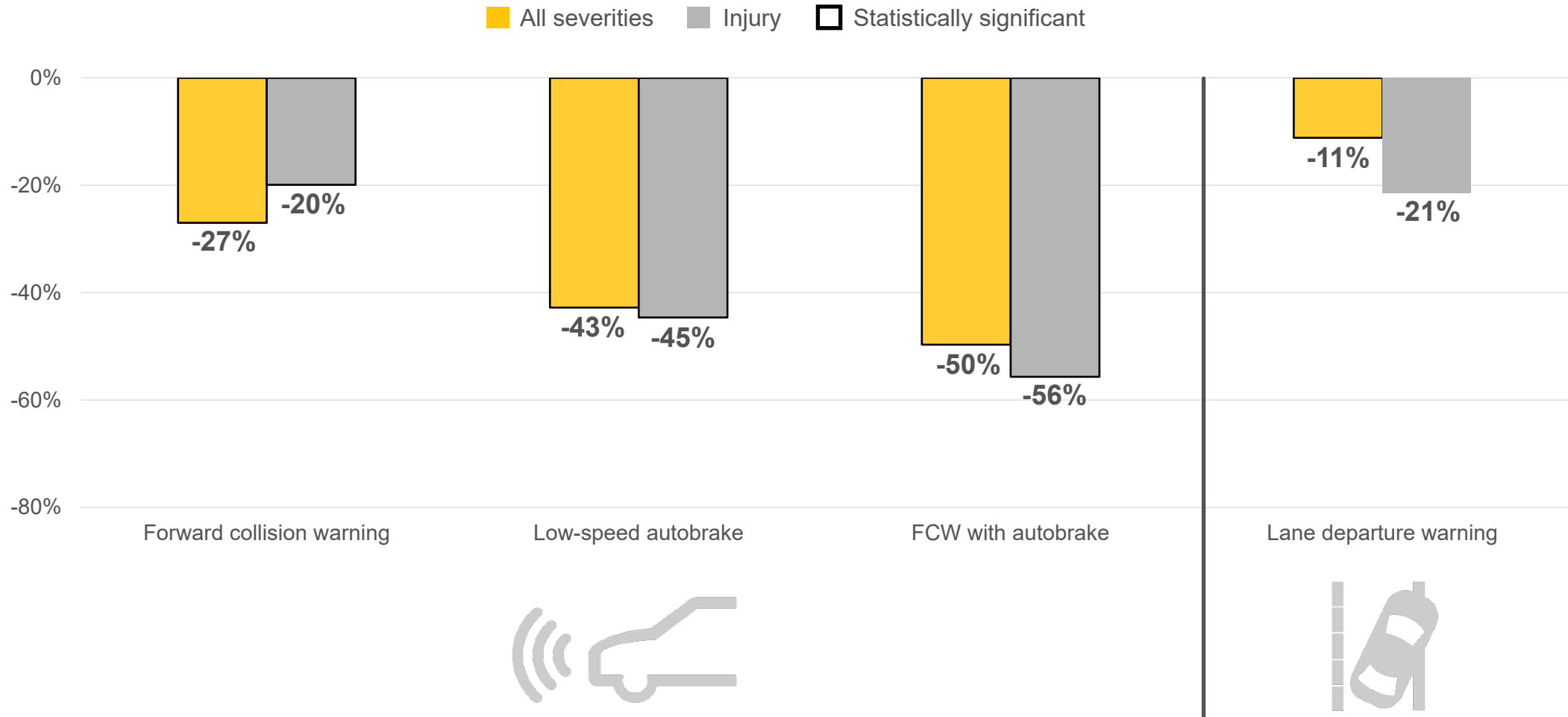
# Most crash avoidance technologies are living up to expectations

## Effects on insurance claim frequency



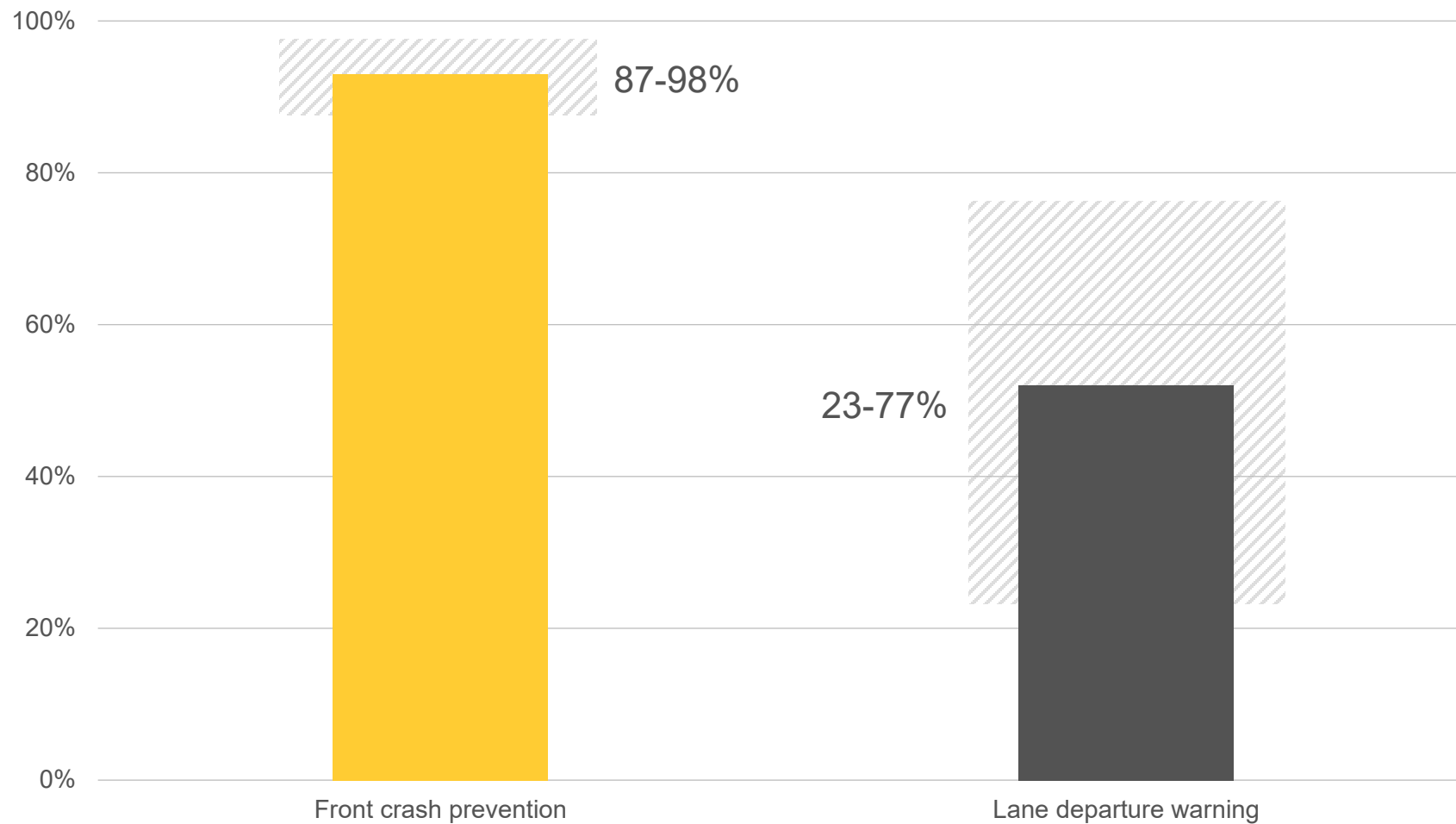
# Effects of crash avoidance systems on relevant police-reported crashes

Low use of lane departure warning may limit effectiveness



# Status of crash avoidance systems

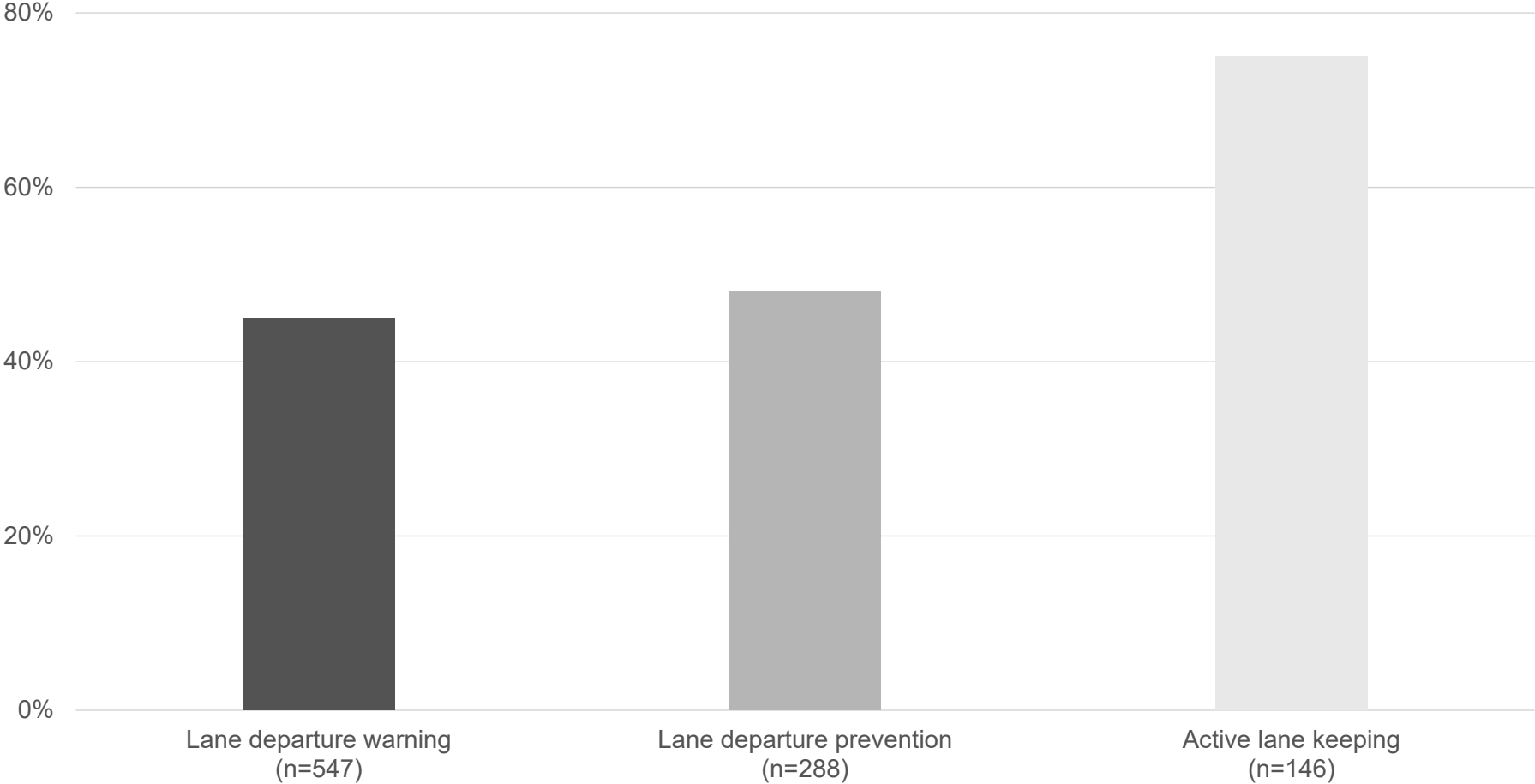
Percent with system on — mean values and value range





# On-off status by maximum observable lane-maintenance intervention level

Percent with system on





## What can we do to increase the use of lane maintenance systems?

- ▶ Promote the purchase of vehicles equipped with crash avoidance systems.
- ▶ Educate consumers about the benefits of using lane maintenance systems.
- ▶ Focus on designing systems to encourage greater use:

Warning systems were more likely to be turned on if they had tactile warnings (54%) instead of auditory warnings (46%).

Lane departure prevention systems, which guide the vehicle back into the lane when it begins to drift, also were more likely to be turned on than lane departure warning systems.

Unlike front crash prevention, most of the lane maintenance systems studied could be deactivated with the push of a button. The Volvo XC90's active lane-keeping system had a much higher than average observed use rate of 86%. To turn the system off, drivers must navigate to a menu and go through several steps.

Guiding drivers to stay in their lanes with slight nudges from the steering wheel and subtle braking as soon as tires start to drift versus later and more abrupt interventions may be key to boosting use of lane departure prevention systems, according to an IIHS study.

# Understanding Level 2 automation





## Functional performance and user experience



2016 Tesla Model S  
with Autopilot  
software ver. 7.1



2017 BMW 5 series  
with Driving Assistant  
Plus



2017 Mercedes  
E-Class with  
Drive Pilot

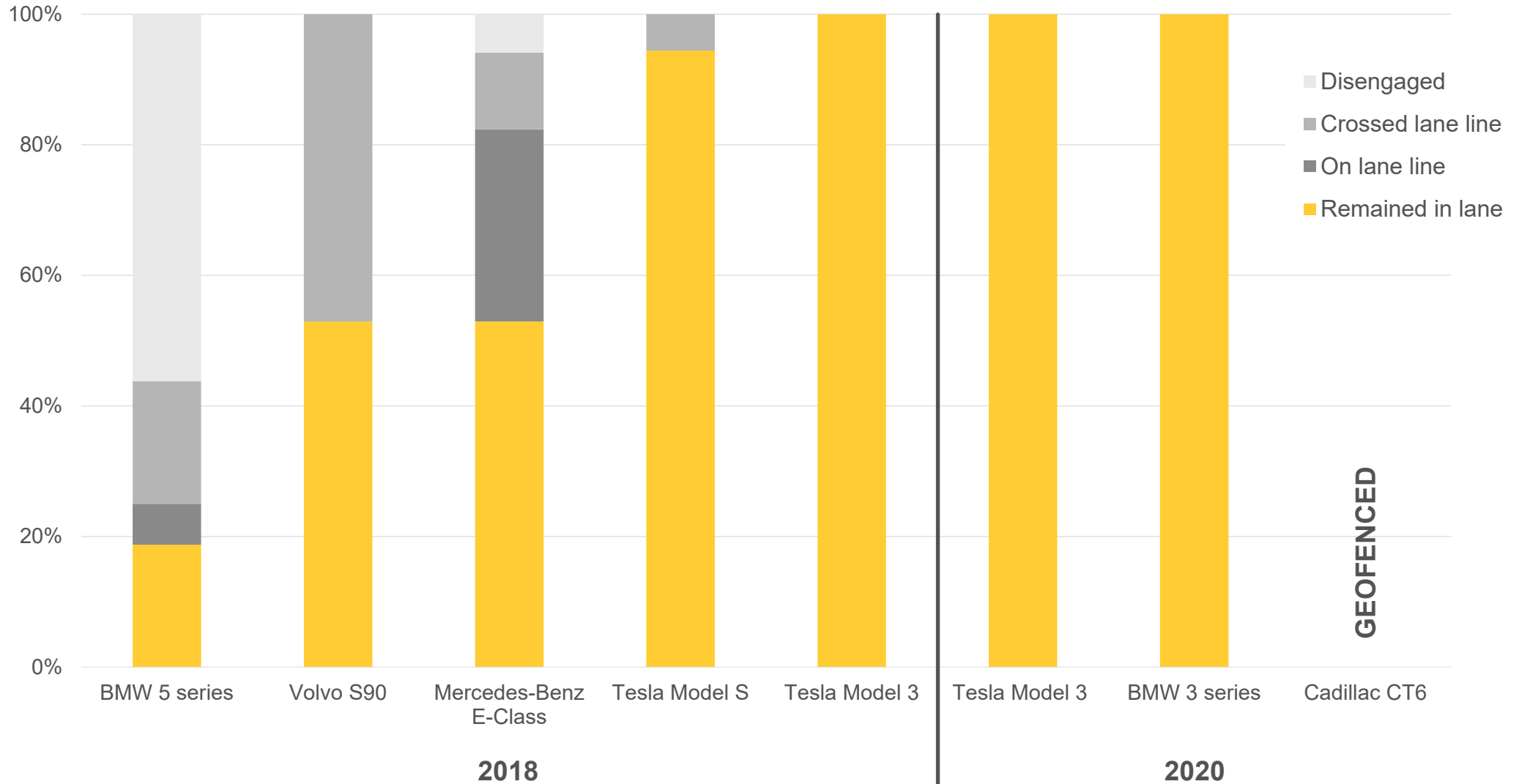


2018 Volvo S90 with  
Pilot Assist

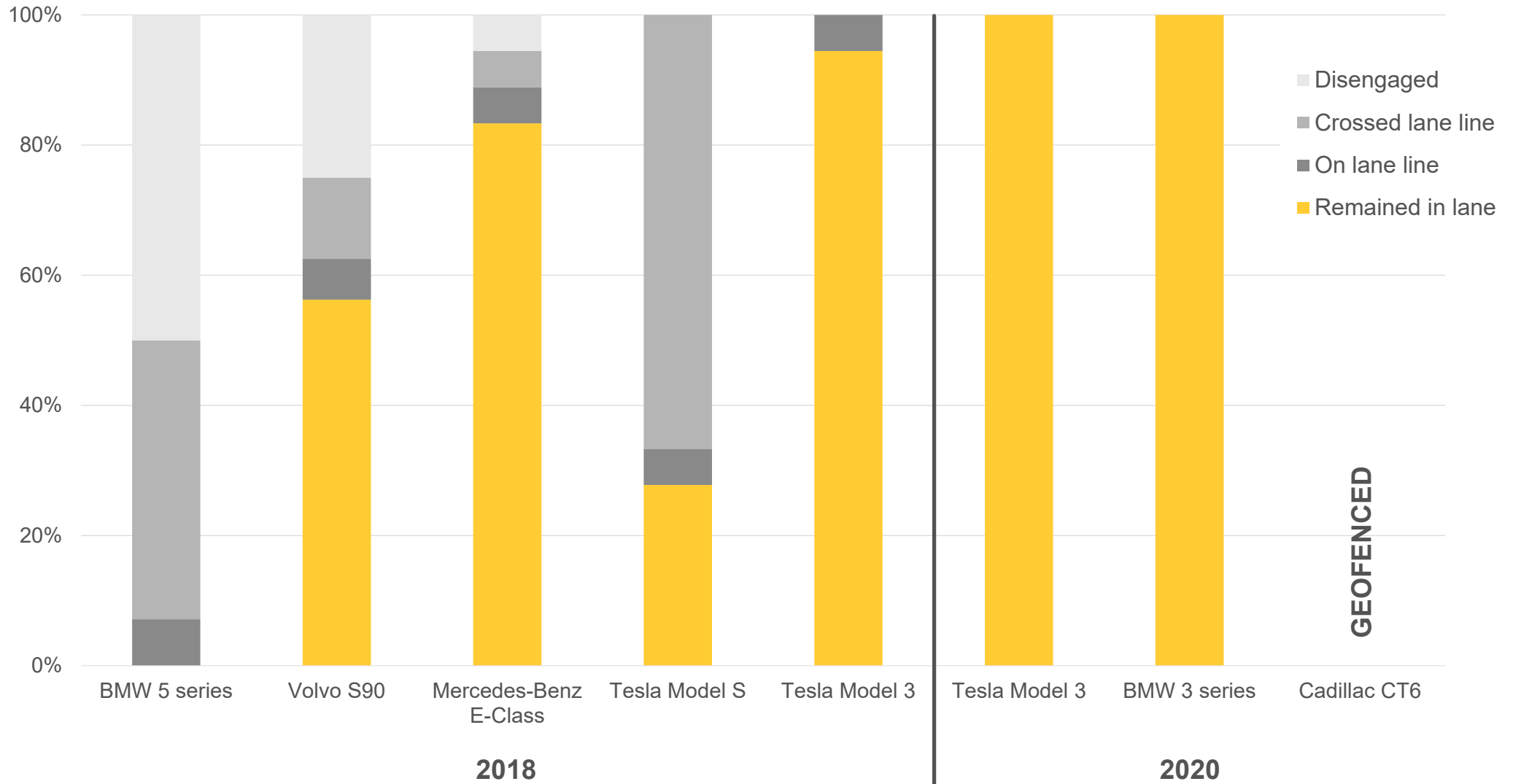


2018 Tesla Model 3  
with Autopilot  
software ver. 8.1

# Lane keeping in curves

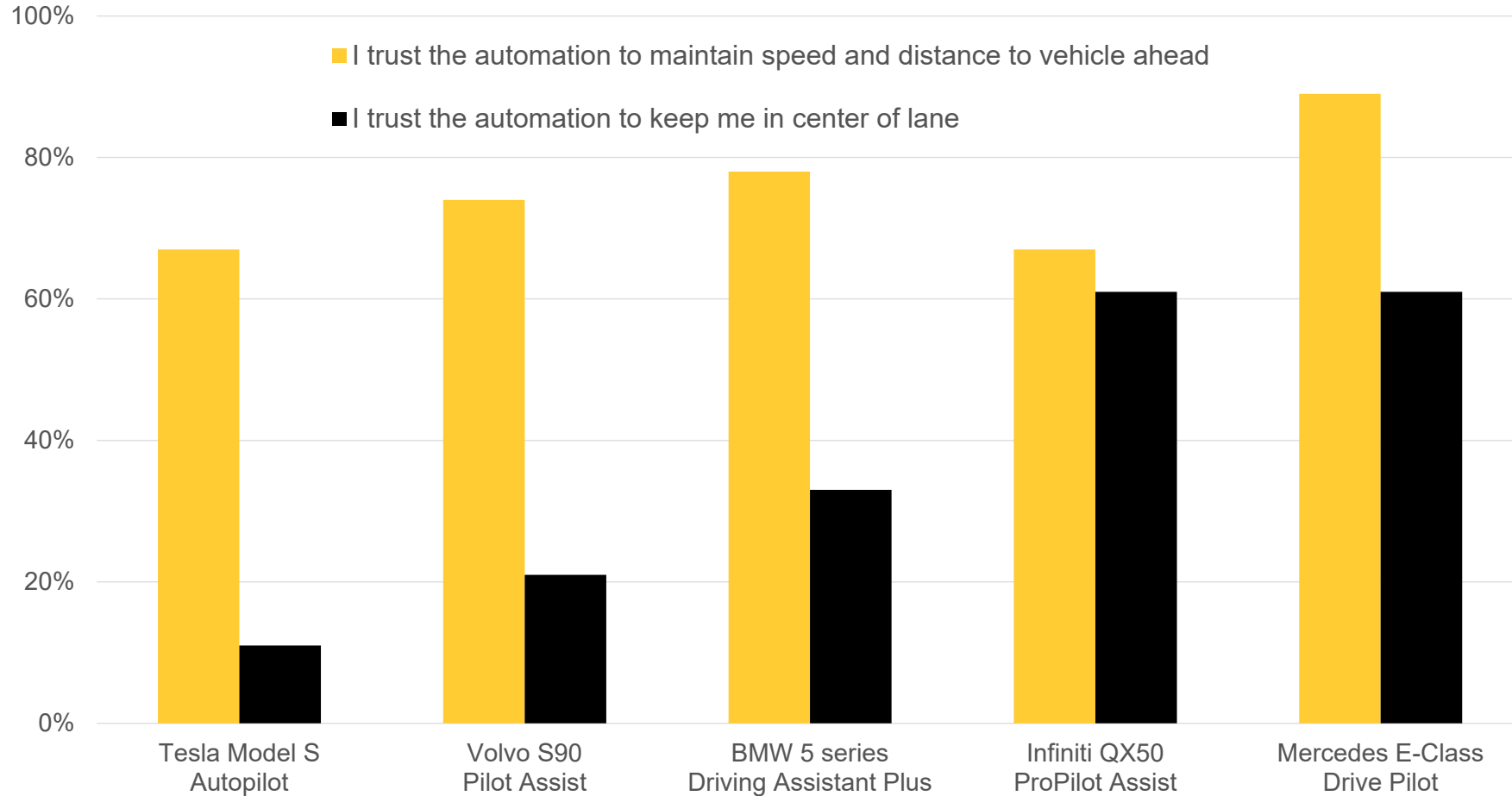


# Lane keeping on hills



# Adaptive cruise control trusted more than active lane keeping

Drivers who agreed or strongly agreed



# Recommended escalating attention reminders

Level 2 automation

1



Visual reminder

2



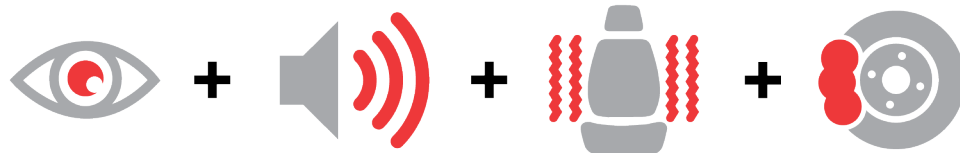
More urgent visual reminder + an audible or physical alert

3



Visual + audible + physical alerts

4



Visual + audible + physical alerts + pulse braking



Insurance Institute for Highway Safety  
Highway Loss Data Institute

**iihs.org**



/iihs.org



@IIHS\_autosafety



@iihs\_autosafety



IIHS



/company/iihs-hldi

**THANK YOU**



**Marshie Agee**  
Communications Liaison  
magee@iihs.org





# Safety Evaluation of Rumble Strips

DVRPC – Regional Safety Task Force

October 1, 2021

# Evaluations

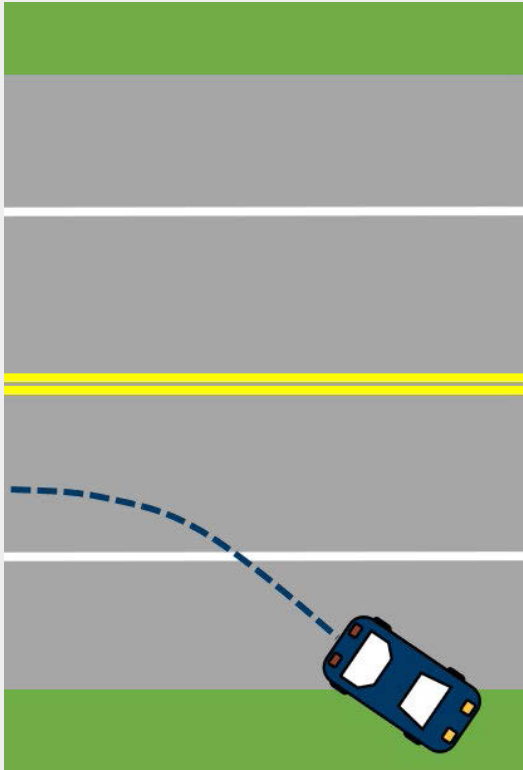
## Topic reports

- [Reduced Conflict Intersection Safety Evaluation 2021 \(PDF\)](#)
  - [Reduced Conflict Intersection Safety Evaluation 2021 – StoryMap](#)
- [Flashing Yellow Arrow Signal Head Safety Evaluation 2020 \(PDF\)](#)
- [Rectangular Rumble Strip Safety Evaluation 2020 \(PDF\)](#)
- [Speed Limit Change \(55 mph to 60 mph\) Safety Evaluation 2020](#)
- [Traffic Safety Impact of COVID-19 - 2020 \(PDF\)](#)
- [A Study of the Rural Intersection Conflict Warning System \(RICWS\) - 2019 \(PDF\)](#)
  - [An Addendum to "A Study of the Rural Intersection Conflict Warning System \(RICWS\)" \(PDF\)](#)
  - [RICWS Operations Guidance \(March 2020\) \(PDF\)](#)
- [Independent Technical Review of RICWS Evaluation \(PDF\)](#)
- [Enhanced Red Light Enforcement \(ERLE\) System Project Evaluation 2019 \(PDF\)](#)
- [Recommendations for the Implementation of High Tension Cable Barrier in Minnesota \(Word\)](#)
- [A Study of the Traffic Safety at Roundabouts in Minnesota 2017 \(PDF\)](#)
  - [Addendum regarding Pedestrian and Bicycle Safety at Roundabouts 2018 \(PDF\)](#)
  - [Roundabout site detailed reports 2017 \(PDF\)](#)
  - [Traffic capacity analysis of single lane roundabouts during event traffic 2017 \(PDF\)](#)
- [Median Acceleration Lane Usage 2017 \(PDF\)](#)
- [Median Acceleration Traffic Safety Study 2017 \(PDF\)](#)
- [Evaluation of Truck and Agricultural Vehicle Behavior at Reduced Conflict Intersections – Summary 2016 \(PDF\)](#)
- [Evaluation of Truck and Agricultural Vehicle Behavior at Reduced Conflict Intersections 2016 \(PDF\)](#)
- [Sinusoidal Rumble Strip Design Optimization Study 2015 \(PDF\)](#)
- [Rumble strips and rumble stripes](#)
- [Lighting Levels for Isolated Intersections 2015 \(PDF\)](#)
- [Fatal Head-On Crashes on Rural Two-Lane Two-Way Highways in Minnesota 2015 \(PDF\)](#)
- [Fatal Run Off the Road Crashes on Rural Two-Lane Two-Way Highways in Minnesota 2015 \(PDF\)](#)
- [A Study of the Traffic Safety at Single Lane Roundabouts in Minnesota 2015 \(PDF\)](#)
- [A Study of the Traffic Safety at Reduced Conflict Intersections in Minnesota 2015 \(PDF\)](#)
- [Measuring Minnesota's Traffic Safety Culture 2015 \(PDF\)](#)
- [MnDOT RICWS Safety 2015 \(PDF\)](#)
- [Cable Median Barrier summary 2014 \(PDF\)](#)
- [Rumble strip noise study 2014 \(PDF\)](#)
- [Evaluation of the Impact of Reduced Conflict Intersections on Truck and Large Agricultural Vehicle Crashes 2014 \(PDF\)](#)
- [Minnesota Evaluation of Six Inch Edgelines 2013 \(PDF\)](#)
- [Minnesota's Best Practices for Pedestrian/Bicycle Safety 2013 \(PDF\)](#)

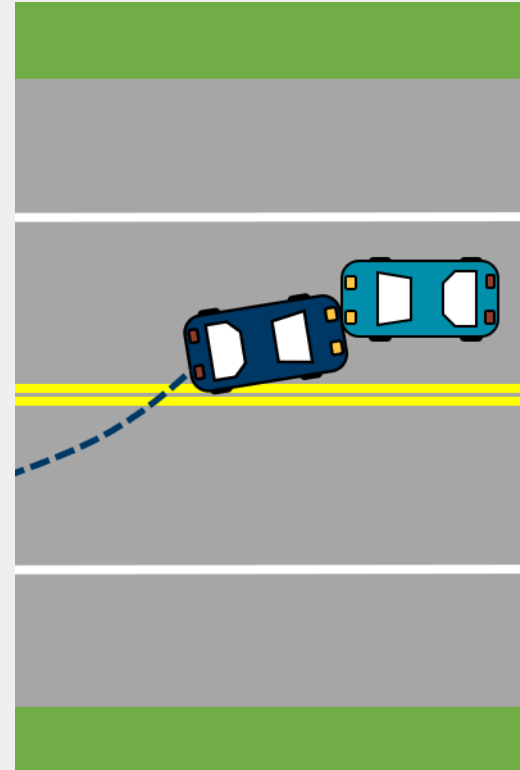
<http://www.dot.state.mn.us/trafficeng/safety/reportspubl.html>

# Why Rumble Strips

## 2016-2020 in Minnesota



Single Vehicle  
Run Off Road Crashes  
Fatal/Serious Injury Crashes  
2,589 (32% of total)



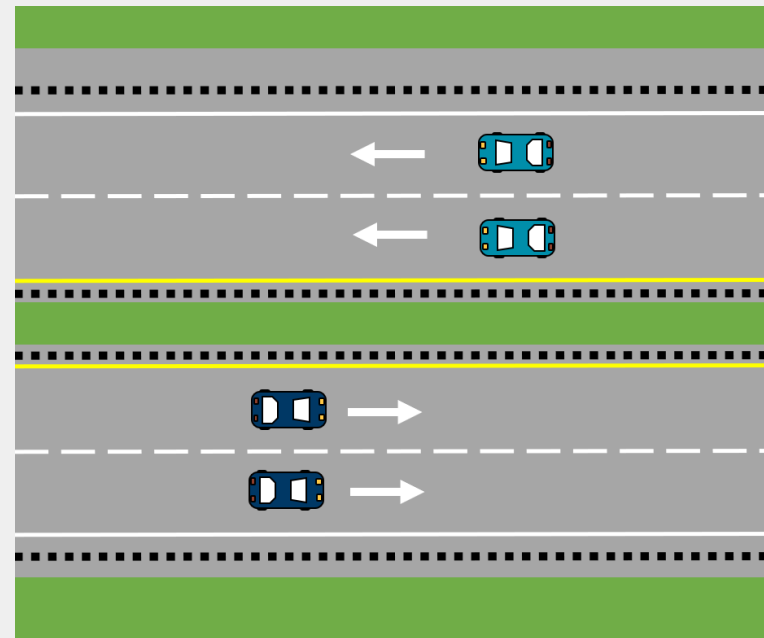
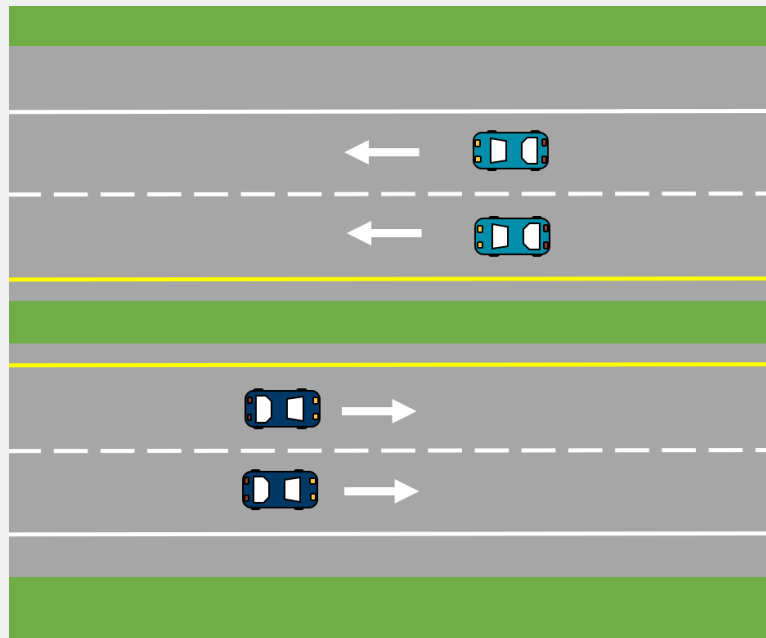
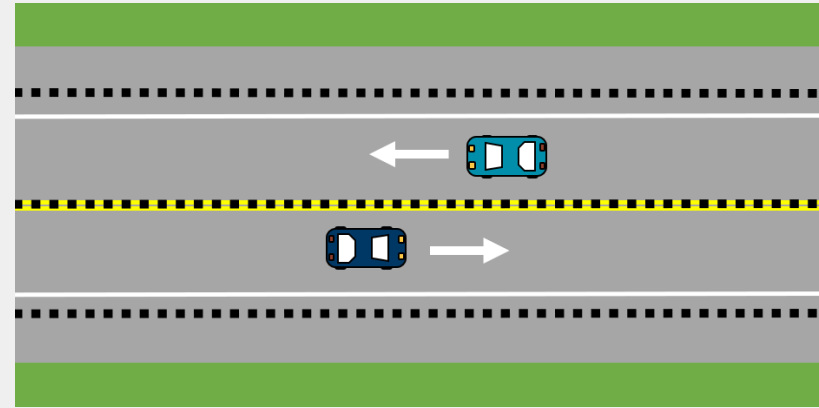
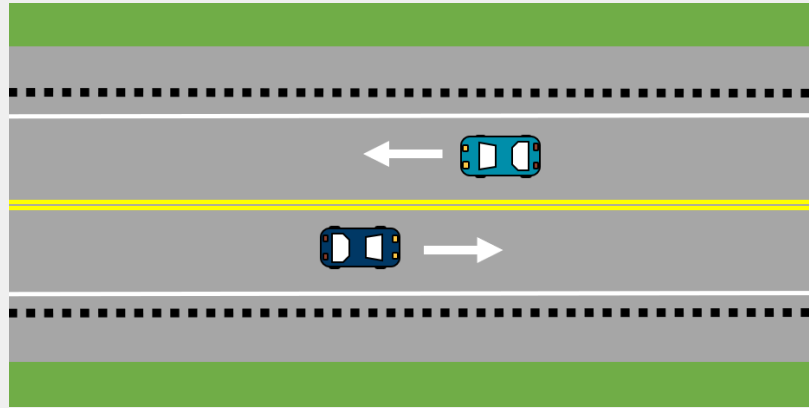
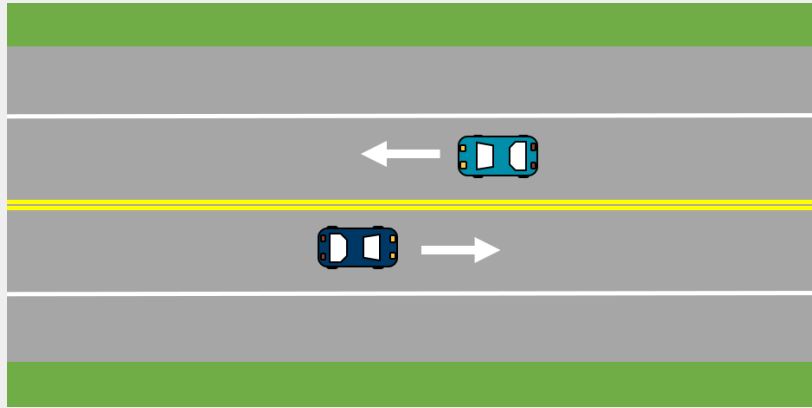
Head-On Crashes  
Fatal/Serious Injury Crashes  
1,004 (11% of total)

# Head-On Fatal Crash Contributing Factors

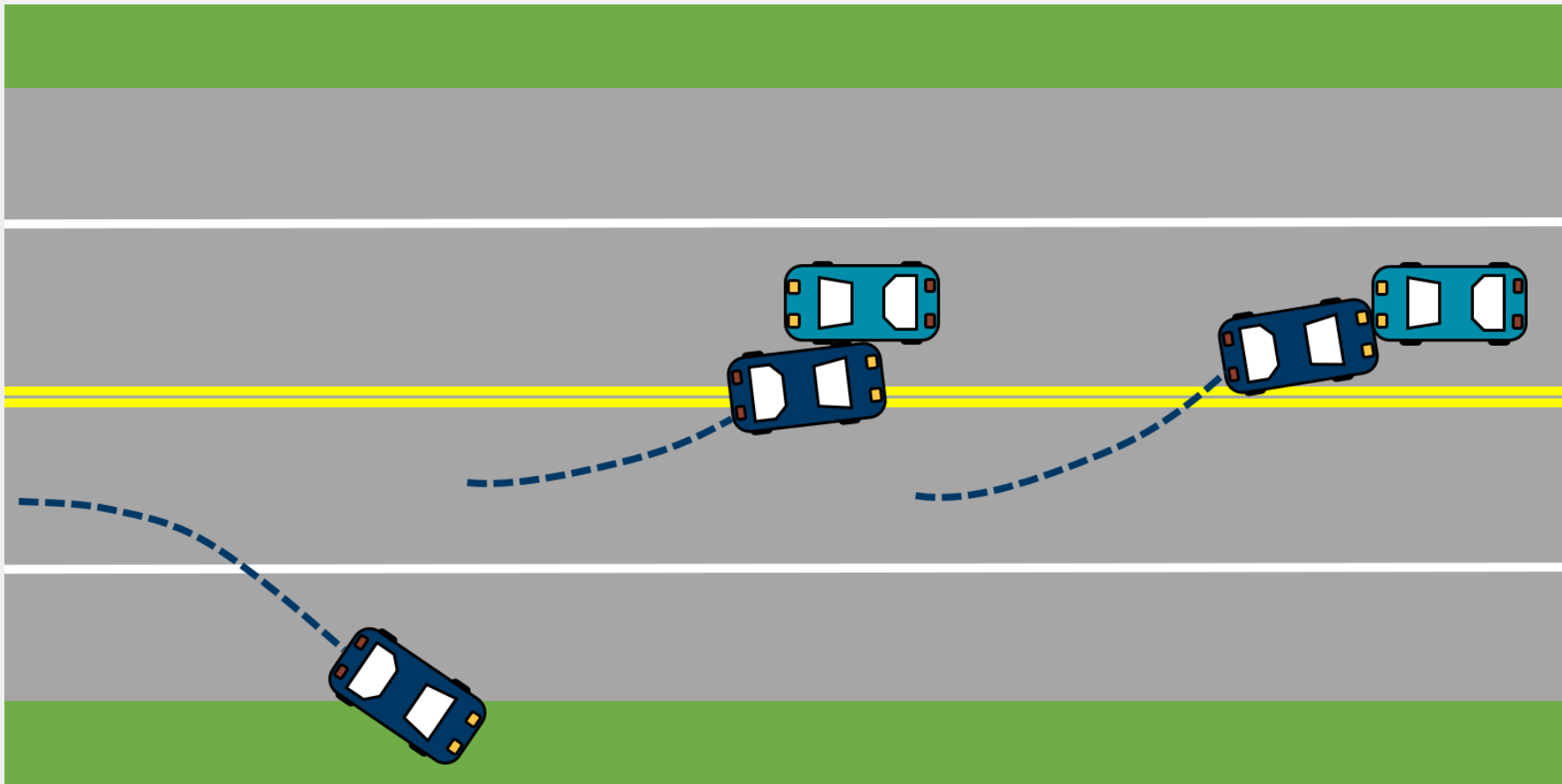
*Table 1: Vehicle action prior to a fatal head-on crash (2009-2013)*

<b>Description</b>	<b>Number of Crashes</b>	<b>Percent of Crashes</b>
Drifting over centerline	162	64.5%
Loss of Control	77	30.7%
Passing	7	2.8%
Incorrect Lane Use	5	2.0%
<b>Total</b>	<b>251</b>	<b>100%</b>

# Rumble Strip Types Evaluated



# Target Crash Types



## CMF Clearinghouse Review (December 2019) 2 Lane Undivided Rural Roads

<b>Rumble Type</b>	<b>Average CMF (Total Crashes)</b>	<b>Average CMF (Fatal and All Injury Crashes)</b>
Shoulder	0.84	0.74
Centerline	0.75	0.76
Shoulder + Centerline	0.72	0.79



# Rectangular vs Sinusoidal



**mi** DEPARTMENT OF  
TRANSPORTATION

## Rectangular Rumble Strip Safety Evaluation

Richard Storm, Principal Investigator  
HDR

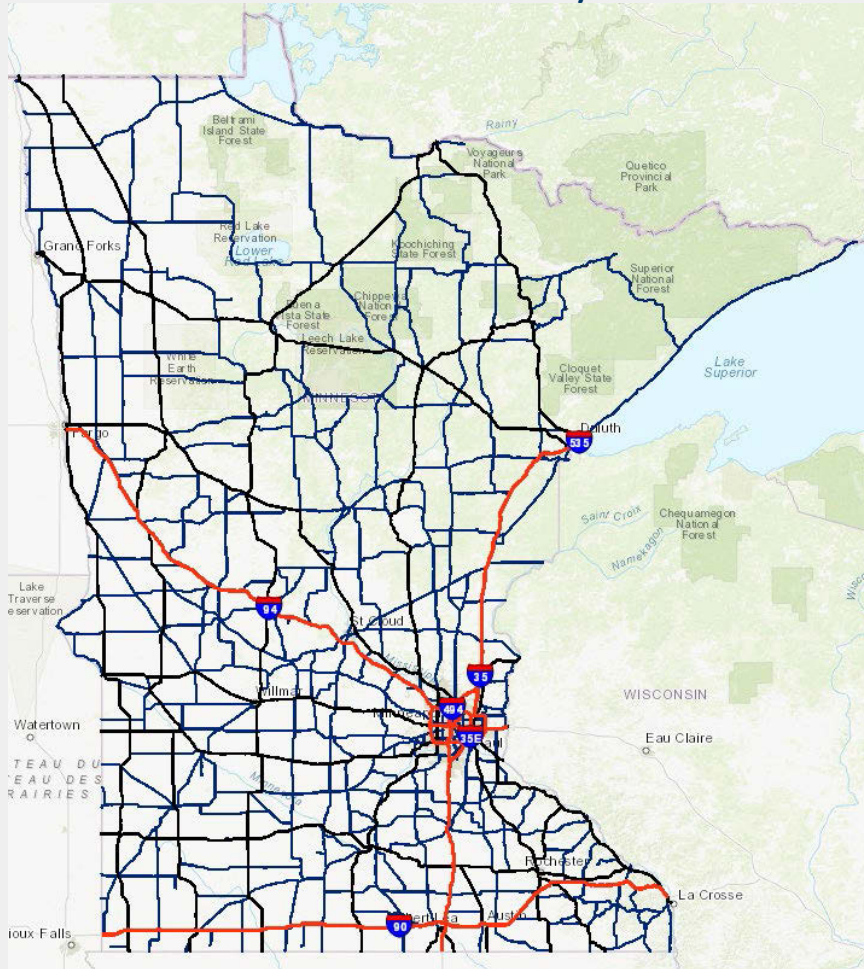
April 2020

Research Project  
Final Report 2020-07

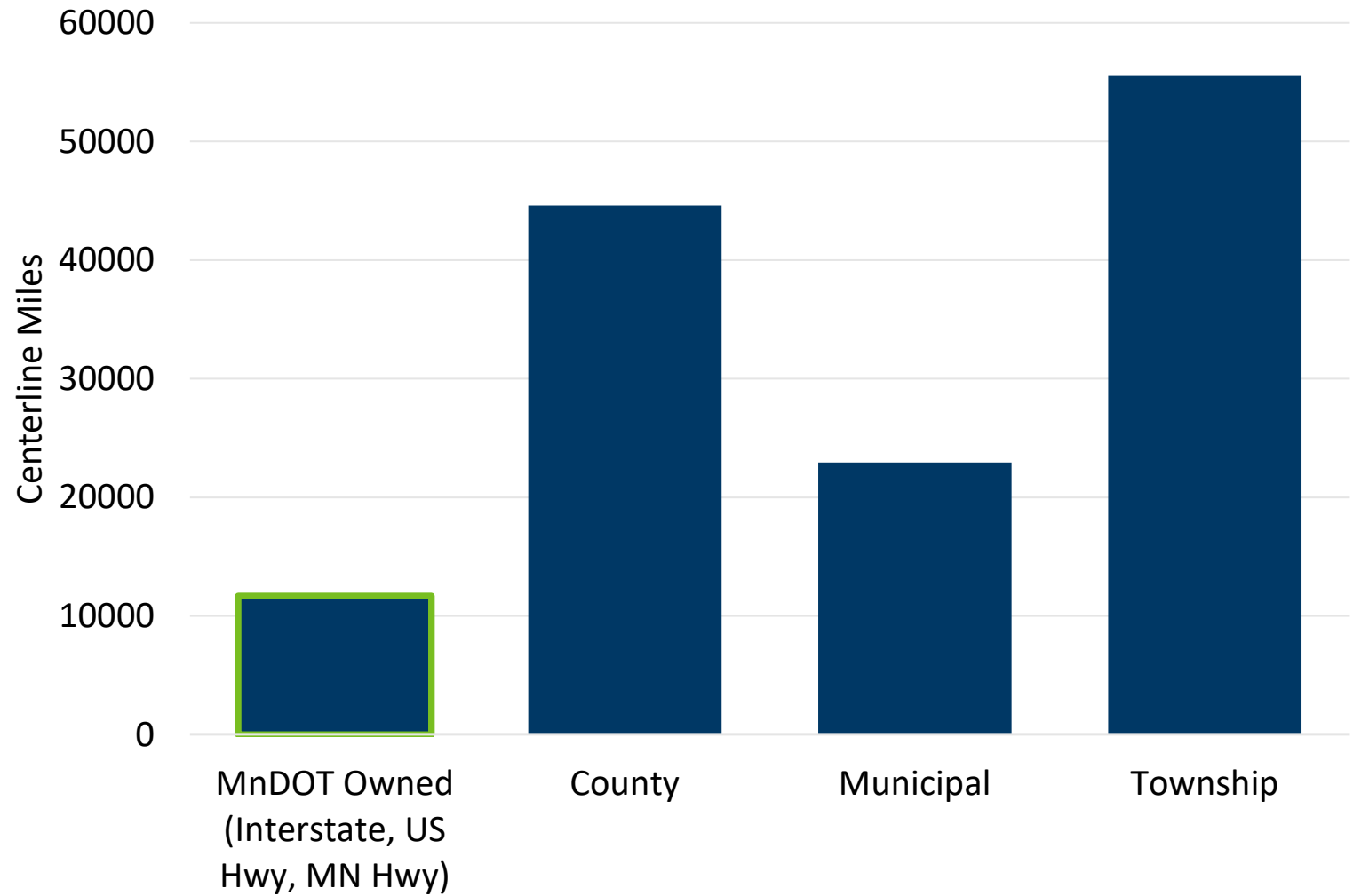
Office of Research & Innovation • [mndot.gov/research](https://mndot.gov/research)

# MnDOT Roadways

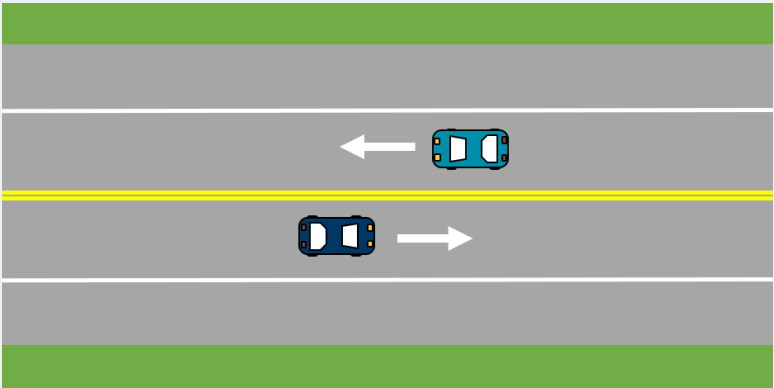
## MnDOT Roadways



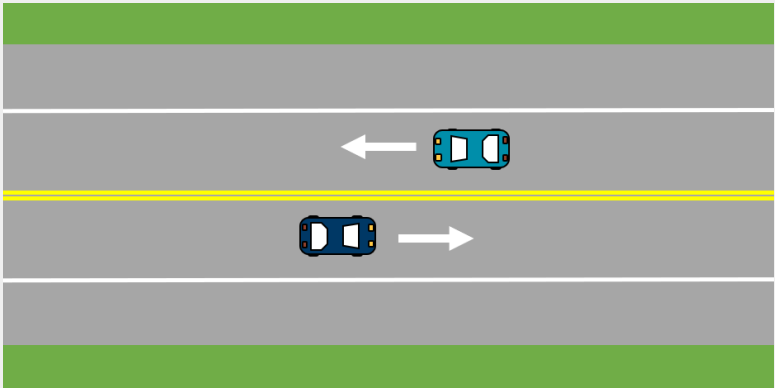
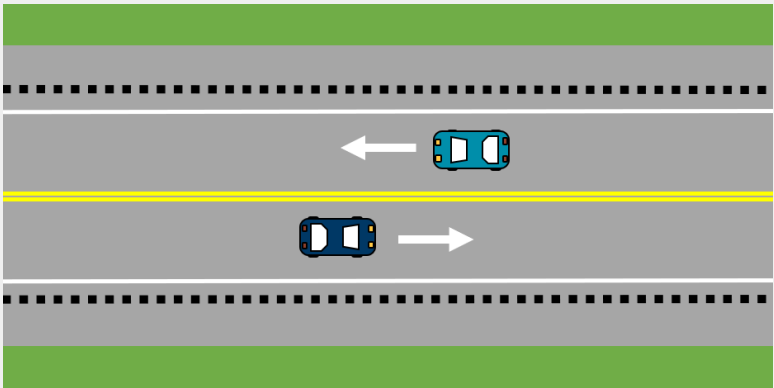
## Centerline Miles by Route Type



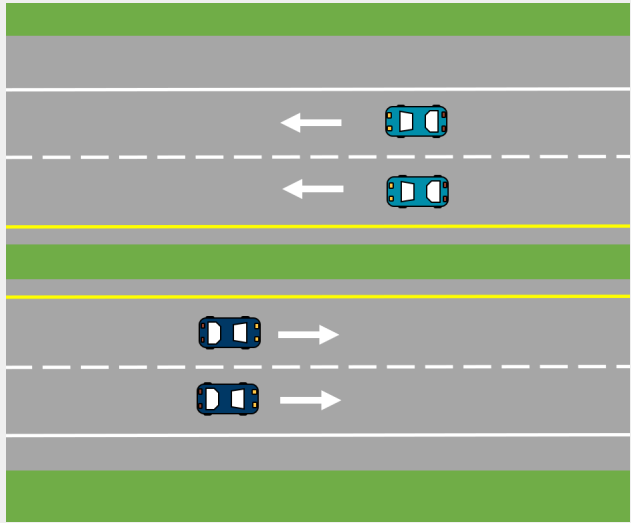
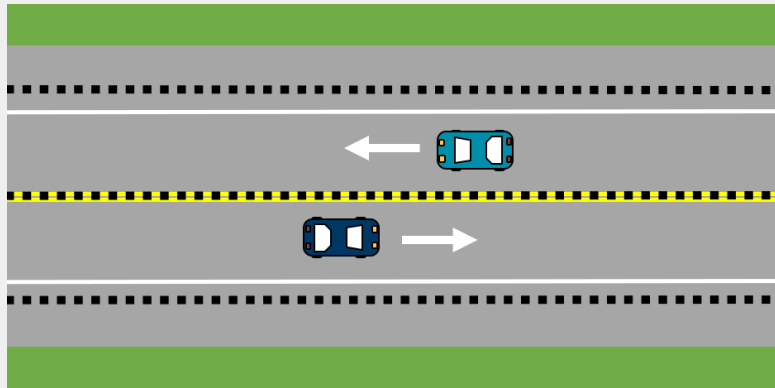
# Cross-Sectional Analysis



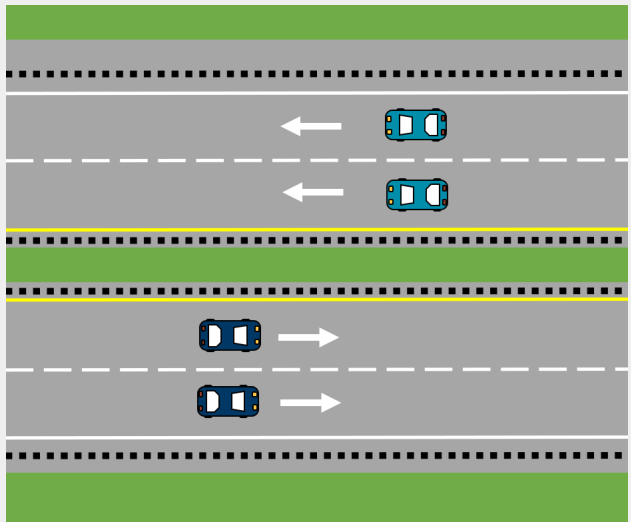
VS



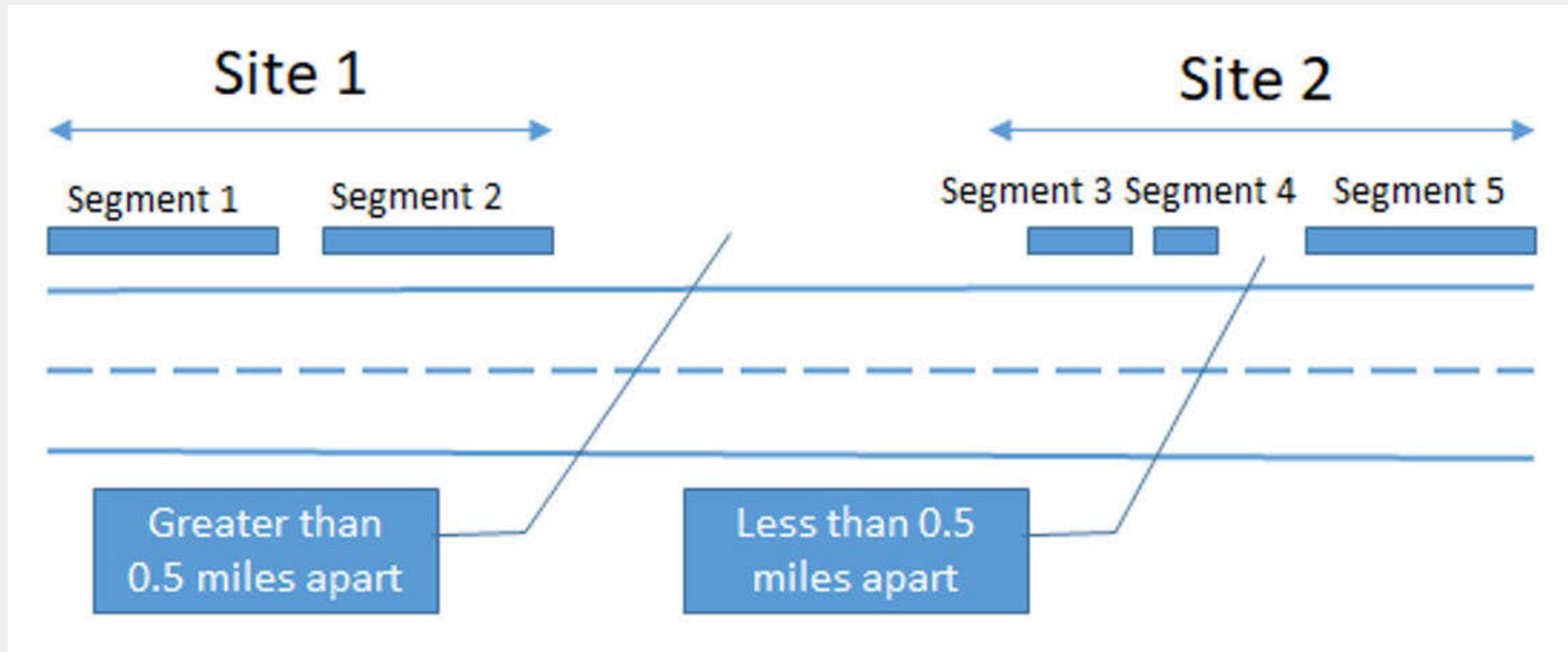
VS



VS



# Analysis Details



# Rectangular Rumbles Results – Average CMFs

	<b>Total Crashes</b>	<b>Single Vehicle Run Off Road Crashes</b>	<b>Head-On/Sideswipe Opposing Direction Crashes</b>
2 Lane Rural Undivided Centerline + Shoulder Rumbles	0.73	0.68	0.64
2 Lane Rural Undivided Shoulder Rumbles	0.68	0.76	--
4 Lane Rural Divided Shoulder Rumbles	0.66	0.40	--

# Sinusoidal Rumbles Results

	Average CMF Total Crashes
2 Lane Rural Undivided Sinusoidal Shoulder Only	--
2 Lane Rural Undivided Sinusoidal Centerline Only	--
2 Lane Rural Undivided Sinusoidal Centerline + Rectangular Shoulder	0.48

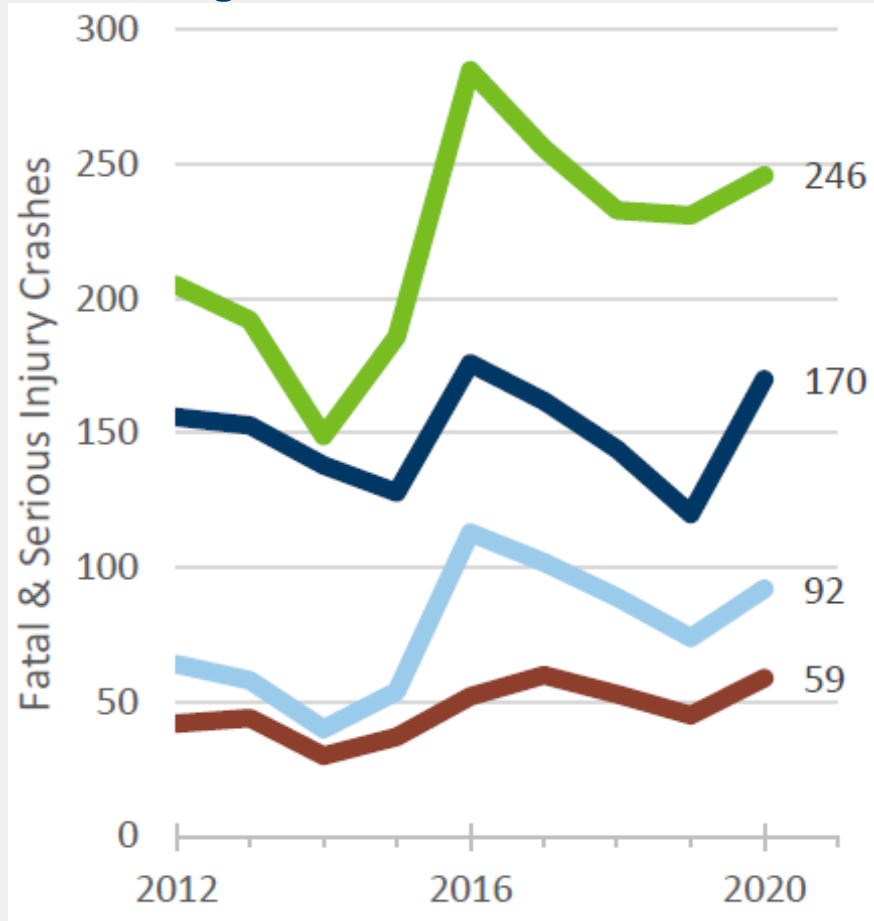
# Results Comparison

## CMFs for Total Crashes

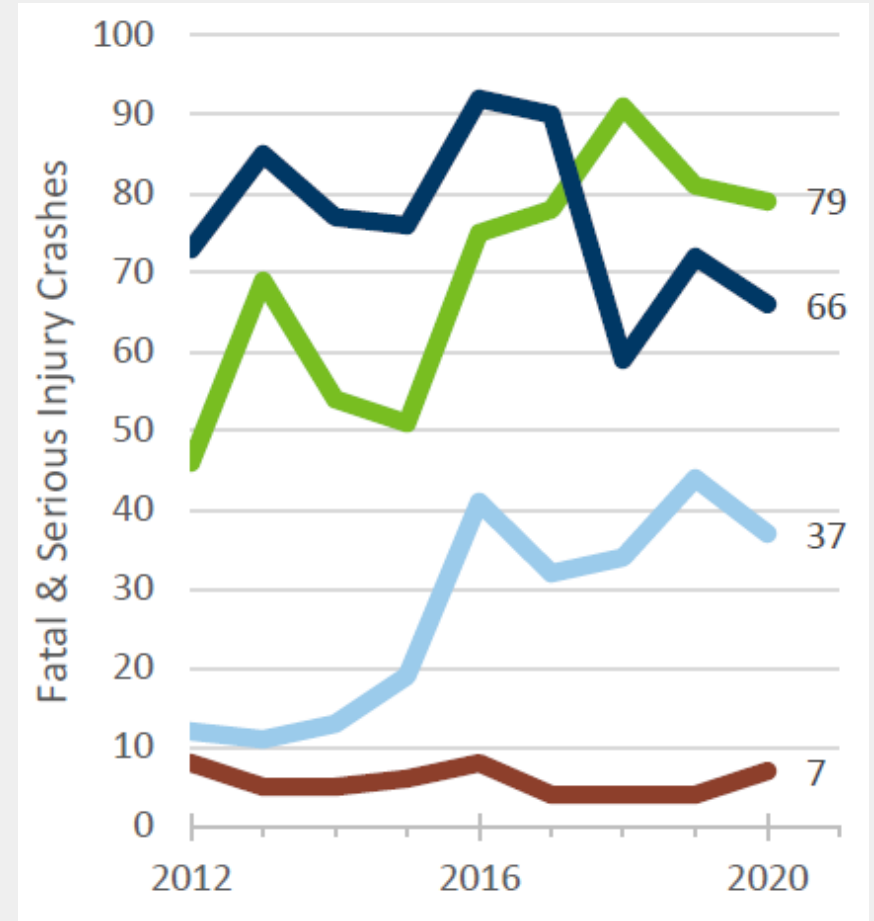
Rumble Type	Nationwide	Minnesota Rectangular	Minnesota Sinusoidal
2 Lane Undivided Shoulder	Average: 0.84 Range: 0.53-1.40	Average: 0.68 Range: 0.58-0.80	n/a
2 Lane Undivided Shoulder + Centerline	Average: 0.72 Range: 0.44-1.02	Average: 0.73 Range: 0.62-0.86	Average: 0.48 Range: 0.30-0.79

# Lane Departure Severe Crashes Over Time

## Single Vehicle Run Off Road



## Head On

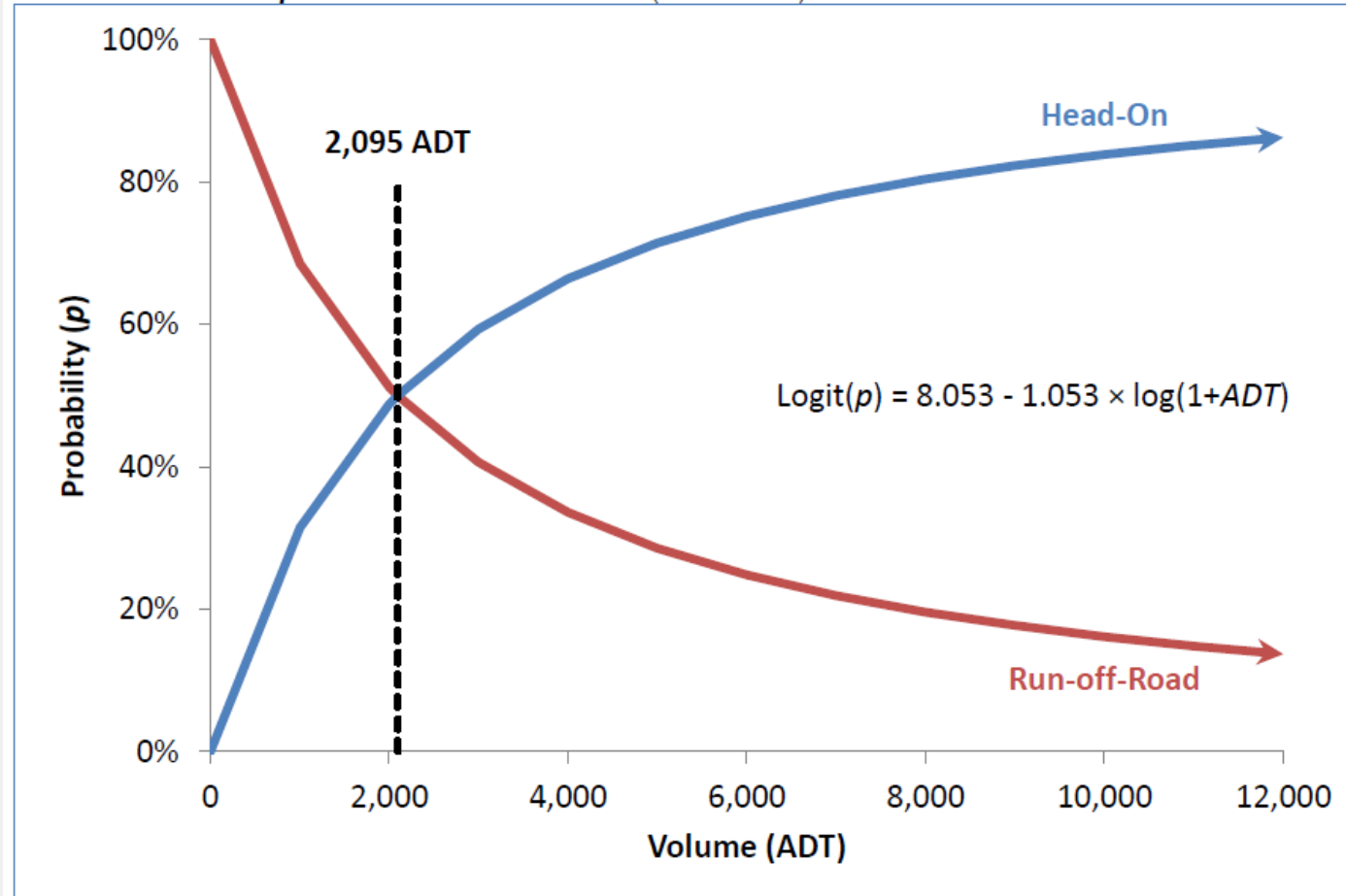


— Trunk Highway    
 — County    
 — City    
 — Township



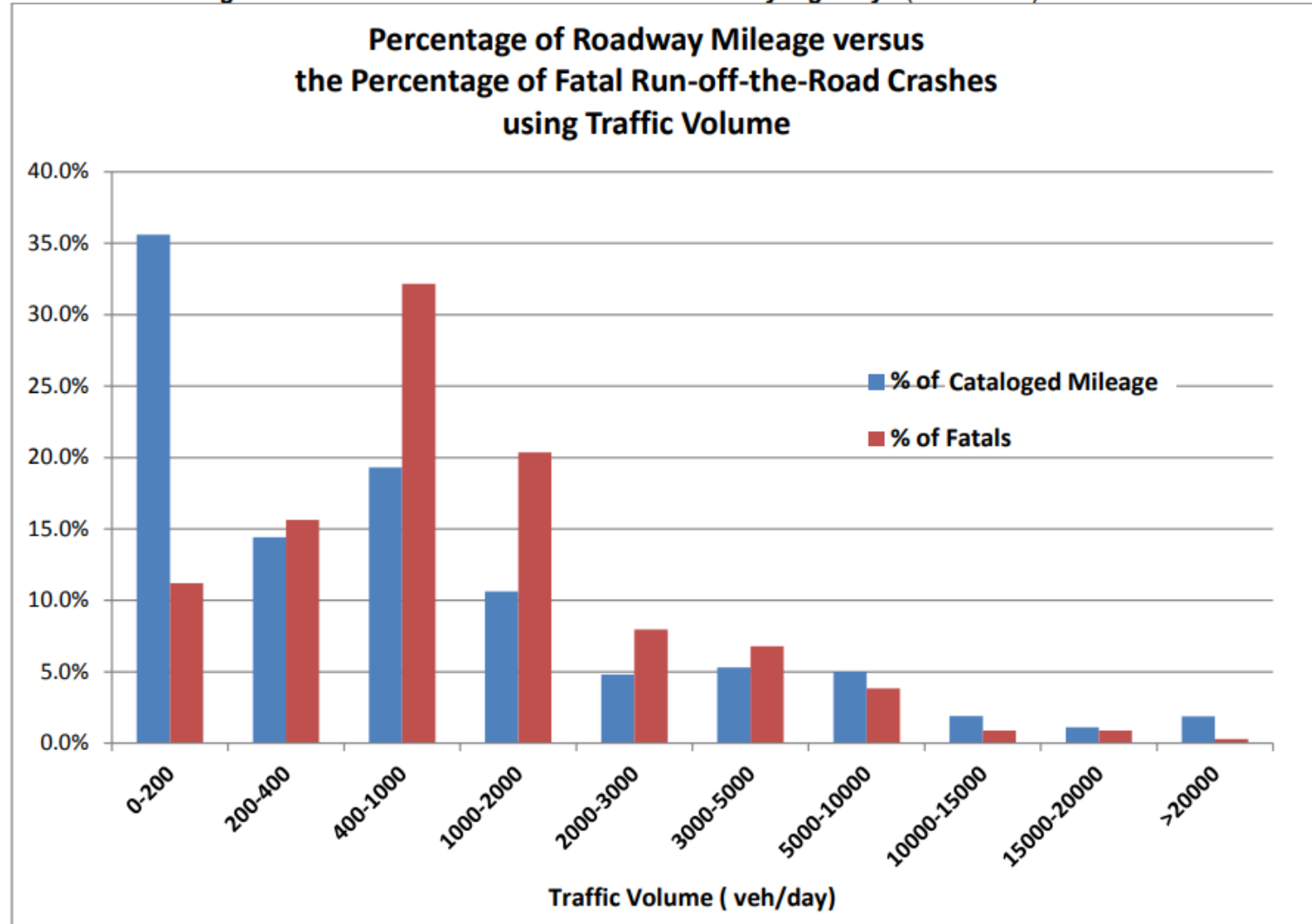
# Centerline Rumble Location Recommendations

Figure 2: Logistical Regression estimating the probability of a fatal head-on crash or fatal run off the road crash compared to the traffic volume (2009-2013)



# Shoulder Rumble Location Recommendations

**Figure 2: Percentage of roadway mileage versus the percentage of fatal run-off-the-road crashes when using traffic volume on Minnesota two-lane two-way highways (2009-2013)**



# Thank You!

**Max Moreland**

*maxwell.moreland@state.mn.us*



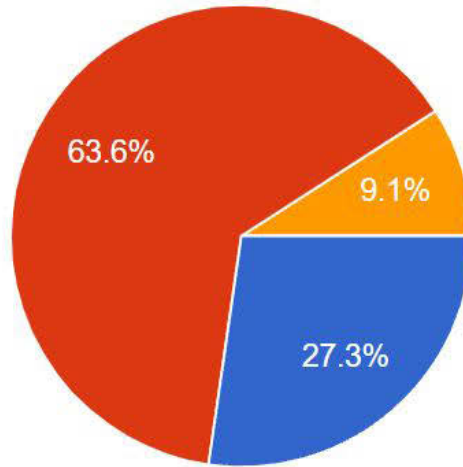
# SURVEY HIGHLIGHTS:

## RSTF Lane Departure Crashes and the Safe System Approach

October 1, 2021

Did this meeting:

11 responses



- Exceed your expectations
- Meet your expectations
- Not meet your expectations



# What at today's meeting met, exceeded, or didn't meet your expectations?

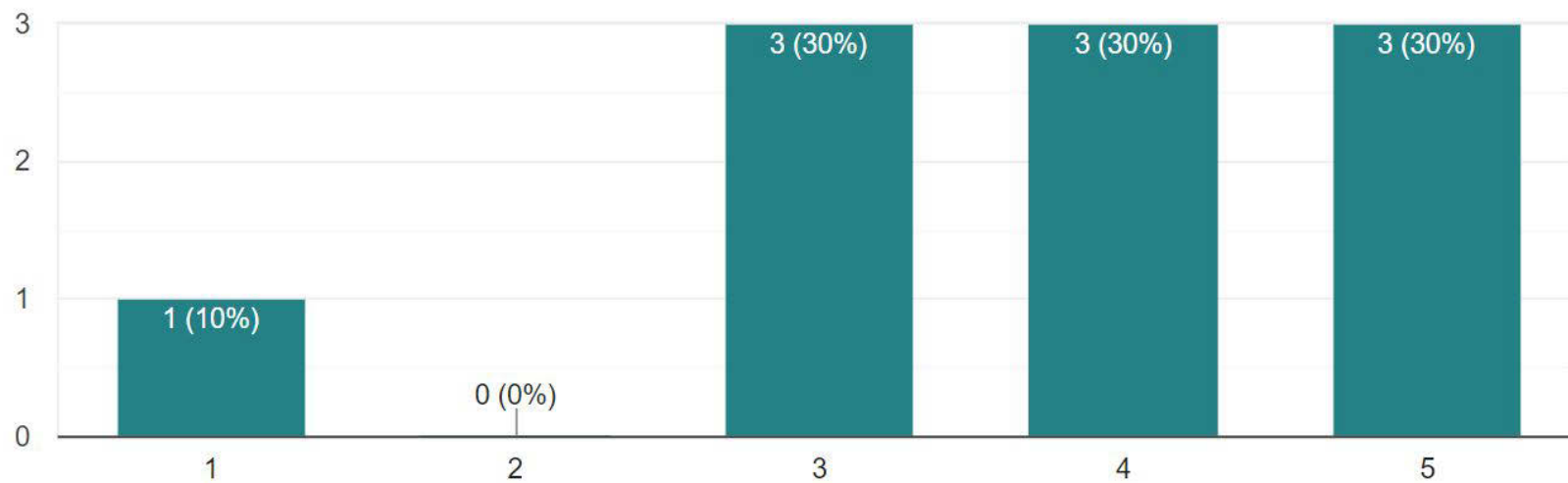
- “Incredible information and amazing work being done.”
- “I learned a great deal about auto and roadway safety measures.”
- “Good information for someone who does not know a lot about the automation specifics.”
- “Enjoyed the discussion most - helped to synthesize the presentations.”
- “I loved the depth and detail from the mndot presenters. Would love to see more of that in the future for other safety treatments.”

- “I liked learning about reducing crashes and fatalities by adding to cars and roads, but what about removing unnecessary traffic from residential roads that were once industrial years ago. I believe DOT has some road updating in a lot of urban areas to help reduce crashes and fatalities.”

- none!
-

## How relevant and helpful do you think it was for your job?

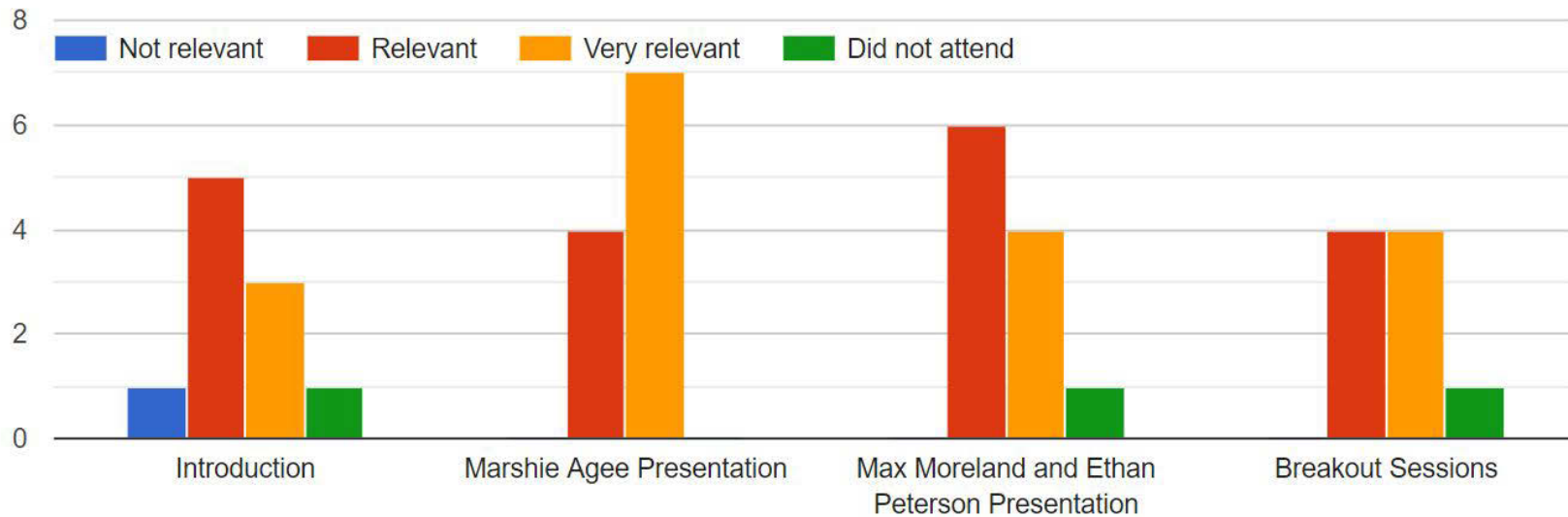
10 responses



Not very

Very much

## Which sessions did you find most relevant?





# Please provide any additional comments or suggestions that will make RSTF meetings more useful in the future.

## RSTF-Specific Comments:

“Contact List?”

“Please continue to send the meeting agenda, including presenters in advance.”

“Looking at truck traffic that should not be on small urban roads in order to decrease crashes.”

# The RSTF is adopting a Safe System approach to action item development. How did this influence your group's discussion? Is there more that DVRPC can do to help?

“Discussion was more about the presentations than the Safe System approach.”

“We shared something that we each bring to the solution. I have already collaborated with Marshie on a safety education project. She was great!”

“It would have been great to have someone from PennDOT or NJDOT talk about how their applying this work locally.”