

### **MEETING AGENDA**

### Tuesday, September 24, 2013, 9:30 AM – Noon

- 1. Welcome and Introductions
- 2. Update from the Enforcement Community
- 3. Legislative Update
- 4. Follow-up from June 2013 Meeting This agenda will include approval of last meeting highlights, quarterly crash trends, and action updates from volunteers.

### 5. The Bigger Picture on Safety

Richard Simon, Deputy Regional Administrator, National Highway Traffic Safety Administration (NTSHA), will provide an update on federal legislation, performance measures, and crash trends.

6. How Far Have We Come? Learning from the past performance of the RSTF DVRPC staff will provide a progress report on the past cycle and lead a discussion to reflect on ways to improve the RSTF moving forward.

### 7. The RSTF Moving Forward – Planning for the next cycle

It is important to keep members interested and engaged in the process to help make the RSTF more effective. DVRPC staff will share analysis of 2010-2012 crash data for discussion of potential key emphasis areas for the next update of the Transportation Safety Action Plan (SAP). Members will also have the opportunity to provide thoughts on strategies for the SAP and schedule for future meetings.

### 8. Member Updates and Open Forum

### LUNCH

### Follow-up Discussion on Aggressive Driving (Optional)

A meeting will be held to finalize the Outreach brochure to provide information to prosecutors regarding the effects of plea bargaining aggressive driving. The meeting will be in the New Jersey Room, adjacent to the conference room, from 12:30 PM to 1:30 PM. Feel free to bring lunch into the meeting room.

DVRPC fully complies with Title VI of the Civil Rights Act of 1964 and related statutes and regulations in all programs and activities. DVRPC public meetings are always held in ADA-accessible facilities and in transitaccessible locations when possible. Auxiliary services can be provided to individuals who submit a request at least seven days prior to a meeting. For more information, please call (215) 238-2871.



### 2013 New Jersey Legislative Agenda

**Proposed Legislation:** 

• Assemblyman O'Scanlon 75 MPH Speed Limit Proposal- Assemblyman O'Scanlon proposed that raising the speed limit on the Turnpike and Parkway to 75mph would cut down on accidents because vehicles would be traveling at closer to the same speed, thus decreasing the number of lane changes.

**AAA Position:** The AAA Clubs of NJ sent a letter to Assemblyman O'Scanlon citing various studies that prove that raising speed limits have deadly consequences. We have also requested a meeting with the Assemblyman to discuss AAA's position on several safety related topics.

**Automotive-** In 2008, the New Jersey Right to Repair law passed in the Assembly by a 2-1 margin, only to be stymied in the Senate by automakers and a Senate sponsor that didn't understand or advocate for the bill.

After 3 consistent years of working with the sponsor to get traction in the Assembly the bill received a "for discussion" hearing in June. At that time, the Consumer Affairs committee chairman, Paul D. Moriarty, committed to having this bill moved to the full Assembly where its path seems clear this fall.

In the meantime, the committee chairman asked the sponsor to introduce a second bill, A4336, that mirrored the Massachusetts ballot initiative in order to entice the auto dealers to the table. When the bill was introduced it was not identical to the ballot initiative but rather a ballot initiative that looked like the Massachusetts compromise. When this was brought to the sponsor's attention he asked AAA to draft language ASAP to amend the newly introduced bill to more closely reflect the ballot initiative and any other simple changes we deemed appropriate.

• <u>A-4336</u> - "Motor Vehicle Owners' Right to Repair Act." Sponsored by Assemblyman Gusciora

**AAA Position:** The AAA Clubs of NJ are working with Assemblyman Gusciora to amend the legislation to include more consumer friendly language and additional items.

**Teen Driving -**AAA will continue to campaign to advance teen driver legislation that will establish practice hours for teen drivers; creating an orientation program to help teen drivers and their parents to develop a lifetime of safe habits.

• <u>A-1571/S-674</u> – Expands education and practice requirements for special learner's and examination permits. Sponsored by Assemblyman Wisniewski, Assemblywoman Lampitt, Assemblyman Coutinho, Senator Stack

AAA Position: The AAA Clubs of NJ supports this legislation.

**Automated Enforcement** – AAA Mid-Atlantic's Legislative team will continue working with legislators to address many of the concerns with automated enforcement throughout the State.

• <u>A-3285</u> – Lengthens amber light at traffic signal with red light camera; sets penalty for failing to stop before turning right on red when detected by red light camera; implements half-second delay for red light camera violations. Sponsored by Assemblyman O'Scanlon, Assemblywoman Huttle, Assemblyman Giblin, Assemblyman Ramos

AAA Position: The AAA Clubs of NJ are monitoring this legislation.

• <u>A-3575</u> – Lengthens yellow light at traffic signal with red light camera; sets penalty for failing to stop before turning right on red when detected by camera; implements one second delay for red light camera violations. *Sponsored by Assembly Wisniewski, Assemblyman O'Scanlon, Assemblywoman Huttle* 

AAA Position: The AAA Clubs of NJ are monitoring this legislation.

**Distracted Driving** – The AAA Clubs of New Jersey lobbied in support of increasing penalties for distracted driving on New Jersey roads. On June 27, 2013 Governor Christie signed S69/A1080 which will increase fines for talking or texting on a hand-held device while driving from \$100 to a minimum of \$200 and a maximum of \$400 for a first offense, a minimum of \$400 and a maximum of \$600 for a second offense, and a minimum of \$600 and a maximum of \$800 for third or subsequent offenses. The law also permits the court, at its discretion, to impose a 90-day driver's license suspension for anyone convicted of the offense for a third or subsequent time. In addition, third and subsequent offenders will receive three motor vehicle penalty points.

• <u>S-69/A-1080</u> –Increases fine and imposes license suspension for talking or texting on hand-held device while driving. Sponsored by Senator Codey, Senator Madden, Assemblyman Quijano, Assemblywoman Spencer, Assemblywoman Munoz

**AAA Position**: The AAA Clubs of NJ supported this legislation. Signed by Governor Christie on 06/27/13. The AAA Clubs of NJ issued a statement.

**Drunk Driving** – We will continue to pursue legislation for greater usage of the ignition interlock device for all convicted DUI offenders, including first-time offenders.

• <u>S-2427</u> – Revises penalties for certain drunk driving offenses, including mandating installation of ignition interlock device, and creates restricted use driver's license. *Sponsored by Senator Scutari, Senator Pou* 

AAA Position: The AAA Clubs of NJ supports this legislation.

**Child Passenger Safety** – Motor vehicle crashes are a leading cause of death for children, due largely to misuse and nonuse of child safety seats. AAA supports legislation that would strengthen Child Passenger Safety laws and provide immunity to Child Passenger Safety Technicians.

• <u>A-1184/S-2952</u> – Provides immunity from liability for persons who install or inspect child restraint systems. Sponsored by Assemblywoman Stender, Assemblyman Wisniewski, Senator Addiego.

AAA Position: The AAA Clubs of NJ supports this legislation.

• <u>A-1711</u>- Would increase penalties for failing to secure a child in a child passenger restraint system or booster seat while operating a motor vehicle. Sponsored by Assemblyman Green, Assemblyman Chivukula, Assemblywoman Lampitt

AAA Position: The AAA Clubs of NJ supports this legislation.

**Move-Over Law** – AAA has been a longtime advocate of New Jersey's "Move Over" Law, enacted in 2009, which requires motorists traveling on highways to "move over" when approaching an emergency vehicle displaying flashing lights—police, fire, construction and tow truck operators—to provide an empty lane of protection.

• <u>A-2597/S-1212 -</u> Would require the Department of Transportation (DOT) Commissioner to develop public awareness programs and use variable message signs to inform and remind motorists of the state's "Move Over" law. Both the Assembly and the Senate Transportation Committees passed the bill; it awaits a full vote in both houses. Sponsored by Assemblyman Wisniewski, Assemblyman Rumpf

AAA Position: The AAA Clubs of NJ supports this legislation.



### HIGHLIGHTS OF JUNE 6, 2013 MEETING

### NOTE:

• All presentations and related meeting handouts are located on the RSTF website. <u>http://www.dvrpc.org/ASP/committee/Presentations/RSTF/2013-06.pdf</u>

### 1. Welcome and Introductions

Jenny Robinson, RSTF Co-chair, and Manager of Philadelphia Public and Government Affairs at AAA Mid-Atlantic, welcomed everyone. Introductions followed. Violet Marrero, RSTF Co-chair, and Manager of Special Projects at New Jersey Division of Highway Traffic Safety (NJDHTS), encouraged attendees to complete and return the members' surveys after the meeting. This effort will help make the RSTF more effective and useful to members.

### 2. Update from the Enforcement Community

Members of the enforcement community shared the following information:

- The national "Drive Sober or Get Pulled Over" enforcement campaign runs through July 8.
- The second Aggressive Driving Wave for 2013 runs from July 8 to August 15. Three hundred and fifty municipal police agencies and the Pennsylvania State Police will conduct traffic enforcement on over 400 roadways throughout the state.
- Ray Reeve, Senior Highway Safety Specialist, NJDHTS, mentioned that the "Operation 130 Safe Passage" program, a multi-jurisdictional enforcement effort in Burlington County along Route 130, went into effect on May 13<sup>th</sup>. This effort entails local and county law enforcement agencies who are working collectively to make the busy Route 130 corridor safer for pedestrians. Results, so far, indicate improved safety conditions for motorists and pedestrians. A private web app was developed to identify where police are located along the corridor for motorists, showing that it has captured attention.
- The RSTF helps share information about events, especially enforcement, so all RSTF members were encouraged to share and distribute information.

### 3. Legislative Update

New Jersey:

- There is new legislation (S-2531) proposed to establish a mileage-based fee on passenger vehicles and to exempt passenger vehicles from the motor fuels tax. AAA Mid-Atlantic is closely monitoring this legislation.
- The New Jersey Right to Repair bill (A-352) is moving along in the legislature. While computers have made vehicles more reliable and efficient, they have also become more complicated to diagnose and repair, which often forces consumers to get their vehicles repaired by a manufacturer's car dealer. This legislation would allow all repair shops to buy, at a fair price, the same data (i.e. codes) the manufacturers give to their car dealers to diagnose, service, or maintain vehicles. This would allow consumers the freedom to decide whether to use a local mechanic or dealership. Massachusetts recently passed similar legislation.

Pennsylvania:

 In Pennsylvania, SB-1 passed in the Senate. It will provide 2.5 billion dollars in transportation funding. This bill was later removed from the table by the Assembly and a transportation funding bill has not been passed as of the end of August.

### 4. Emphasis Area Focus – SUSTAIN SAFE SENIOR MOBILITY

Kevin Murphy, Principal Planner, DVRPC, provided a quick review of the *DVRPC Transportation Safety Action Plan* and its components, including analysis and priority strategies for the Sustain Safe Senior Mobility emphasis area. The main points presented were:

- According to the American Association of State Highway Transportation Officials (AASHTO), in the U.S. in 2009, seniors made up 16 percent of all traffic fatalities, and 8 percent of all people injured.
- In the DVRPC region, seniors represent 16 percent of the total population.
- Mobility alternatives are a key safety consideration for seniors.
- Drivers over 65 years of age were involved in crashes that led to 18 percent of traffic fatalities per year in the Delaware Valley, on average, from 2008 to 2010.

Larry Bucci, Traffic Safety Engineer, PennDOT District 6, shared senior driver crash data information from a recent five-year analysis (2007 – 2011). Below are main points from his presentation:

- Approximately 16 percent of Pennsylvania's 8.7 million licensed drivers are 65 and older.
- Traffic safety measures implemented to accommodate older drivers benefit everyone.
- The older driver population continues to climb statewide. Nearly 26 percent of drivers over the age of 65 reside in the five-county southeastern Pennsylvania area.
- The most common types of crashes involving seniors include the following: angle, rear-end, hitfixed-object, and head on.
- The majority of seniors do not drive at night. Nearly 81 percent of crashes occurred between 8:00 AM and 6:00 PM.
- Improper turning, affected by physical condition, driving too fast for conditions, and making leftturns were common driver actions that contributed to senior driver crashes.

Jeffrey Booker, Manager of Community Outreach, New Jersey Motor Vehicle Commission (NJMVC), shared information on the commission's Wisdom Behind the Wheels Program (WBWP). Below are highlights from his presentation:

- The WBWP started in July 2012.
- This statewide program assists senior drivers in extending their mobility. The intent of this program is not to take away their driving privileges.
- Nearly 20 percent of New Jersey's driving population is over the age of 65.
- One important aspect of the program is having optometrists on board to discuss the importance of vision care. Visiting an eye doctor on a regular basis helps seniors identify issues early, which helps them to prolong their driving privileges.
- Other partners in the program include AAA, NJDHTS, and NJDOT.
- The WBWP offer advice to help seniors remain visible to drivers while walking. These tips include to wear bright or reflective clothing and to remain alert while navigating through parking lots. Seniors are also encouraged to wear seatbelts, to drive locally, and to avoid driving in rush hour traffic.
- This program has been presented to several community and senior centers from around the state.
- Seniors have been receptive to the program's messaging.
- To find out more information about the WBWP contact the MVC Speaker's Bureau at (609) 984-3605 or via email at <u>MVC.Speakers@dot.state.nj.us</u>.

Additional Comments:

- If someone is concerned about a senior family member's driving capability, information is available online at <u>www.state.nj.us/mvc/</u>.
- The New Jersey Medical Review Board can make recommendations to suspend someone's driving privileges; however NJMVC makes the final decision.
- Under MAP-21, which is the federal legislation package for transportation, there is a clause that requires states to review crash data (fatalities and injuries) that involve seniors. If the data indicates an increase in senior involved crashes, the state must apply federal highway guidance on design standards particularly with seniors in mind. This may include enhanced signage, increased roadway widths, and striping.
- NJDOT and PennDOT have adopted clear view font type to make traffic signs more visible.

Tracy Noble, Public Affairs Specialist, AAA Mid-Atlantic and Ms. Robinson, shared information on their agency's senior driving programs. Below are main points from their presentation:

- AAA has a clearinghouse of information available for senior drivers. This information is located on the <u>www.AAA.com/SeniorDriving</u> website. On this website seniors can:
  - Evaluate current driving ability and easily access tools and relevant information resources;
  - Find out how their vision, hearing, reaction time, mind, fitness, and medications affect their driving ability;
  - Locate a Car Fit program event in their area to get their vehicles adjusted to fit their physical needs; and
  - Take a senior driver safety course online or find a classroom course, and qualify for potential insurance discounts.
- Surveys show that seniors want to keep their skills up to be better drivers.
- In Pennsylvania, the senior driver course and insurance discount are applicable for seniors who are 55 and older. In New Jersey this course is not age specific.
- The Car Fit program was developed in cooperation with AARP. This program goes out into the community to ensure that seniors are properly fitted in their vehicles. An occupational therapist is on hand to identify any underlying issues that may require additional medical attention. A technician will identify car issues that drivers aren't aware of. Often time, seniors don't realize that there are minor alterations that can be made to help them drive more comfortably. Appointments are scheduled primarily in the spring and fall and take about 15 minutes.
- The Roadwise Rx program provides drug interaction information. Medication information can be entered in the system to determine any adverse interaction that drugs may have on driving capabilities such as drowsiness or dizziness. The results can be quite alarming.
- Ms. Marrero mentioned that seniors learned to drive with their hands in the 3 and 9 o'clock position of the steering wheel, which is not safe because of air bags; hands should be placed in the 4 and 8 o'clock position to lessen the risk of injury to their wrists.
- Warren Strumpfer, Safety Advocate, has utilized CVS.com, which has a similar program to Roadwise Rx.

### 5. Developing Action Items

Below are comments and action items generated from the discussion to sustain safe senior mobility. Members who volunteered will report back at future meetings on the action items. See the 2011 Tracking Safety Actions Table for list of volunteers.

### Discussion

 Dennis Winters, Transportation Team Member, Clean Air Council, mentioned that the Pennsylvania Lottery helps fund SEPTA's free transit services offered to seniors (except on the Regional Rail Line). This effort is not widely promoted.

- Ryan McNary, Assistant Manager, Alcohol Highway Safety Program, PennDOT said that PennDOT is currently developing a brochure to promote transit options. This draft material is expected to be completed in the next 6 to 8 months. The state is also developing a statewide committee on mature drivers, which will include members from PennDOT, the departments of Health and Aging, and the Medical Advisory Board. Mr. McNary volunteered to share more information on this endeavor at the next meeting.
- Mr. Booker suggested reaching out to safety related trade organizations, which may include attending conferences or workshops. This could be an alternative approach to share safety information to a group of stakeholders all at once, as opposed to reaching out to them on an individual level.
- DVRPC staff volunteered to create a map with high senior populations, senior centers, and high crash locations to look for key senior safety locations.
- Chief Mark Schmidt, Upper Makefield Township Police Department, mentioned the challenges of living in a rural area where transit does not exist. He said that 22 percent of Upper Makefield Township's medical calls are generated from one senior housing community. He volunteered to share the above mentioned map created by DVRPC with the Bucks County Chief Association (42 agencies) and possibly coordinate with Montgomery County police agencies. Ray Rauanheimo, Montgomery County Volunteer Coordinator and MPO Representative, AARP Montgomery County, volunteered to partner with Chief Schmidt on this action item.
- Pat Ott, Managing Member, MBO Engineering, mentioned a previous NJDOT pilot Road Safety Audit (RSA) program targeted for seniors. Findings from the program were presented at local senior centers to get feedback. This effort helped to get low cost safety improvements implemented. Ms. Ott volunteered to share more information about this effort at the next meeting. Although this program was conducted 10 years ago, it could be used as a model if a county or TMA were interested. Plan4Safety could be used to help select applicable locations.
- Debby Schaaf, Senior Transportation Planner, Philadelphia City Planning Commission, volunteered to be a liaison between the RSTF and the City of Philadelphia's Complete Street's committee.
- Caroline Trueman, Safety Engineer, FHWA New Jersey Division Office, explained how complete street projects are implemented in New Jersey. The state is constructing more sidewalks and other similarly scaled projects. NJDOT has developed a guide on how to implement local level projects. In Camden County, this is done through the TMAs to coordinate with the local municipalities.
- At the next meeting, DVRPC staff will share information on pedestrian crashes by age group to determine what the implications are for the aging population.
- Several people volunteered to share senior safety resources on various websites, particularly the Roadwise Rx program. Volunteers were from Greater Valley Forge TMA, Rutgers University – TSRC, NJDHTS, PennDOT, and DVRPC.
- Mr. Strumpfer volunteered to share senior safety information with his local community.
- Suzanne Kubiak, Health Educator, Public Health Management Corporation (PHMC), and Mr. Winters volunteered to develop a toolbox of senior safety resources with links for agencies. This tool could be a 2 or 3 page document and be available online. A toolbox may be helpful to increase the awareness of options available to seniors, particularly in Delaware County, where there is a growing senior population.
- It is important to communicate with the medical community on senior safety. Each county has
  their own medical society. A representative from the Insurance Institute of Highway Safety (IIHS)
  gave a presentation at a previous RSTF meeting. DVRPC staff will coordinate with someone at
  IIHS to perhaps present at a future meeting.
- Reaching out to senior centers or senior expos is an ideal way to report related safety information because nearly half the seniors do not use computers. This is an ongoing activity with AAA Mid-Atlantic.

• Pennsylvania is the only state in the tri-state area that doesn't have the Silver Alert program, which is an amber alert system for seniors. However, they are taking a program of this nature under consideration. Mr. McNary shared information about the progress the state has made in adopting such a program. The RSTF could endorse this effort with a letter of support.

### 6. Follow-up from March 2013 Meeting

- The March 7, 2013 meeting highlights were approved.
- PennDOT and NJDOT Quarterly Crash Trends Update:
  - In Pennsylvania, the monthly crash average for the first four months in 2013 was lower than the five-year monthly average (2008 to 2012). Between January and May 2012, there was an average of 18 fatalities per month, compared to 21 fatalities in the five-year average.
  - In New Jersey, the 2012 monthly crash average was lower than the five-year crash average and the 2012 fatality monthly average was also lower than the five-year fatality average.
- Volunteer Updates from March 7, 2013 Meeting Improve the Design and Operation of Intersections:
  - Mr. Winters and Mr. Murphy gave an update on the toolbox that was developed to house a range of available safety improvement treatments for unsignalized and signalized intersections. Mr. Murphy demonstrated to the group how the tool worked on the DVRPC website. <u>www.dvrpc.org/Transportation/Safety/Toolbox.htm</u>
  - Ms. Ott shared an update on responses to the draft aggressive driving and run-off- road (ROR) letters that the RSTF sent to the New Jersey Statewide Traffic Records Coordinating Committee (STRCC).
    - Aggressive driving letter. The issue in the letter pertained to the state adopting a clear definition for aggressive driving. Ms. Ott stated that aggressive driving is a difficult issue to tackle and there are different opinions on how to properly define the term. Adopting a definition of aggressive driving will remain on the radar, however, for the time being, the STRCC has agreed to table the issue to a future meeting.
    - ROR letter: The issue in the letter related to coding ROR crashes on the NJ TR-1 form. Ms. Ott reported that NJDOT is working with the Police Traffic Officers Association (PTOA) to develop more guidance to officers on proper coding of ROR crashes. These changes will be included as part of the next update to the manual and TR-1 form.
  - Ms. Ott also provided information on development of the STRCC strategic plan. They are in middle of surveying data owners and users of the state's traffic records. The survey identifies current needs and solutions to help prioritize projects. This effort is expected to be completed by the end of the calendar year. Ms. Ott offered to email the survey to interested members.
- Volunteer Updates from October 4, 2012 Meeting Curb Aggressive Driving
  - Sarah Oaks, Principal Planner, DVRPC, mentioned that there will be a working lunch after the main meeting to continue the discussion on moving forward with completing the aggressive driving brochure and other related materials. The purpose is to better inform prosecutors of the danger of excessive plea bargaining of aggressive driving citations.

### 7. Member Updates and Open Forum

• DVRPC completed the 2011 County Crash Data Bulletins. Each bulletin provides an annual snapshot of road safety within each county and its municipalities. It also highlights and compares trends at the state, county, and local levels. This information is also available as a web application on the DVRPC Safety webpage. <a href="https://www.dvrpc.org/webmaps/CountyCrash/">www.dvrpc.org/webmaps/CountyCrash/</a>

### Attendees:

Bartels, Stacy Beans, Bill Booker, Jeff Bucci, Larry Buerk, Jesse Chelius. Tim Felts, Alex Hansen, Janet Kubiak, Suzanne MacCarrigan, Lisa Marrero, Violet Merritt, Darrell Moore, Regina Murphy, Kevin Neaderland, Zoe Noble, Tracy Oaks, Sarah Ott. Pat Philbin. Officer James Rauanheimo, Ray Reeve, Ray Robinson, Jenny Schaaf, Debby Schmidt, Chief Mark Shaw, Brandon Simon, Richard Strumpfer, Warren Thomas, Carol Trueman, Caroline Tullio, Mike Ward, John Winters, Sgt. Amy Winters, Dennis Wise, Renee

**Delaware Valley Regional Planning Commission MBO Engineering LLC** New Jersey Motor Vehicle Commission Pennsylvania Department of Transportation – District 6 **Delaware Valley Regional Planning Commission** South Jersev Transportation Planning Organization Greater Valley Forge TMA **Rutgers University – TSRC** Public Health Management Corporation Delaware Valley Regional Planning Commission New Jersev Division of Highway Traffic Safety Pennsylvania Department of Transportation **Delaware Valley Regional Planning Commission** Delaware Valley Regional Planning Commission **Delaware Valley Regional Planning Commission** AAA Mid-Atlantic - New Jersev Office **Delaware Valley Regional Planning Commission MBO Engineering LLC Cherry Hill Township Police Department** AARP – Montgomery County New Jersey Division of Highway Traffic Safety AAA Mid-Atlantic – Philadelphia Office Philadelphia City Planning Commission Upper Makefield Township Police Department TMA Bucks National Highway Traffic Safety Administration – Region 2 Citizen **Burlington County Engineering Department** Federal Highway Administration – New Jersev Kean University **Delaware Valley Regional Planning Commission** Cherry Hill Township Police Department Clean Air Council **Delaware Valley Regional Planning Commission** 

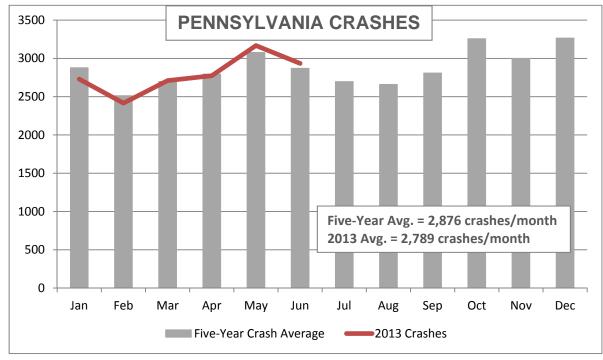
## **RSTF Measurements and Status Table**

| <b>OBJECTIVES and MEASURES</b>  | November 29, 2011<br>Increase Seat Belt Usage  | March 8, 2012<br><u>Pedestrian Safety</u>  | June 19, 2012<br><u>Reduce Impaired and</u><br><u>Distracted Driving</u>   | October 4, 2012<br><u>Curb Aggressive Driving</u>   | December 4. 2012<br><u>Keep Vehicles on the Roadway</u><br>and Minimize Consequences of<br><u>Leaving the Roadway</u>  | March 7, 2013<br>Improve the Design and<br>Operation of Intersections  | June 6, 2013<br><u>Sustain Safe Senior Mobility</u>  |
|---|--|--|--|---|--|--|--|
| BUILD, MAINTAIN, AND LEVERAGE<br>PARTNERSHIPS   |  |  |  |   |  |  |  |
| Retain and increase attendance at RSTF meetings by having more  | Attendance = <u>44</u> <b>(+9)</b>   | Attendance = <u>47</u> <b>(+3)</b>   | Attendance = <u>38</u> (-9)<br>(first off site meeting in Cherry Hill)   | Attendance = <u>36</u>  | Attendance = <u>36</u> (0)   | Attendance = <u>50</u> <b>(+14)</b>  | Attendance = <u>34</u> 📕 (-16)   |
| people at each meeting  | Avg. of last 4 meetings = <u>40</u>  | Avg. of last 4 meetings = <u>42</u>  | Avg. of last 4 meetings = <u>41</u>  | Avg. of last 4 meetings = <u>42</u>   | Avg. of last 4 meetings = <u>41</u>  | Avg. of last 4 meetings = <u>42</u>  | Avg. of last 4 meetings = <u>40</u>  |
| Recruit and retain participants from  | Education = <b>15</b>  | Education = <b>11</b>  | Education = <b>10</b>  | Education = <b>12</b>   | Education = 9  | Education = 8  | Education = <b>10</b>  |
| at least two agencies involved in each  | Enforcement = 2  | Enforcement = <b>4</b>   | Enforcement = <b>4</b>   | Enforcement = <b>4</b>  | Enforcement = <b>3</b>   | Enforcement = 5  | Enforcement = <b>2</b>   |
| of the four E's and policy/legislative  | Engineering = <b>7</b>   | Engineering = 9  | Engineering = <b>4</b>   | Engineering = <b>4</b>  | Engineering = 6  | Engineering = <b>7</b>   | Engineering = <b>4</b>   |
| at each meeting   | Emg. Response = <b>0</b>   | Emg. Response = <b>0</b>   | Emg. Response = <b>0</b>   | Emg. Response = <b>0</b>  | Emg. Response = 0  | Emg. Response = <b>1</b>   | Emg. Response = <b>0</b>   |
|   | Policy/Legislative = 7   | Policy/Legislative = 9   | Policy/Legislative = 8   | Policy/Legislative = 5  | Policy/Legislative = 8   | Policy/Legislative = 7   | Policy/Legislative = 4   |
| Active participation in each meeting  | Education = 9  | Education = 6  | Education = 6  | Education = 9   | Education = 4  | Education = 4  | Education = 7  |
| by more than one agency in each of  | Enforcement = 2  | Enforcement = <b>3</b>   | Enforcement = <b>4</b>   | Enforcement = <b>3</b>  | Enforcement = <b>3</b>   | Enforcement = <b>4</b>   | Enforcement = <b>2</b>   |
| the four E's and policy/legislative,  | Engineering = 6  | Engineering = 4  | Engineering = 2  | Engineering = $4$   | Engineering = 5  | Engineering = $4$  | Engineering = $3$  |
| measured by substantial points in the   | Emergency Response = 0   | Emergency Response = 0   | Emergency Response = 0   | Emergency Response = 0  | Emergency Response = 0   | Emergency Response = 0   | Emergency Response = 0   |
| meeting summaries   | Policy/Legislative = 5   | Policy/Legislative = 6   | Policy/Legislative = 7   | Policy/Legislative = 5  | Policy/Legislative = 6   | Policy/Legislative = 5   | Policy/Legislative = 3   |
| Survey to find out what percent of<br>participants report increased and<br>effective partnerships as a result of<br>RSTF meetings   | Meeting Surveys to beg   | in in 2013   |  |   |  |  |  |
| INCREASE THE EFFECTIVENESS OF   |  |  |  |   |  |  |  |
| THE RSTF THROUGH STRATEGIES<br>AND ACTIONS  |  |  |  |   |  |  |  |
| Continue to refine Safety Acton Plan<br>strategies into doable actions at each<br>RSTF meeting and document<br>progress in Tracking Progress Table  | Did at least two agencies<br>report on actions? <b>N/A</b>   | Did at least two agencies<br>report on actions? YES – 4<br>agencies: NJDOT, Chester<br>Co. Highway Safety,<br>Delaware Co. TMA, and<br>Bucks Co. TMA | Did at least two agencies<br>report on actions? YES – 3<br>agencies: Rutgers Univ. –<br>CAIT, Cherry Hill Twp Police,<br>and PennDOT | Did at least two agencies<br>report on actions? YES – 4<br>agencies: MBO Engineering,<br>LLC; Cherry Hill Twp Police;<br>ProVuncular LLC; and DRPA                          | Did at least two agencies<br>report on actions? YES – 4<br>agencies: PA District<br>Attorney's Association; MBO<br>Engineering LLC; Rutgers<br>CAIT; DVRPC; and<br>ProVuncular LLC | Did at least two agencies<br>report on actions? YES – 4<br>agencies: Mercer County<br>Engineering Department,<br>Cherry Hill Township Police,<br>MBO Engineering LLC, and<br>DVRPC | Did at least two agencies<br>report on actions? YES – 3<br>agencies: Clean Air Council,<br>MBO Engineering LLC, and<br>DVRPC   |
| Market and promote safe<br>transportation practices to a broader<br>audience than RSTF participants. This<br>may include the one page emphasis<br>area summary, agency newsletter,<br>website posting, etc. | YES – DVRPC, Chester Co.<br>Highway Safety, Delaware<br>and Bucks Co. TMAs and<br>Rutgers Univ. CAIT<br>distributed information out<br>to over 10,000 people | YES, DVRPC distributed<br>information out to over<br>10,000 people   | YES, DVRPC and NJ Police<br>Traffic Officers Association<br>(NJPTOA) distributed<br>information out to over<br>10,000 people         | YES, DVRPC distributed<br>information out to over<br>10,000 people; NJDHTS and<br>Fiocco Engineering, LLC<br>promoted the RSTF to the<br>EMS and enforcement<br>communities | YES, DVRPC distributed<br>information out to over<br>10,000 people; NJDHTS and<br>Fiocco Engineering, LLC<br>promoted the RSTF to the<br>EMS and enforcement<br>communities        | YES, DVRPC distributed<br>information out to over<br>10,000 people   | YES, Philadelphia City<br>Planning Commission shared<br>information with Phila.<br>Complete Streets<br>Committee and DVRPC<br>distributed information out<br>to over 10,000 people |
| List of the effects of actions taken as<br>a result of the RSTF based on the<br>Tracking Safety Actions Table<br>The RSTF or volunteer members will   | See Tracking Strategies  |  |  |   | / for all modes between Broad ar   | rd .   |  |

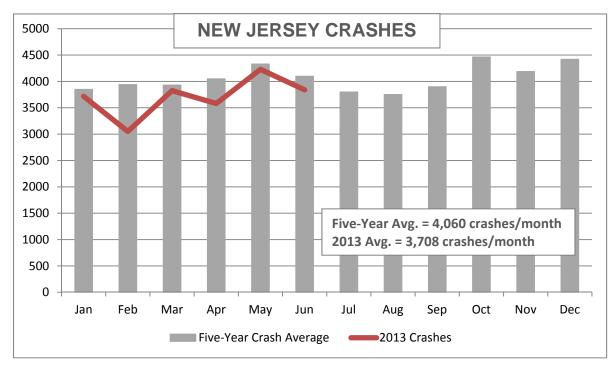
### Green = Met goal Red = Needs attention

### CRASH TRENDS IN 2012 and 2013

What do the preliminary crash data tell us about crash trends in 2012 and 2013? This page compares the preliminary number of crashes and fatalities per month in 2013 to the five-year average for that month (2008 – 2012). This data is for the five southeastern Pennsylvania counties and the four New Jersey counties.



Source: PennDOT District 6

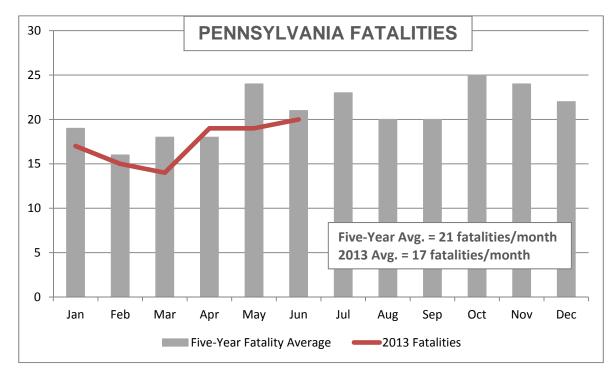


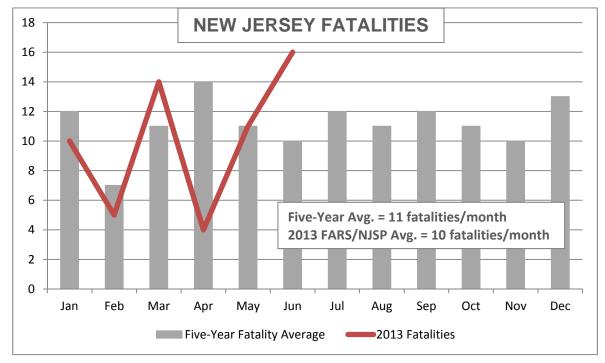


### NOTES:

A.) This is preliminary data to provide advance information on trends.

B.) New Jersey ONLY: FARS gets their data from the NJ State Police (NJSP). This data is posted the day after a crash. NJDOT do not get initial fatal reports, on average, for 2-3 months. NJDOT fatality numbers are lower than FARS/NJSP because NJDOT does not include suicides, fatalities on private property, if someone involved a crash is in a coma for over 30-days then dies, and fatalities on Authority Bridges.







Source: Media Notification Database – News clippings, coroner, PSP, local police, etc.

### Volunteer Updates for September 24, 2013 RSTF Meeting

The Regional Safety Task Force (RSTF) will track implementation of a small number of straightforward tasks defined at RSTF meetings for each of the key emphasis areas in the *Safety Action Plan*. This is a shared task force, in which all members have a role. This participatory approach will help make the RSTF more effective and it will provide helpful input for the next safety action plan.

### SUSTAIN SAFE SENIOR MOBILITY (6/6/13)

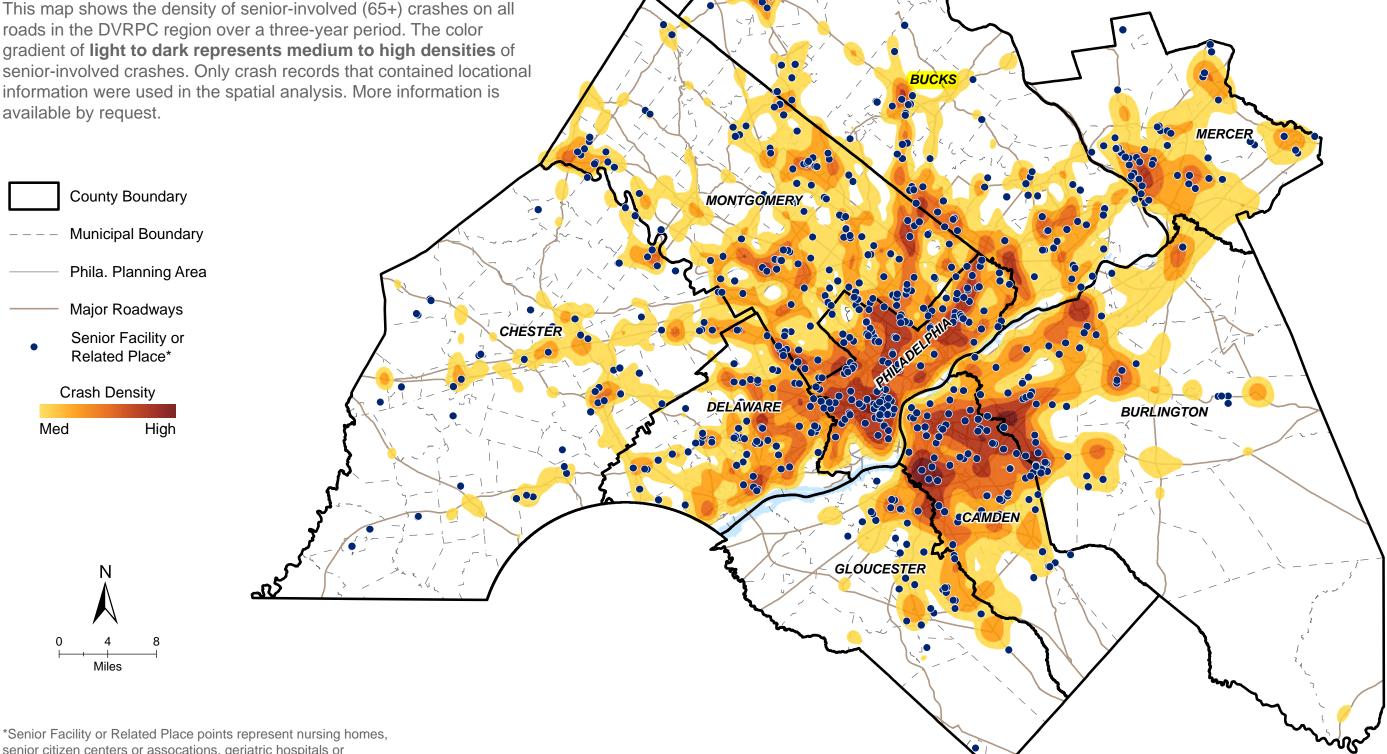
| 3        | JSTAIN SAFE SENIUR WUBILITT (  | 0/0/13)   |  |  |
|----------|--|---|--|--|
|          | Volunteer Action Items   | Lead Person or Agency   | Timeframe to<br>Report                           | Action Update  |
| 1.       | Share PennDOT's draft brochure on mobility alternatives for senior drivers.  | • Ryan McNary (PennDOT)   | 6 to 8 months                                    | <ul> <li>Not published to date; will share when<br/>available</li> </ul>   |
| 2.       | Create a regional map of senior<br>populations and high crash<br>rates/locations.  | <ul> <li>Ryan McNary (PennDOT)</li> <li>DVRPC</li> </ul>  | 3 months     (Sept. meeting)                     | In Process   |
| 3.       | Share map (action #2) with Bucks<br>County Police Chief Association (42<br>agencies) and possibly coordinate<br>with Montgomery County police<br>agencies. | <ul> <li>Chief Mark Schmidt<br/>(Upper Makefield Twp Police)</li> <li>Ray Rauanheimo<br/>(AARP – Pennsylvania)</li> </ul>                                   | • 3 to 6 months                                  | Chief Schmidt sent an email to 25 peers in<br>Bucks and Montgomery Counties. He<br>received 11 responses; however none of the<br>municipalities responding keep such stats.                                  |
| 4.<br>5. | Share information on a previous<br>NJDOT pilot Road Safety Audit (RSA)<br>program targeted for seniors   | Pat Ott     (MBO Engineering, LLC)  | <ul> <li>3 months<br/>(Sept. meeting)</li> </ul> | <ul> <li>Reviewed Final report and will provide an<br/>overview at the RSTF</li> </ul>   |
| 6.       | Share information on pedestrian<br>crashes by age group to see what the<br>implications are for the aging<br>population.                                   | • DVRPC   | 3 months     (Sept. meeting)                     | In Process   |
| 7.       | Share senior driver resources on<br>agency websites (especially AAA<br>Senior Driver website and Roadwise<br>Rx program)                                   | <ul> <li>Alex Felts (GVFTMA)</li> <li>Janet Hansen (Rutgers TSRC)</li> <li>Violet Marrero (NJDHTS)</li> <li>Ryan McNary (PennDOT)</li> <li>DVRPC</li> </ul> | <ul> <li>3 months<br/>(Sept. meeting)</li> </ul> | <ul> <li>Information was placed on the GVFTMA<br/>website: www.gvftma.com/news</li> </ul>  |
| 8.       | Share senior driver resources with<br>senior and community groups. This is<br>an ongoing effort by AAA Mid-Atlantic  | <ul> <li>Jenny Robinson and Tracy<br/>Noble (AAA Mid-Atlantic)</li> <li>Warren Strumpfer (Citizen)</li> </ul>   | 3 months     (Sept. meeting)                     | <ul> <li>Aug 13 AAA Press Release about National<br/>Senior Citizens Day.</li> <li>Warren distributed articles to two local<br/>newsletters and sent information to his<br/>personal e-mail list.</li> </ul> |

| SUSTAIN SAFE SENIOR MOBILITY (6  | i/6/13) – continued   |                               |  |
|--|---|-------------------------------|--|
| Volunteer Action Items   | Lead Person or Agency   | Timeframe to<br>Report        | Action Update  |
| <ol> <li>Share senior driver resources with<br/>county medical societies and<br/>insurance companies (especially AAA<br/>Senior Driver website and Roadwise<br/>Rx program)</li> </ol> | Jenny Robinson and Tracy<br>Noble (AAA Mid-Atlantic)  | 3 months     (Sept. meeting)  | Pending  |
| 10. Act as liaison between Philadelphia's<br>Complete Streets committee and the<br>RSTF to promote RSTF efforts  | • Debby Schaaf<br>(Philadelphia City Planning<br>Commission)  | • 3 months<br>(Sept. meeting) | Complete Streets checklist finalized in July.<br>Regulations in process of being developed |
| 11. Develop a toolbox (2 to 3 pages)<br>available senior driver resources<br>(especially AAA Senior Driver website<br>and Roadwise Rx program)   | <ul> <li>Suzanne Kubiak<br/>(Public Health Management<br/>Corp)</li> <li>Dennis Winters<br/>(Clean Air Council)</li> <li>DVRPC</li> </ul> | 6 months                      | Will be underway shortly.  |
| 12. Share information on the progression<br>of Pennsylvania adopting a "Silver<br>Alert" program. The RSTF could<br>endorse this effort with a letter of<br>support                    | • Ryan McNary (PennDOT)   | 6 months                      | Pending  |

### \*\*DRAFT FOR RSTF DISCUSSION ON SEPTEMBER 24, 2013\*\*

# **Senior-Involved Crashes in the** Delaware Valley (2010-2012) **Crash Density Map**

This map shows the density of senior-involved (65+) crashes on all roads in the DVRPC region over a three-year period. The color gradient of light to dark represents medium to high densities of senior-involved crashes. Only crash records that contained locational information were used in the spatial analysis. More information is available by request.



senior citizen centers or assocations, geriatric hospitals or specialists, and other locations serving senior citizens.



Sources: PennDOT, NJDOT, PADOH, NJDOH, NETS 2010

### \*\*DRAFT FOR RSTF DISCUSSION ON SEPTEMBER 24, 2013\*\*

# Senior-Involved Crashes in the Delaware Valley (2010-2012)

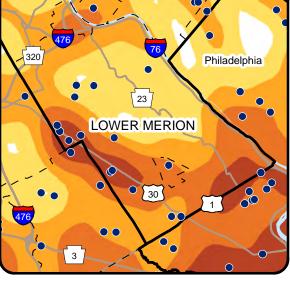
Areas where initial scan indicates a high number of senior-involved crashes and senior fatalities.

Further data is available if your agency would like to investigate ways to improve safety in an area.

# PENNSYLVANIA **Bucks County Bensalem Township** 413 BENSALEM 63 Philadelphia

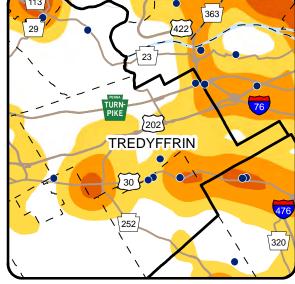
Senior-Involved Crashes: 408 **Senior Fatalities: 3** 

**Montgomery County** Lower Merion Township



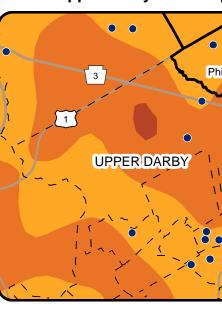
Senior-Involved Crashes: 495 **Senior Fatalities: 1** 

**Chester County Tredyffrin Township** 



Senior-Involved Crashes: 154 **Senior Fatalities: 0** 

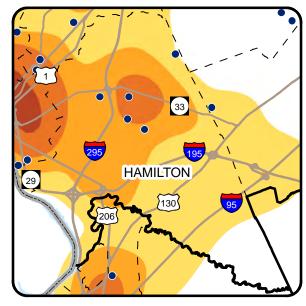




Senior-Involved Crashes: 232 **Senior Fatalities: 2** 

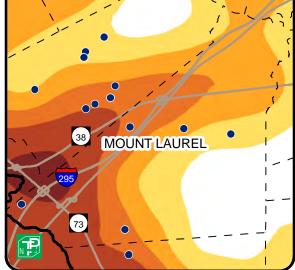
### **NEW JERSEY**

**Mercer County Hamilton Township** 



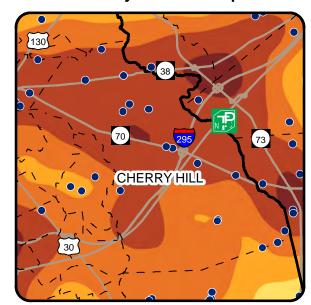
Senior-Involved Crashes: 1,670 **Senior Fatalities: 3** 

**Burlington County Mount Laurel Township** 

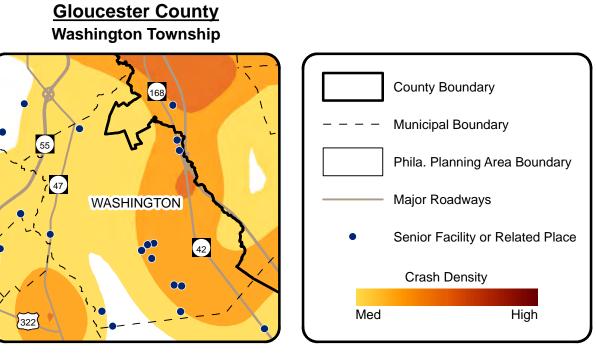


Senior-Involved Crashes: 706 **Senior Fatalities: 4** 

**Camden County Cherry Hill Township** 



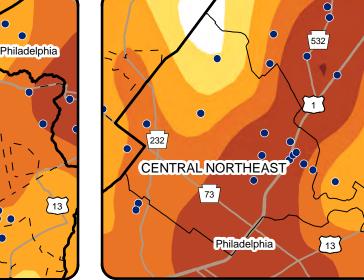
Senior-Involved Crashes: 1,735 Senior Fatalities: 10



Senior-Involved Crashes: 708 **Senior Fatalities: 4** 







Senior-Involved Crashes: 243 **Senior Fatalities: 6** 

### Seniors Involvement in Pedestrian Crashes in the DVRPC Region

| New Jersey  |                          |                |              |              |            |               |             |                         |                        |
|-------------|--------------------------|----------------|--------------|--------------|------------|---------------|-------------|-------------------------|------------------------|
| 2010 - 2012 | <b>Total Ped Crashes</b> |                |              |              |            | Pedestri      | ans         |                         |                        |
| County      | by Collision Type        | Total Involved | 66+ Involved | Total Killed | 66+ Killed | Total Injured | 66+ Injured | Total Unkn Ped Injuries | 66+ Peds-Unkn Injuries |
| BURLINGTON  | 396                      | 404            | 55           | 20           | 4          | 353           | 50          | 31                      | 1                      |
| CAMDEN      | 816                      | 853            | 67           | 30           | 9          | 762           | 56          | 61                      | 2                      |
| GLOUCESTER  | 274                      | 274            | 37           | 13           | 6          | 240           | 30          | 21                      | 1                      |
| MERCER      | 632                      | 605            | 58           | 21           | 6          | 502           | 43          | 82                      | 9                      |
| totals      | 2118                     | 2136           | 217          | 84           | 25         | 1857          | 179         | 195                     | 13                     |

In 2010 to 2012, people aged 66 and older were **30%** of all pedestrians killed, and **10%** of all peds injured in DVRPC's four NJ counties.

| Pennsylvania |                          |                |              |              |            |               |             |                       |                          |  |  |  |
|--------------|--------------------------|----------------|--------------|--------------|------------|---------------|-------------|-----------------------|--------------------------|--|--|--|
| 2010 - 2012  | <b>Total Ped Crashes</b> |                | Pedestrians  |              |            |               |             |                       |                          |  |  |  |
| County       | by Collision Type        | Total Involved | 66+ Involved | Total Killed | 66+ Killed | Total Injured | 66+ Injured | Total Injury/Unkn Sev | 66+ Peds Injury/Unkn Sev |  |  |  |
| BUCKS        | 341                      | 381            | 41           | 28           | 7          | 217           | 24          | 129                   | 10                       |  |  |  |
| CHESTER      | 181                      | 194            | 28           | 10           | 1          | 127           | 14          | 52                    | 11                       |  |  |  |
| DELAWARE     | 542                      | 617            | 68           | 18           | 8          | 319           | 29          | 273                   | 30                       |  |  |  |
| MONTGOMERY   | 1202                     | 701            | 86           | 26           | 6          | 354           | 34          | 306                   | 43                       |  |  |  |
| PHILADELPHIA | 5010                     | 5435           | 473          | 94           | 14         | 3640          | 279         | 1638                  | 170                      |  |  |  |
| totals       | 7276                     | 7328           | 696          | 176          | 36         | 4657          | 380         | 2398                  | 264                      |  |  |  |

In 2010 to 2012, people aged 66 and older were **20%** of all pedestrians killed and **8%** of all peds injured in DVRPC's five PA counties.

### Prosecutor's Guide: Reducing Aggressive Driving Fatalities

### What are the Facts about Aggressive Driving Fatalities?

In 2011, transportation crashes killed more people in New Jersey than gun shots. (Source: FBI Uniform Crime Reports Table 20)

### AND

Aggressive driving contributed to 37% of traffic fatalities statewide using the existing NJDOT definition. (New Jersey State Police Fatal Crash Statistics 2011 p. 20)

Characteristics of an aggressive driver include speeding, excessive lane changing, tailgating, and gesturing at other drivers. Excessive speed is the most common aggressive driving habit associated with traffic crashes (NJ DHTS: www.nj.gov/oag/hts/obey-or-pay.html)

19% of all traffic fatalities in 2011 had speeding as a primary contributing factor. (New Jersey State Police Fatal Crash Statistics 2011 p. 20)

49% of all crashes between 2004 and 2007 that were plea-bargained to zero-point violations had as contributing factors speeding or aggressive driving. (*Study of the Effects of Plea Bargaining Motor Vehicle Offenses,* FHWA-NJ-2009-018 Table 11)

Story 1

A mother and daughter were both killed when struck by a vehicle estimated to be travelling more than 75 MPH over the speed limit in 2013 in Merchantville (Camden County). The driver had many previous traffic violations. (nj.com, August 9, 2013) – Photo?

### Unintended Consequences of Unsafe Driver Plea Bargaining

A driver may plea bargain a citation that would otherwise lead to points on his or her license to an "unsafe driver" charge that has zero points but a higher fine up to twice in a five-year period (NJ Statute 39:4-96). After that he or she may plea bargain citations to fewer points, with less ability to waive points each subsequent time. There are also other types of plea bargains. Plea bargaining is not a problem in most cases.

A habitual offender may try to game the system through plea bargains and voluntary classes to reduce points. This would reduce the likelihood of having to participate in a

mandatory Driver Improvement Program even though such countermeasures are effective. They can reduce crashes by 6.5%. (*Study of Recidivism Rates among Drivers Administratively Sanctioned by the New Jersey Motor Vehicle Commission*, FHWA-NJ 2009-019 Table 2).

Drivers subject to countermeasures declined by 36% from 1999-2009 after a change in New Jersey law regarding countermeasures. (FHWA-NJ 2009-19).

A new study found that relatively small changes to the New Jersey points system could significantly reduce future tickets and improve safety. It also further confirmed the results of previous studies that the existing countermeasures are effective. (*Review of NJ Point System*, FHWA-NJ–2013-004)

### **Options for Prosecutors**

### PROSECUTORS CAN HELP REDUCE VEHICULAR CRASH FATALITIES BY:

- Informing others of the consequences of allowing repeated plea bargaining, and the importance of instituting countermeasures when appropriate.
- Consulting with law enforcement and other court staff to identify drivers and situations where countermeasures, rather than plea bargaining, might be more effective in reducing future tickets and crashes.
- Providing information that defendants with traffic citations may want to contact their insurance carriers about leniency or forgiveness programs as an alternative to plea bargaining in order to save money while also increasing safety. This would need to be provided in advance of meeting with prosecutors.
- Keeping aware of current statistics regarding aggressive driving crashes and percentage of repeat offenders plea bargaining away points for aggressive driving. Sources of data include the New Jersey Department of Transportation (www.state.nj.us/transportation/refdata/accident) and New Jersey State Police (www.njsp.org/info/fatalacc/index.html). For a comparison of plea bargaining rates by county to statewide averages see FHWA-NJ–2009-018 Table 7.
- When time permits, pulling the abstract of anyone requesting the option to plea bargain to determine whether a plea bargain is appropriate as recommended by the Administrative Office of the Courts.

Story 2

A female in the military was killed in 2013 in Monroe Township (Gloucester County) by a drunk driver with multiple, varied moving violations which had been downgraded to non-moving violations, with the result that the driver's license had not been suspended.

Story 3?

References [Add]

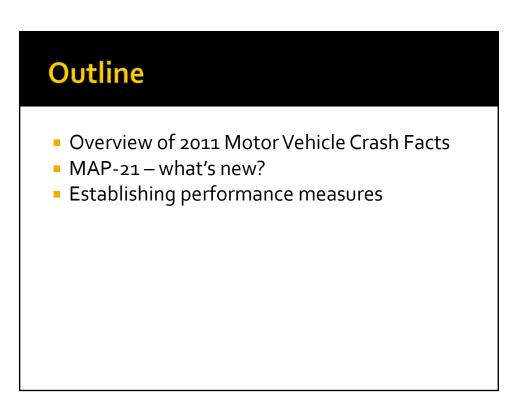
Compiled at the request of the Delaware Valley Regional Safety Task Force by staff at Delaware Valley Regional Planning Commission (DVRPC). Views expressed in this document do not necessarily represent views of DVRPC Board member agencies.

Version: Proscutorial Outreach Draft Text Sept 18.docx

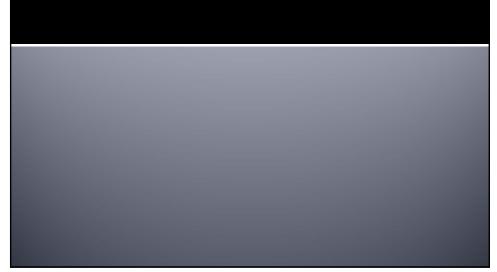
<u>The Bigger Picture on Safety</u>: An update on crash trends, performance measures and Federal legislation

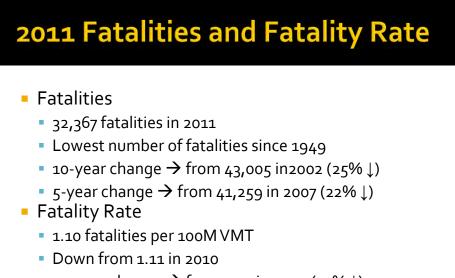
> Richard Simon, Deputy Regional Administrator NHTSA Region 2 September 24,2013





# Overall Motor Vehicle Crash Facts





- 10-year change  $\rightarrow$  from 1.51 in 2002 (27%  $\downarrow$ )
- 5-year change → from 1.36 in 2007 (19% ↓)

# **Fatalities by Person Type**

| Description                        | 2010       | 2011        | Change | % Change |  |  |  |  |  |
|------------------------------------|------------|-------------|--------|----------|--|--|--|--|--|
| Total*                             | 32,999     | 32,367      | -632   | -1.9%    |  |  |  |  |  |
| Occupants and Motorcyclists Killed |            |             |        |          |  |  |  |  |  |
| Passenger Vehicles                 | 22,273     | 21,253      | -1,020 | -4.6%    |  |  |  |  |  |
| Passenger Cars                     | 12,491     | 11,981      | -510   | -4.1%    |  |  |  |  |  |
| Light Trucks                       | 9.782      | 9.272       | -510   | -5.2%    |  |  |  |  |  |
| Large Trucks                       | 530        | 635         | +105   | +20%     |  |  |  |  |  |
| Motorcycles                        | 4,518      | 4,612       | +94    | +2.1%    |  |  |  |  |  |
|                                    | Non-occupa | ants Killed |        |          |  |  |  |  |  |
| Pedestrians                        | 4,302      | 4,432       | +130   | +3.0%    |  |  |  |  |  |
| Pedalcyclists                      | 623        | 677         | +54    | +8.7%    |  |  |  |  |  |
| Other/Unknown                      | 185        | 198         | +13    |          |  |  |  |  |  |

# People Injured and Injury Rate

Injuries

- 2,217,000 people injured in 2011
- IO-year change → from 2,926,000 in 2002 (24% ↓)
- 5-year change → from 2,491,000 in 2007 (11% ↓)

### Injury Rate

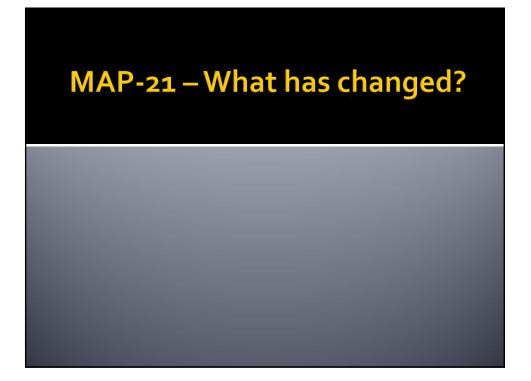
- 76 injured people per 100M VMT
- Up from 75 in 2010 (non-significant)
- 10-year change → from 102 in 2002 (25% ↓)
- 5-year change → from 82 in 2007 (7% ↓)

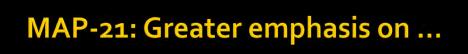
# **Injured People by Person Type**

| Description   | 2010         | 2011                | Change  | % Change |  |  |  |  |  |
|---|--------------|---------------------|---------|----------|--|--|--|--|--|
| Total*  | 2,239,000    | 2,217,000           | -22,000 | -1.0%    |  |  |  |  |  |
| Occupants and Motorcyclists Injured   |              |                     |         |          |  |  |  |  |  |
| Passenger Vehicles  | 1,986,000    | 1,968,000           | -18,000 | -0.9%    |  |  |  |  |  |
| Passenger Cars  | 1,253,000    | 1,240,000           | -13,000 | -1.0%    |  |  |  |  |  |
| Light Trucks  | 733,000      | 728,000             | -5,000  | -0.7%    |  |  |  |  |  |
| Large Trucks  | 20,000       | 23,000              | +3,000  | +15%     |  |  |  |  |  |
| Motorcycles   | 82,000       | 81,000              | -1,000  | -1.2%    |  |  |  |  |  |
|   | Non-occupant | s Injured           |         |          |  |  |  |  |  |
| Pedestrians   | 70,000       | 69,000              | -1,000  | -1.4%    |  |  |  |  |  |
| Pedalcyclists   | 52,000       | 48,000              | -4,000  | -7.7%    |  |  |  |  |  |
| Other/Unknown   | 8,000        | 9,000               | +1,000  |          |  |  |  |  |  |
| Source: NASS GES 2010, 2011 Annual F<br>* Total includes occupants of buses and o |              | s not shown in tabl | e       |          |  |  |  |  |  |

# Early Estimates, Jan – Sep `12

- Each of first three quarters of 2012 are higher than respective quarter of last year
- Estimate of 25,580 people died in first 9 months of 2012, a 7.1% increase over the first 9 months of 2011
- Fatality rate for first 9 months of 2012 is estimated at 1.16 compared to 1.09 for first 9 months of 2011





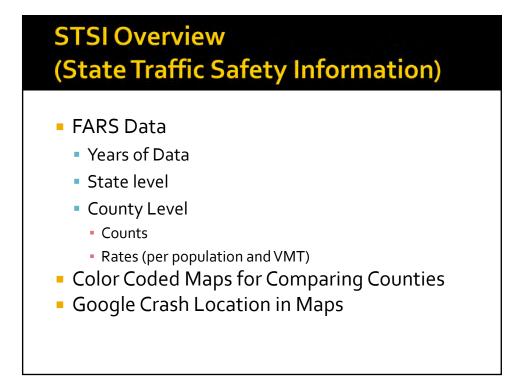
- Data, and as a result ...
- Performance measures, and as a result ...
- Performance, and as a result ...
- Accountability

# **Examples:**

- Data-driven enforcement plans
- Coordinated performance measures
- Performance-based criteria for incentive grants
- Fewer options, more restrictions for low-performing states



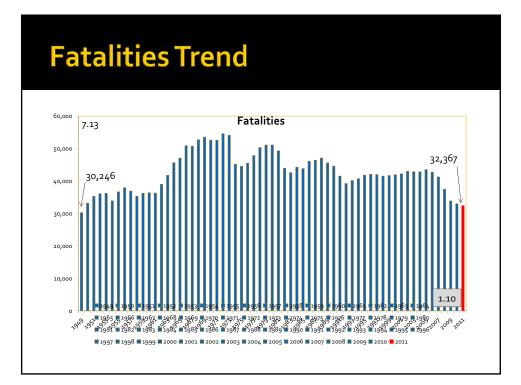


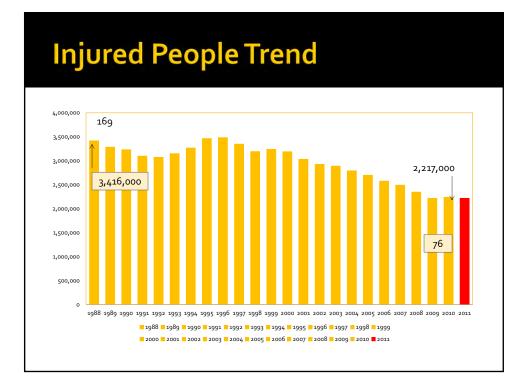


# Camden County, NJ



# Performance measures: Art vs. Science

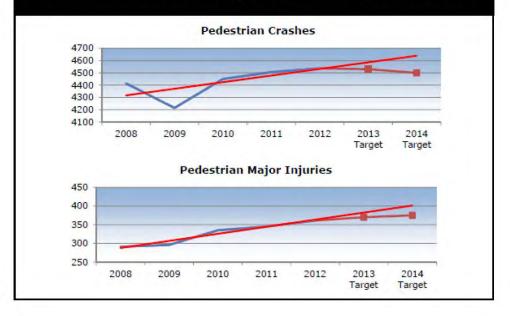


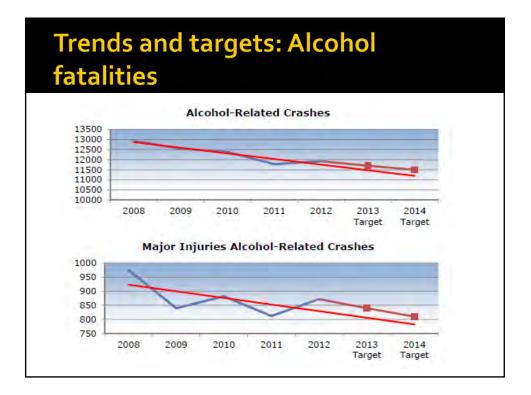


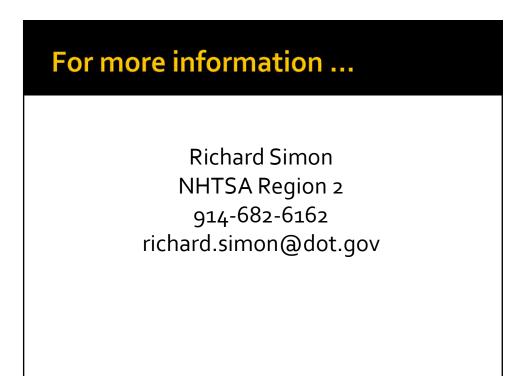
# Trends and Targets: Motorcyclists



# **Trends and Targets: Pedestrians**



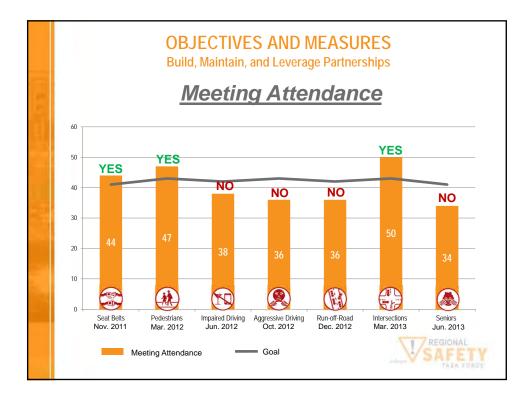


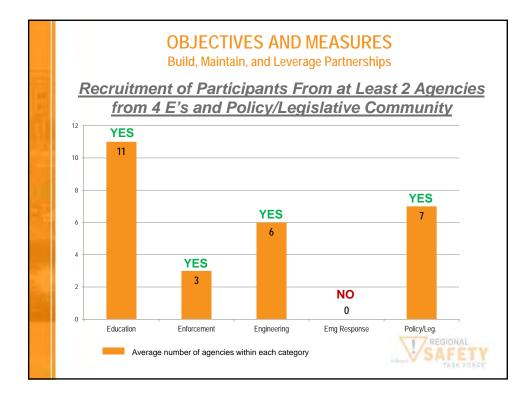


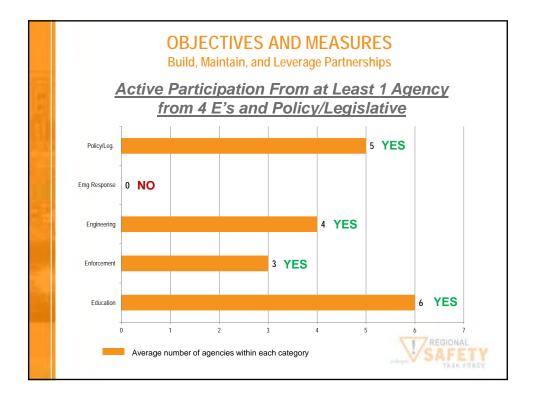


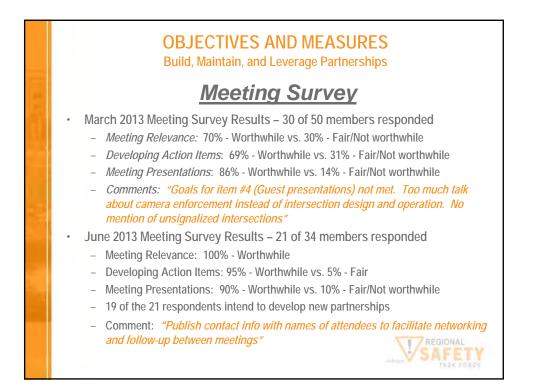


|   |  |  | asurements  | s anu Statu   |   | een = Met Goal Red  | = Needs Attention  |
|---|--|--|---|---|---|---|--|
| OBJECTIVES and MEASURES   | November 29, 2011<br>Increase Seat Belt Usage  | March 8, 2012<br>Pedestrian Safety   | June 19, 2012<br>Reduce Impaired and<br>Distracted Driving  | October 4, 2012<br>Curb Aggressive Driving  | December 4. 2012<br>Keep Vehicles on the Roadway and<br>Minimize Consequences of Leaving<br>the Roadway   | March 7, 2013<br>Improve the Design and<br>Operation of Intersections   | June 6, 2013<br><u>Sustain Safe Senior Mobilit</u>   |
| BUILD, MAINTAIN, AND LEVERAGE<br>PARTNERSHIPS   |  |  |   |   |   |   |  |
| Retain and increase attendance at RSTF<br>meetings by having more people at each<br>meeting   | Attendance = <u>44</u> (+9) <b>1</b><br>Avg. of last 4 meetings = <u>40</u>  | Attendance = <u>47</u> (+3)<br>Avg. of last 4 meetings = <u>42</u>   | Attendance = <u>38</u> (-9)<br>(first off site meeting in Cherry Hill)<br>Avg. of last 4 meetings = <u>41</u>                     | Attendance = <u>36</u> (-2)<br>Avg. of last 4 meetings = <u>42</u>  | Attendance = <u>36</u> (0)<br>Avg. of last 4 meetings = <u>41</u>   | Attendance = <u>50</u> (+14)<br>Avg. of last 4 meetings = <u>42</u>   | Attendance = <u>34</u> (-16)<br>Avg. of last 4 meetings = <u>40</u>  |
| Recruit and retain participants from at<br>least two agencies involved in each of<br>the four E's and policy/legislative at each<br>meeting   | Education = 15<br>Enforcement = 2<br>Engineering = 7<br>Emg. Response = 0<br>Policy/Legislative = 7  | Education = 11<br>Enforcement = 4<br>Engineering = 9<br>Emg. Response = 0<br>Policy/Legislative = 9  | Education = 10<br>Enforcement = 4<br>Engineering = 4<br>Emg. Response = 0<br>Policy/Legislative = 8                               | Education = 12<br>Enforcement = 4<br>Engineering = 4<br>Eng. Response = 0<br>Policy/Legislative = 5   | Education = 9<br>Enforcement = 3<br>Engineering = 6<br>Emg. Response = 0<br>Policy/Legislative = 8  | Education = 8<br>Enforcement = 5<br>Engineering = 7<br>Emg. Response = 1<br>Policy/Legislative = 7  | Education = 10<br>Enforcement = 2<br>Engineering = 4<br>Emg. Response = 0<br>Policy/Legislative = 4  |
| Active participation in each meeting by<br>more than one agency in each of the four<br>E's and policy/legislative, measured by<br>substantial points in the meeting<br>summaries                        | Education = 9<br>Enforcement = 2<br>Engineering = 6<br>Emergency Response = 0<br>Policy/Legislative = 5  | Education = 6<br>Enforcement = 3<br>Engineering = 4<br>Emergency Response = 0<br>Policy/Legislative = 6  | Education = 6<br>Enforcement = 4<br>Engineering = 2<br>Emergency Response = 0<br>Policy/Legislative = 7                           | Education = 9<br>Enforcement = 3<br>Engineering = 4<br>Emergency Response = 0<br>Policy/Legislative = 5   | Education = 4<br>Enforcement = 3<br>Engineering = 5<br>Emergency Response = 0<br>Policy/Legislative = 6   | Education = 4<br>Enforcement = 4<br>Engineering = 4<br>Emergency Response = 0<br>Policy/Legislative = 5   | Education = 7<br>Enforcement = 2<br>Engineering = 3<br>Emergency Response = 0<br>Policy/Legislative = 3  |
| Survey to find out what percent of<br>participants report increased and<br>effective partnerships as a result of RSTF<br>meetings<br>INCREASE THE EFFECTIVENESS OF THE<br>RSTF THROUGH STRATEGIES AND   | Meeting Surveys to begin in  | 2013   |   |   |   |   |  |
| ACTIONS   |  |  |   |   |   |   |  |
| Continue to refine Safety Acton Plan<br>strategies into doable actions at each<br>RST meeting and document progress in<br>Tracking Progress Table   | Did at least two agencies report<br>on actions? N/A  | Did at least two agencies report<br>on actions? YES –4 agencies:<br>NUDOT, Chester Co. Highway<br>Safety, Delaware Co. TMA,<br>and Bucks Co. TMA | Did at least two agencies report<br>on actions? YES – 3 agencies:<br>Rutgers Univ. – CAIT, Cherry<br>Hill Twp Police, and PennDOT | Did at least two agencies report<br>on actions? YES – 4 agencies:<br>MBO Engineering, LLC; Cherry<br>MIIT Twp Police; ProVuncular<br>LLC; and DRPA                    | Did at least two agencies report<br>on actions? YES – 4 agencies:<br>PA District Attorney's<br>Association; MBO Engineering<br>LLC; Rutgers CAIT; DVRPC; and<br>ProVuncular LLC | Did at least two agencies report<br>on attions? YES – 4 agencies:<br>Mercer County Engineering<br>Department, Cherry Hill<br>Township Police, MBO<br>Engineering LLC, and DVRPC | Did at least two agencies rep<br>on actions? YES – 3 agencies<br>Clean Air Council, MBO<br>Engineering LLC, and DVRPC  |
| Market and promote safe transportation<br>practices to a broader audience than<br>BST participants. This may include the<br>one page emphasis area summary,<br>agency newsletter, website posting, etc. | YES – DVRPC, Chester Co.<br>Highway Safety, Delaware and<br>Bucks Co. TMAs and Rutgers<br>Univ. CART distributed<br>Information out to over 10,000<br>people | YES, DVRPC distributed<br>information out to over 10,000<br>people   | YES, DVRPC and NJ Police<br>Traffic Officers Association<br>(NJPTOA) distributed<br>information out to over 10,000<br>people      | YES, DVRPC distributed information<br>out to over 10,000 people; NIDHTs<br>and Ficoco Engineering, LLC promoted<br>the BSTF to the EMS and enforcement<br>communibles | YES, DVIRPC distributed information<br>out to over 10,000 people; HXDHTS<br>and Fiococ Depisering, LLC promoted<br>the RSTF to the EMS and enforcement<br>communities           | YES, DVRPC distributed<br>Information out to over 10,000<br>people  | YES, Philadelphia City Planni<br>Commission shared<br>information with Phila.<br>Complete Streets Committee<br>and DVRPC distributed<br>information out to over 10,0<br>people |
| List of the effects of actions taken as a<br>result of the RSTF based on the Tracking   | See Tracking Strategies Table  | 2  | 1   | 1   | 1   | 1   | I  |
| Safety Actions Table  | The Center City District and DVBE  |  | alysis of an effort to reduce conges  |   | es between Broad and 23 <sup>rd</sup> Streets.<br>travel time, limited truck delivery h   |   |  |

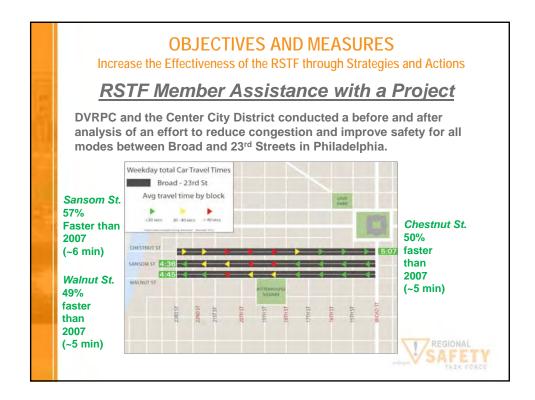


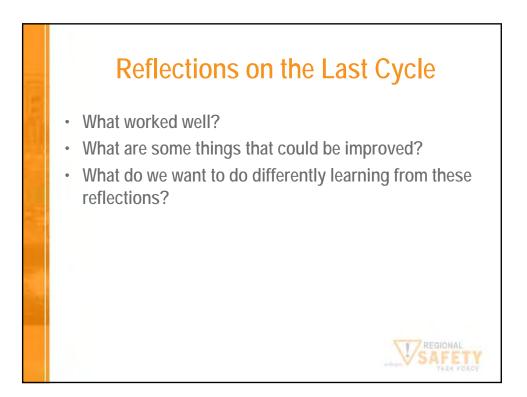






| 12.0 | OBJECTIVES AND MEASURES<br>Increase the Effectiveness of the RSTF through Strategies and Actions<br>• Continue to refine SAP strategies into doable actions<br>– Did at least two agencies report on actions? YES   |  |  |  |  |  |  |  |  |  |
|------|---|--|--|--|--|--|--|--|--|--|
|      | CURB AGGRESSIVE DRIVING (10/4/12) continued Volunteer Action Items Lead Person or Agency Action Update  |  |  |  |  |  |  |  |  |  |
|      | At the 12/472 RST meeting. DVRPC staff     At the 12/472 RST meeting.     Consensus on a previous follow-way action to     draft a brochure and other materials.     Various actions are ongoing.     Action Opdate     Consensus on a previous follow-way action to     draft a brochure and other materials.     Various actions are ongoing.   |  |  |  |  |  |  |  |  |  |
|      | ENSURE PEDESTRIAN SAFETY (3/8/12)   |  |  |  |  |  |  |  |  |  |
|      | Volunteer Action Items Lead Person or Agency Action Update  |  |  |  |  |  |  |  |  |  |
|      | Conduct an analysis to determine the<br>effectiveness of rapid flashing beacons in<br>Mercer County.     Mercer County.     County Engineering<br>Division     Division     County Engineering<br>Division     County Engine   |  |  |  |  |  |  |  |  |  |
|      | Frovide a summary on the Cherry Hill     Orry     Orry |  |  |  |  |  |  |  |  |  |
|      | Market and promote RSTF effort to a broader audience  |  |  |  |  |  |  |  |  |  |
|      | <ul> <li>Examples: DVRPC distribution of "Reaching Out for Safer Travel"<br/>document to 10,000 people; NJDHTS and Fiocco Engineering promoted<br/>the RSTF to EMS and enforcement communities; NJ Police Traffic Officer</li> </ul>  |  |  |  |  |  |  |  |  |  |
|      | Association promoted RSTF to their members.   |  |  |  |  |  |  |  |  |  |







DRAFT: Vetting with both DOTs and methodology quality checks will be completed by the December 2013 RSTF meeting. **Table A-2: Regional Emphasis Area Analysis Sorted by Fatalities, 2010-2012 Average** 

| AASHTO # | Emphasis Area                                | People who were: 1 |                 | Order in 2009<br>Safety Action<br>Plan | Order in 2011<br>Safety Action<br>Plan | Order in 2014<br>Safety Action<br>Plan |  |
|----------|--|--------------------|-----------------|--|--|--|--|
|          |  |                    | Injured Killed* |  |  |  |  |
| 4        | Curb Aggressive Driving                      | 34,485             | 22,999          | 184                                    | 1                                      | 1                                      |  |
| 15       | Keep Vehicles on the Roadway                 | 13,102             | 7,106           | 143                                    | 3                                      | 2                                      |  |
| 16       | Minimize Consequence of Leaving Roadway      | 15,295             | 6,626           | 126                                    | 3                                      | 2                                      |  |
| 17       | Improve Design/Operation of Intersections    | 26,367             | 20,039          | 111                                    | 6                                      | 3                                      |  |
| 8        | Increase Seat Belt Use/Air Bag Effectiveness | 4,848              | 5,284           | 109                                    | 5                                      | 5                                      |  |
| 5        | Reduce Impaired Driving                      | 4,493              | 3,049           | 104                                    | 2                                      | 4                                      |  |
| 9        | Make Walking/Street Crossing Easier          | 3,026              | 3,050           | 86                                     | 7                                      | 6                                      |  |
| 3        | Sustain Proficiency in Older Drivers         | 12,098             | 7,171           | 68                                     | 4                                      | 7                                      |  |
| 11       | Improve Motorcycle Safety                    | 1,416              | 1,382           | 60                                     |  |  |  |
| 6        | Keep Drivers Alert (Distracted Driving)      | 27,811             | 11,425          | 57                                     | 2                                      | 4                                      |  |
| 1        | Institute a Graduated Driver's License       | 14,638             | 8,028           | 52                                     |  |  |  |
| 12       | Make Truck Travel Safer                      |                    | 1,782           | 36                                     |  |  |  |
| 18       | Reduce Head-on/Across Median Crashes         | 2,113              | 2,143           | 28                                     |  |  |  |
| 19       | Design Safer Work Zones                      | 2,099              | 876             | 11                                     |  |  |  |
| 10       | Ensure Safer Bicycle Travel                  | 1,081              | 1,036           | 9                                      |  |  |  |
| 2        | Ensure Drivers Licensed/Competent            | 1,348              | 894             | 5                                      |  |  |  |

### DRAFT: Vetting with both DOTs and methodology quality checks will be completed by the December 2013 RSTF meeting. Table A-4: Crash Severity by Emphasis Area by State, 2010-2012 Average

|          |  |         |            | Pennsylvani          | а        |                                   |         | New Jersey           |          |                                   |                                   |  |  |
|----------|--|---------|------------|----------------------|----------|-----------------------------------|---------|----------------------|----------|-----------------------------------|-----------------------------------|--|--|
| AASHTO # | Emphasis Area  | Crashes | Crashes th | Crashes that Caused: |          | % of<br>Crashes<br>that<br>Caused | Crashes | Crashes that Caused: |          | % of<br>Crashes<br>that<br>Caused | % of<br>Crashes<br>that<br>Caused |  |  |
|          |  |         | Injury     | Fatality             | Injuries | Fatalities                        |         | Injury               | Fatality | Injuries                          | Fatalities                        |  |  |
| 1        | Institute a Graduated Driver's License                             | 5995    | 3024       | 29                   | 50%      | 0.5%                              | 8643    | 2309                 | 16       | 27%                               | 0.2%                              |  |  |
| 2        | Ensure Drivers Licensed/Competent                                  | 415     | 247        | 3                    | 59%      | 0.6%                              | 933     | 321                  | 2        | 34%                               | 0.3%                              |  |  |
| 3        | Sustain Proficiency in Older Drivers                               | 4733    | 2888       | 39                   | 61%      | 0.8%                              | 7365    | 1964                 | 26       | 27%                               | 0.4%                              |  |  |
| 4        | Curb Aggressive Driving  | 19305   | 10747      | 126                  | 56%      | 0.7%                              | 15180   | 4647                 | 40       | 31%                               | 0.3%                              |  |  |
| 5        | Reduce Impaired Driving  | 2669    | 1420       | 73                   | 53%      | 2.7%                              | 1824    | 735                  | 21       | 40%                               | 1.1%                              |  |  |
| 6        | Keep Drivers Alert (Distracted Driving)                            | 3806    | 2004       | 11                   | 53%      | 0.3%                              | 24005   | 6102                 | 42       | 25%                               | 0.2%                              |  |  |
| 7        | Increase Driver Safety Awareness                                   |         |            |                      |          |                                   |         |                      |          |                                   |                                   |  |  |
| 8        | Increase Seat Belt Use/Air Bag Effectiveness                       | 3783    | 2712       | 74                   | 72%      | 2.0%                              | 1064    | 532                  | 22       | 50%                               | 2.1%                              |  |  |
| 9        | Make Walking/Street Crossing Easier                                | 2320    | 2257       | 58                   | 97%      | 2.5%                              | 706     | 583                  | 27       | 83%                               | 3.8%                              |  |  |
| 10       | Ensure Safer Bicycle Travel  | 717     | 711        | 5                    | 99%      | 0.7%                              | 364     | 298                  | 3        | 82%                               | 0.8%                              |  |  |
| 11       | Improve Motorcycle Safety  | 907     | 821        | 43                   | 90%      | 4.7%                              | 509     | 382                  | 14       | 75%                               | 2.8%                              |  |  |
| 12       | Make Truck Travel Safer  | 1293    | 676        | 17                   | 52%      | 1.3%                              | 3374    | 582                  | 16       | 17%                               | 0.5%                              |  |  |
| 13       | Increase Safety Enhancements in Vehicles                           |         |            |                      |          |                                   |         |                      |          |                                   |                                   |  |  |
| 14       | Reduce Vehicle-Train Crashes                                       | 39      | 33         | 0                    | 85%      | 0.0%                              |         |                      |          |                                   |                                   |  |  |
| 15       | Keep Vehicles on the Roadway                                       | 9205    | 4108       | 94                   | 45%      | 1.0%                              | 3897    | 1487                 | 39       | 38%                               | 1.0%                              |  |  |
| 16       | Minimize Consequence of Leaving Roadway                            | 7671    | 3243       | 77                   | 42%      | 1.0%                              | 7624    | 2167                 | 40       | 28%                               | 0.5%                              |  |  |
| 17       | Improve Design/operation of Intersections                          | 15732   | 9910       | 71                   | 63%      | 0.4%                              | 10635   | 3654                 | 32       | 34%                               | 0.3%                              |  |  |
| 18       | Reduce Head-on/Across Median Crashes                               | 1436    | 936        | 20                   | 65%      | 1.4%                              | 677     | 305                  | 3        | 45%                               | 0.4%                              |  |  |
| 19       | Design Safer Work Zones  | 398     | 204        | 4                    | 51%      | 1.1%                              | 1701    | 404                  | 6        | 24%                               | 0.3%                              |  |  |
| 20       | Enhance EMS to Increase Survivability                              |         |            |                      |          |                                   |         |                      |          |                                   |                                   |  |  |
| 21       | Improve Data/Decision Support Systems                              |         |            |                      |          |                                   |         |                      |          |                                   |                                   |  |  |
| 22       | Create More effective Processes/Safety Management<br>Systems (SMS) |         |            |                      |          |                                   |         |                      |          |                                   |                                   |  |  |