

Rutgers University-Camden Office of Civic Engagement

Nyeema C. Watson, Ph.D.

Associate Chancellor for Civic Engagement



Who We Are

Enrollment: 7, 017

Employees (all): 1,227

Faculty (full-time): 310

Staff (full-time): 500

Students living on campus: 750*

Number of graduates: 53,944

Courses offered: 1,339





What Sets Us Apart

- Creating an Office of Civic Engagement to focus university efforts on engagement and creating opportunities to connect the community to the campus
- Partnerships with faculty, deans, and administrators to develop engaged civic learning. Faculty Fellows provide our students with rich learning experiences and faculty with innovative opportunities to advance their teaching and research projects
- Dedication to helping to transform the lives of our students through personalized academic and education attention – and research and problem-solving experiences – that will help achieve each student's success as a learner and a civically engaged citizen.
- Faculty-led research and campus experiential learning offerings that often illuminate a wider understanding of the urban experience in America, and that exhibit excellence both within and across disciplines, with special attention to emerging fields.



A Signature Commitment to Camden

By engaging the critical resources of the university to create academically enriching and rigorous programming for students in grades K-12, Rutgers University—Camden is focused on achieving better outcomes for youth and families in the city of Camden and creating pathways for youth to access higher education.

Rutgers North Camden Schools
 Partnership

500 kids, grades K-8

 Hill Family Center for College Access

1,800 families

Rutgers Future Scholars

250 in grades 8-12; 155 in college





Growth of Community-Based Learning

2009-10

Engaged Civic Learning Courses: 31

Departments represented: 7

Number of faculty: 29

Number of students: 264

2016-17

Engaged Civic Learning Courses: 216

Departments represented: 20

Number of faculty: 100

Number of students: 3,324





Community-Based Activities

The following provides a snapshot of community-based activities at Rutgers University-Camden during 2016-17:

- 436,500: The number of hours spent by Rutgers-Camden students on community service
 - 74%: Percentage of students who participated in service; of those, nearly half contributed more than 20 hours
 - 11,840: The number of Camden families impacted by Rutgers-Camden civic engagement efforts
 - 50: Civic Scholars (Rutgers students) who perform 300 hours of service per year in Camden



Camden Rising

Rutgers as a full partner in Camden's resurgence.

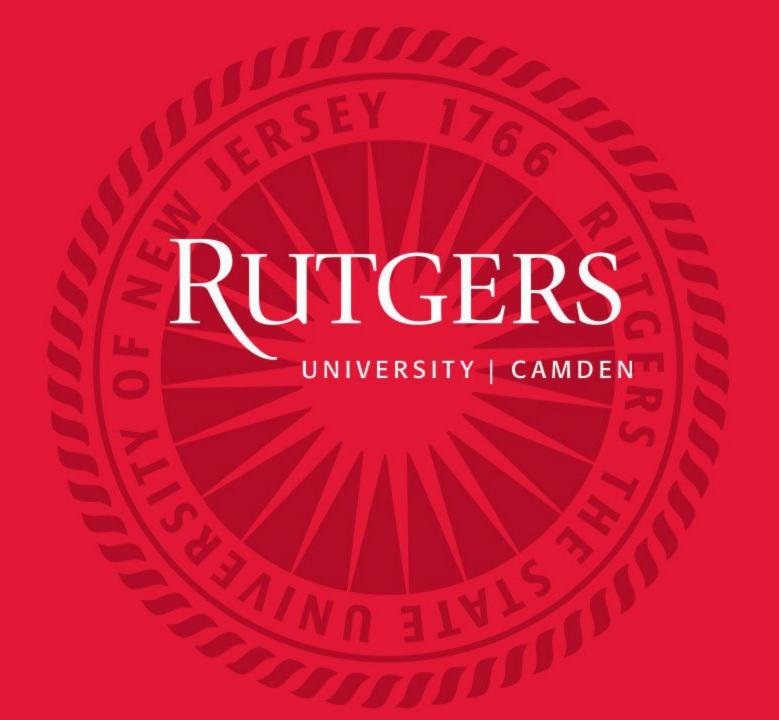
- Economic development
- Legal and immigration clinics
- Arts and culture
- Community and corporate partnerships





Strategic Planning and Sharing Best Practices

- Collective Impact Civic Action Planning Sessions
 - Hunger and homelessness, health and wellness, economic development, K-12 education, youth empowerment workforce development, arts and culture
- Advisory Committee
 - Community partners, faculty and staff, students
- Sharing best practices and approaches to university/community civic engagement
 - Campus Compact, SXSW, Coalition of Urban and Metropolitan Universities





YOUNG INVOLVED PHILADELPHIA

DVRPC Task Force Thursday, December 14, 2017

Who We Are, What We Do

Young Involved Philadelphia promotes active citizenship and emerging leadership among young Philadelphians.

Engage young citizens through opportunities to explore Philadelphia and participate in civic affairs

Connect young Philadelphians and local civic groups

Represent young people by strengthening channels of communication with the city's leadership

Move young Philadelphians through a cycle of community engagement and civic involvement.



Who We've Worked With

- Asian Mosaic Fund
- Giving Circle of Greater Philadelphia
- Committee of Seventy
- She Can Win
- FINANTA
- Volunteering Untapped PHL
- Planned Parenthood Southeastern PA
- Mural Arts Philadelphia
- Fair Districts PA
- Chemical Heritage Foundation
- Pennsylvania Horticultural Society
- Fairmount Park Conservency
- Philadelphia Bar Association



YouthBuild Philadelphia

Big Picture

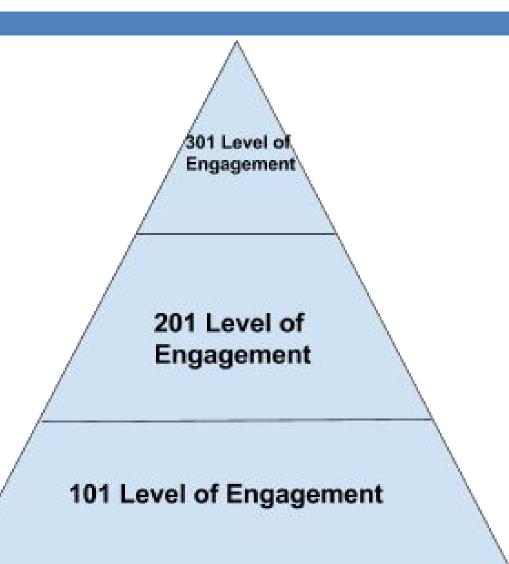
 We want young Philadelphians to care about where they live

 We want young Philadelphians to take a roll in shaping where they live

 We want young Philadelphians to stay in Philadelphia



Engagement Philosophy





Engagement 101

People who like the idea of getting involved but need some guidance.

Events
include our
101 series
and our Get
Involved
Happy
Hours.





Engagement 201

People who have a clear idea of how they want to get involved in their community.

They want to take a leadership role. YIP wants to get them there.





Engagement 301

Highest-level members. They are serving on non-profit boards, civic organization s or running for office.

At this level, the cycle starts fresh with new leaders.





What We Do Well

Entry-level engagement

Growing our communications network

 Make ourselves available to organizations



Opportunities

 Provide more opportunities to move up the engagement ladder

More data, less guess-work

Navigate advocacy vs inclusion





Nate Adams
Communications Chair adams@yip.org

