

CAMDEN 2015 & BEYOND



“BUILDING A FOUNDATION FOR THE FUTURE”

Partnerships and Support at All Levels

"There is no better example of what we can achieve if we put aside party and pettiness than the results we are seeing in Camden,"... "A city devoid of hope five years ago. A city riddled with violent crime five years ago. A school system that failed Camden's families almost every day just five short years ago. Then an outstanding leader stepped forward for mayor. And I asked all of you to support a new vision for Camden."

- NJ Governor Chris Christie



Financial Stability

**Unqualified
Audit Opinions
3 Consecutive
Years**

**S&P
Assessment
Rating of
BBB+**

**Reduction in
State
Transitional
Aid**

**Reduced Net
Debt
4 consecutive
Years**

Upgrade in Troubled City's Credit Rating Gives Camden New Hope - NJ Spotlight Sept. 4, 2014

“Standard & Poor’s (S&P) has assigned Camden City its best credit rating in 15 years and has upgraded Camden County to its highest rating ever.”



Holistic Approach to Revitalization

Enhancing Quality of Life through improved Public Safety, Education,
and Economic Opportunity

Improving Public Safety

Camden County Police Department



“The safety and well being of all the children and families of Camden is my top concern and priority.”

– Camden Mayor Dana L. Redd



Seeing Positive Results

Dramatic Reduction in Violent Crime



VIOLENT CRIME STATISTICS (1/1 - 12/31) 2012-2014



CRIME TYPE	2012	2013	2014	2012 vs. 2014	2013 vs. 2014
MURDER/MANSLAUGHTER	67	57	33	-51%	-42%
RAPE	73	55	51	-30%	-7%
ROBBERY	755	732	531	-30%	-27%
AGGRAVATED ASSAULTS	1097	1106	935	-15%	-15%
With Firearm	381	379	257	-33%	-32%
Without Firearm	716	727	678	-5%	-7%
TOTAL VIOLENT	1992	1950	1550	-22%	-21%
NON-FATAL SHOOTING HIT INCIDENTS	172	143	90	-48%	-37%
NON-FATAL SHOOTING HIT VICTIMS	204	179	101	-50%	-44%
SHOOTING HOMICIDES	53	52	28	-47%	-46%

*14 of 33 (42%) homicides occurred inside structures (houses, abandoned buildings, vehicles, etc.)



PROPERTY CRIME STATISTICS (1/1 - 12/31) 2012-2014



CRIME TYPE	2012	2013	2014	2012 vs. 2014	2013 vs. 2014
BURGLARY	1089	857	844	-22%	-2%
LARCENY-THEFT	2214	1939	1680	-24%	-13%
LARCENY-THEFT FROM AUTO	951	727	515	-46%	-29%
ARSON	109	84	84	-23%	0%
MOTOR VEHICLE THEFT	704	464	321	-54%	-31%
TOTAL NON-VIOLENT	4116	3344	2929	-29%	-12%

Community Policing-A National Model

Celebrating
Together

Meet the
Metro Events

Community
Public Safety
Initiatives



Halloween
Masquerade

“Service before self”



Christmas Party & Toy
Giveaway



Blue Knight
Community Safety Event

Community Policing-Making Community Connections

Engaging Youth at all Levels

Educational & Mentoring Programs

Youth Violence Prevention Initiatives



Encouraging Reading & Promoting Education



Interacting With At Risk Youth



Participating In Community Events



Engaging Children From An Early Age

Demolishing Abandoned Residential Structures



Phase 1 - Demolition of 62 Unsafe Structures
Phase 2 - Demolition of 531 Unsafe Structures



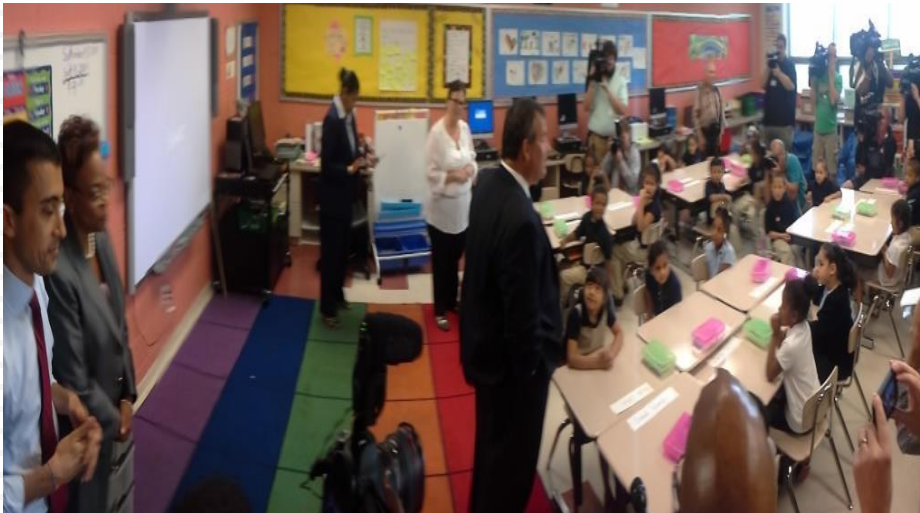
TOTAL OF 593
Unsafe and Abandoned Units



Improving Education Outcomes Putting Our Children First

SECOND STEP VIOLENCE PREVENTION

Program is designed to reduce impulsive and aggressive behavior in children and adolescents by increasing their social competency skills



ASSISTING OUR CHILDREN

PBIS

PBIS is a systemic approach to proactive, school-wide behavior based on a Response to Intervention model.

PACER

The Police and Congress Enjoy Reading or PACER Program is an initiative where police officers and members of the Mayor's Congress of Residents, Faith-Based, and Community Based Organizations will read one-on-one for a half hour each week with kindergarteners during the school year.



Improving Economic Opportunity Incentives for Development

The New Jersey Economic Opportunity Act of 2013

Grow NJ Program

&

ERG Program

In the News-Headlines

“Camden NJ to benefit from Subaru headquarters relocation”

-Moody's Weekly Credit Outlook, Dec. 12, 2014

“Shoprite announces plans to bring supermarket to Camden”

-NJBIZ, March 19, 2013

“Upgrade to troubled city's rating gives Camden new hope”

-NJ Spotlight, Sept. 4, 2014

“Holtec International may hire 3,000 in Camden”

-Manufacturing.net, July 10, 2014

“Marketing company, Webimax, says its coming to Camden”

-The Philadelphia Inquirer, May 5, 2014

“In Camden, development projects kindle hope”

-The New York Times, Dec. 12, 2014

Gateway District





SUBARU



OTHER ECONOMIC ACTIVITY

- **Diogenix**
- **Cooper Heath Systems**
- **Lockheed Martin**
- **Plastics Consulting and Manufacturing Co (PCM)**
- **Rutgers School of Nursing**
- **Rutgers Rowan Health Sciences Campus**

More announcements to come...



Thank You



Mayor Dana L. Redd

Camden, New Jersey

www.ci.camden.nj.us