

Information Resources Exchange Group Agenda

Wednesday, March 13, 2019

10:00 am Welcome/IREG Business

10:10 am Supporting GIS-T at Engineering & Public Works by Kiersten Gauntt, Burlington County, NJ

10:40 am GIS Use in Camden County & Camden County's Asset Management System for Transportation by Andrew Levecchia, Camden County, NJ

11:10 am How Delaware County is Using AGOL for Planning, Julie DelMuto, Amanda Taylor, Delaware County, PA

11:40 am Bucks County Maps and Data Portal by Christian Regosch, Bucks County, PA

12:10 pm Lunch/ Network

12:50 pm Member Roundtable

1:00 pm Using GIS to Identify High Risk Pedestrian Crash Areas by Daryl Krasnuk, Hudson County, NJ

1:30 pm Coordinating Infrastructure Project Mapping at Middlesex County by Brian Kehoe, Helene Abode Maroun and Amy Fread, Middlesex County, NJ

2:00 *pm* Alternative Methods for Bicycle Planning in Mercer County by Matt Lawson, Mercer County, NJ

2:30 pm MAGTUG announcement/Coffee Break

2:40 pm Increasing Tidal Flooding Situational Awareness in Cape May County, NJ Using ESRI Solutions for Flood by Calen Daugherty, Civil Solutions

3:10 *pm* Monmouth County Cultural and Heritage Virtual Tours, Monmouth County, Joe Barris



SUPPORTING GIS-T AT ENGINEERING & PUBLIC WORKS

Traffic Engineering



Traffic Operations Center

Kiersten Gauntt GISP
GIS Specialist II
Burlington County, NJ

DVRPC TRANSPORTATION GRANT

- Grant funding to do transportation specific GIS
- Covers part of Kiersten's salary
- Time Cards and Bi-Annually Reports







TRANSPORTATION GIS AT BURL CO

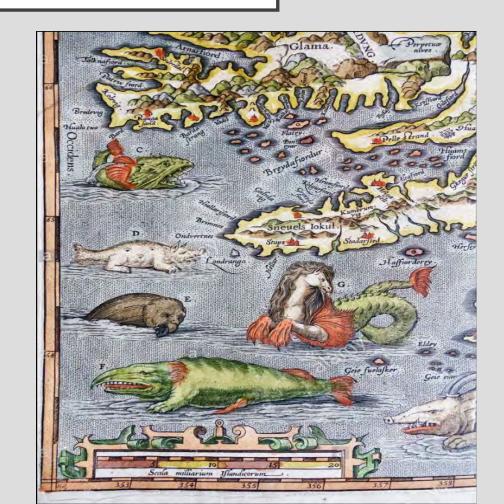
- Guiderail Inventory*
- Bike
- Road Overlay
- Curve Inventory*
- Pavement Management System*
- Centerline Roads

- Bridges, Pipes, Culverts
- TOC Mapping
- Sidewalk Inventory*
- County Owned Signs
- Safe Routes to School
- General Map Creation

* DVRPC Funded/Contracted Projects

ENGINEERING INTRANET WEBMAP

- Merrilee Torres built in ArcGIS online!
- Very useful to the engineers, they are able view all the GIS data that is pertinent to their work (and not pester me all the time...shhhh)
- Has all of the data that is in this presentation!
- THETHING IS A BEAST!



GUIDERAIL INVENTORY

- DVRPC Funded Project
 - Taylor Wiseman Taylor Consulting Firm Awarded Project
 - Field Crews inspected every guiderail segment in the county
 - Final Deliverable GIS Geodatabase with line segments representing guiderail and attribute data describe guiderail and conditions of segments
 - Hard drive of Photos
 - Warranted Points point layer and MicroStation Drawings
- Guiderail Mapbook
 - 470 Page Mapbook
 - Set scale for each segment/s of guiderail
 - Aerial Imagery with Roads



BIKE MAPPING

- Bike Map created by cartographer Steve Spindler with collaboration of the County
- Data used was from DVRPC Bike Feasibility Study, Existing Bike Routes, Existing County Data
- Steve partnering with other bicyclist in NJ to create more roads that are suitable for biking
- Maps are super popular!!!
- http://www.burlingtonbikemap.com/



ROAD OVERLAY

- 10-13 roads(mileage dependence) per year are selected based on the conditions and the last time that the road was paved
- State funded project
- GIS layer created from centerlines of the segments that are being paved
- Maps created showing the following features so the engineers and field workers are aware of the structures:
 - Bridges, Culverts, Pipes
 - Storm Inlets
 - Outfalls
 - Manholes
- Additional Maps are created showing the segments of overlay with parcels for moratorium purposes



CENTERLINE ROADS

- Roads in the county are collected via Trimble GPS unit, and Terrasync software, with the aid of ArcPad on another Trimble GPS Unit
 - All jurisdiction of roads are collected
 - New roads are constantly being added
 - Land Development, Public Safety, Aerial Photography, Co workers help with gathering information
 - Many attributes are collected in the field about the road
- Roads are very important for 911 purposes
 - Address range collection is needed for Next Gen 911
 - Naming Conventions of roads (ie N Main St, Main St, Main St N)
- County Road Map
 - 2008 and 2011 road map of the entire county was done in collaboration with cartographer Steve Spindler.
 - 2019 hoping to do a new map



GPS CENTERLINE DATA DICTIONARY & ATTRIBUTE TABLE

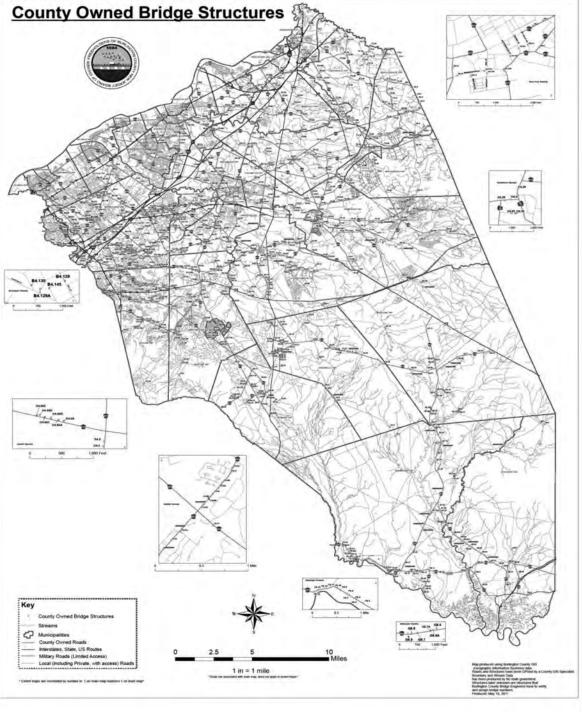
- Pre DIR- Pre- direction N,W,S,E
- Pre_Type- North, West, South, East
- Street Name- Proper Name on Street sign ie: N Spring Garden St
- Name- Segmented just Name part ie: Spring Garden
- Street_Type- Segmented just ending of road name ie: RD, AV, ST, BLVD,...
- Suffix- End Direction N, W, S, E ie: Spring Gardent St N
- Alter Name-Another name the road can be referenced by ie: RTE 616 is Bridgeboro Rd
- County_Route- Number of the County road ie: 537,541,616, ...
- Type- Road, Jug Handle, Ramp
- Jurisdiction- Local, Private, Military, 500,600,700 Series, Interstate, State, Emergency
- From_Stop- None, Light, Stop Sign, Yield
- To_Stop- None, Light, Stop Sign, Yield
- Lanes- Number of lanes associated with the centerline
- Shoulder-Yes/ No
- Ditch-Yes/No
- Direction-Two Way/ One Way
- Posted Speed- Speed limit that is posted on the road ie:35MPH, if there is know speed limit posted
 25MPH is given or Unknown
- Dominate Landuse- Residential, Rural, Military, Commercial, Industrial
- Surface_Material- Bituminous, Dirt, Concrete, Chip Seal
- Striping- None, Solid, Broken
- Date- Collection Date
- Modified- Data edits are made
- Segement Id- Sequential Number assigned to segement
- Source- If roads were not GPSed by BC, we have roads that were given to us by the JBMDL
- Method- Most roads say GPS, but roads given to us say Digitize
- Functional_Classification- NA, (Urban/Rural) Local, Collector, Principal Arterial, Minor Arterial
 *Listed just pertinent fields, not GIS generated fields

BRIDGES, PIPES, CULVERTS

- I I I 4 structures have been collected via Trimble GPS Units
- County has a hand drawn map that was the base for the project
- Using Geoference the map was made digital and the starting point for field work
- File cards with information about the structure was the basis for the attribute table
- Many summers, many interns, many cans of bug spray were devoted to this project
- Some structures were not found, a shapefile with their approximate location and details as to why they were not found was created









TRAFFIC OPERATIONS (TOC) MAPPING

- Traffic Signals, Traffic Cameras, VMS Boards, Fiber Optic Lines/Markers, Rumble Strips
 - 509 Traffic Signals
 - 106 Traffic Cameras
 - 4 VMS Boards built 3 in the process of being built
 - 73 Fiber Optic Routes
 - 503 Fiber Optic Markers
 - 179 Miles of Rumble Strips

Structures have been GPSed or digitized, with attributes that were pertinent to the

traffic engineers





COUNTY OWNED SIGNS

Over 20,000 signs have been collected

Originally signs were being collected by county employees using Trimble Geo XH, Ranger handh

- 10,000 signs collected
- Signs housed in File Geodatabase
- Data dictionary file that compiled the attribute table was designed by a Traffic Engineer and myself
 County contracted the job to a consulting firm that obtained GPS locations using video logging
- Final Deliverable
 - Hard drive with all the videos
 - Ipads with SignCad app created for data collection
 - (Garmin units to attach to lpads to help with accuracy)
 - SignCad software has the option to export data into a GIS format

Purpose of project was for inventory and retroreflectivity scoring





PROJECTS TO MENTION...

- Pavement Management System- GIS based asset system, generated for county by a consulting firm
 - Data collected via driving a GPS/Video logged base truck that used ground penetrating radar to score cracks in roadway
 - Final deliverable was a GIS line segments of scoring
 - Tables of justification of scoring and what type of overlay paving is needed
 - DVRPC funded project

- Curve Inventory-GIS bases asset system, generated for county by a consulting firm
 - Data collected via driving a GPS/Video logged base truck and the use of GPS software machine that calculates speeds of curves
 - Checking speed advisory signs to see if the speed limit is outdated
 - Final deliverable was a GIS data and reports of speed recommendations and sign placements
 - DVRPC funded project

PROJECTS TO MENTION...

- Sidewalk Inventory
 - Create a seamless, standardized regional GIS dataset of pedestrian facilities
 - Final deliverable will be sidewalk centerlines, curb ramps, crosswalks
 - DVRPC project, county input appreciated

- Safe Routes to School
 - County created drop off zones for easier drop/ pick up at children for schools
 - This included new signage and crosswalks
 - GPSing of new signs that were created for schools and digitizing in all crosswalks throughout the county
 - Funded with Cross County Connections grants

QUESTIONS???

Kiersten Gaunt GISP

GIS Specialist II

Burlington County Public Works/ Information Technology Depts.

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DVRPC - IREG

March 13, 2019

GIS-BASED ASSET MANAGEMENT

Camden County

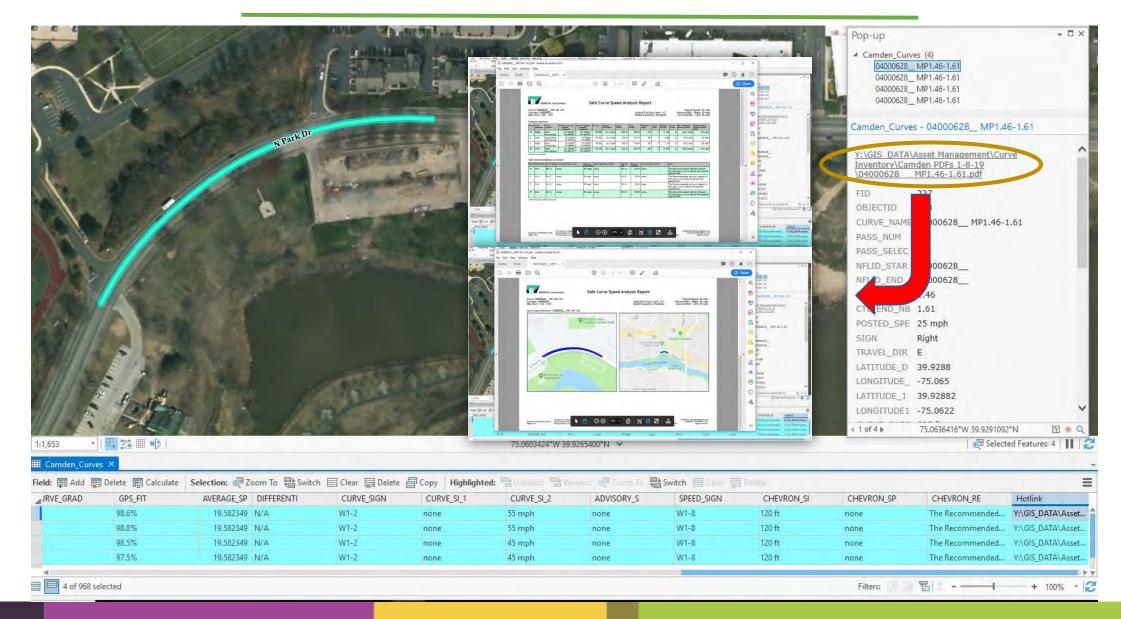




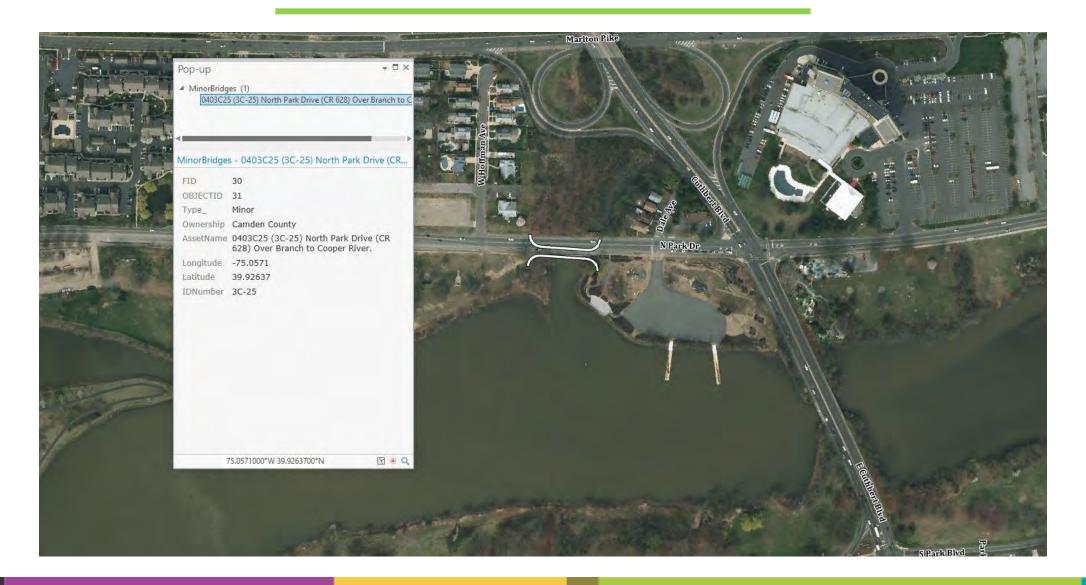
Signs



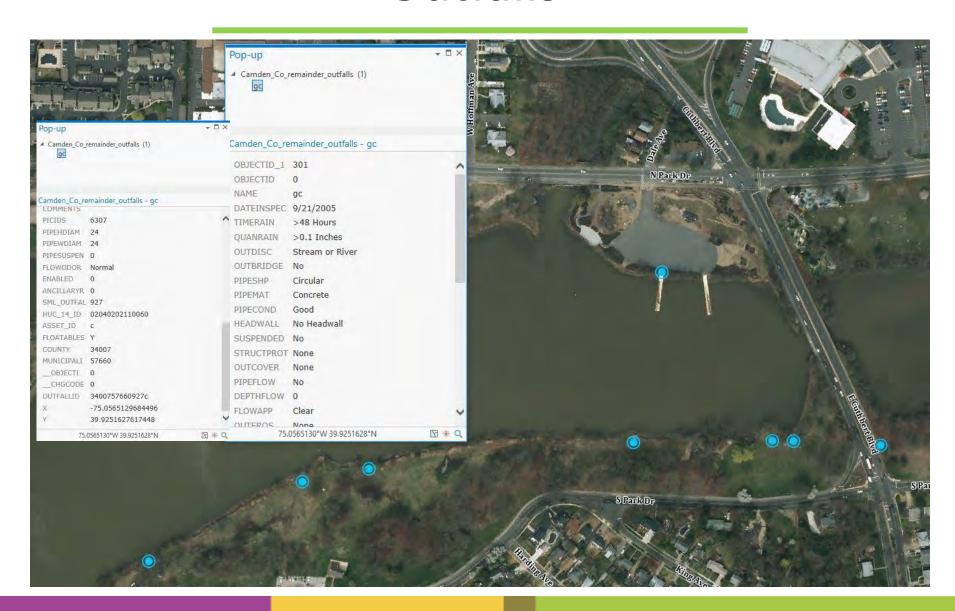
Curves



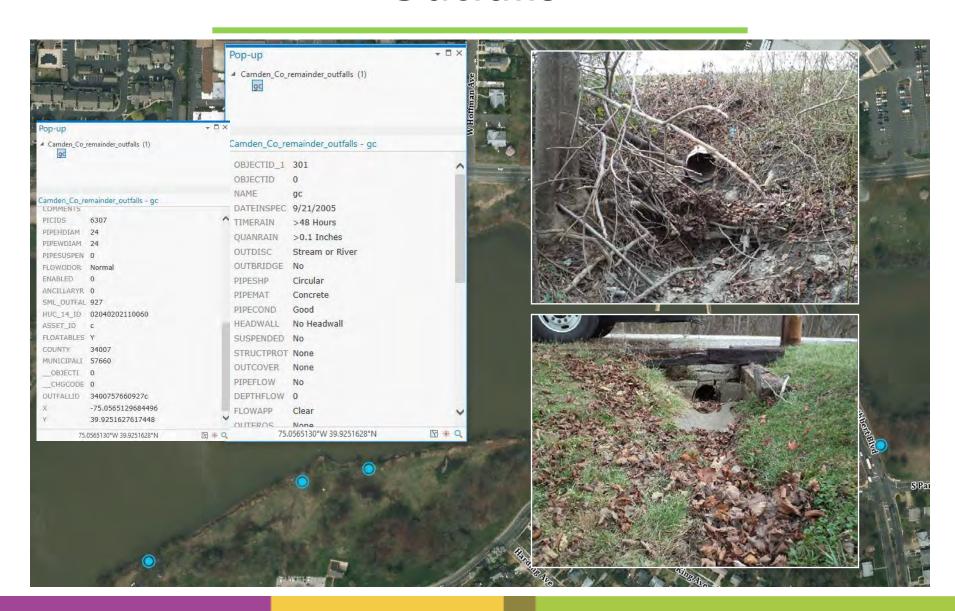
Bridges



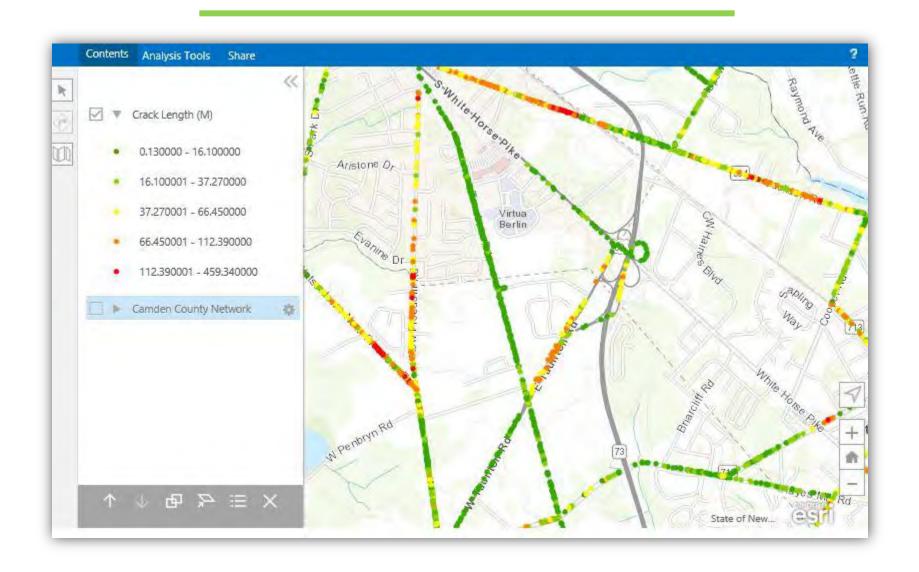
Outfalls



Outfalls



Pavement



Inlets



Manholes



Data Development

- 2004 Parcel Layer
- 2004 Outfall Data
- 2015 Sign Inventory and Retro-Reflectivity compliance
- 2016 NJDOT COMBIS Bridges
- 2016 County Microfiche conversion Right of Way
- 2019 Curve Inventory
- 2019 Signal Timing Inventory
- 2019 Pavement Management
- 2019 Inlets and Manholes
- DVRPC GIS Annual Contract



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System Progression



Road Name & Limits	Park Blvd (CR 628) from Cuthbert Blvd (CR 636) west to curve	
Mile Marker(s)		
R.O.W.	75'	
Pavement Management		
Manholes		
Outfalls	ID #3400757660927c – Concrete Pipe – No Headwall	
Inlets		
Signs & Retro-Reflectivity	All PASS	
Curves	The Recommended Advisory Speed for this pass is at or above the posted speed limit	
Bridges	Minor 0403C25 (3C-25) over Branch to Cooper River	
Traffic Signals	641/636 - Associated files on Server	

Any Questions?



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Home Gallery Map Scene Groups Content Organization







Delaware County Planning Commission Agenda



Delaware County's Media Offices and Transportation



Downtown Upper Darby Vision Plan



Steps toward Walkability: DelCo Sidewalk Inventory

The mission of Delaware County Planning Department (DCPD) is to promote the sound development and redevelopment of the County through the application of contemporary planning principles and smart growth concepts, while maintaining and enhancing the cultural, economic, and environmental livability of the County.

March 13, 2019

How Delaware County is using AGOL for Planning

Information Regional Exchange Group at DVRPC



Delaware County is currently operating ArcGIS for Server Enterprise Standard and is in the middle of upgrading from 10.2 to 10.6

3 Departments currently utilize GIS in the County:

Board of Assessments' GIS Department for parcel maintenance and hosting of Public Parcel Viewer

Delaware County Emergency Services for emergency management operations

Planning Department's GIS and Information Services Section for dataset maintenance and support of County planning initiatives



Resources – \$\$\$ & staff

Skills – some departments are using simple tools repeatedly and do not have the skills to do more in-depth mapping

No Centralized GIS – not all departments talk to each other and there is no designated coordinator or support person. Planning Department tries to help other Departments with mapping needs.

No Geospatial Strategic Plan – in absence of a plan to follow the Planning Department has to take the lead in implementing new GIS technology to keep current



GIS Obstacles and Issues

Staff of 2 GIS Professionals

Maintaining data and creating maps for projects, DCPD staff, County staff and the public

Implementing ArcGIS Online for our planning projects

Supporting our planners in becoming skilled in utilizing the ArcGIS Online platform

Using Collector in the field How to create Story Maps Utilizing the Living Atlas

Mapping our own path...



GIS & Information Services, DCPD

County/Municipal Planning

Interactive application for Newtown Public Questionnaire for new zoning ordinance and a story map showing results

Downtown Awakenings Story Map

Transportation Improvements Inventory application and crowdsourcing map Steps towards Walkability: Sidewalk Inventory

Downtown Awakenings Story Map

Health and Human Services Applications

Web Application of Homeless Services & Drug and Alcohol Locator Survey 123 Application for the Point-In-Time Count of Homeless

Subdivision/Land Development

Historic proposed development plans application Monthly County Planning Commission Agenda Countywide Zoning Application

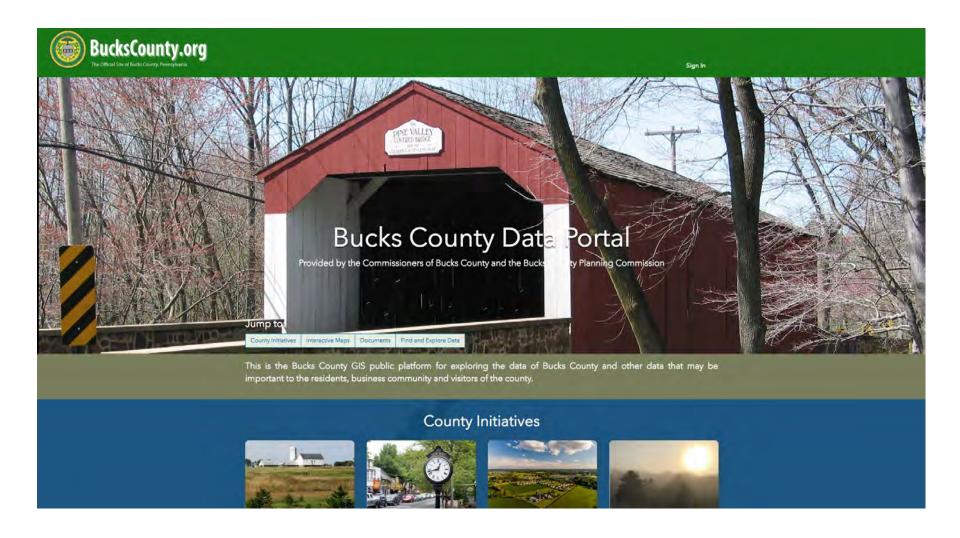
Collector Projects:

Trail Collection
County Signage in Parks

Transportation Improvements

Projects in ArcGIS Online

http://dataportal-bucksgis.opendata.arcgis.com



USING GIS TO IDENTIFY HIGH RISK PEDESTRIAN CRASH AREAS Daryl Krasnuk – Hudson County Division of Planning

March 13th, 2019 DVRPC, Philadelphia



HUDSON COUNTY – AN URBAN ENVIRONMENT

Population density

- Hudson County has the 6th highest population density in the US
- Approx. 14,700 people per sq. mile
- Density continues to increase
 - Hudson County is the fastest growing county in NJ
 - Infrastructure capacity struggling to meet demand

Commuting

- 42% of county residents use public transportation to get to work (state average is about 11%)
- 9% of workers walk or bike to work
- Nearly 25% of residents do not own a vehicle
- Hudson County serves as a regional connection to/from NYC
- Congested roads and extensive public transportation network
 - This creates opportunities and challenges in terms of circulation
 - High volumes of pedestrian and vehicular traffic create safety conflicts



JFK Blvd at Journal Square in Jersey City

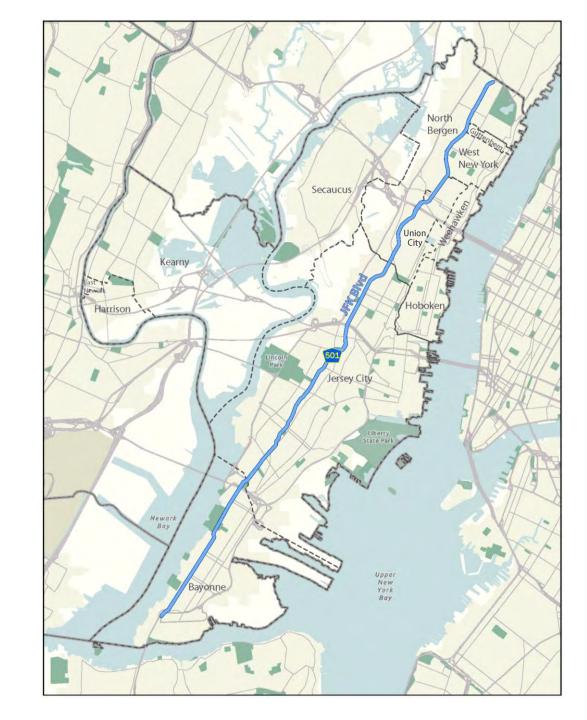


NJT and PATH trains passing through Harrison

JFK BLVD

Background

- Highly-traveled urban corridor
 - Average daily traffic counts range from 10,000 to 32,000
 - 13.7 miles long
 - Passes through 6 municipalities
 - Important regional connector
- Significant pedestrian activity
 - 44 schools on or near the boulevard
 - 3 college campuses located on JFK
 - Residential housing and retail in many locations along JFK
- Identified as the most dangerous road in Hudson County
 - Between 2014 and 2016:
 - 4,069 crashes
 - **1,107** injuries
 - 12 fatalities



JFK BLVD SAFETY STUDY

Elected officials request study for JFK Blvd

After 2 teens die, freeholder wants end-to-end safety study for JFK Blvd

Freeholder Anthony Vainieri called on fellow board members to expand an ongoing study to boost safety for pedestrians and motorist

nj.com – March 2016

- HC Planning submitted a proposal to the North Jersey Transportation Planning Authority (NJTPA) Subregional Studies Program in 2017
 - \$240,000 federal grant awarded
 - \$60,000 in-kind match (completed through Division of Planning staff time)
- Study goal Improve user safety through physical and policy based solutions
 - Objective: Identify and quantify several critical focus areas where crash conflicts are highest
 - Strategy: Utilize geospatial technology, public feedback and field observations
 - Apply a GIS based approach to identify and rank unsafe areas along JFK Blvd
 - Review prior studies in similar urban environments
 - Public engagement through events, surveys and meetings
 - Local stakeholder engagement through Technical Advisory Committees



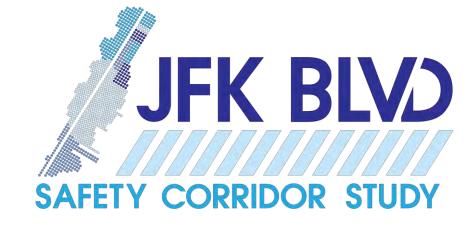








Photo credits – NJ Advance Media



JFK BLVD GENERAL CONDITIONS

- Roadway
 - Typically 60 feet wide curb to curb in a 100 foot right-of-way
 - Two northbound travel lanes and two southbound travel lanes
 - Parking on both sides of the road for most of the corridor
 - Turning lanes are provided in selected high volume areas
 - Where additional pavement width is available
 - Or where on-street parking has been eliminated
- Traffic management
 - Over 200 signalized intersections
 - Speed limit is 25 mph throughout the entire road
 - Observed speed is generally much higher
- Land use
 - Large variation in land use over short distances
 - High density residential and commercial most common
 - High density residential 46%
 - Commercial 38%
 - Mixed urban or recreational 8%
 - Other 8%

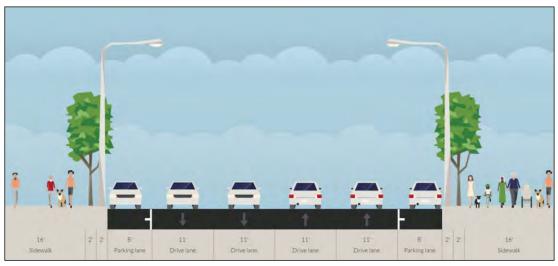


Image credit - Streetmix

JFK and 27th looking south



Photo credits - Google street view

JFK and 27th looking north



VEHICLE-PEDESTRIAN CRASHES ON JFK BLVD

Pedestrian crash data on JFK Blvd

- 10 years of data (2007-2016)
- Source: NJDOT
- Includes crash severity field

Crash Data Summary

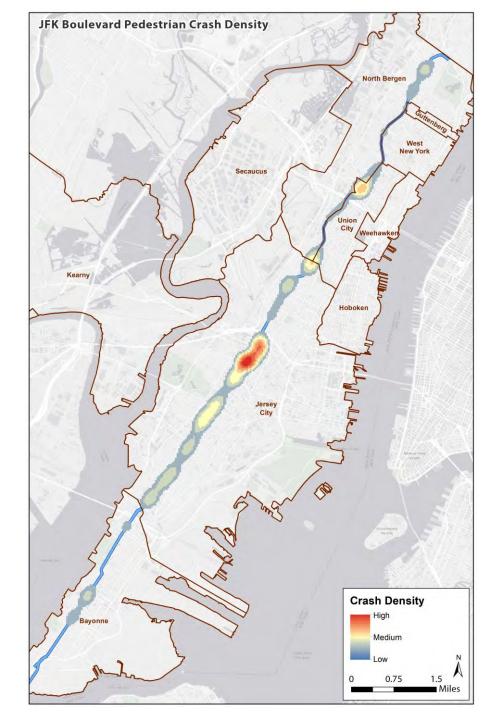
- Total of 618 vehicle-pedestrian accidents
 - No injury 62
 - Pain 407
 - Moderate injury 109
 - Incapacitating injury 23
 - Fatality 17



PRELIMINARY VISUALIZATION OF PEDESTRIAN CRASHES

Kernel Density Estimation (KDE)

- The kernel density tool in ArcMap was used to estimate the density of crashes
- The population field in the kernel density was used to provide a 'weight' for crash severity
 - No injury 1
 - Pain 2
 - Moderate injury 3
 - Incapacitating injury 4
 - Fatality 5
- This provided a limited overview of problem areas
 - Useful for early discussion
 - Highlighted known problem areas in Journal Square



SPATIAL PATTERN ANALYTICAL TOOLS IN ARC MAP FOR CRASH ANALYSIS

- Kernel Density
 - Does not evaluate statistical significance of distribution of accidents
 - Results are subject to search bandwidth
 - If it is too small, it will not produce a continuous smooth surface
 - If it too large it will suppress spatial variation of events
- Hotspot analysis tools
 - Can determine statistical significance
 - It's difficult to determine which locations pose the highest threat
 - Not much literature about use along a single road
- Consideration of street network distance
 - Need to generate a network spatial weights matrix file
 - This could be imported into the hotspot analysis tool to define the conceptualization of spatial relationships
 - Requires Network Analyst extension
- Could be used as the basis for more complex spatial statistical analysis



5,000 foot search radius



1,500 foot search radius



Street network distance = 3,825 feet Spatial distance = 3,085 feet

DEVELOPING A GEOSPATIAL ANALYSIS OF VEHICLE-PEDESTRIAN CRASHES ON JFK BLVD

Tactics for identifying focus areas

Divide study area into equal segments

Create objective and equal segments of JFK Blvd that span 1 to 2 intersections



Consider crash frequency and severity

Employ crash severity data as a weighting factor to compliment crash frequency in a manner that does not overstate fatalities with extreme values in terms of crash cost



Quantify pedestrian crash risk

Develop a metric to quantify and rank sections of JFK Blvd based on crash data over 10 years



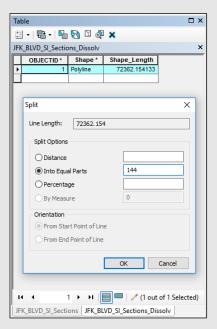
Remove areas that are undergoing safety improvement projects

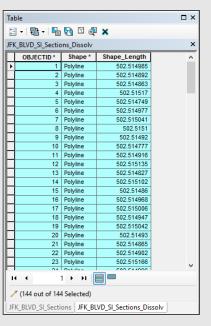
Several areas on the Blvd are undergoing safety improvement projects and must be removed from analysis in a way that will not distort results of current analysis

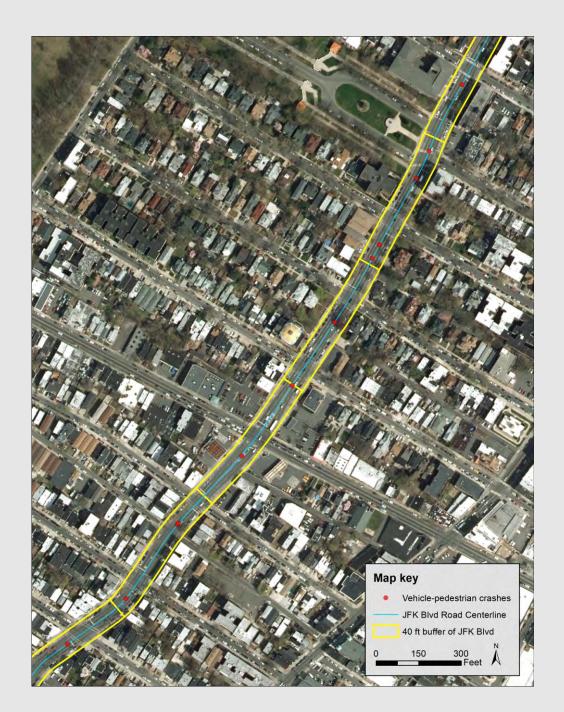


CREATING SEGMENTS FOR ANALYSIS

- Create manageable sections of JFK Blvd
 - To identify and rank most dangerous areas
 - Provide a reasonable stretch of roadway for recommending and eventually implementing safety improvements
 - Aim to include 2 intersections in each section
- Split JFK Blvd into segments
 - JFK Blvd was extracted from NJDOT road centerline data
 - Split line tool was used to create equal sections
 - 144 sections were created, each approx. 500 feet long







CRASH SEVERITY INDEX (SI)

- JFK Blvd has wide distribution of crash areas
 - Areas that have not experienced vehicle-pedestrian crashes are less common than areas that have
 - Identifying the most dangerous spots should consider both crash counts and crash severity
- Conducted literature review to examine how crash frequency and severity was measured in several studies
 - "Using GIS to Identify Pedestrian-Vehicle Crash Hot Spots and Unsafe Bus Stops" in the Journal of Public Transportation applied a severity index in an urban environment with a similar data structure
 - Slight modification to that SI was made for difference in crash severity attributes

$$SI = 3.0 * X_4 + 1.8 * X_3 + 1.3 * X_2 + X_1$$

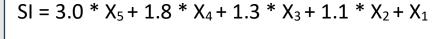
Where:

 X_4 = total number of fatal crashes

 X_3 = total number of serious injury crashes

 X_2 = total number of other injury crashes

 X_1 = total number of property-damage-only crashes



Where:

 X_5 = total number of fatal crashes

 X_4 = total number of incapacitating Injury crashes

 X_3 = total number of moderate Injury crashes

 X_2 = total number of crashes resulting in pain

 X_1 = total number of property-damage-only crashes



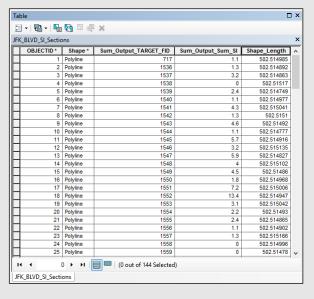
CALCULATE SI FOR EACH SECTION

Spatial join was used to add crash point attributes to JFK Blvd line sections



Summarize results for each section by the sum of the SI field



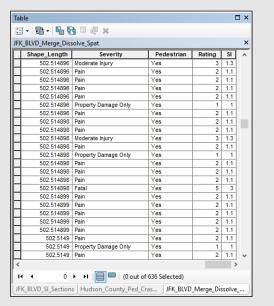


Spatial join

Field calculator

Summarize

Join by attribute



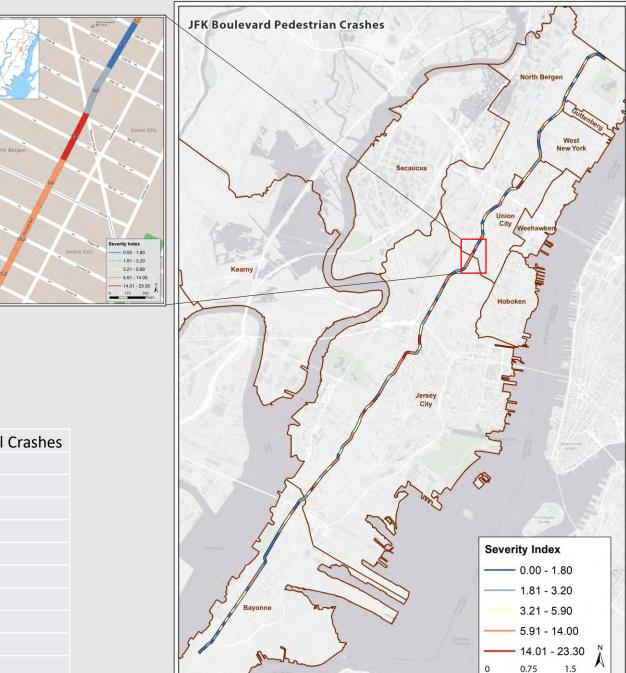
Created a new field and calculated the SI for each of the 5 crash severities

Join the summarized output file to the road segment layer using common field ID

RESULTS

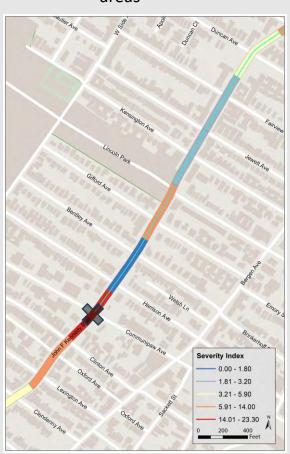
- Severity Index for the sections
 - Lowest score of 0 where no incidents occurred
 - Highest score of 23.3 well known high conflict area
 where improvements are already planned
 - Mean score of 5.17
- 10 highest rated crash segments
 - Accounted for 144 of 618 vehicle-pedestrian crashes
 - About 23% of vehicle-pedestrian crashes occurred in sections that make up less than 7% of the roadway length
 - Only 3 of the 17 fatalities occurred in these segments

SI Score	No Injury	Pain	Moderate Injury	Incapacitating Injury	Fatal	Total Crashes
23.3	2	17	2	0	0	21
21.6	0	14	2	2	0	18
20.2	0	16	2	0	0	18
18.1	0	7	2	1	2	12
15.2	2	8	2	1	0	13
15.0	1	8	4	0	0	13
14.7	1	5	4	0	1	11
14.6	1	10	2	0	0	13
14.4	1	7	3	1	0	12
14.3	2	10	1	0	0	13



REMOVING SEGMENTS WITH SAFETY IMPROVEMENTS PENDING

- Road Safety Audits (RSA) were previously conducted along dangerous portions of JFK Blvd
 - These sections should not be considered for this study
 - 4 of the 10 segments with the highest SI score are in previously studied areas







HUDSON COUNTY



Thomas DeGise

Safety
improvements
along Park Avenue,
John F. Kennedy
Boulevard East and
John F. Kennedy
Boulevard in
Hudson County

Funding awarded: \$3,539,700 udson County received a \$3,539,700 grant for this project through the NJTPA's FY 2017-2018 Local Safety Program (LSP). The grant includes funding for design, construction and construction inspection services. The project will improve safety and overall operations at 34 intersections along three corridors.

Project Details

Improvements will include: traffic signal upgrades at 30 intersections along a 3-mille stretch of John F. Kennedy Boulevard East from Hoboken Hrough North Bergen, on Park Avenue at 15th and 19th streets in Hoboken and on John F. Kennedy Boulevard at Oxford and Linden Avenues in Jersey City; pedestrian refuge islands at Park Avenue and 19th Street, and at JFK Blvd. East and 74th Street; a mid-block crosswalk on John F. Kennedy Boulevard East between Highwood Terrace and Parkview Avenue and curb extensions at those two intersections and at Bull's Ferry Road.

About the Project Area

John F. Kennedy Boulevard is ranked first in the region on the NJTPA's list of high-crash corridors. Park Avenue becomes John F. Kennedy Boulevard East where it connects to the Lincoln Tunnel Helix. All three corridors have high traffic volumes and significant pedestrian activity. These corridors traverse neighborhoods that are a mix of residential and commercial properties.

The Local Safety Program

The LSP specializes in cost-effective solutions that can make an immediate impact on their target areas. The LSP is federally funded, utilizing Highway Safety Improvement Program funds. It was established by the NJTPA in conjunction with the Federal Highway Administration and New Jersey Department of Transportation to advance safety initiatives on county and local roads. For more information, visit www.nitpa.org/LocalSafety.







ADDITIONAL STEPS

- Provided analysis to consultants Fitzgerald & Halliday, Inc. & Stantec
 - They expanded dataset to include all crash records (not just vehiclepedestrian) from two sources
 - SafetyVoyager (1/1/07-12/31/17)
 - NJDOT (1/1/07-12/31/16)
 - Performed data cleaning/quality control
 - Removed duplicate records between the two datasets
 - Identified inaccurate clustering of data (crash data not recorded at site of crash)
 - Expanded analysis to include two separate categories
 - Vehicle-pedestrian/cyclist crashes
 - Vehicle-vehicle crashes
 - A top ten crash list (excluding the areas where improvements are planned) was created for each category

Top Ten Vehicle-Vehicle Crash Cluster Locations

#	South Boundary	North Boundary	Location
1	28 th St	Sip St	N Bergen/Union City
2	90 th St	91 st St	North Bergen
3	Lexington Ave	Communipaw Ave	Jersey City
4	Bergen Tpke	35 th St	Union City
5	Carlton Ave	Manhattan Ave	Jersey City
6	NJ 139	Beacon Ave	Jersey City
7	Cliff St	Carlton Ave	Jersey City
8	Hague St	Secaucus Rd	Jersey/Union Cities
9	Glenwood Ave	DeKalb Ave	Jersey City
10	37 th St	39 th St	Union City

Top Ten Vehicle-Pedestrian Crash Cluster Locations

#	South Boundary	North Boundary	Location
1	Fairmount Ave	Glenwood Ave	Jersey City
2	Lexington Ave	Communipaw Ave	Jersey City
3	Glenwood Ave	DeKalb Ave	Jersey City
4	37 th St	39 th St	Union City
5	6 th St	8 th St	N Bergen/Union City
6	W 18 th St	W 21 st St	Bayonne
7	Van Houten Ave	Audubon Ave	Jersey City
8	Gates Ave	Neptune Ave	Jersey City
9	Carlton Ave	Manhattan Ave	Jersey City
10	Greenville Ave	Danforth Ave	Jersey City

TECHNICAL ADVISORY COMMITTEE (TAC)

- The two top ten crash location lists were shared with stakeholders
 - TAC members included county and municipal officials
 - The TAC was ask to provide feedback to help determine 4 overall focus areas
- Selection of the four focus areas
 - Following the first TAC meeting, Hudson County reached out to municipalities to discuss the list of potential focus areas
 - This feedback was crucial to determining the local issues facing the crash clusters identified by the analysis and prioritizing the locations accordingly

Four focus areas

- Data-driven safety analysis of JFK in conjunction with TAC feedback was the basis for selecting the focus areas
- The four areas are roughly 1500' to 2500' in length
 - W 26th Street to W 32nd Street in Bayonne
 - Gates Ave. to Danforth Ave. in Jersey City
 - Hague Street to 10th Street in Jersey City/Union City/North Bergen
 - 37th Street to 43rd Street in Union City/North Bergen





JFK BLVD FOCUS AREAS

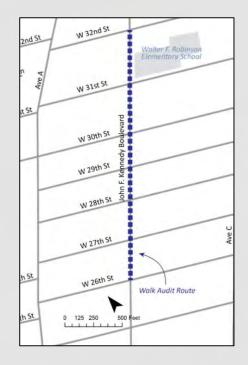
Selected focus areas with vehicle-pedestrian Crash Severity Index scores

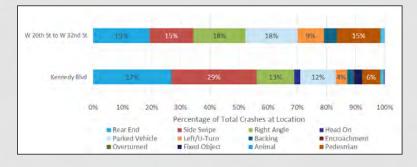


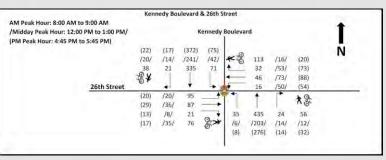
NEXT STEPS

- Examine focus areas
 - Review police investigation reports
 - Acquire high-res updated imagery
 - Walk audits
 - Traffic counts
 - Video conflict analysis
- Final TAC meeting
 - Review recommendations
 - Receive feedback
- Consultants issue final report (report pending)
 - Submit recommendations to the NJTPA Local Capital Project Delivery Program for implementation









Graphic credits – FHI & Stantec

FEEDBACK AND QUESTIONS

Hudson County Planning
Daryl Krasnuk
GIS Specialist
dkrasnuk@hcnj.us
(201) 217-5137



Coordinating Infrastructure Project Mapping at Middlesex County



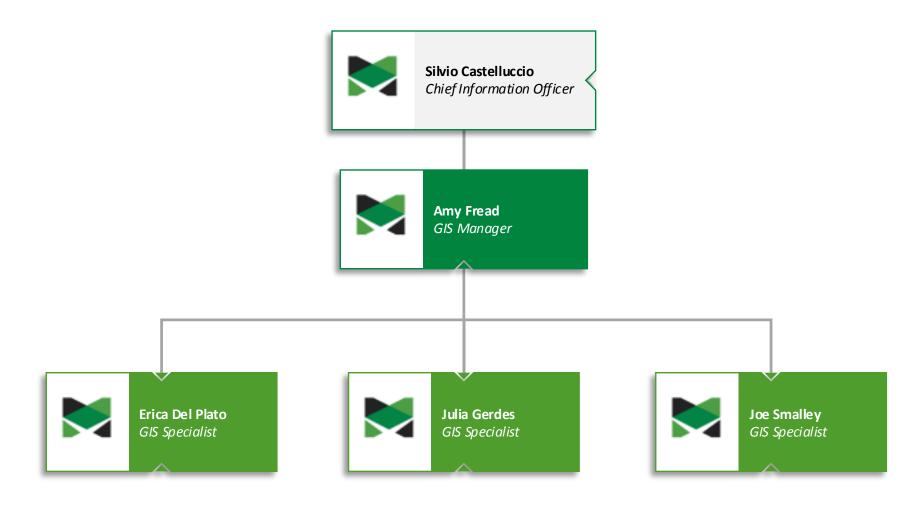
03.13.2019

by Brian Kehoe, Helene Abode Maroun, Erica Del Plato, and Amy Fread

Middlesex County

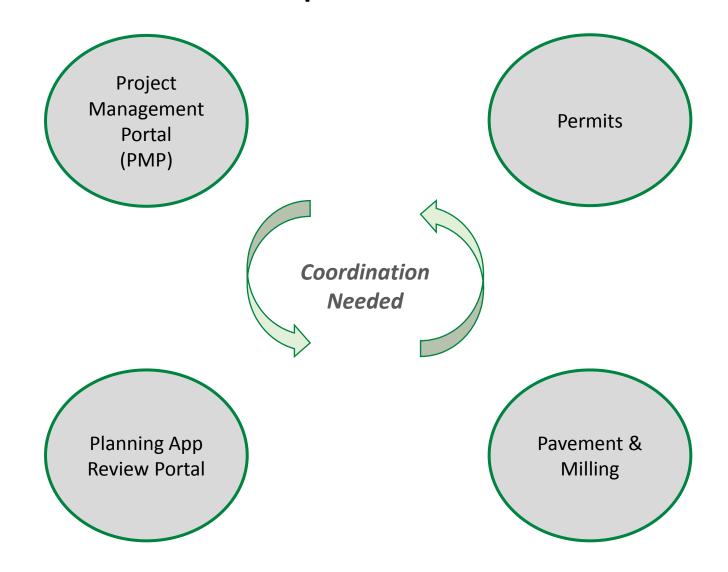
Office of Information Technology **Division of GIS**





Purpose & Intent



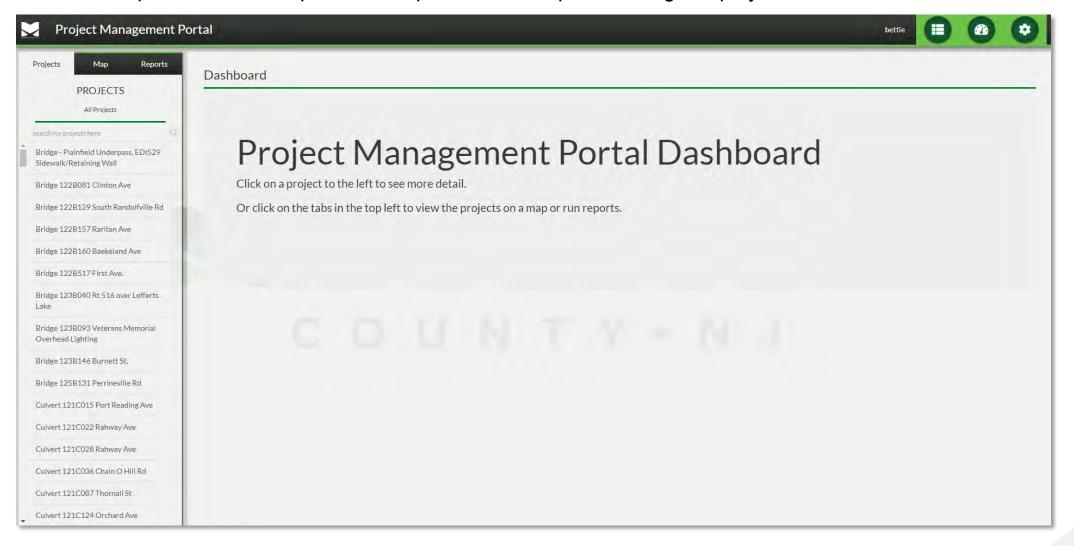


Project Management Portal (PMP)

Overview

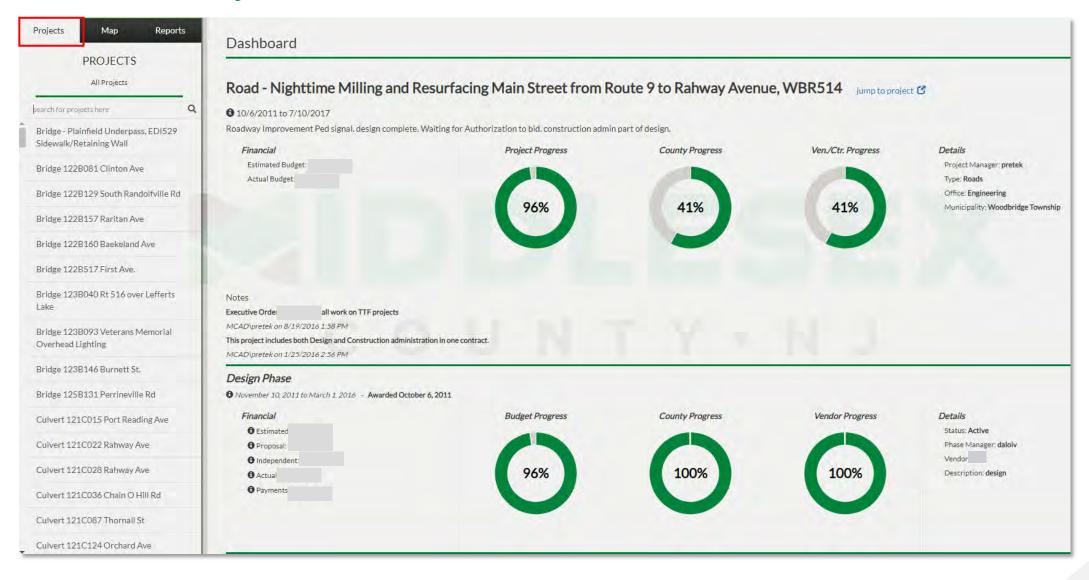


 Created to allow Engineers & County Administration to track the progress of projects through their various phases from inception to completion with respect to budget & project schedule

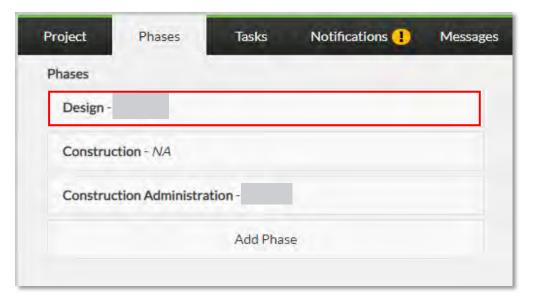


Dashboard - Projects





Project Phases



Select Phase to view more details Project

Phases

Vendor Progress

Phase Manager

Purchase Order(s)

detour causing delay

sendnr

Description

Previous Vendor

Vendor

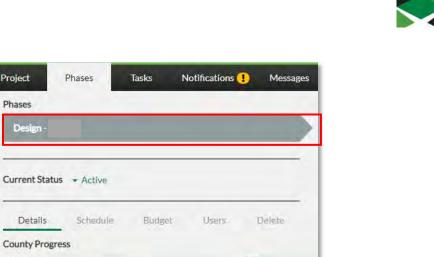
NA

Phases Tab - shows all the information pertaining to Phase for CIP

- **Details of Phase**
- Schedule of Phase
- Budget (tied into our Financial System)

Updates to a Phase

Engineering sends to Administrator's Office to update via email (Ex. Change of schedule, Budget info.)



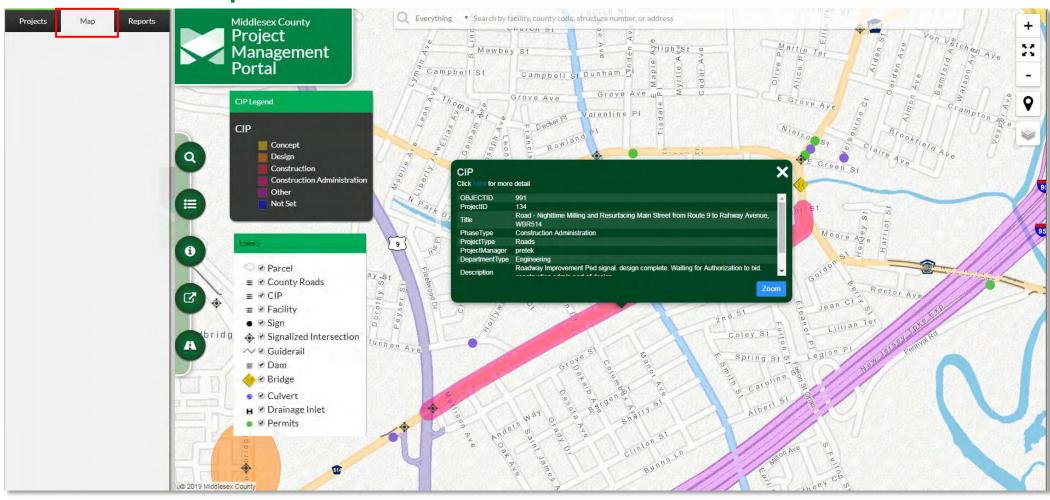
0%

0%



Dashboard - Map

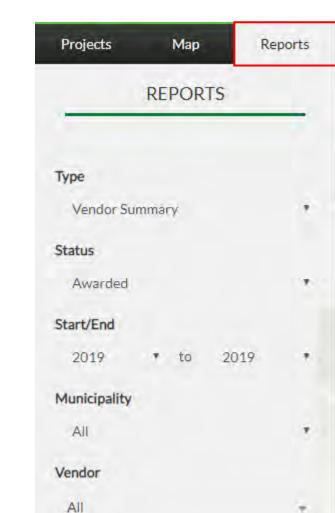




Office of Engineering manages & the Office of County Administrator helps maintain

- Engineering Office: enters the project into PMP along with financials
- Administrator's Office: updates details (change in budget, schedule, etc.)

Dashboard - Reports



Run Report



Reports

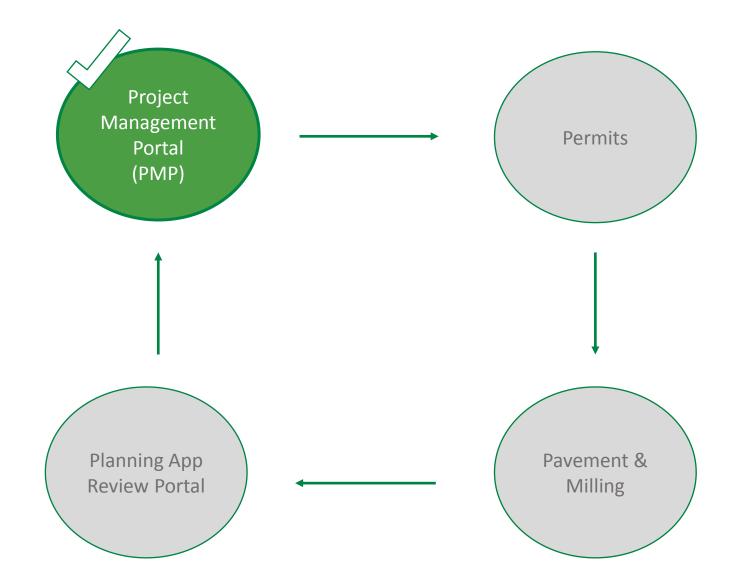
Type:

- Vendor Summary
- By Project Type & Status
- Project Summary
- Traffic Control Costs
- By Vendor

Status:

- Awarded
- Projected
- Combined
- Specify Start/End Date, Year
- Select Municipality or All
- Select Vendor or All
- Can Export into Excel Spreadsheet



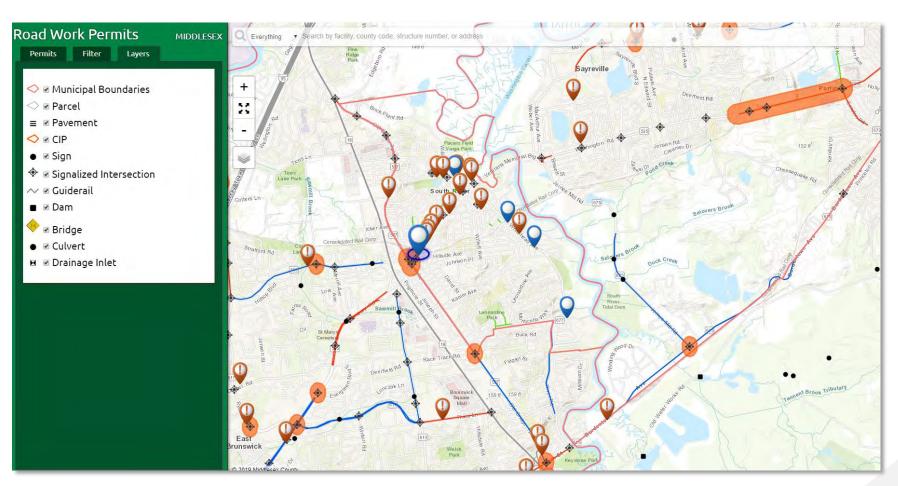


Permit Application

Construction Permits – Enter Permit for Job Completion



- Permit issuing application filled out by public works
- Permit requests from vendors/contractors are entered
- Internal staff can track, manage, & view permit status
- Permits are visible within PMP as well as CIP statuses within permit app
- Permit dictates schedule for project completion



Permit Application

Construction Permit Tracking

 Permit dictates specific start/end date for work to be completed

Status



Work Expired



Exceeded work start deadline



Needs attention



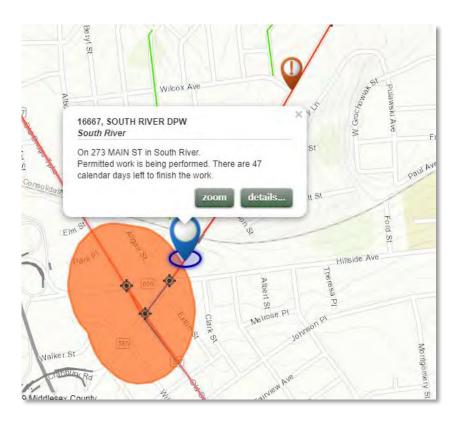
Work in progress



Work pending





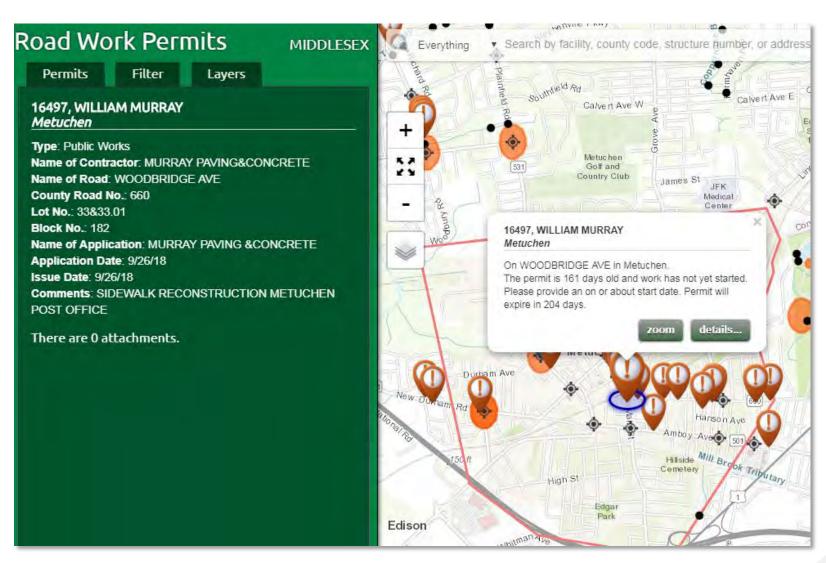


Permit Application

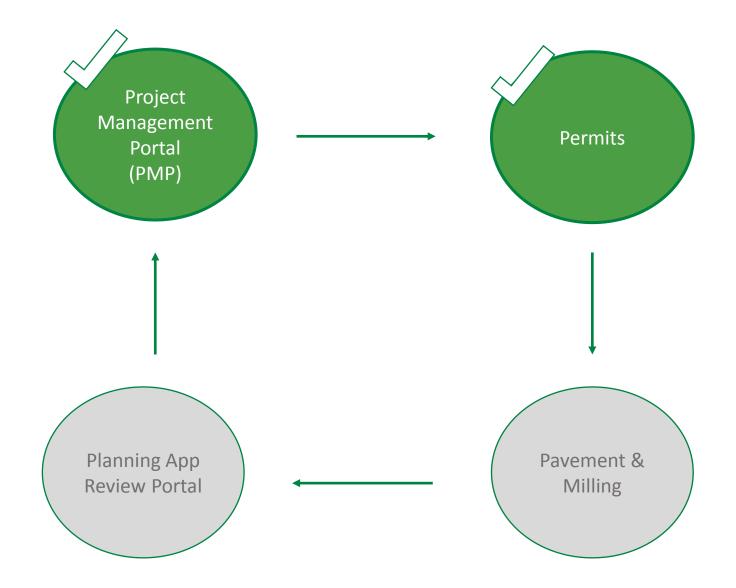
Construction Permit Tracking



- Once vendor performs work,
 Public Works can now begin paving/ milling
- More information about each permit is listed in "details"
- Can view:
 - Contractor
 - Block/Lot
 - Application Date
 - Comments





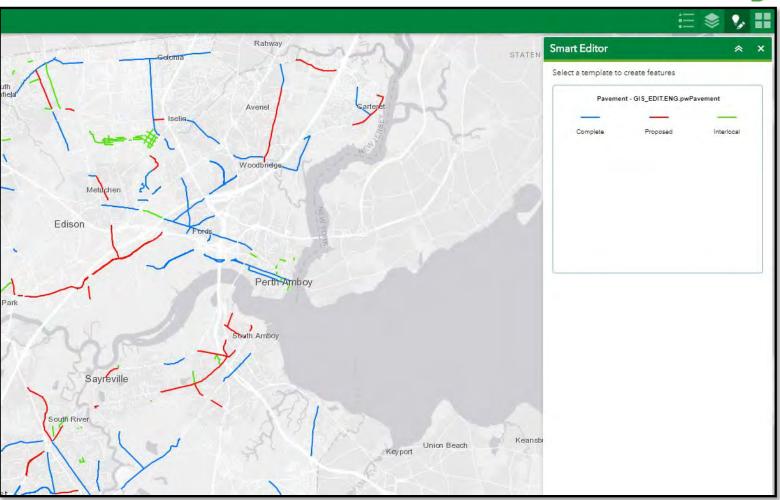


Paving & Milling Application

Tracks all Paving & Milling jobs throughout the County



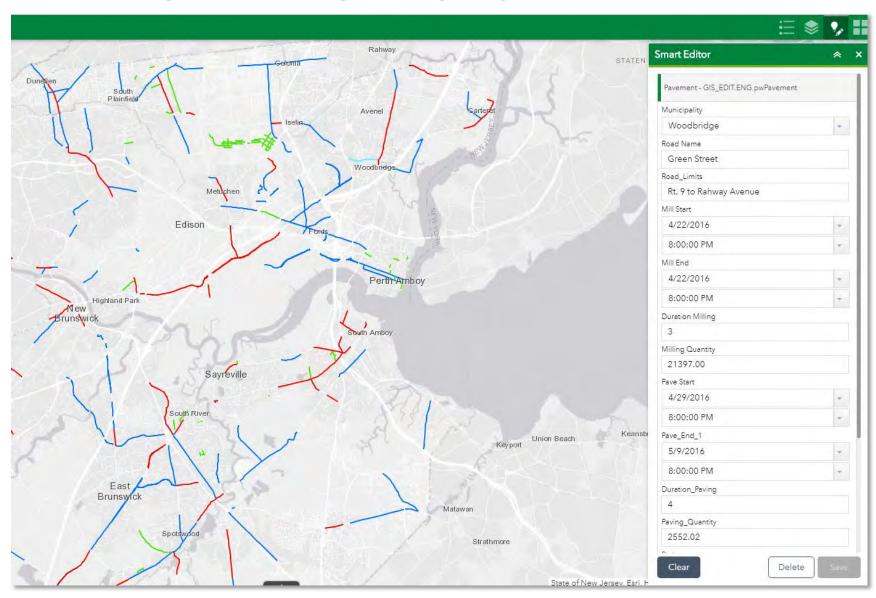
- Solution needed for Public Works to track all paving & milling jobs performed by the County
- Built web app and trained Public Works on editing, populating, & maintaining
- Public Works Crew now maintains their own data in GIS through this app
- Categorized by Status:
 - Complete
 - Proposed
 - Interlocal



Paving & Milling Application

Editor View – Add Nighttime Paving/ Milling Project Data

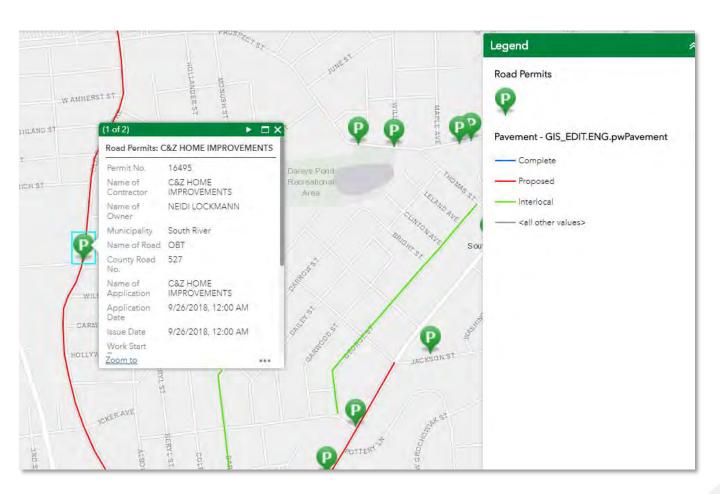




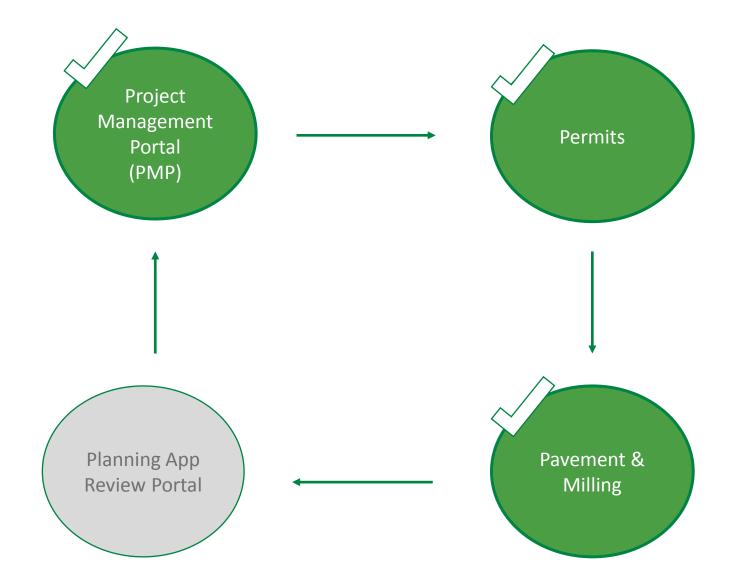
Paving & Milling Application

Permit Tracking Viewable in Paving App

- See where a proposed road for paving is located and if any new road opening permits are issued
- Contractor does work before the County paves road
- Coordination with municipalities and utilities on the paving schedule
- 45 days before paving season starts the Municipalities, utility companies, and the public are notified





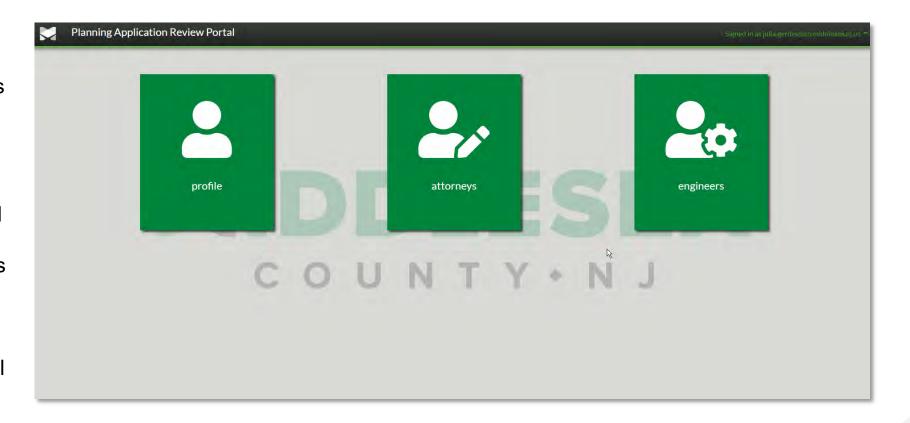


Planning Application Review Portal

Under Development

- Intended for planning, engineering, other County staff, & private developers
- Designed to allow developers to upload different plans/documents to seek approval
- Uploaded plans are reviewed by a planner and any other necessary County employees
- Reviews are sent back to the developers and eventually to the Planning Board for official approval
- Planning Review Portal offers the opportunity for each entity involved in the project schedule to communicate and prevent conflicts

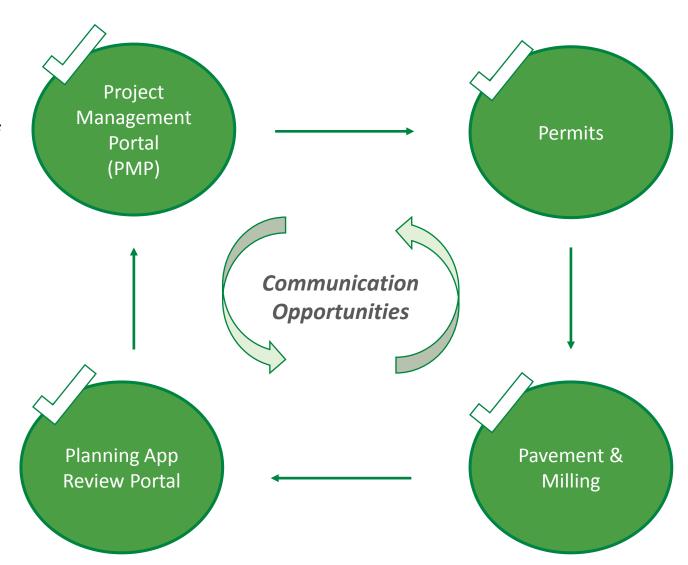






 Enabling Offices to become stewards of their own data, sense of ownership

 Work in progress, continuing to work with other Offices



 Using GIS to strengthen coordination between offices

 Helping to eliminate redundant work efforts

Division of GIS POCs

Contact Information

QUESTIONS?

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Erica Del Plato, GIS Specialist 732-745-4085 erica.delplato@co.middlesex.nj.us Julia Gerdes, GIS Specialist 732-296-6944 julia.gerdes@co.middlesex.nj.us

Joe Smalley, GIS Specialist 732-745-3863 joe.smalley@co.middlesex.nj.us



Board of Chosen Freeholders

Ronald G. Rios, Director
Charles E. Tomaro, Deputy Director
Kenneth Armwood
Charles Kenny
Leslie Koppel
Shanti Narra
Blanquita B. Valenti

Alternative Methods for
Bicycle Planning in Mercer County

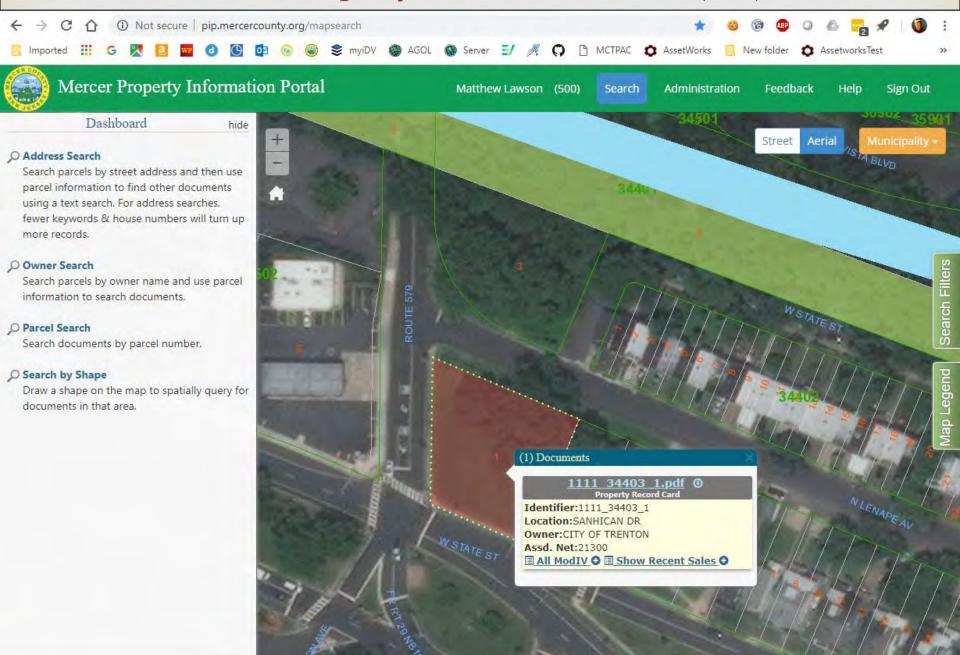
or

Adventures in LRS

03

Matthew Lawson, PP, AICP, GISP Principal Planner - Transportation MAGTUG/IREG March 13, 2019

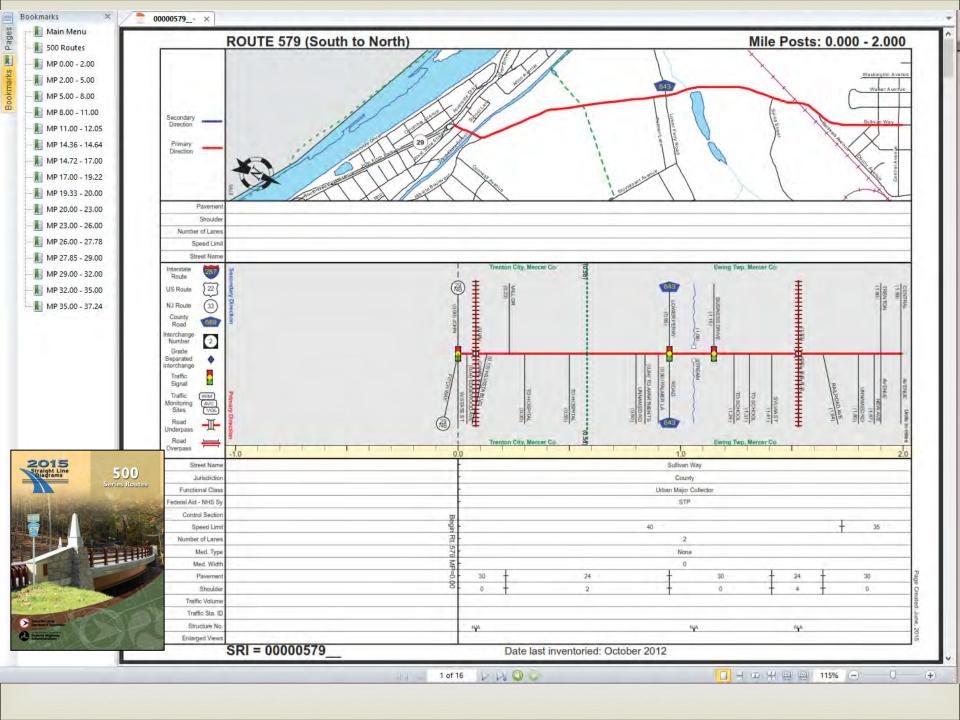
Mercer Property Information Portal (PIP)

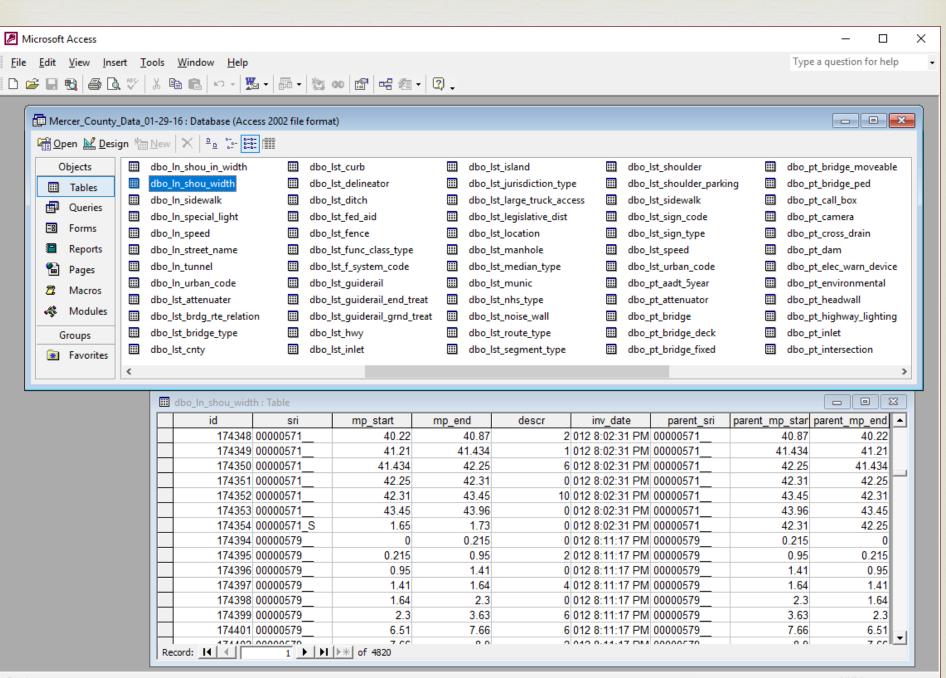


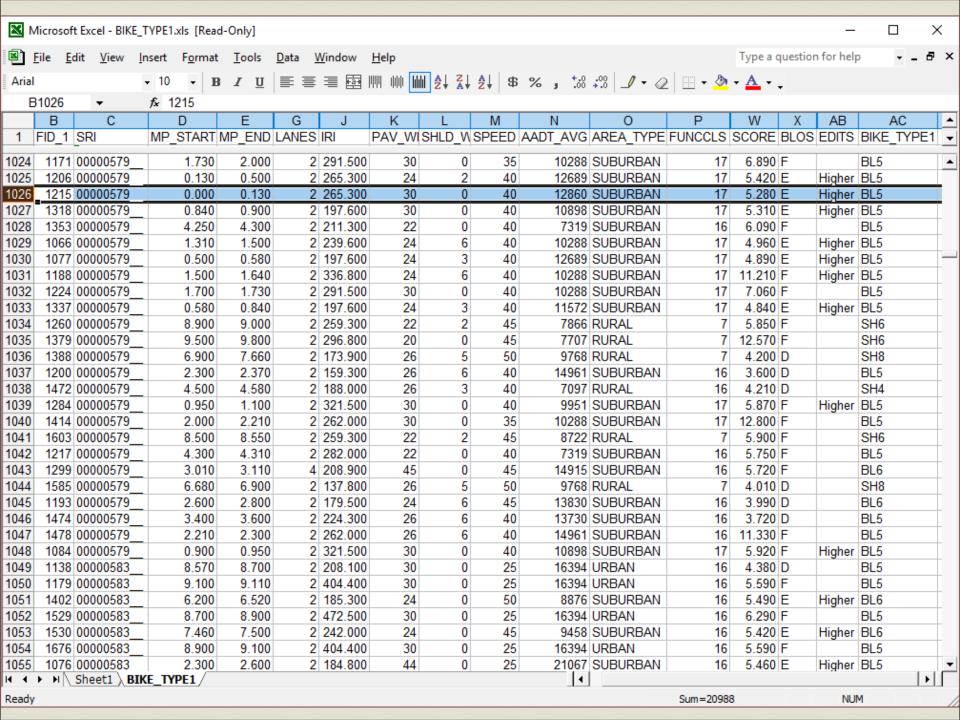
Planning History

Goal: Master Plan to Drive Capital Program







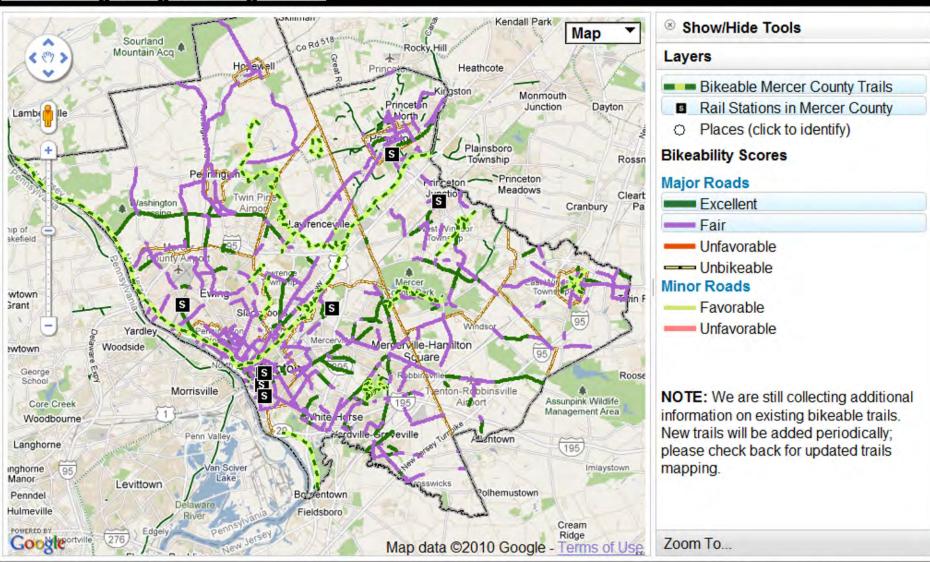




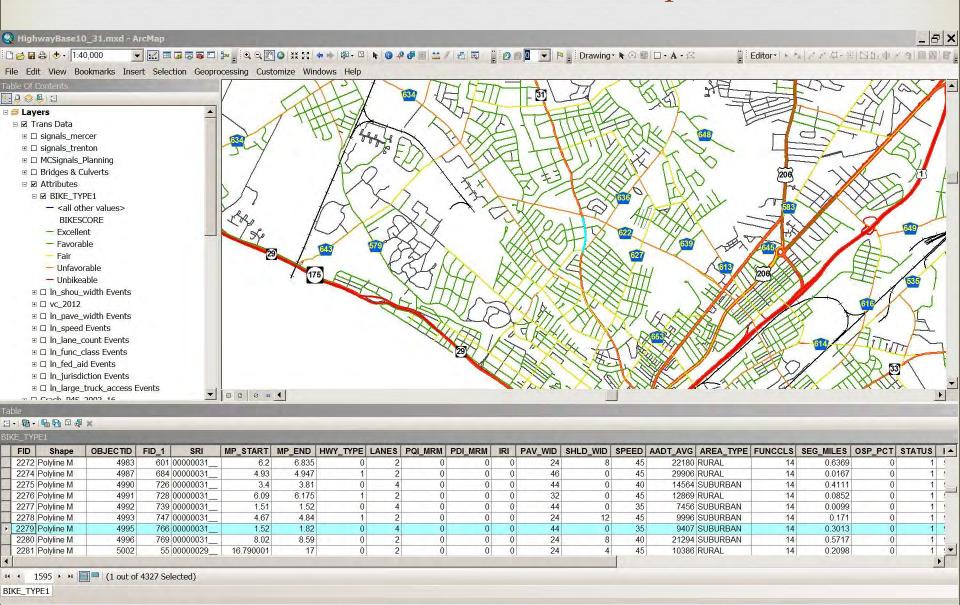
Mercer County Bikeability Map

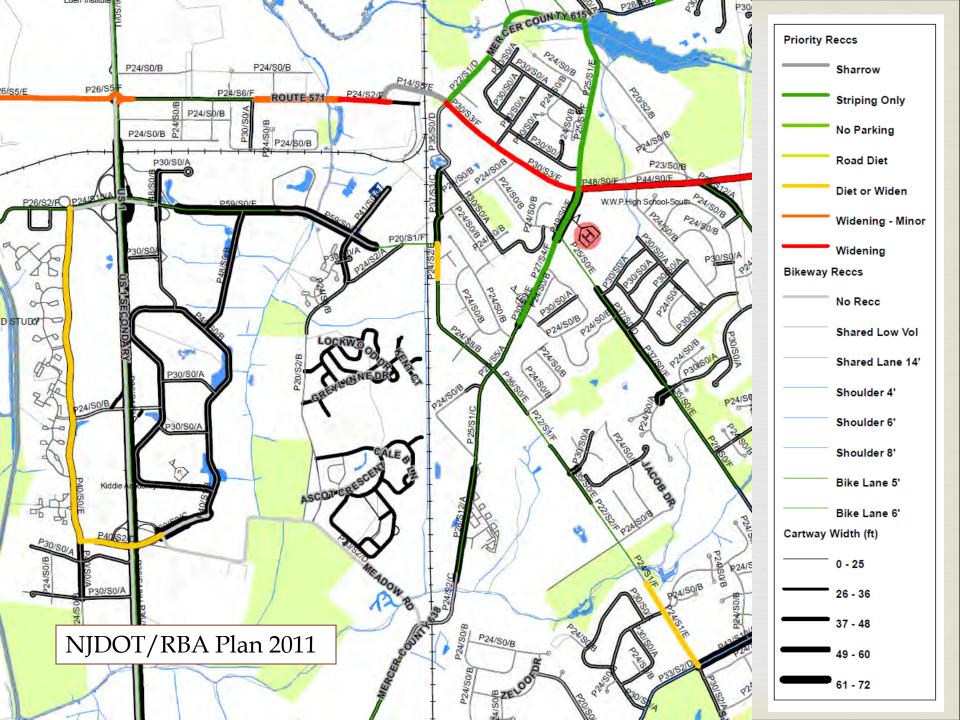


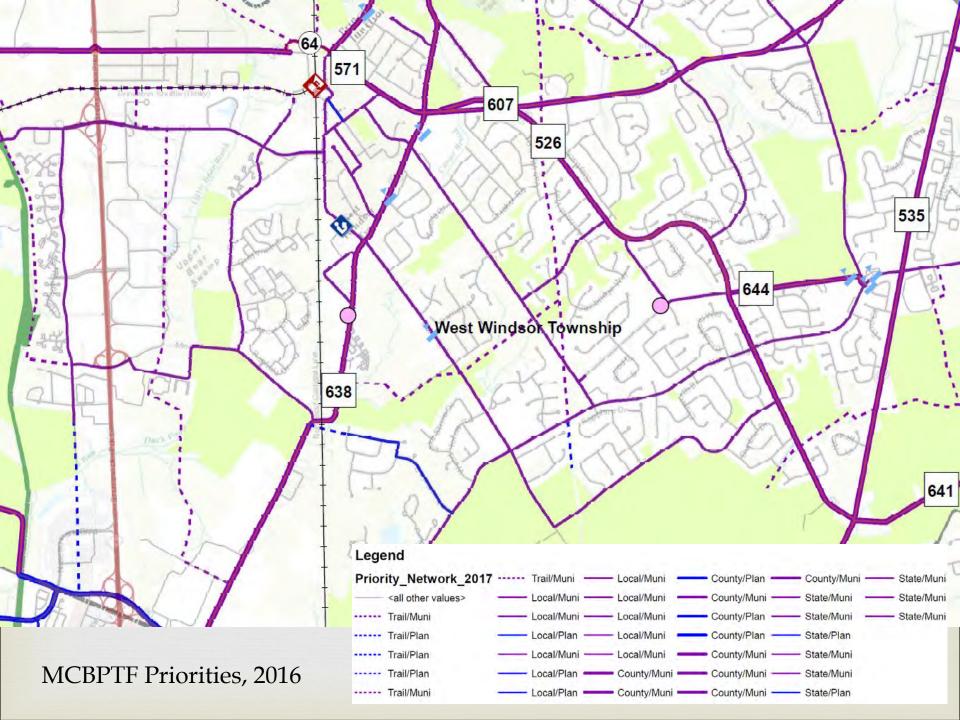
About This Site | Legend | How To Use | Disclaimer



LRS Data in ArcGIS Desktop

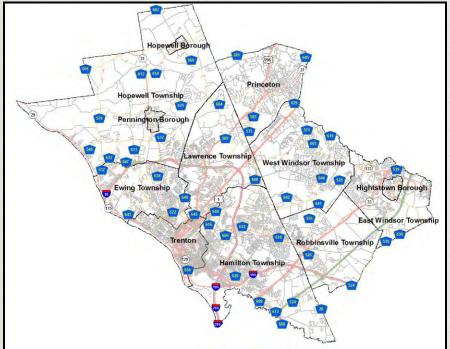


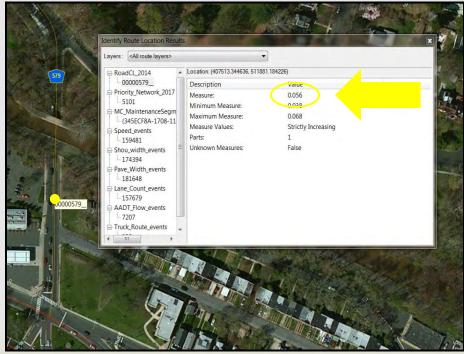




2017 Methods

 NJOGIS 2014 centerline adopted as MC standard routes, linear referencing allows segments of any length to be created





Mercer County Bike Plan Coded Values

Category	Code	Description	Cos	st/mi	Notes			
	1	Sharrow			ADT<10,000; Speed<25; or obstructing structure			
Facility_Type	2	Shoulder			ADT<10,000; Speed<35			
	3	Lane			ADT<10,000; Speed<35; signed route			
	4	Buffered			ADT>10,000; Speed<50			
	6	Side Path			ADT>10,000; Speed>50			
Spood	NULL	No Change			Desired speed to accommodate facility type			
Speed	##	Desired			Desired speed to accommodate facility type			
	0	None	\$	-				
	2	Sharrow	\$	10,560	Plaque & sign every 1000'			
	0.5	Edge Stripe	\$	2,640	Paint edge line (x2)			
	1.3	Lane Diet (10')	\$	6,864	Mill & paint edge line (x2)			
	1.4	Lane Diet (11')	\$	7,392	Mill & paint edge line (x2)			
	3.5	Road Diet	\$	18,480	Mill 5, paint 4, TWTL plaque OR multiple lane diets			
Improvement	2.2	No Parking	\$	11,616	Sign every 100(x2), edge line (x2)			
	2.8	Half Parking	\$	14,784	Sign every 100(x1), mill & stripe CL, edge line (x2)			
	110	Widen (<6')	\$	580,800	Mill, subase, 8" HMA, edge line			
	170	Widen (6-12')	\$	897,600	Mill, subase, 8" HMA, edge line			
	320	Widen (16')	\$1	1,689,600	Mill, subase, 8" HMA, edge line			
	200	Side Path	\$1	,056,000	Widen (6-12') + Clearing 18'			
	1000	Intersection	\$	-	New signals & stripes, 200' segment (\$200k total)			
Design	1	Paint	\$	5,280	Simple			
	2	Paint & Signs	\$	10,560	More complex			
	20	Widen	\$	105,600	Consider drainage, etc.			
	50	ROW	\$	264,000	DES only, ROW cost not included			
	60	ROW & NEPA	\$	316,800				

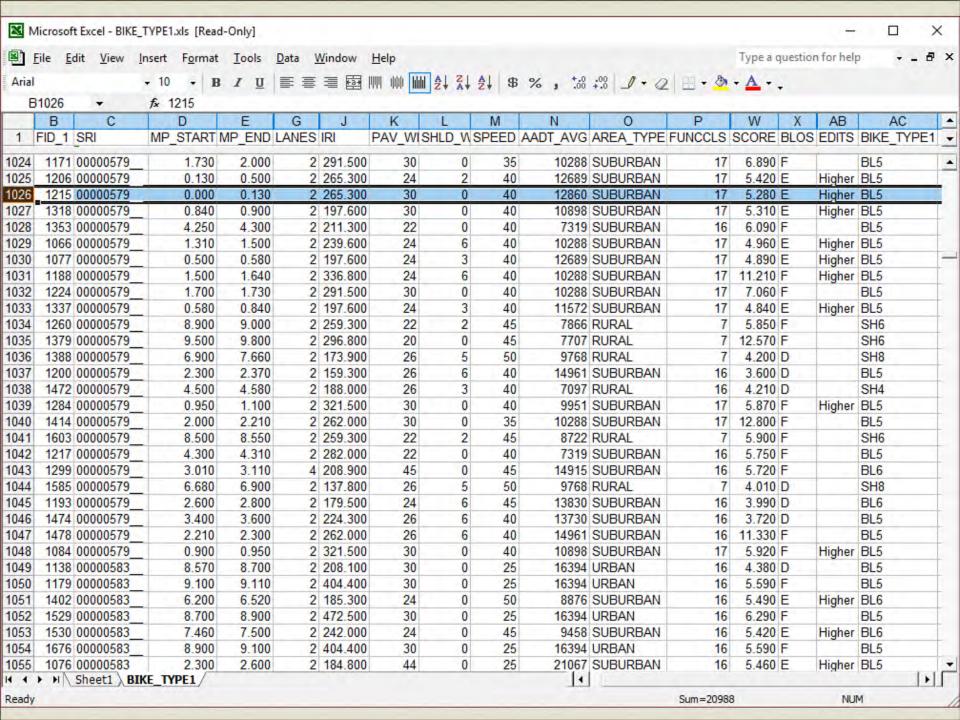
This table specifies coded values ('code') to be entered into attributes ('category') for each road segment to create a bicycle facility with a reasonable level of traffic stress. When the 'improvement' and 'design' values are multiplied by the segment length, an order of magnitude cost for implementation results. Only the 'intersection' improvement type has a pre-defined segment length (100' either side of an intersection node) to generate an appropriate improvement cost. Note that 'costs' are for planning purposes only; they are not estimates of actual project costs.

Value Codes Applied to Each Segment

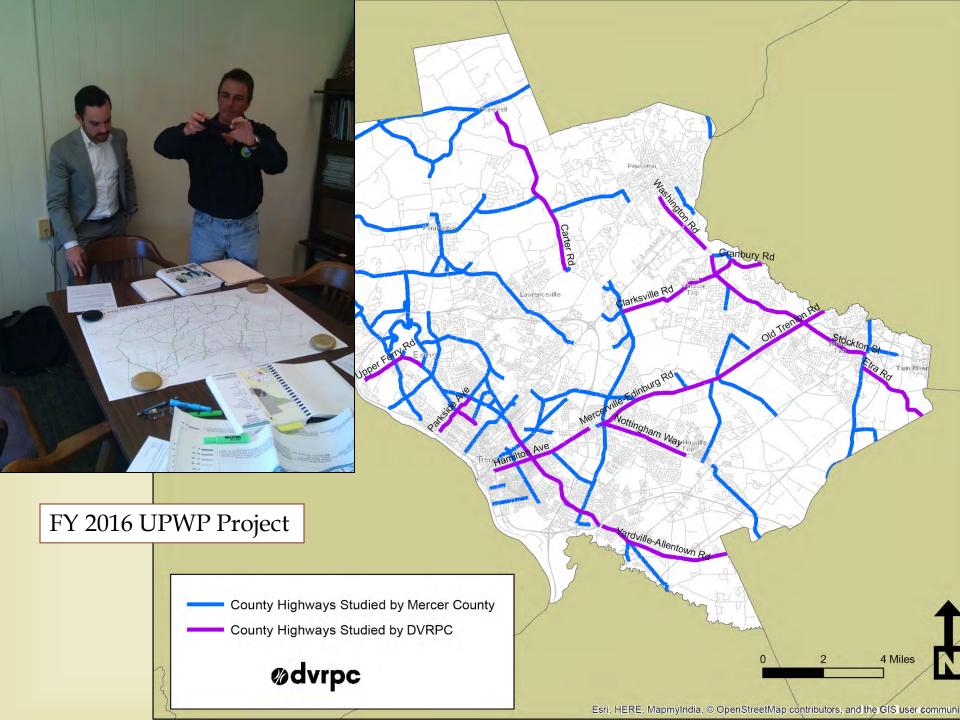
Cost estimates from NJDOT 2016 construction bids and from Portland State & UNC surveys.

Minor differences in cost distinguish facility types.

									_			
			ac_Type S			Design Comments	Length(ft)			EScost		Tcost
00000579	0.000	0.071	1	25	1.4	2 29' CW	375			750		1,275
00000579	0.071	0.091	1	25	200	20 D&R Underpass onto Sidewalk		21,120		2,112		23,232
00000579	0.091	0.135	1	25	1.4	2 29' CW	232	325		465		790
00000579	0.135	0.285	2	35	170	20 need reconstruction anyway	792	134,640		15,840		150,480
00000579	0.285	1.083	2	35	1.4	1 30' CW	4,213	5,899	\$	4,213		10,112
00000579	1.083	1.300	2	35	170	20 widen for LTL for NJM and Katz	1,146	194,779	\$	22,915		217,694
00000579	1.300	1.635	2	35	1.4	1 40' CW	1,769	2,476		1,769		4,245
00000579	1.635	2.169	2	25	1.3	1 Grand Ave, narrow to 10' lanes	2,820	3,665		2,820		6,485
00000579	2.169	2.210	2	25	170	20 Planned widening @ W Upper Ferry		36,802		4,330		41,131
00000579	2.210	3.000	2	35	1.4	1 40' CW	4,171	5,840		4,171		10,011
00000579	3.000	3.271	2	35	1.4	2 I-95 interchange	1,431	2,003		2,862		4,865
00000579	3.271	4.876	2	35	1.4	1 40' CW	8,474	11,864		8,474		20,339
00000579	4.876	7.660	2	45	0.5	1 40' CW	14,700	7,350		14,700		22,049
00000579	7.660	8.546	2	45	1.4	1 30' CW	4,678	\$ 6,549	\$	4,678	\$	11,227
0.000	Route 29					Sullivan Way				0.0)71	
1			Y								1	



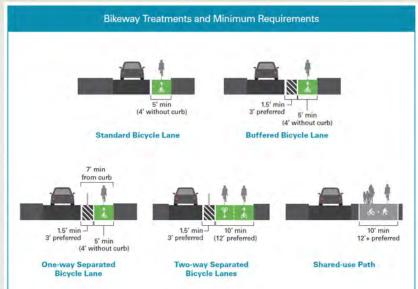






2017 State of New Jersey

Complete Streets Design Guide





	85TH PERCENTILE SPEED ¹										
ADT	≤ 20	25	30	35	40	45	≥50				
≤ 2,500	ABCDEF	A ² BCDEF	CDEF	CDEF	CDEF	DEF	F				
2,500-5,000	BCDEF	BCDEF	CDEF	CDEF	DEF	DEF	F				
5,000-10,000	B3CDEF	B3CDEF	CDEF	DEF	DEF	EF	F				
10,000-15,000	DEF	DEF	DEF	DEF	EF	EF	F				
≥15,000	DEF	DEF	DEF	EF	EF	F	F				

A: Shared Street/Bicycle Boulevard

B: Shared-lane Markings

C: Bicycle Lane

D: Buffered Bicycle Lane

E: Separated Bicycle Lane F: Shared-use Path

1 If data not available, use posted speed

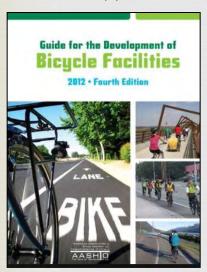
² Bicycle boulevards are preferred at speeds ≤25 mph

3 Shared-lane markings are not a preferred treatment with truck percentages greater than 10%

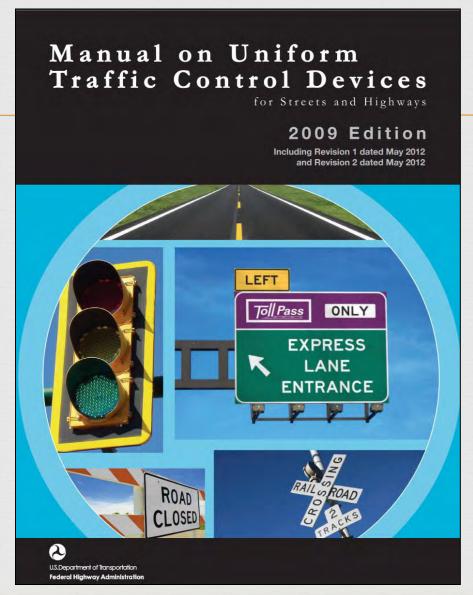
Design Flexibility/Variability

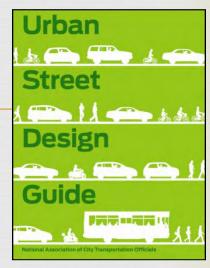


FHWA

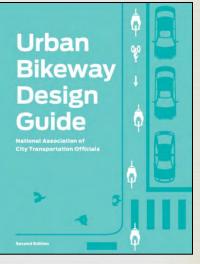


AASHTO





NACTO



NACTO

Mercer County Bicycle Facility Selection Table

	USLIMITS2 Recommended Speed									
ADT	≤ 20	25	30	35	40	45	≥50			
≤ 2,500	ABCDEF	ABCDEF	CDEF	CDEF	CDEF	D* E F	F			
2,500–5,000	BCDEF	BCDEF	CDEF	CDEF	D* E F	D* E F	F			
5,000-10,000	BCDEF	BCDEF	CDEF	C* DEF	D* E F	D* E F	F			
10,000-15,000	C* DEF	C* DEF	C* DEF	C*D*EF	D* E F	D* E F	F			
15,000-30,000	C* DEF	C* DEF	C* DEF	D* E F	EF	E* F	F			
≥30,000	F	F	F	F	F	F	F			

A: Shared Street/Bicycle Boulevard

B: Shared-lane Markings

C: Bicycle Lane

C*: Bicycle Lane (After careful consideration)

D: Buffered Bicycle Lane

D*: Buffered Bicycle Lane (After careful consideration)

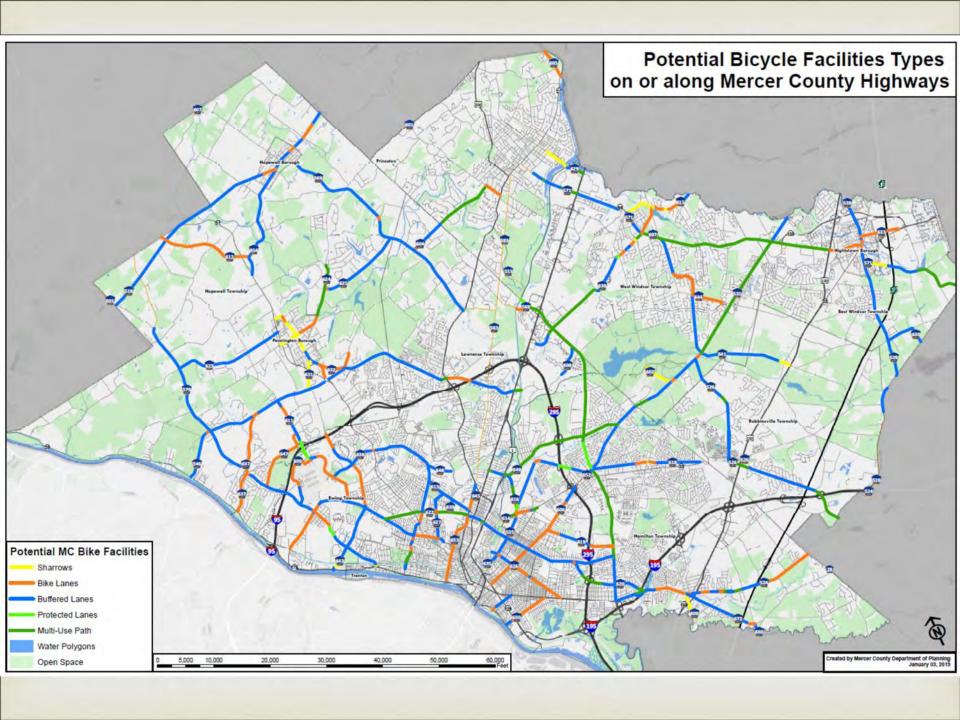
E: Separated Bicycle Lane

E*: Separated Bicycle Lane (After careful consideration)

F: Shared-use Path

- 1. If USLIMITS2 data not available, use posted speed
- 2. Bicycle boulevards are preferred at speeds ≤25 mph
- 3. Shared-lane markings are not a preferred treatment with truck percentages greater than 10%
- 4. Buffered Bike Lanes may include Rumble Strips if designed to Mercer County Standards.

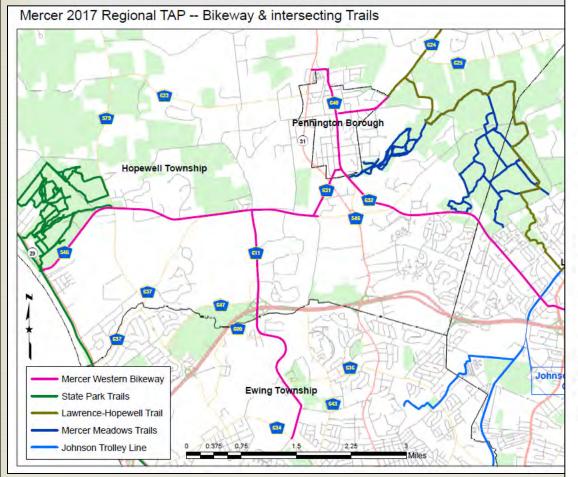






Implementation







DEPARTMENT OF TRANSPORTATION P.O. Box 600 Trenton, New Jersey 08625-0600

PHILIP D. MURPHY

Governor

SHEILA Y, OLIVER Lieutenant Governor DIANE GUTIERREZ-SCACCEITI Commissioner

November 7, 2018

Mr. Barry Seymour Executive Director, DVRPC 190 N. Independence Mall West, 8th Floor Philadelphia, PA 19105-1520

Dear Mr. Seymour

New Jersey Department of Transportation Commissioner, Diane Gutierrez-Seaecetti, recently announced her Commitment to Communities Initiative to help local governments succeed in delivering transportation projects. On behalf of the Commissioner, we are pleased to inform you the following projects in the Delaware Valley Regional Planning Commission (DVRPC) region have been selected for funding through the Regional Transportation Alternatives Program (RTAP).

Project Name	Project Sponsor	Amount
Arney's Mount - Fairgrounds Connector	Burlington County	\$3,223,000
Mercer County Great Western Bikeway and Approaches	Mercer County	\$2,365,900

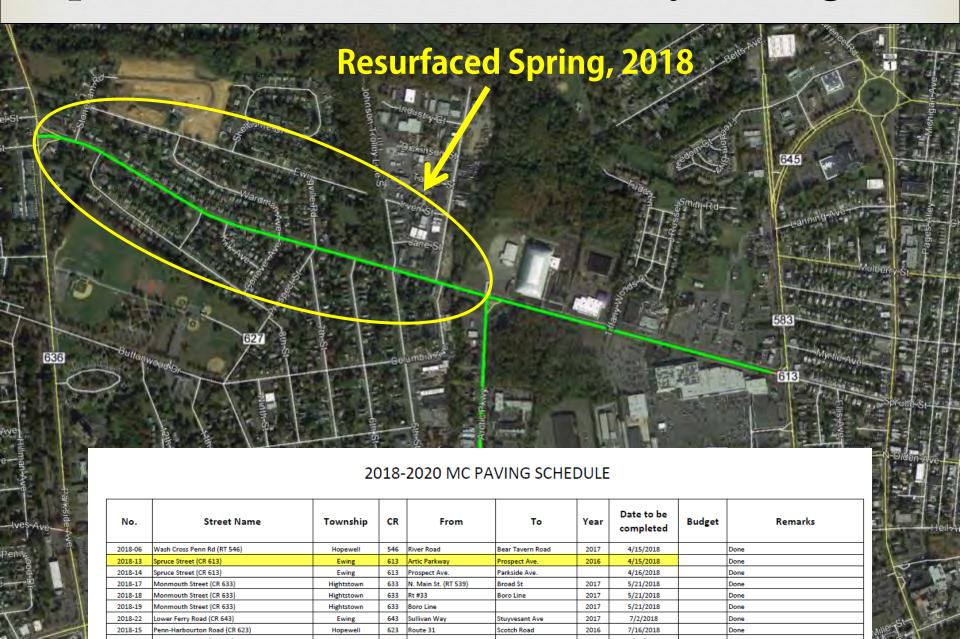
As you know, the New Jersey Department of Transportation, in partnership with the North Jersey Transportation Planning Authority (NJTPA), the DVRPC, and the South Jersey Transportation Planning Organization (SJTPO), is administering the Regional TAP Program. Six projects totaling \$16,688,900 were recommended by the Regional TAP Selection Committee. The Selection Committee was comprised of representatives from NJDOT Local Aid, NJDOT Bureau of Environmental Resources, NJTPA, DVRPC and SJTPO.

NJDOT will be notifying each recipient regarding their approved Regional TAP grant. Failure to authorize within two years of this notification may jeopardize funding for these projects.

"IMPROVING LIVES BY IMPROVING TRANSPORTATION"

New Jersey Is An Equal Opportunity Employer • Printed on Recycled and Recyclable Paper

Spruce Street and Arctic Parkway (Ewing, NJ)







Alternative Methods for
Bicycle Planning in Mercer County
or
Adventures in LRS

03

Matthew Lawson, PP, AICP, GISP Principal Planner - Transportation MAGTUG/IREG March 13, 2019

Thank You!

Matthew Lawson
Principal Planner-Transportation
Mercer County Planning Dept.
v. 609-989-6551

mlawson@mercercounty.org

Increasing Tidal Flooding Situational Awareness in Cape May County, NJ Using ESRI Solutions for Flood

Calen Daugherty, GIS Specialist



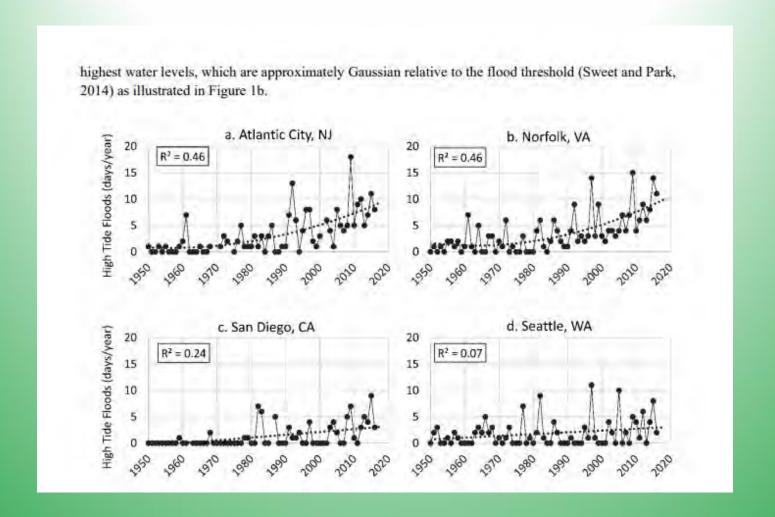
Historical Coastal Flooding Events in New Jersey

- March 1962Nor'Easter
- Dec 1992Nor'Easter
- Hurricane Sandy 2012
- Nor'Easter "Jonas", January 2016



Source: Press of Atlantic City

Increasing Number of "High Tide Flood" Days



Source: Patterns and Projections of High Tide Flooding Along The U.S. Coastline Using a Common Impact Threshold (NOAA Technical Report NOS CO-OPS 086)

Chronic Coastal Flooding a Growing Concern

- According to a recent study by the Union of Concerned Scientists:
 - 25,000 NJ homes worth ~\$10 billion at risk of chronic flooding by 2035
 - Atlantic City, Ocean City, North Wildwood, and Wildwood each have more than 800 at-risk properties

Study - Underwater: Rising Seas, Chronic Floods, and the Implications for US Coastal Real Estate (2018)

Impacts from Chronic Flooding

- Potential loss of real estate
 value
- Transportation

 utility
 infrastructure
- Livability of area



Source: Union of Concerned Scientists

Cape May County Emergency Management

- Staff has good local knowledge of local flooding conditions
- Want to improve situational awareness



Operational Need for App

- Want to be able to answer 3 questions
 - When is the flood coming ?
 - What will the flood look like?
 - Who will be affected by the flood?



Source: Press of Atlantic City

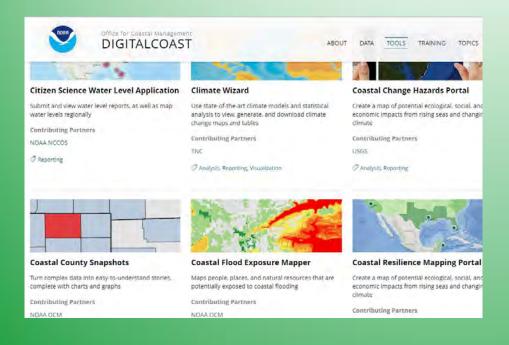
Application Considerations

- Want a "real time" component
- Full hydrological modeling entails large costs and efforts



Existing Resources

- What's already out there?
 - NOAA Digital Coast data/services (njfloodmapper.com)
 - FEMA flood hazard layers
 - NOAA tide gauge data and forecasts

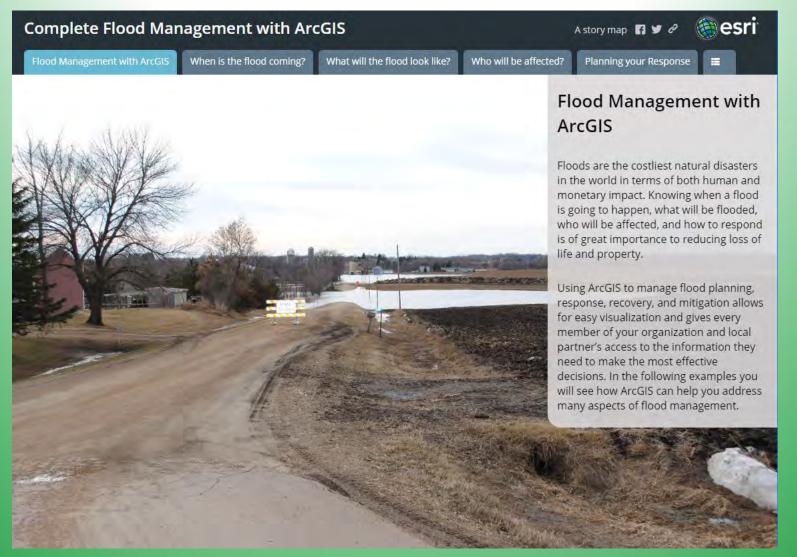




Aggregate and Augment

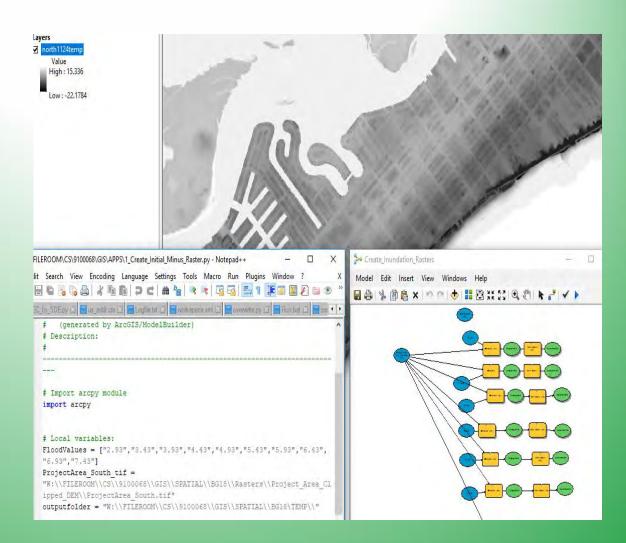
- Utilize existing resources where we can
- Focus on Cape May County local area and needs of Emergency Management
 - 3 Zones
 - Coastal Only
- Solution should be available any time (planning or during live event)
- Work with County's existing GIS infrastructure

Flood Management for ArcGIS Template



Create Inundation Layers

- Create inundation layers from LIDAR elevation data
- Publish
 services and
 create web
 maps



Cape May County Tidal Flooding Awareness

Cape May County Tidal Flooding Awareness

A Story Map 📑 💆 🖉





Introduction

Tidal Flooding Dashboard

The Cape May County Tidal Flooding Awareness Application is a suite of web applications that helps users gain a better understanding of the potential impacts of tidal flooding inundation in the Cape May County Region.

Tidal Flooding Dashboard

The dashboard provides near-real time readings of tidal gauges, current weather watches and warnings, and water level forecasts where available, all from authoritative NWS/NOAA sources.

What Will the Flood Look Like?

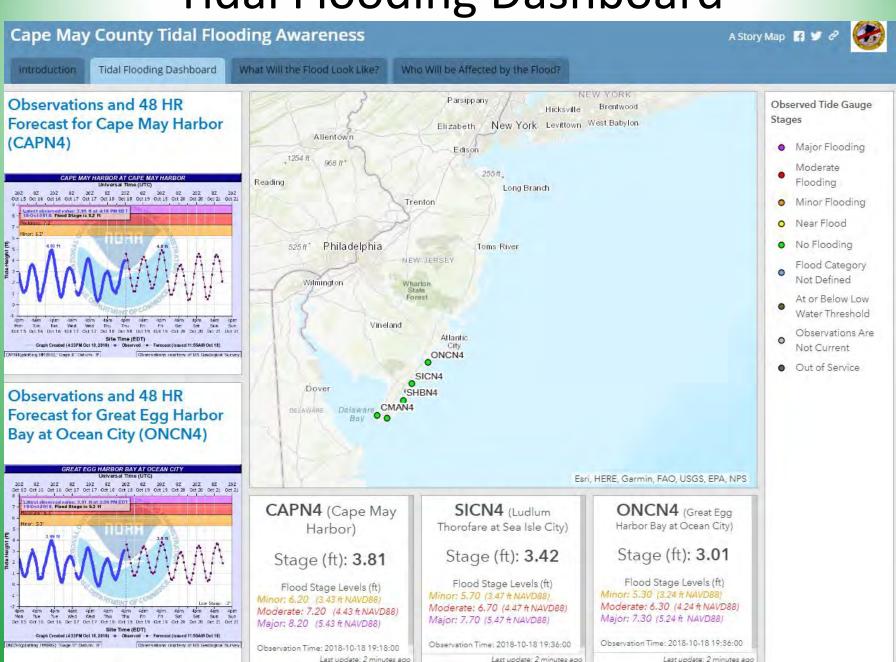
This component of the application allows the user to view inundation levels based on selected tide gauge readings for the Southern, Central, and Northern areas of the county. For example, a user may want to see what streets in Wildwood may be inundated by a moderate flood event. Please see the splash screen of this component for information on how the inundation levels shown may differ from actual flood events.

Who Will be Affected by the Flood?

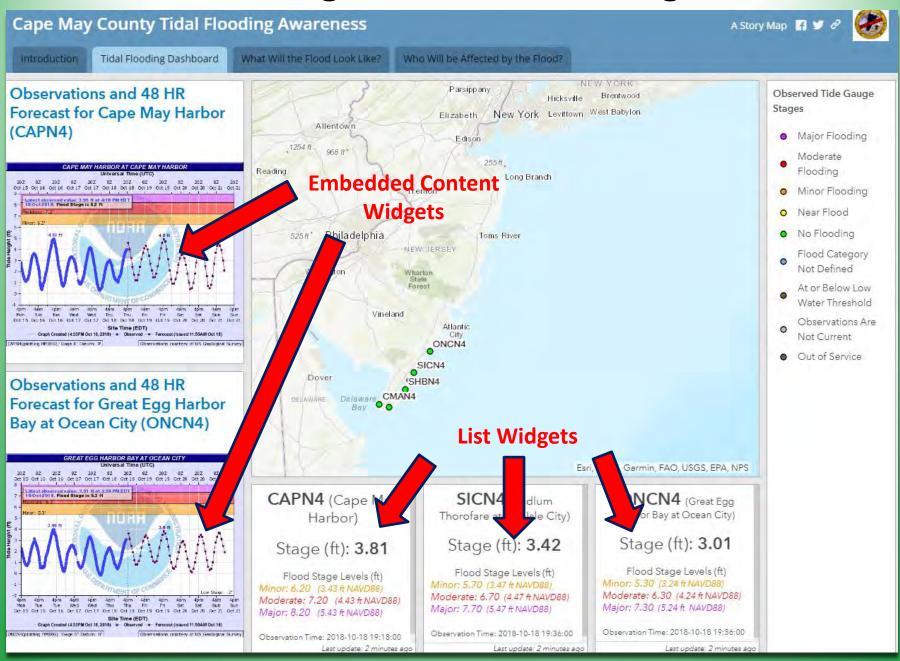
This component of the application allows the user to view inundation levels based on selected tide gauge readings for the Southern, Central, and Northern areas of the county, and see how inundation levels may impact critical infrastructure. For example, a user may want to see if the area around the police station in Ocean City may be inundated by a major flood event. Please see the splash screen of this component for information on how the inundation levels shown may differ from actual flood events.



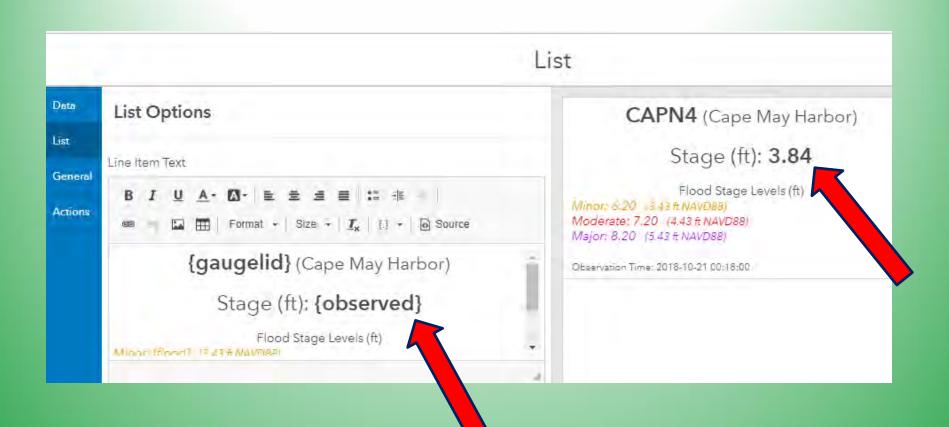
Tidal Flooding Dashboard



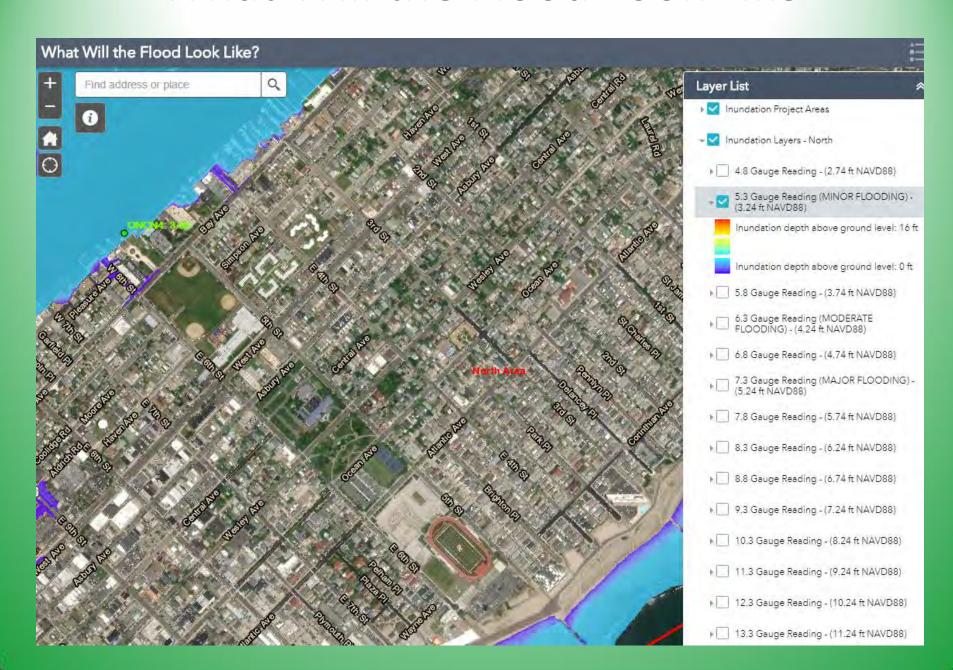
Tidal Flooding Dashboard - Configuration



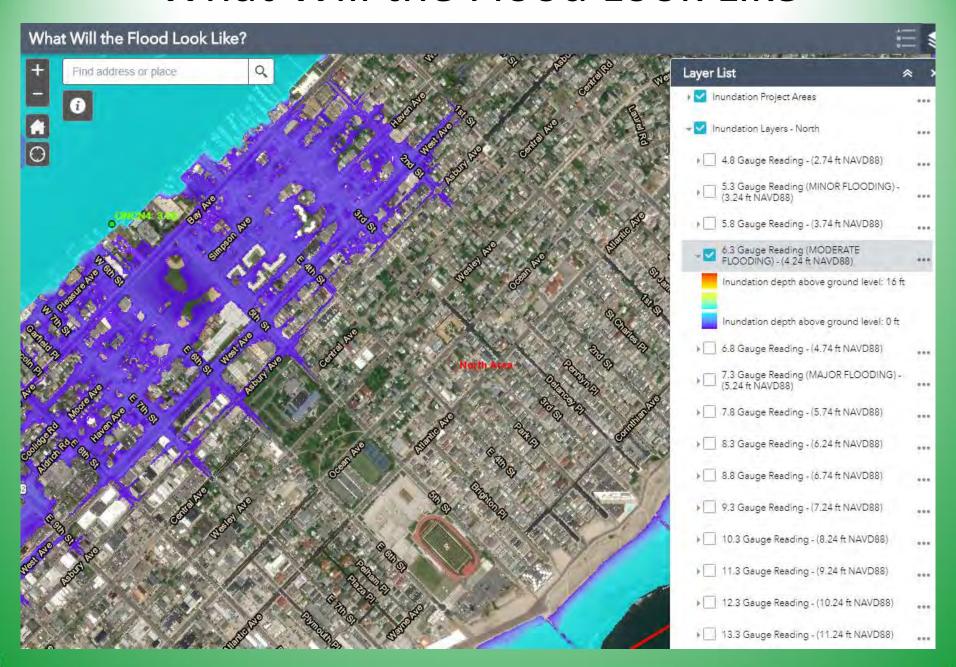
Tidal Flooding Dashboard - Configuration



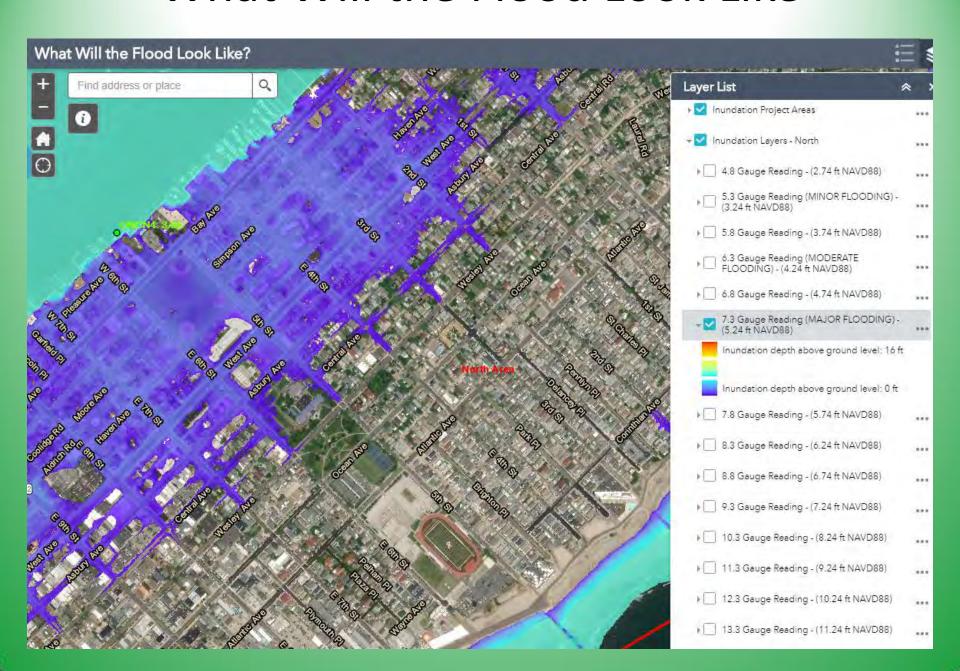
What Will the Flood Look Like



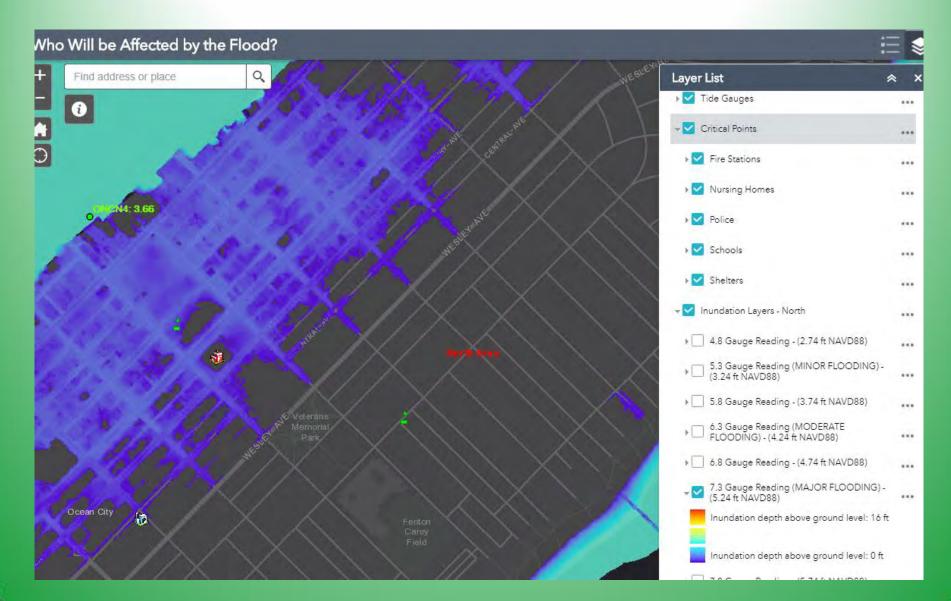
What Will the Flood Look Like



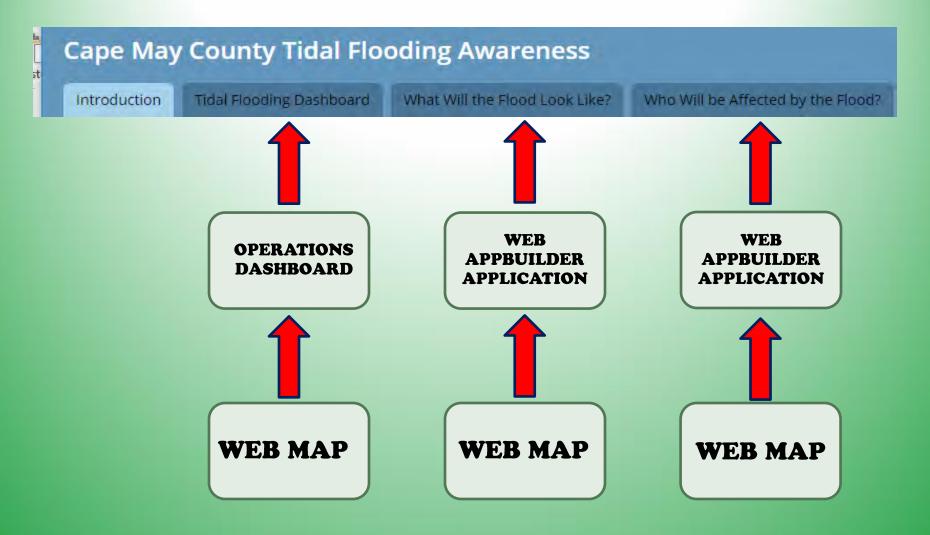
What Will the Flood Look Like



Who Will be Affected by the Flood?



Application Diagram

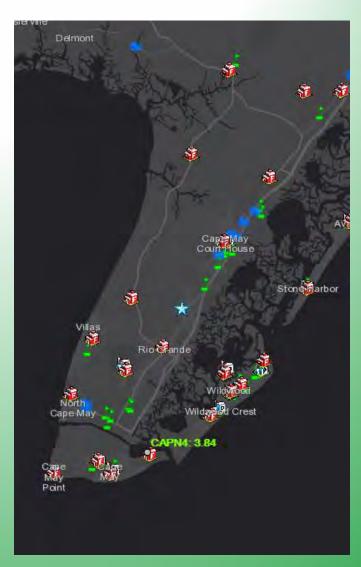


Important Assumptions and Limitations

- Inundation graphics not a model of what a given storm inundation might look like at snapshot in time
- Timing differences of high tide
- Local factors (wind, wave action, rainfall)
- Disconnected low areas

Potential Augmentations

- County can add additional layers to web maps
- Add beach / street level view web cam points
- Sensors/modeling



National Flood Insurance Program Community Rating System Benefits

- Voluntary incentive program that recognizes and encourages community floodplain management activities that exceed the minimum NFIP requirements
- Application fulfills requirements and add points in areas such as
 - Map Information
 - Outreach Programs
- More points results in reduced flood insurance premiums for towns

Takeaways

- Use of Story Map as aggregation / mash up tool rather than narrative tool
- Provide benefits to municipalities at no cost



National Weather Service Data as OGC Web Services

This page is for data that is available as Geospatial Information System (GIS) Web Services. The main <u>REST Services Page</u> has links to the pages containing the NWS and other NOAA Line Offices web service. This page contains web services that follow the Open Geospatial Consortium (OGC) standards for web services. Three standards are supported - Web Mapping Services (WMS), Web Feature Services (WFS) and Web Coverage Services (WCS). A limited set of data are available at this time and the links are below.

The following links will lead you to a REST page for services or a download page for images.

Current Weather	Forecasts	Past Weather/Climate
Watches, Warnings and Radar -Base Reflectivity Radar -Base Reflectivity Radar (time_enabled) -Watch/War Polygons -NOHRSC Snow Analysis	Hurricanes/Tropical Storms -Atlantic Hurricane Forecast -East Pacific Hurricane Forecast -Water -AHPS River Gauge Observations/Forecasts -National Significant River Flood Outlook -Quantitative Precip Est (OPE) from WPC -Hourly Quantitative Precip Est (OPE) from RFC -Daily Quantitative Precip Est from RFC -Gridded Flash Flood Guidance -Alaska River Breakup Status - Air Quality -Air Quality Surface Dust - Air Quality One Hour Average Ozone - Air Quality One Hour Maximum Ozone - Air Quality 8 Hour Maximum Ozone - Air Quality Surface Smoke	From the Climate Prediction Center (CPC - 6 to 10 Day Precipitation and Temperature Outlooks - 8 to 14 Day Precipitation and Temperature Outlooks - Daily 0.25 Deg CMORPH - GFS Precipitation Anomalies - Monthly Precipitation Outlooks - Monthly Temperature Outlooks - Seasonal Precipitation Outlooks - Seasonal Temperature Outlooks - Weekly Sea Surface (SST) Temperatures - CPC Drought Outlook

Thanks!

ay County Tidal Flooding Awareness is a suite of web applications that segain a better understanding of the impacts of tidal flooding inundation in May County Region.

ooding Dashboard

oard provides near-real time readings of tidal errent weather watches and warnings, and of forecasts where available, all from two NWS/NOAA sources.

the Flood Look Like?

anent of the application allows the user to action levels based on selected tide gauge or the Southern, Central, and Northern areas ty. For example, a user may want to see what wildwood may be inundated by a moderate. Please see the splash screen of this for information on how the inundation levels wilffer from actual flood events.

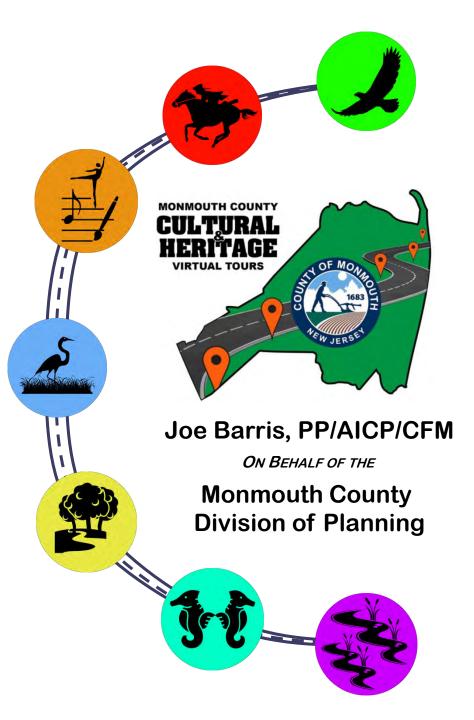
III be Affected by the Flood?

conent of the application allows the user to dation levels based on selected tide gauge on the Southern, Central, and Northern areas by, and see how inundation levels may impact tructure. For example, a user may want to

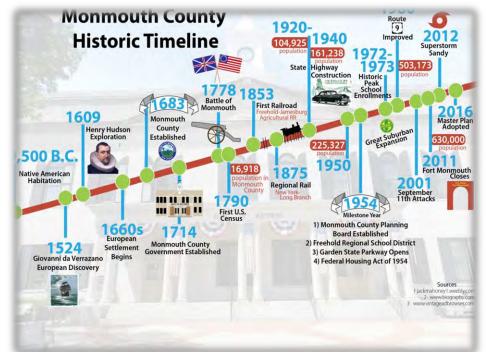


cdaug@arh-us.com



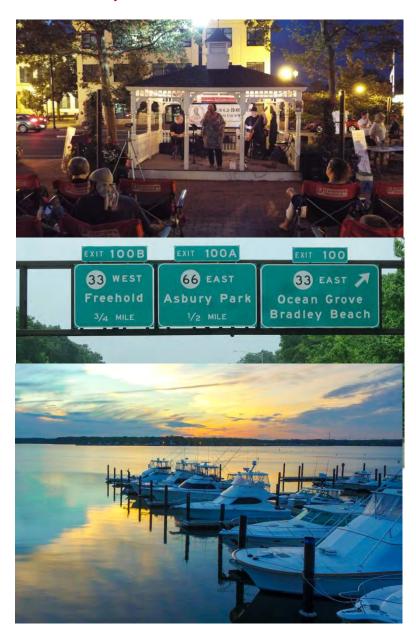






MONMOUTH COUNTY, NJ

- 'Central Jersey' comprised of farmland, small towns, suburban, smaller scale urban centers, shore towns
- 476 square miles | 625,000 people
- 53 towns | 300 to 66,000 people | 0.1 to 62 mi²
- 27 miles of Atlantic Ocean coastline | 26 miles of coastline along Raritan Bay
- Proximity to NYC | beaches | excellent public schools | county parks | arts | history
- Definitive 'beach season' vs 'local' vibes
- Music, Food, & Seasonal Festival Culture,



MONMOUTH COUNTY, NJ



CULTURAL & HERITAGE BYWAYS TELLS STORIES ABOUT PEOPLE & PLACES

HISTORY

INDIGINOUS CULTURE(S)

IRREPLACIBLE COMMUNITY ASSETS

COMMUNITY PRIDE

SUCCESSIVE GENERATIONS / LAYERING LEGACY

PUBLIC AWARENESS / EDUCATION / KNOWLEDGE

ECONOMIC DEVELOPMENT / TOURISM

LAND USE / TECHNOLOGY / INNOVATION

ARTS / CREATION

INTRIGUE / ENTERTAINMENT / MYSTERY / MACABRE / TRAGEDY

ACCOMPLISHMENTS / CONTROVERSIES / SOCIETAL CHANGES

CULTURAL & HERITAGE BYWAYS INTRINSIC QUALITIES

STATE SCENIC BYWAYS:

- 1. SCENIC
- 2. HISTORIC
- 3. ARCHITECTURE
- 4. ARCHAEOLOGICAL
- 5. NATURAL
- 6. RECREATIONAL

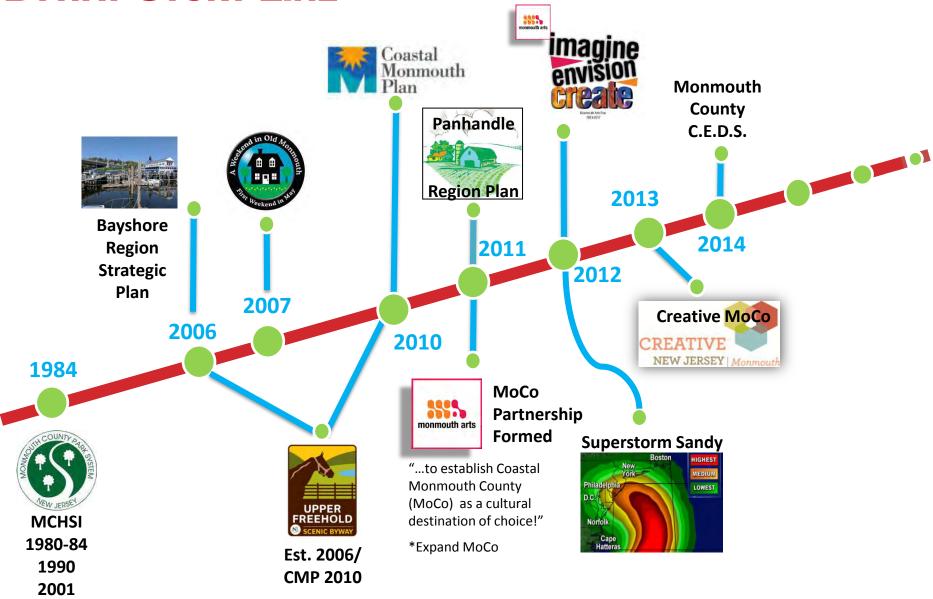
COUNTY HERITAGE AND CULTURAL VIRTUAL BYWAY TOURS:

STATE SCENIC BYWAYS PLUS......

- ART
- BURIAL SITES & CEMETERIES
- CEREMONIAL PLACES
- CIVIC INSTITUTIONS
- COMMEMORATIVE SITES
- CROSSROADS/NODES/DOWNTOWNS
- CULTURAL SIGNIFICANCE
- DARK HISTORY
- EDUCATIONAL FACILITIES

- ENVIRONMENTAL FEATURES
- MEMORIAL REMEBERANCES
- MILITARY
- MYTH, LORE, & LEGEND
- NEIGHBORHOODS
- POP CULTURE
- POLITICAL BOUNDARIES
- UNIQUE OR UNUSUAL SITES
- SCIENCE & TECHNOLOGY

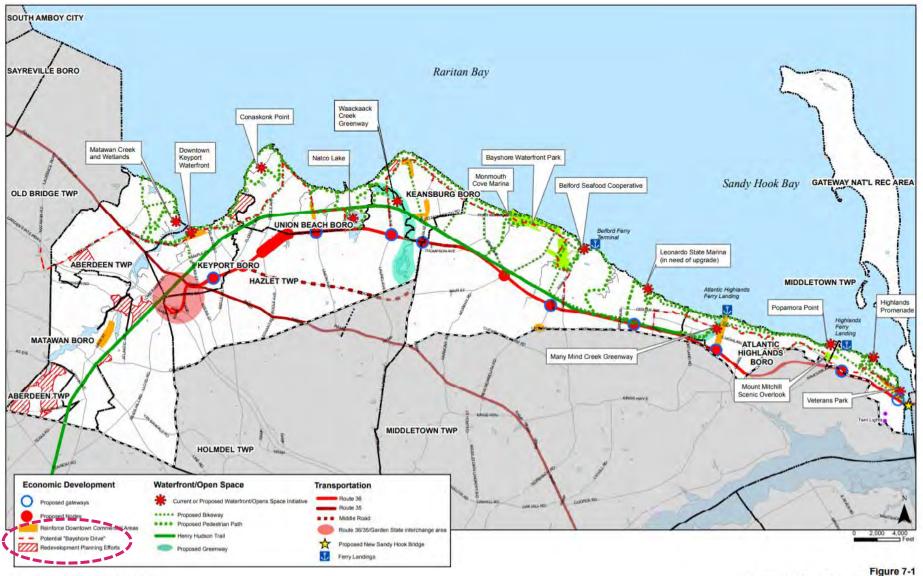
BYWAY STORY-LINE



UPPER FREEHOLD HISTORIC FARMLAND BYWAY - CMP



BAYSHORE REGION PLAN (2006)



Bayshore Region Strategic Plan

Summary Map of Recommendations

WEEKEND IN OLD MONMOUTH (2007)



Burrowes Mansion Museum 94 Main Street Matawan, NJ 07747



An 18th century half - Georgian house, it originally consisted of an entrance hall, front and back parlors with bedrooms above, and a rear lean - to, which could have served as the kitchen. Subsequently, another period house was joined to the first to give the 5-bay appearance it has today.

In its long history the gambrel - roofed house has served as; an office / residence of a doctor, later dentists; a hotel during the steamboat era; a tea house in the 20th century; and home of prominent local families. Most notable among them were the Brown family, through whom the Borough acquired the mansion, and the Burrowes family, whose household was invaded by Tories in May of 1778.

The Matawan Historic Sites Commission oversees the upkeep of the buildings and grounds, while the Matawan Historical Society maintains the interior furnishings, coordinates exhibits and events, and conducts the tours of the mansion. In essence, the Borough of Matawan maintains the property while the Historical Society manages the museum within.

Features, events and activities This museum serves as the meeting place of the Matawan Historical Society, which meets at 7:30 pm on the fourth Monday of each month from March through June, and September through December. Guest speakers are regularly featured. Programs include, but not limited to, period re-enactments, book signings, slide presentations and demonstrations of period interest. Exhibits within the museum highlight local inclustry, business, textiles, and fashions. Events include Matawan Day, Memorial Day Parade, the ever-popular Christmas Musicale, annual Christmas Holiday dinner, participation in all Borough sponsored activities, and much more.

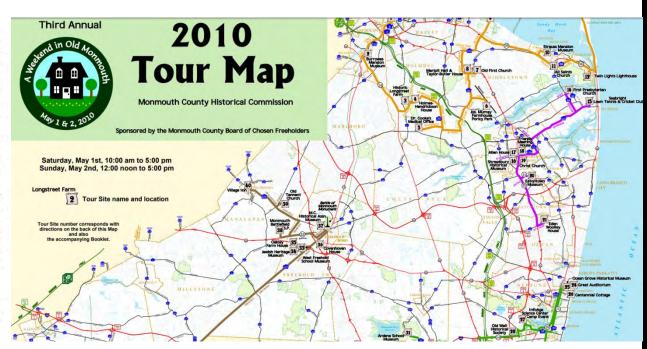
Tour Change: To go directly to bayshore Sites 6-8, reverse directions on Main Street, follow signs for Route 35, take south to Route 36 intersection, take Route 36 east to Atlantic Highlands, taking jug-handle turn to cross highway at First Avenue, Follow directions to Site 7.

Web Site: www.matawanborough.com

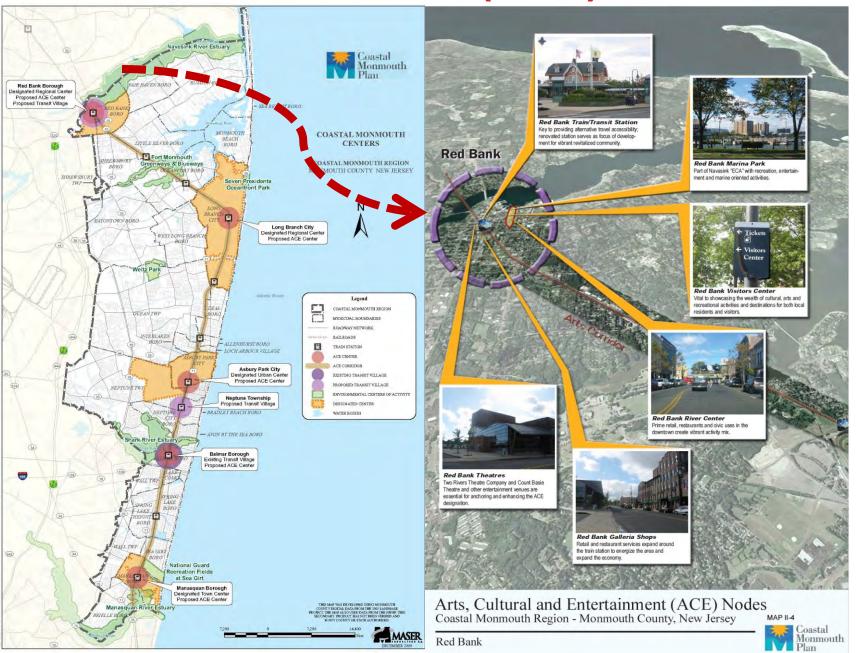
Contact: Robert Montfort, President of Society, phone 732-742-7735, e-mail rwmontfort@aol.com

Regular Public Hours: 2 - 4 pm on the 1* & 3rd Sundays from March thru

Phone: 732-566-5605



COASTAL MONMOUTH PLAN (2010)



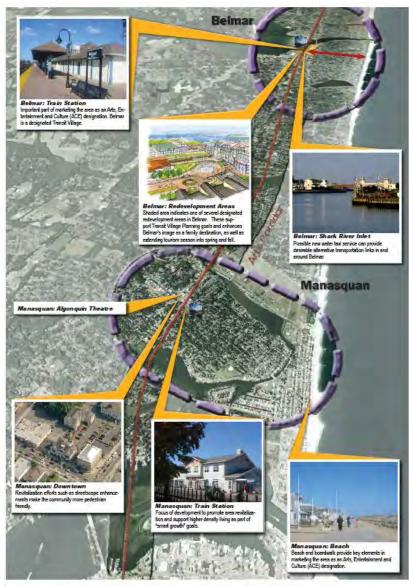
COASTAL MONMOUTH PLAN (2010)





Long Branch to Asbury Park





Arts, Cultural and Entertainment (ACE) Nodes Coastal Monmouth Region - Monmouth County, New Jersey

Belmar to Manasquan



MoCo Arts Corridor Partnership (2011)

- Regional Arts Corridor as recommended in the <u>Coastal Monmouth Plan</u>
- Tasked with "leveraging the economic power the arts to benefit the entire community"
- Rebranding Coastal Monmouth not just as a shore destination, but a destination for the arts to both visitors and residents
- Encourage local governments, businesses, and others to become partners
- Present and showcase "Stories of the Corridor"
- Begin a marketing campaign highlighting the benefits of cultural-business partnerships
- A more resilient year round "shore" economy and to attract new business investments into the County
- MOCO Subcommittee of



COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY (C.E.D.S) 2014



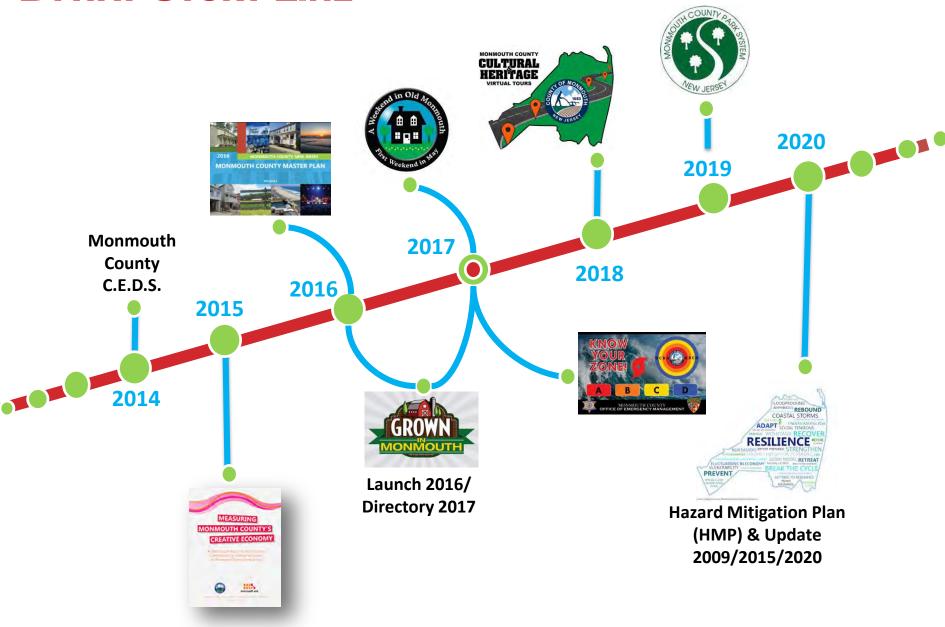




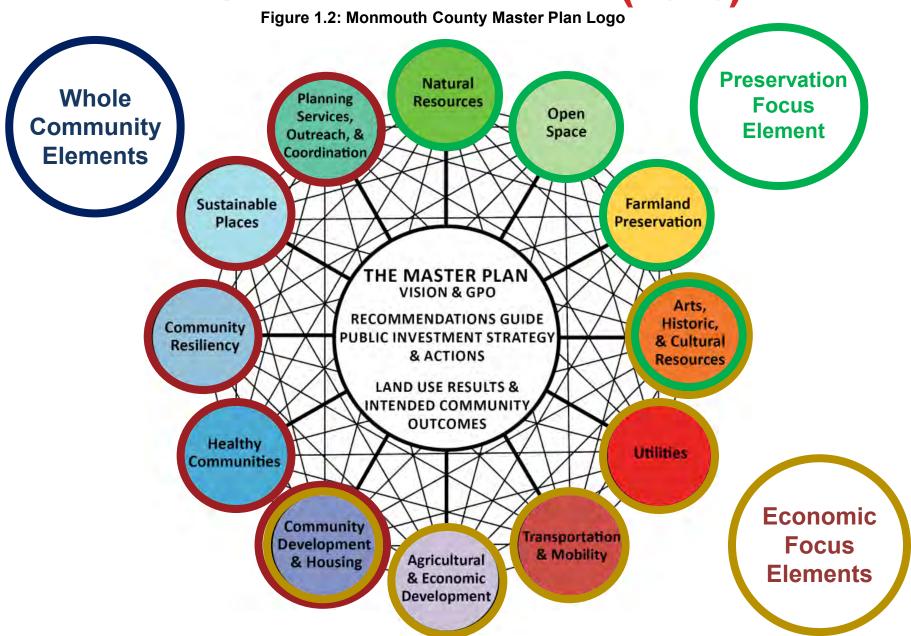
USEDA Study to address losses from Telecommunications, Fort Monmouth, Post-Sandy

- Agricultural Industries
 - Support Grown in Monmouth Branding
 - Address seasonal limitations by expanding growing season and farm visitation (agritourism)
- Visitation and Related Industries
 - Diverse cultural scene with arts and music, good fit for attracting and retaining younger populations, creative people
 - Continue to support MoCo Arts Partnership and promote eastern towns as a unified arts destination
 - Support development activity in the coastal area that extend year-round interest.

BYWAY STORY-LINE



MONMOUTH COUNTY MASTER PLAN (2016)





MASTER PLAN AHC RESOURCES RECOMMENDATIONS

Recommendation 6.1: Develop a **county-based scenic byway system** that

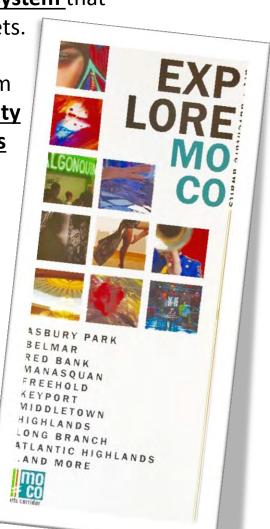
provides interconnectivity of our arts, cultural, and historic assets.

Recommendation 6.2: Develop a geographic information system (GIS)-based, online mapping resource for the Monmouth County Park System's (MCPS) existing Monmouth County Historic Sites Inventory (HSI).

Recommendation 6.3: Continue to provide technical and professional support as a member of the <u>MoCo Partnership</u> and expand the concept to western Monmouth.

Recommendation 6.4: Incorporate the Monmouth Arts' cultural arts plan *Imagine, Envision, Create (2012)* as a component of the *Monmouth County Master Plan*.

Recommendation 6.5: Respond to requests from our municipal partners for professional and technical assistance in <u>creating cultural asset inventories and in the development</u> of cultural and creative placemaking plans.



ARTS, HISTORIC, & CULTURAL RESOURCES MAP (2016)

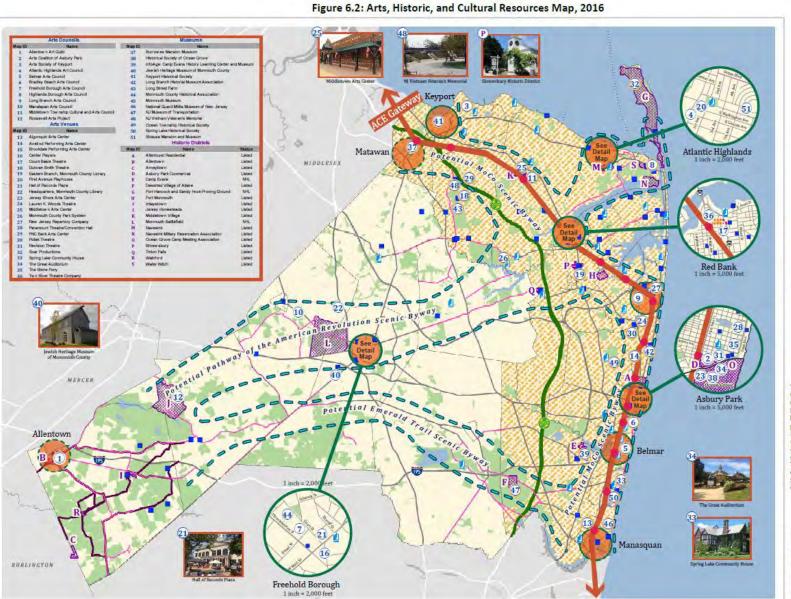


FIGURE 6.2 Arts, Historic, and **Cultural Resources Monmouth County** Master Plan

May 2016

Monmouth County Arts Council Arts Organizations

Train Station

NJ Transit North Jersey Coast Line Library

New Jersey and/or National Historic

-- - Ferry Route

Potential Scenic Byway Scenic Roadway

Upper Freehold Historic Farmland Byway

Garden State Parkway

New Jersey and/or National Historic

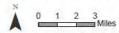
Arts, Culture, Entertainment (ACE)

Emerging ACE Hub

MoCo Arts Corridor Communities

This map was developed using Monmouth County Digitial Data from the Monmouth County Division of Planning GIS Section, New Jersey Office of GIS, and the NJDEP. Municipal open space was mapped using parcels and the NJDEP Green Acres Recreation and Open Space Inventory (ROSI) list. The municipal open space dataset is for planning purposes and may be missing properties or contain inaccuracies.

The list of art centers and organizations was developed using information from the State of New Jersey website. Monmouth County Arts Council, and Jersey Arts.

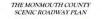


This map was created using GIS digital data supplied by county and external resources. Data accuracy is limited by the accuracy and scale of the original source. The digital data herein is for consultative and deliberative purposes only. Site specific conditions should be

This map was developed using New Jersey Department of Environmental Geographic Information System digital data, but this secondary product has not been verified by NJDEP and is not state-authorized.

CULTURAL & HERITAGE BYWAYS INTRINSIC QUALITIES







Monmouth County Planning Board

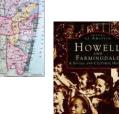




















COUNTY HERITAGE AND CULTURAL BYWAYS:

- ART
- BURIAL SITES & CEMETERIES
- CEREMONIAL PLACES
- CIVIC INSTITUTIONS
- COMMEMORATIVE SITES
- CROSSROADS/NODES/DOWNTOWNS
- CULTURAL SIGNIFICANCE
- DARK HISTORY
- EDUCATIONAL FACILITIES

- ENVIRONMENTAL FEATURES
- MEMORIAL REMEBERANCES
- MILITARY
- MYTH, LORE, & LEGEND
- NEIGHBORHOODS
- POP CULTURE
- POLITICAL BOUNDARIES
- UNIQUE OR UNUSUAL SITES
- SCIENCE & TECHNOLOGY

BRANDING BYWAYS

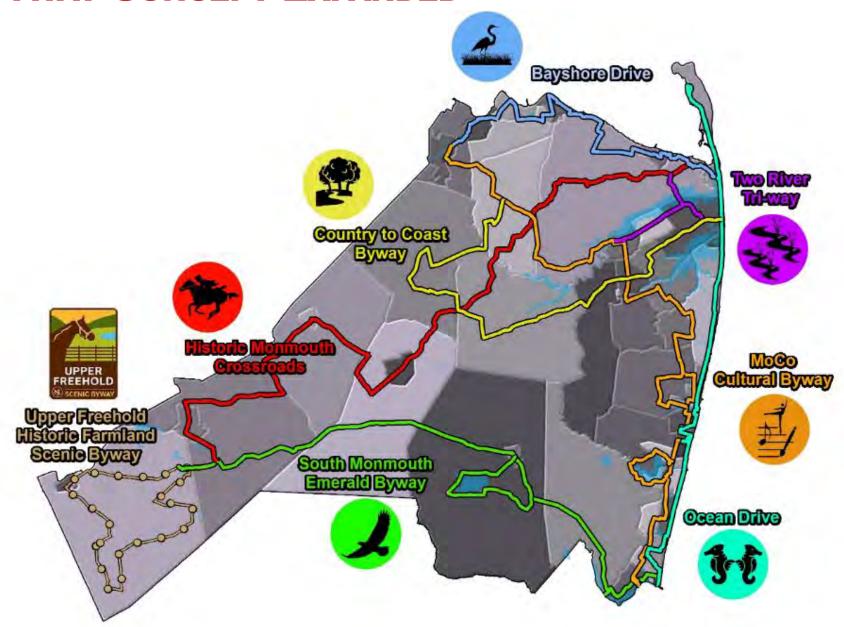
Recommendation 6.1: Develop a **county-based scenic byway system** that provides interconnectivity of our arts, cultural, and historic assets. **MoCo Cultural Byway** Discover the best cultural happenings at the Jersey **Historic Crossroads Byway** Figure 6.2: Arts, Historic, and Cultural Resources Map, 2016 **Cultural Byway** South Monmouth Emerald Byway **Emerald Trail Byway** Travel a green passage that links our parks and open space along

the Manasquan River Greenway

BRANDING BYWAYS

Name	Concept Themes	Logo	Colors	
South Monmouth Emerald Byway (Master Plan -2016)	Greenway, parks, wetlands, open space, forest, river and stream corridors	Eagle Soaring	Emerald Green	
Historic Crossroads Byway (Master Plan -2016)	History, revolutionary war, Battle of Monmouth, British relocation route, Colonial settlements/crossroads	Colonial Horseman	Red	
MoCo Cultural Byway (Coastal Monmouth Plan-2010) (Master Plan-2016)	Arts, culture, music, restaurants/bars, downtowns, shore towns, coastal lakes	Arts Images	Orange	
Bayshore Drive (Bayshore Plan-2006)	Small towns and downtowns, bay front, wetlands, sand dunes, alternative to highways, to Parkway/Train to Sandy Hook	Egret w Marsh plants	Blue	
Country to Coast	Horse farms, country roads, street trees & fruit orchards, historic farmsteads, county parks, streams, various historic eras	Apple Orchards	Gold	
Ocean Drive (Coastal Monmouth Plan-2010)	Coastline, boardwalk, ocean, beach, fishing, boats, bicycles, recreation, vacation, weekend getaway, marine life	Sea Horse	Turquois/Aqua	
Two River Tri-way	Navesink River, Navesink Highlands, Shrewsbury River, Oceanic Bridge, Archetypical American towns,	Two Rivers	Violet	

BYWAY CONCEPT EXPANDED

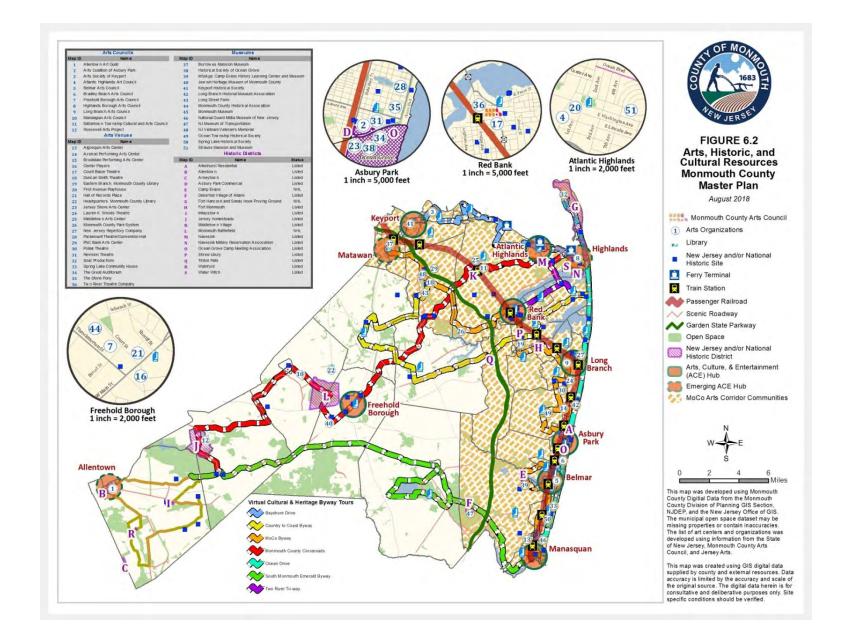


CULTURAL & HERITAGE VIRTUAL TOURS STORY MAP

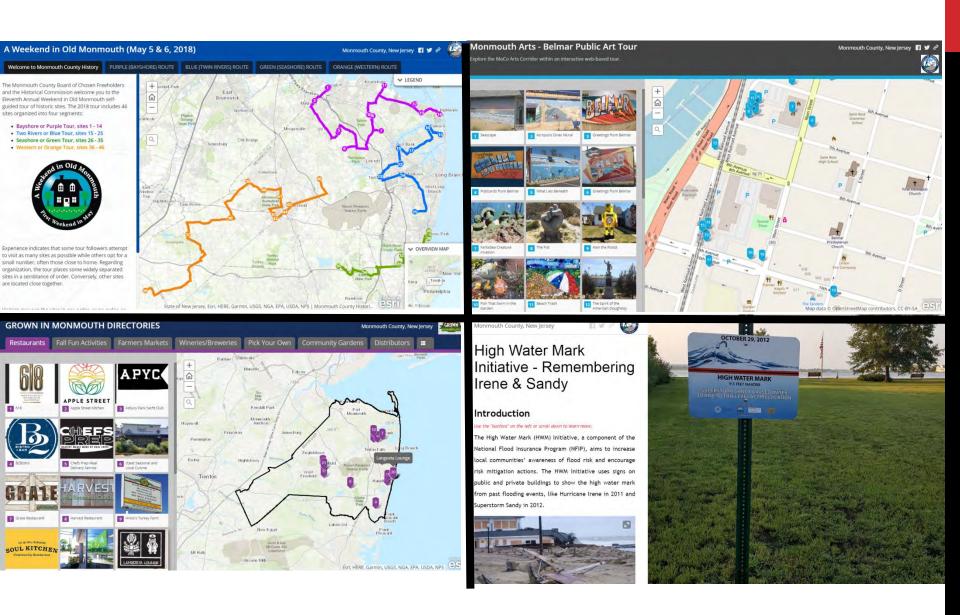


over the state, if not the world. As such, they should be recognized as community assets that help convey the story of our cumulative experience. The Cultural & Heritage Virtual

ARTS, HISTORIC, & CULTURAL RESOURCES MAP (2018)



OTHER MONMOUTH COUNTY STORY MAPS



DETERMINING FLOOD HAZARD RISK AHC RESOURCES

Determining Flood Vulnerability

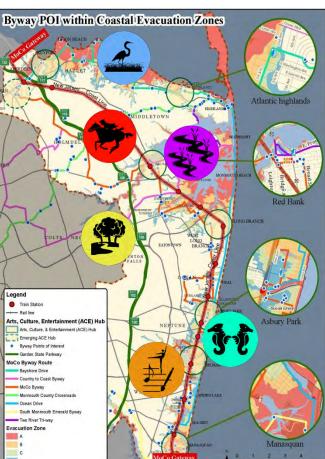
Include arts and cultural assets and organizations in the mitigation conversation (2018-2021)

Master Plan AHC Resources

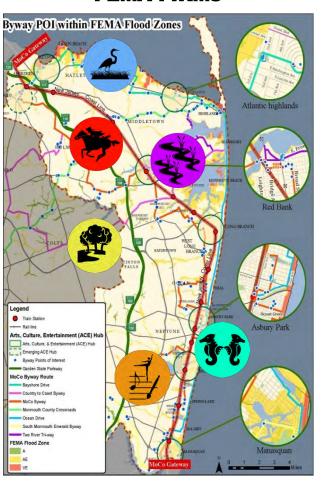
1 inch = 5,000 feet Highlands

lanasquan

Know Your Zone



FEMA FIRMs



DETERMINING FLOOD HAZARD RISK AHC RESOURCES

AHC Resources	Resource Type	MCOEM Evacuation Zone	FEMA Flood Zone	Municipality	Flood Threat
Arts Society of Keyport	Arts Council	Α	AE	Union Beach	1-Higher
Fort Hancock Life Saving Station	Historic Site	Α	D	Middletown	1-Higher
Highlands Borough Arts Council	Arts Council	Α	AE	Highlands	1-Higher
Mayfair Theatre [Demolished]	Historic Site	Α	Х	Asbury Park	1-Higher
Monmouth Boat Club	Historic Site	Α	AE	Red Bank	1-Higher
North Shrewsbury Ice Boat and Yacht Club	Historic Site	Α	AE	Red Bank	1-Higher
Palace Amusements Building [Demolished]	Historic Site	Α	Х	Asbury Park	1-Higher
Saint George's-by-the River Episcopal Church	Historic Site	Α	Х	Rumson	1-Higher
Sandy Hook Lighthouse	Historic Site	Α	D	Middletown	1-Higher
Seabrook-Wilson House (Spy House)	Historic Site	Α	AE	Middletown	1-Higher
Soar Productions	Theatre	Α	D	Middletown	1 Higher
Squan Beach Life-Saving Station #9	Historic Site	Α	AE	Manasquan	1-Higher
St. John's Episcopal Church	Historic Site	Α	AE	Little Silver	1-Higher
U.S. Life-Saving Station #4	Historic Site	Α	AE	Monmouth Beach	1-Higher
Asbury Park Convention Hall	Historic Site	В	VE	Asbury Park	1-Higher
Major John Burrowes Mansion	Historic Site	В	AE	Matawan	1-Higher
Paramount Theatre/Convention Hall	Arts Venue	В	VE	Asbury Park	1-Higher
Atlantic Highlands Art Council	Arts Council	В	Х	Atlantic Highlands	2-Potential
Belmar Arts Council	Arts Council	В	х	Belmar	2-Potential
First Avenue Playhouse	Theatre	В	х	Atlantic Highlands	2-Potential
First Presbyterian Church of Oceanic	Historic Site	В	х	Rumson	2-Potential
George Wurt's Summer Home	Historic Site	В	Х	Asbury Park	2-Potential
Gregory Primary School	Historic Site	В	Х	Long Branch	2-Potential
North Long Branch School (Primary No. 3; Church Street School)	Historic Site	В	х	Long Branch	2-Potential
Seabright Lawn Tennis & Cricket Club	Historic Site	В	Х	Rumson	2-Potential
The Stone Pony	Arts Venue	В	Х	Asbury Park	2-Potential
Algonquin Arts Center	Arts Center	С	х	Manasquan	3-Lower
Allenhurst Railroad Station	Historic Site	С	х	Allenhurst	3-Lower
Bowne House	Historic Site	С	х	Middletown	3-Lower
Holy Trinity Episcopal Church	Historic Site	С	х	Spring Lake Boro	3-Lower
Keyport Historical Society	Museum	С	х	Keyport	3-Lower
Lauriston	Historic Site	С	х	Rumson	3-Lower
Little Silver Railroad Station	Historic Site	С	х	Little Silver	3-Lower
Martin Maloney Cottage	Historic Site	С	х	Spring Lake Boro	3-Lower
National Guard Militia Museum of New Jersey	Museum	С	х	Sea Girt	3-Lower

MOVING FORWARD

- Official Cultural and Heritage Byway Program launch, completed 2018
- Created downloadable maps and POI list, completed 2019
- Work with Public Information & Tourism, 2019
- Municipal outreach & public input to coincide with the spring Tourism launch, 2019
- Park System GIS Inventory of Historic Sites, 2019
- Continue to update and monitor byway tours, January 2020
- Develop local walking tours and public art tours, incorporate into byway story map, 2019 + ongoing as requested
- Include Arts/Historic/Cultural Sites into Monmouth County Hazard Mitigation Plan Update, 2020

