

AGE-FRIENDLY COMMUNITIES: LESSONS FROM GMF FELLOWSHIP

Healthy
Communities
Task Force
March 2016

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 **dvrpc**



GMF FELLOWSHIP

- Urban and Regional Policy Fellowship 2014-2015

G | M | F

The German Marshall Fund
of the United States

STRENGTHENING TRANSATLANTIC COOPERATION

OVERVIEW

- **Who is Promoting Age-Friendly?**
- **Fellowship**
 - **Cities: Manchester and London**
 - **WHO's 8 Domains of Age-Friendly**
 - **Outdoor Spaces & Buildings**
 - **Transportation**
 - **Lessons Learned**
 - **Recommendations**

WHO IS PROMOTING AGE-FRIENDLY?

- **WHO's GNAFCC, 2010**
 - UK Network of Age-Friendly Cities, 2012
 - AARP Network of Age-Friendly Communities, 2012
- **EPA's Smart Growth & Active Aging, 2007**
- **APA's Aging in Community Policy Guide, 2014**
- **PCA's Age-Friendly Philadelphia, 2009**
- **Philly's MCOA Strategic Plan, 2011**
- **Philly's WHO Age-Friendly Assessment, 2012**

MANCHESTER

- First to join GNAFCC & UK Network
- Mayor an early adopter, 2003
- Staff in Public Health Dept.
- Valuing Older People Forum
- *Manchester: A Great Place to Grow Older 2010-2020*
- *The Age-Friendly Manchester Development Plan 2014-2016*



LONDON

- World city; global growing pains
- Only one Borough has joined Network
- *Older People's Manifesto*
- London Older People's Strategies Group
- *The London Plan (2011)*
- *An Age-Friendly City: How Far Has London Come? (2015)*
- Aspires to be 1st dementia-friendly capital



WHO'S EIGHT DOMAINS

1. **Outdoor Spaces & Buildings**
2. **Transportation**
3. **Housing**
4. **Social Participation**
5. **Respect & Social Inclusion**
6. **Civic Participation & Employment**
7. **Communication & Information**
8. **Community Support & Health Services**

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OUTDOOR SPACES & BUILDINGS

- **Narrowing down of spatial experience**
 - Getting outdoors harder
 - Immediate neighborhood more important
- **Amplification of impact of many small environmental deficits**
 - Sidewalks, Crosswalks, Pavement Quality
 - Places to Sit
 - Public Toilets
 - Access to Green Space
 - Age-Friendly Buildings

PLACES TO SIT: IMPROVISED SEATING

- *Resistant Sitting Project: Alternative Street Furniture Guide (Newham, East London)*



photo: Veri



photo: Verity-Jane Keefe

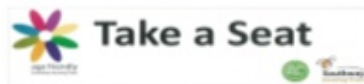
PLACES TO SIT: TAKE A SEAT



PLACES TO SIT: BETTER BENCHES

- Alexandra Park bench re-design

Walking Routes to the District Centre & beyond



PUBLIC TOILETS: AVAILABILITY



COMMUNITY TOILET SCHEME

News

South London Press, Tuesday, December 2, 2008

THAT'S A RELIEF...

SHOPS AGREE TO OPEN LOOS FOR PUBLIC



WELCOME IDEA: From left, Cynthia Dolahaye, of South London Citizens, Cllr Nigel Haselden, Rev Stephan Sichel, of St Matthew's Church and South London Citizens and Leon Rothstein, owner of Honest Foods, launch the scheme

A SCHEME to give people access to public loos without spending a penny has been launched.

Businesses are to provide their toilets free of charge to members of the public.

Lambeth Council has closed almost all its public loos and it is not unusual to witness people loitering in some parts of the borough.

The council hopes to tackle this problem by paying shops and restaurants £1,000 a year to open their toilets to the public - without the requirement to make a cashbar to use the facilities.

Signs in the window of the businesses, such as the one pictured, will indicate the toilets inside are open for use.

The council plans to make regular inspections of the loos to ensure they are in good condition.

The Community Toilet Scheme

By Chief Reporter GREG TRUSCOTT

was launched yesterday. Twenty-five businesses in towns outside Lambeth have already signed up.

Leon Rothstein, owner of Honest Foods in Goldharbour Lane, Erixton, was one of the first businesses in Lambeth to become part of it.

He said: "We really feel part of Erixton, and part of the community here, and this scheme should help the area and make it more attractive to shoppers and visitors, so we were very happy to get involved."

"Obviously there was a little financial incentive to take part, and the extra money can only help a

business like ours. "But to be honest, that wasn't the main reason we signed up."

"It's about doing our bit as a business to help support the development of Erixton and make the place a little better."

Campaign group South London Citizens has lobbied for better access to public toilets and representatives were at the cafe for the launch.

Labour councillor Nigel Haselden said: "People have the right to expect access to decent toilet facilities when they visit towns and cities and this scheme offers some toilets of a high standard to the public."

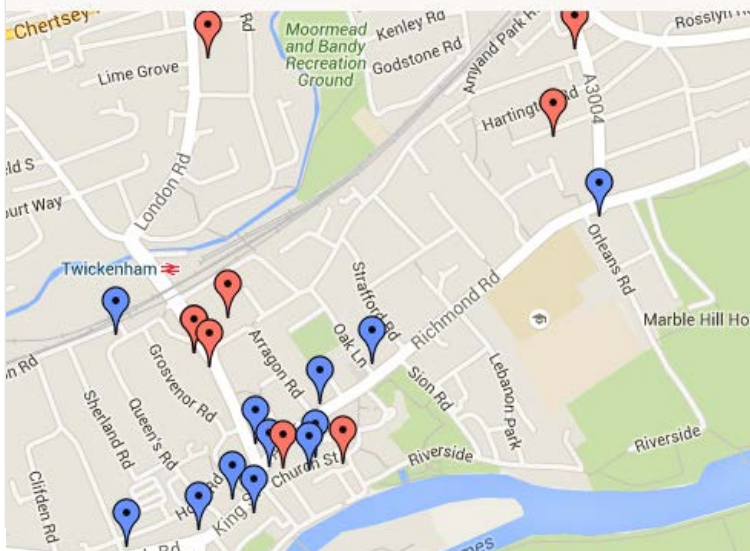
"I will be encouraging other businesses to follow the example of Leon and Honest Foods and sign up."

WHERE TO GO IF YOU NEED TO GO

- ERIXTON**
- Honest Foods, 424 Goldharbour Lane
 - The Doggie, 388 Goldharbour Lane
 - Southern Bar, 144 Erixton Hill
 - McDonald's, 510-522 Erixton Road
- CLAPHAM**
- Revolution, 98-07 Clapham High Street
- STREATHAM**
- Arms Cafe, 04 Streatham Hill
 - Kenia Coffee House, 126 Streatham High Road
 - Ear St, 514 Streatham Hill
 - Astoria Restaurant, 5 Astoria Parade
 - Beckford Park, 323 Streatham High Road
 - McDonald's, 2-22 Streatham Place
- STOCKWELL**
- Bartholomew, 178A Wandsworth Road
 - Machico Tapes Bar, 100 South Lambeth Road
- KENNINGTON**
- Ten's Cafe, 244 Kennington Road
 - Doghouse, 263 Kennington Road
 - Oral Tambour, 64A-66 Bristol Road
- VALENDAM**
- Nelson, 32 Valence Road
 - The Art, 251 Wandsworth Road
- WATFORD**
- Cubans Cafe, 40 Lower Marsh
 - Oxens & Chicken, 120-122 Westminster Bridge Road
 - The Hole in the Wall, 5 Mapham Street
 - Wings Social, 172 Westminster Bridge Road
- WEST NORWOOD**
- Elina, 403 Norwood Road
 - Elia's Cafe, 50 Norwood High Street
 - Little Rock Cafe, 130 Norwood High Street



COMMUNITY TOILET SCHEME



The Great British Public Toilet Map

Give a pound to spend a penny!

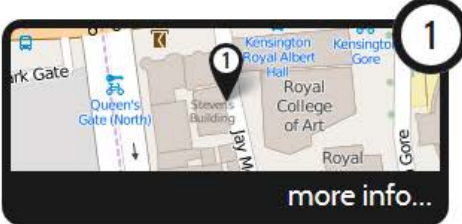
Add a toilet

Nearest Toilets

Hi! ✕

The 5 nearest toilets are listed below. Click **more info** to find out about each toilet's features.

You can [set preferences](#) to highlight toilets that meet your specific needs.



1

more info...

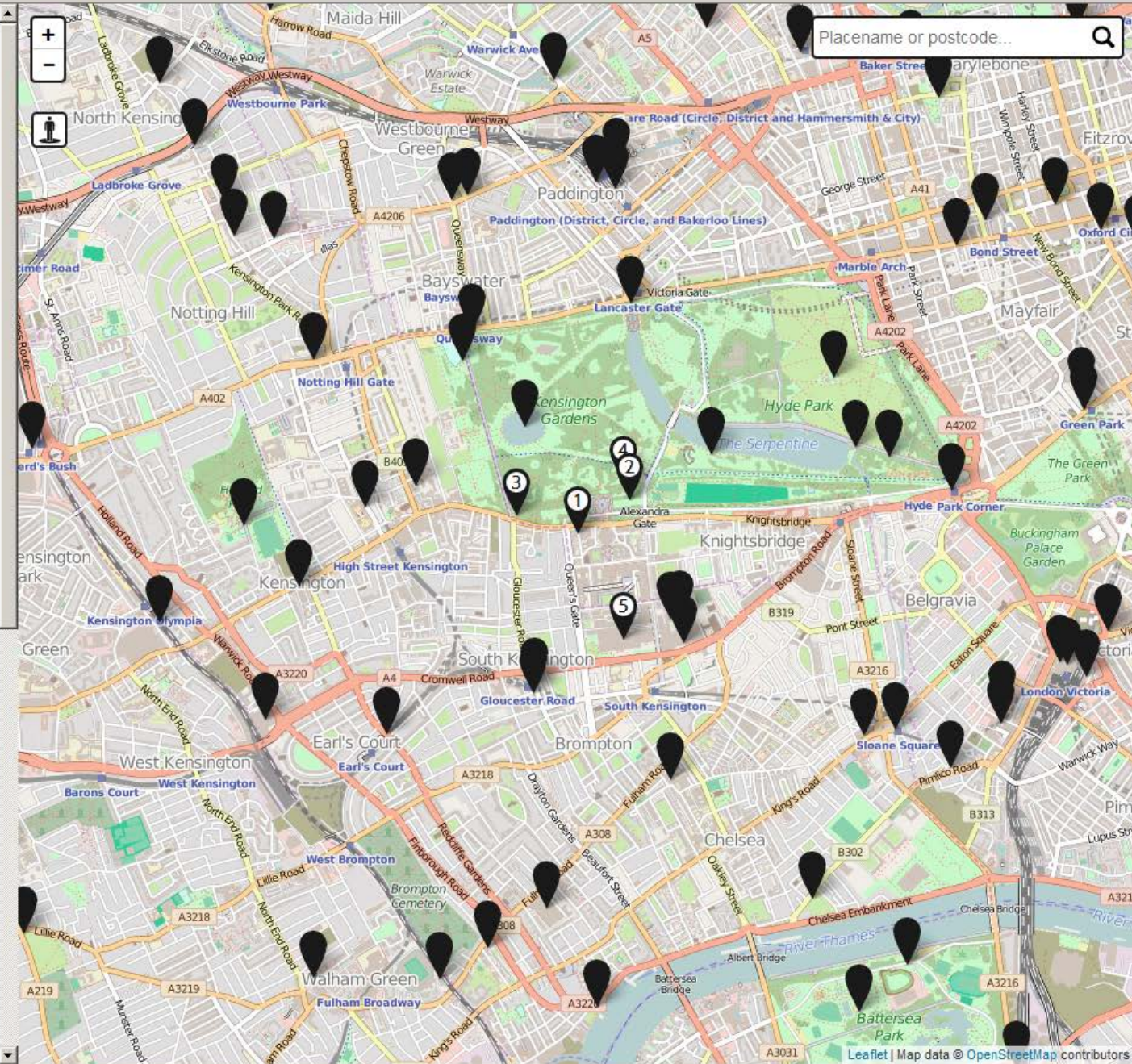


2

more info...



3



SENIOR PLAYGROUNDS



AGE-FRIENDLY SUPERMARKET



AGE-FRIENDLY SUPERMARKET



AGE-FRIENDLY SUPERMARKET



AGE-FRIENDLY SUPERMARKET



TRANSPORTATION

- Maintaining one's sense of self and wellbeing
- Transit as a "place"
- Walking barrier against depression & vascular dementia
- Greater reliance on walking and transit, just as falls and traffic risks greater concerns
- Not all about active modes

TRANSPORTATION

Driving

Transit

Specialized Transport

Walking

Biking

Availability

Affordability

Reliability

Frequency

Destinations

Age-Friendly Vehicles

Priority Seating

Safety

Comfort

PHYSICAL ACCESS



AFFORDABLE ACCESS

oyster[®]

Discount expiry date: **31 Oct 17**

60+ London

Sophie N Johnston

Issued subject to conditions - see over



FreedomPass
LONDON
COUNCILS



Expiry date
31 MAR 2021



Raymond Hsu

123456 1234 1234 1234

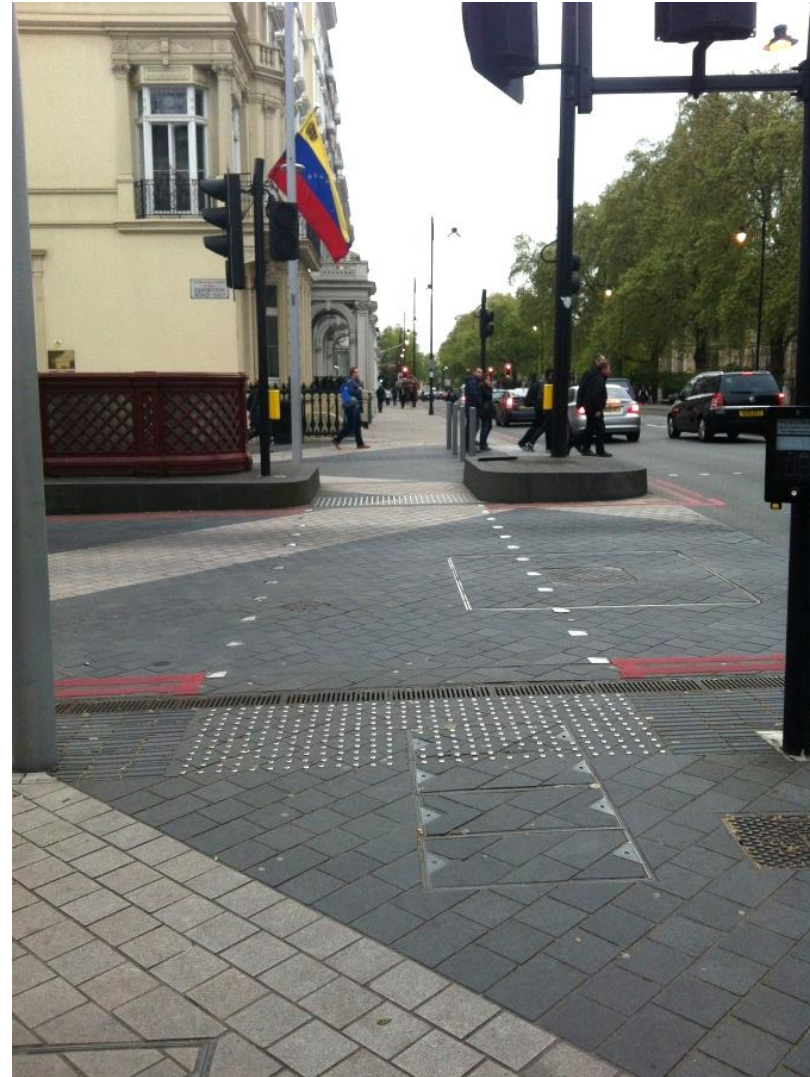
Concessionary travel funded by
HM Government with your local authority



CALMING TRAFFIC: 20MPH ZONES



CALMING: SHARED SPACE STREETS

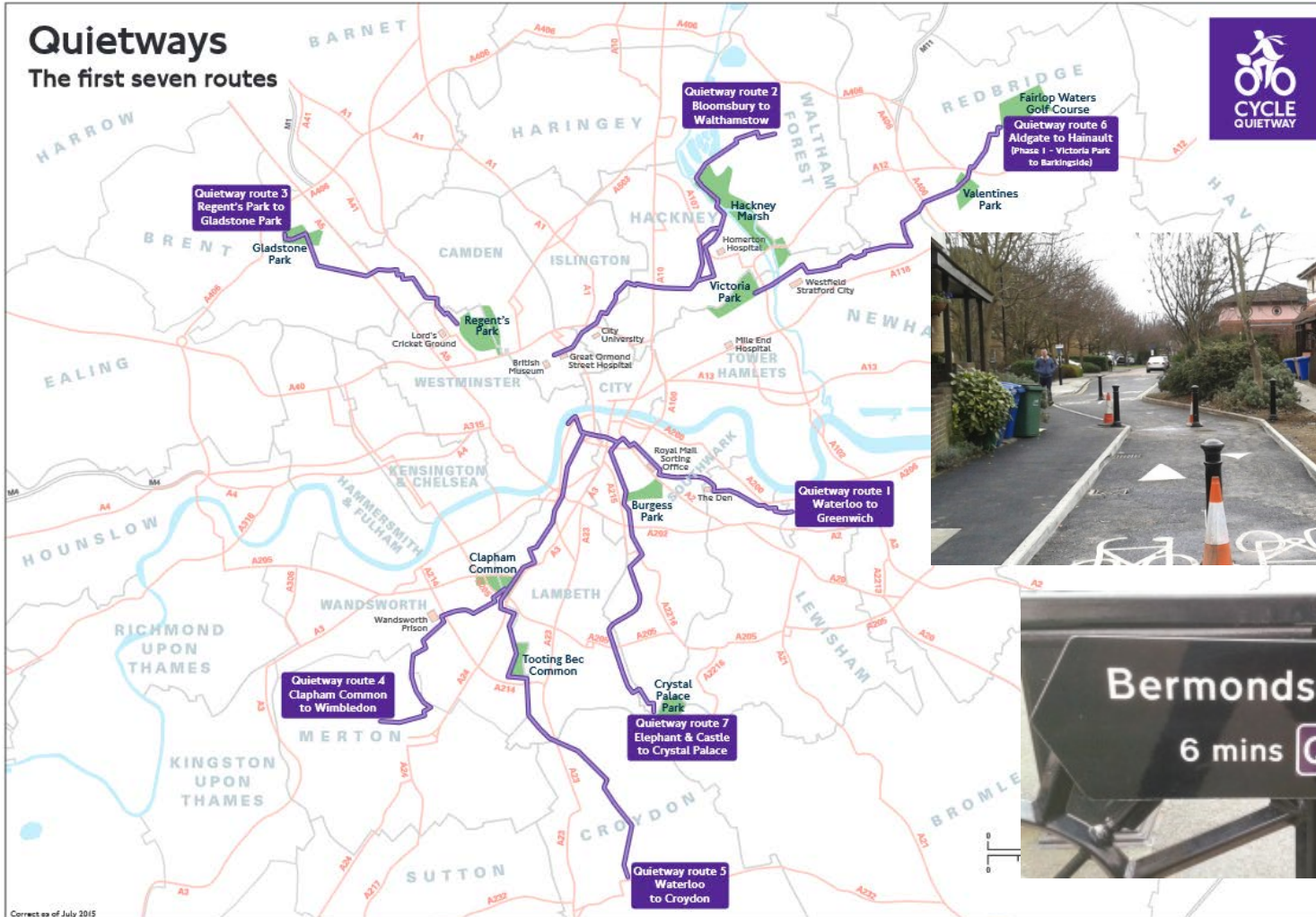


CYCLING: CYCLE SUPERHIGHWAY



CYCLING: QUIETWAYS

Quietways The first seven routes



CYCLING: REMOVE BARRIERS



**Cycling
for all**

Partners

**BIKEWORKS® PEDAL POWER®
ECOLOGICAL® WHEELS FOR WELLBEING®**



LESSONS LEARNED

- **Framing the debate: How the concept is explained matters.**
 - Senior as patient/customer (Need) vs. citizen (Rights to the city/Contribution)
- **Role of messaging: Change the images and attitudes. Branding. Shared fate.**
- **From aspiration to reality: How to move from policy to implementation. *Need better data, maps, metrics, partnerships.***

RECOMMENDATIONS

- Situate age-friendly in sustainability.
- Distill the message.
 - *Built environment accessible, affordable, flexible and supportive of everyone*
 - *Cities that are good for aging are good for business*
 - *Tell the story*
- Learn from the other domains.
 - *Public Participation: Seniors as expert citizens.*
 - *Employment: Why is there no 60 over 60?*
- Embed in plans, policies, leadership.

