## **The Crescent Corridor**

Improving Lives and Livelihoods





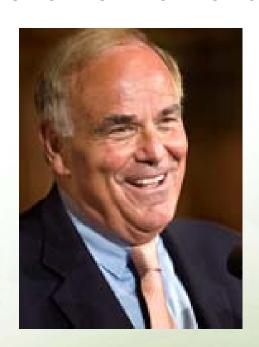


Philadelphia, Pennsylvania October 2009

## **Vision and Leadership**

"Rail freight is an important component of any transportation infrastructure discussion. The Crescent Corridor will create good jobs, generate revenue, and help reduce highway congestion. In fact, it has the best potential to divert freight off of I 81 and our highways. Pennsylvania has invested heavily in rail freight because it is a smart, environmentally friendly, cost effective infrastructure investment. I will continue to advocate for rail freight investments at the state and national level."

#### **Governor Ed Rendell**



## **Crescent: A Crouching TIGER**











•On September 15, 2009, a joint TIGER application (Transportation Investment Generating Economic Recovery) was filed on behalf of the Crescent Corridor by the Governors of Pennsylvania, Alabama, Mississippi, Tennessee, and Virginia.

#### **Funding Partners**:

\*The Commonwealth of Pennsylvania has committed \$45 million over three years.

\*The Commonwealth of Virginia has invested \$43 million since 2007 and has pledged an additional \$60 million.

\*Norfolk Southern has outlined a \$264 million commitment by 2013.

\$25 in public benefits for every \$1 of public funds invested from 2011-2040\*

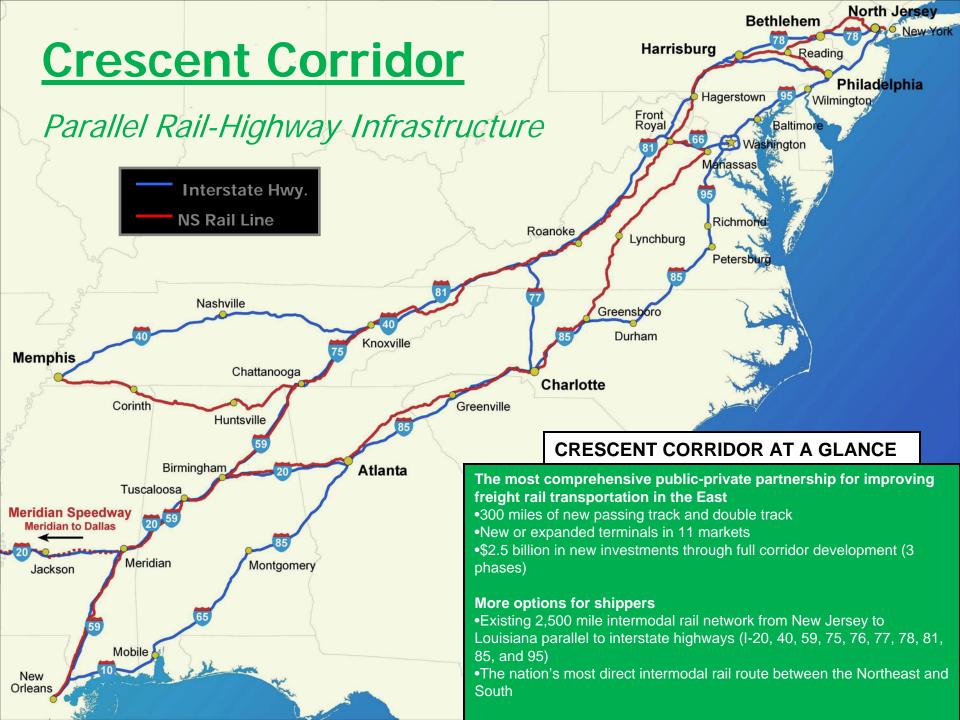
\$16 in public benefits for every \$1 of public funds invested from 2011-2030\*

## Why Crescent, Why Now?

### Macro-Perspective

- Americans spend 4.2 billion hours annually stuck in traffic at a cost of \$78.2 billion or \$710 per motorist.
- Poor road conditions cost U.S. motorists \$67 billion a year in repairs and operating costs or \$333 per motorist.
- •33% of the Nation's major roads are in poor or mediocre condition.
- •36% of the Nation's major urban highways are congested.
- •U.S. freight volumes are expected to grow by 67% between 2002 and 2020, alone; 88% by 2035.

The current spending level of \$70.3 billion for highway capital improvements is well below the estimated \$186 billion needed annually to substantially improve the nation's highways, according to the National Surface Transportation Policy and Revenue Study Commission.



## **Crescent Corridor at a Glance**

Crescent will attract more than 1.3 million long-haul trucks per year from interstates by full development, <u>ANNUALLY</u> delivering\*:

**\$1 billion** in Logistics Savings

\$575 million in Congestion Savings

**\$146 million** in Safety Savings

170 million gallons in Fuel Savings

1.9 million tons of CO2 Eliminated

**\$90 million** in Highway Maintenance Savings

\$2 billion in Total Monetized Public Benefits

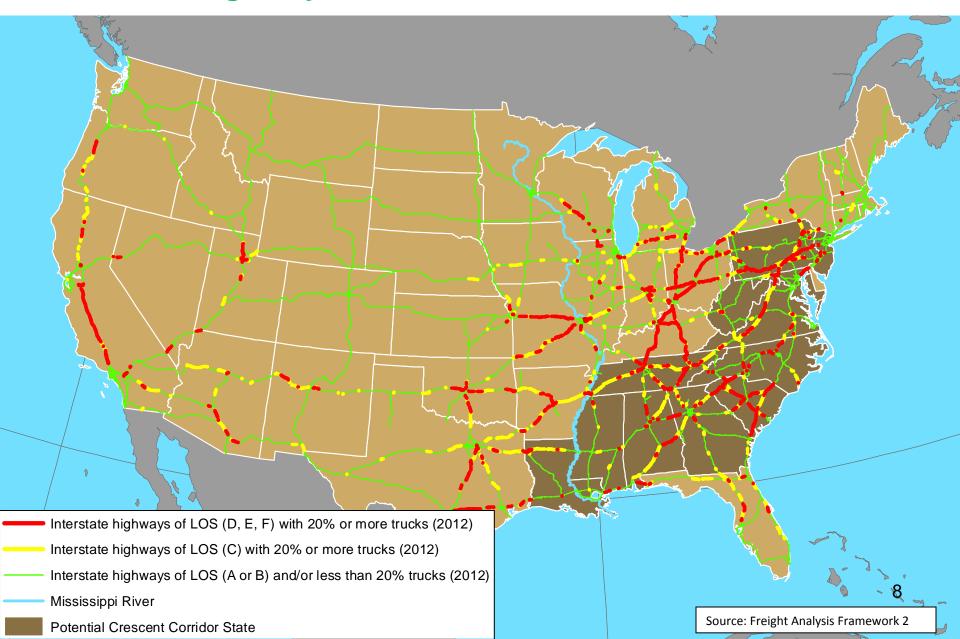
<sup>\*</sup>Monetized public benefits derived from Cambridge Systematics analysis

## **Crescent Corridor at a Glance**

The Crescent Corridor will serve as an engine of economic growth\*:

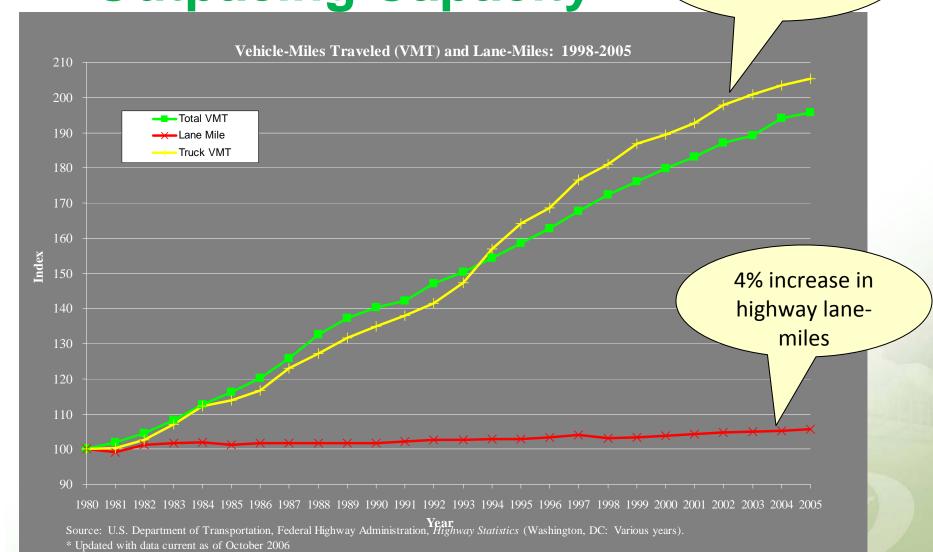
- •3,600 direct construction-related full time equivalent jobs
- •23,000 construction-related full time equivalent jobs from at risk and potentially benefited industrial expansions
- •56% of Crescent TIGER funding will occur within economically distressed areas
- •73,000 jobs created or benefited by 2030
- •\$40 billion in Cumulative Economic Impact from 2009 2030

## By 2012, Traffic Congestion on Many Segments of Eastern U.S. Highways Will Consist of Over 20% Trucks



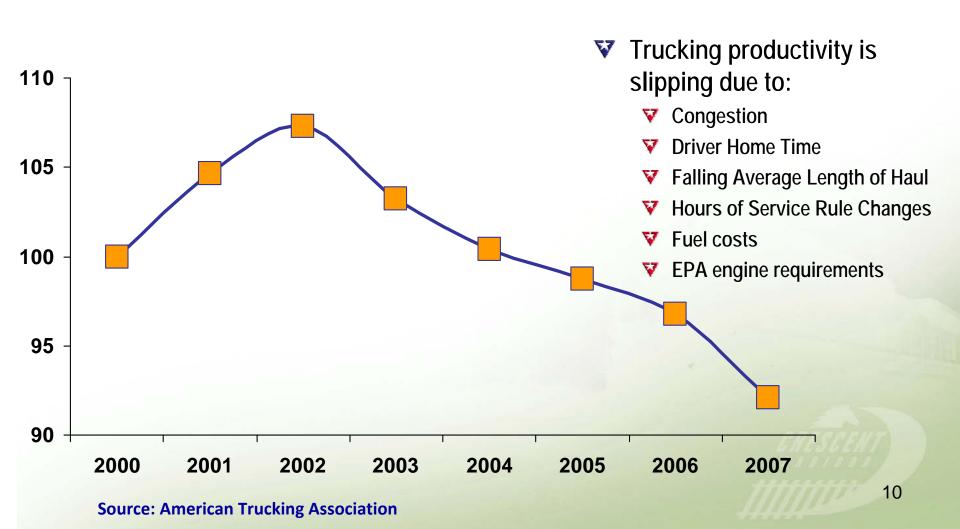
Highway Traffic is Rapidly Outpacing Capacity

105% increase in Truck VMT

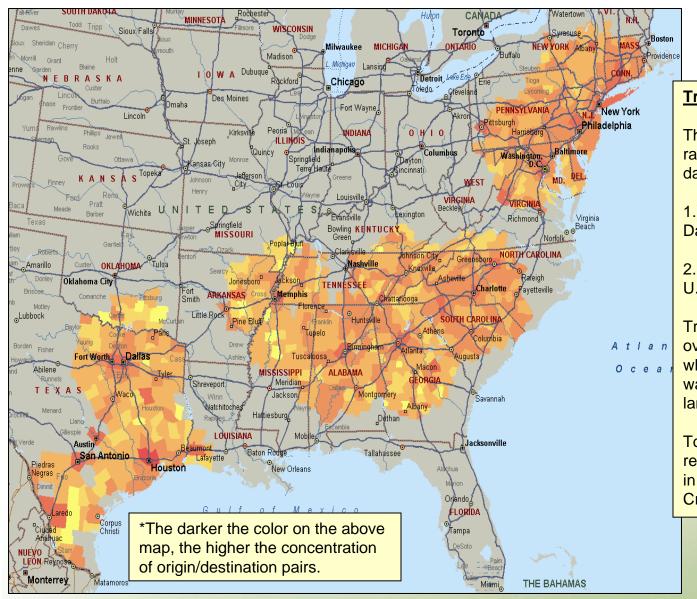


## **Truckload Productivity is Diminishing:**

Index of Miles per Truck per Month: 2000 = 100



## Crescent Corridor's Market Assessment of Freight Volumes



#### **Truck Diversion Methodology:**

The traffic forecast of highway to rail diversions considered 2 key data sources:

- 1.) Global Insight Transearch
  Database
- 2.) Proprietary data from 4 major U.S. trucking companies

Transearch dry van data identified over 4 million applicable shipments, while the proprietary trucking data was used to define 88 market lanes.

Together, these two data sources represented diversion opportunities in all markets served by the Crescent Corridor.

# Truck Diversion Methodology was Built Around 4 Determining Factors

#### Conveyance Type:

Only Dry Van Truck Load Freight

#### Length of Haul:

- Only shipments above 500 truck miles considered
- Length of haul is one determinant in diversion probability

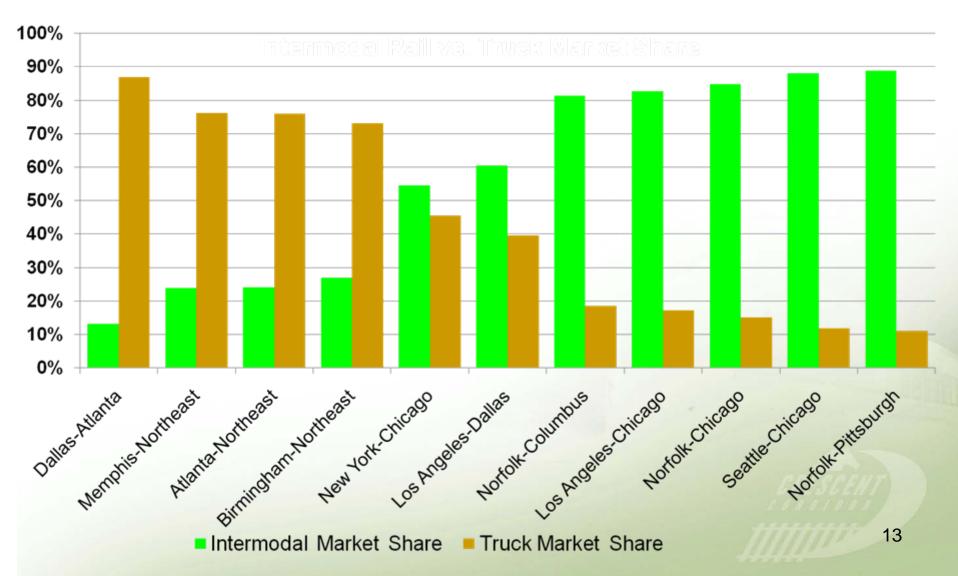
#### • Speed:

Higher speed operations produce higher diversion

#### Service Quality:

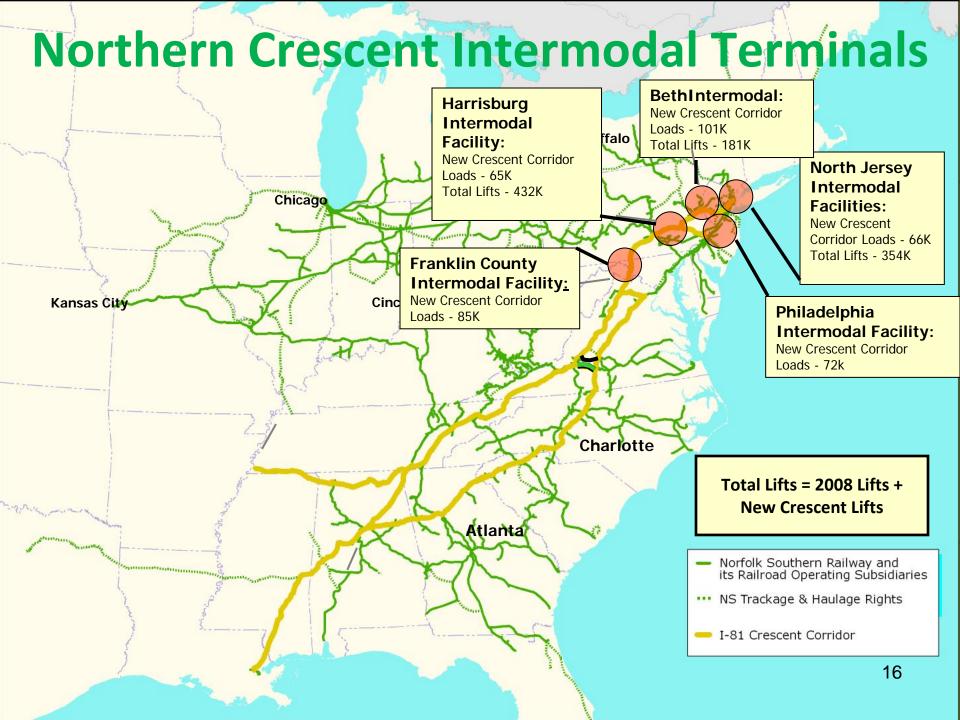
Better service produces higher diversion

## The Crescent Corridor has High Truck Diversion Potential

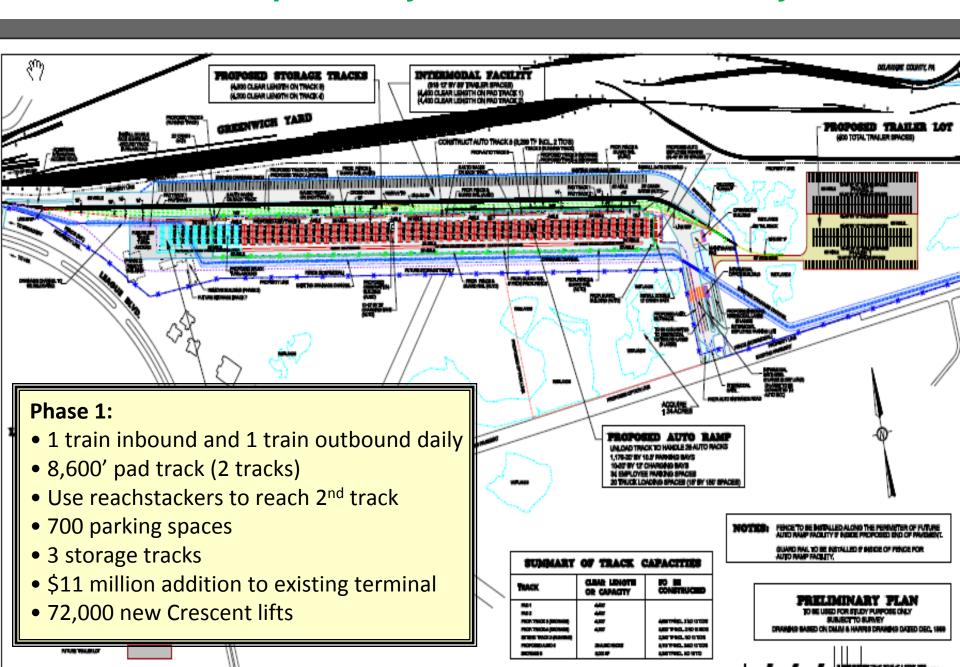








#### Philadelphia Navy Yard Intermodal Facility



## Clean, Green Relief for Congested Roads



\$44 Million

\$155 Million

\$222 Million

\$9 Million

**Congestion Savings** 

**Total Annual Public Benefits** 

Safety Savings

**Logistics Savings** 

Harrisburg and

Bethlehem are

counted twice

10/10/0

\*Public benefits derived from Cambridge Systematics analysis

Norfolk Southern Crescent Corridor

Crescent Corridor Terminals

\* The DOT estimates that congestion will increase significantly by 2035.

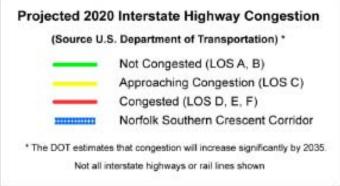
Not all interstate highways or rail lines shown

## Clean, Green Relief for Congested Roads



## Clean, Green Relief for Congested Roads





#### Benefits to Delaware

211,000 Annual Trucks Diverted to Rail
547,000 Gallons Fuel Saved per Year
6,000 Tons CO<sub>2</sub> Reduction per Year
\$3.7 Million Annual Congestion Savings
\$474,000 Cost of Accidents Avoided

# Crescent's Economic Impact on Pennsylvania by 2030

Total	\$1.388 Billion
At Risk and Benefited Industrial Expansions	\$1.256 Billion
NSRC Intermodal Facilities Only	\$0.132 Billion

#### Cumulative Economic Impact 2009 - 2030\*

Total	\$20,501 Billion
At Risk and Benefited Industrial Expansions	\$17.484 Billion
Intermodal Facilities Only	\$3.017 Billion

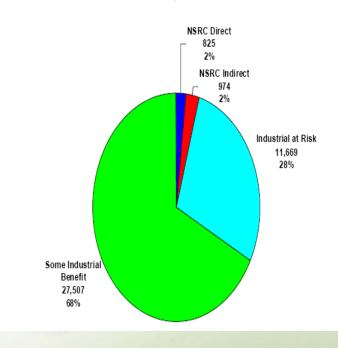
#### Employment Impact of NSRC Intermodal at 2030

Total (Exclusive of Construction)	15,331	25,644	40,975
At Risk and Benefited Industrial Expansions	<u>14,506</u>	24,670	39,176
NSRC Intermodal Facilities Only	825	974	1,799
	Direct	inairect	i otai

#### Annual Payroll by 2030\* in Millions

	Direct	Indirect	Tota
NSRC Intermodal Facilities Only	\$41.2	\$29.2	\$70.4
At Risk and Benefited Industrial Expansions	<u>\$435.2</u>	<u>\$740.1</u>	\$1,175.3
Total (Exclusive of Construction)	\$476.4	\$769.3	\$1,245.7
*In Constant 2009 Dollars			

Norfolk Southern Railway Company's Crescent Corridor Phase I Pennsylvania Employment at Full Development at 2030 40.975 Jobs



<sup>\*</sup>Economic impact analysis performed by Insight Research Corporation

## Philadelphia Intermodal Facility's Economic Impact by 2030

#### Annual Economic Impact at 2030\*

NSRC Philly Navy Yard Intermodal Only	\$0.02 Billion
At Risk and Benefited Industrial Expansions	\$1.04 Billion
Total	\$1.06 Billion

#### Cumulative Economic Impact 2009 – 2030\*

Intermodal Facility Only	\$0.34 Billion
At Risk and Benefited Industrial Expansions	\$13.99 Billion
Total	\$14.32 Billion

#### **Employment Impact of NSRC Intermodal at 2030**

	Direct	Indirect	Total
Proposed Intermodal	103	122	225
At Risk & Benefited Industrial	12,785	<u>19,760</u>	32,545
Total (Exclusive of Construction	12,888	19,882	32,770

#### Annual Payroll by 2030\* in Millions

	Direct	Indirect	Total
Proposed Intermodal	\$5.2	\$3.6	\$8.8
At Risk & Benefited Industrial	\$360.0	\$592.7	<u>\$952.7</u>
Total (Exclusive of Construction	\$365.2	\$596.3	\$961.5

<sup>\*</sup>In Constant 2009 Dollars

## Philadelphia Intermodal Facility

New Industrial Developments by 2020 in the New Jersey, Delaware, and Maryland Service Areas

	At-Risk 14%	Potentially-Benefited 33%
Industrial Expansions	1.1 million square feet	2.7 million square feet
Construction-Related Capital Investments	\$50 million	\$118 million
Construction Workers	501	1,181
Annual Employment at 2020	325	767
Estimated Annual Payroll at 2020	\$9.7 million	\$23 million

<sup>\*</sup>Economic impact analysis performed by Insight Research Corporation of Dallas, TX.

## Crescent Represents Significant Potential

- Long haul intermodal services along I-20, I-40, I-59, I-75, I-78, I-81, I-85, and I-95. Corridors are largely undeveloped for intermodal and there are historic and commercial reasons for this.
- Market share is currently very low for rail intermodal.
- Significant highway congestion on portions of these routes, and a high proportion generated from freight.
- Existing trucker interest in developing services in this corridor; NS will also explore carload opportunities.
- Well over one million divertible truckloads in this corridor.
  - Requires NS to be competitive with single-driver transit times and with high reliability/consistency in service.



## **Tracking Progress...**

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