



Giving a Voice to Freight

Presented by:
Adrienne Gregory
Manager

CAGTC

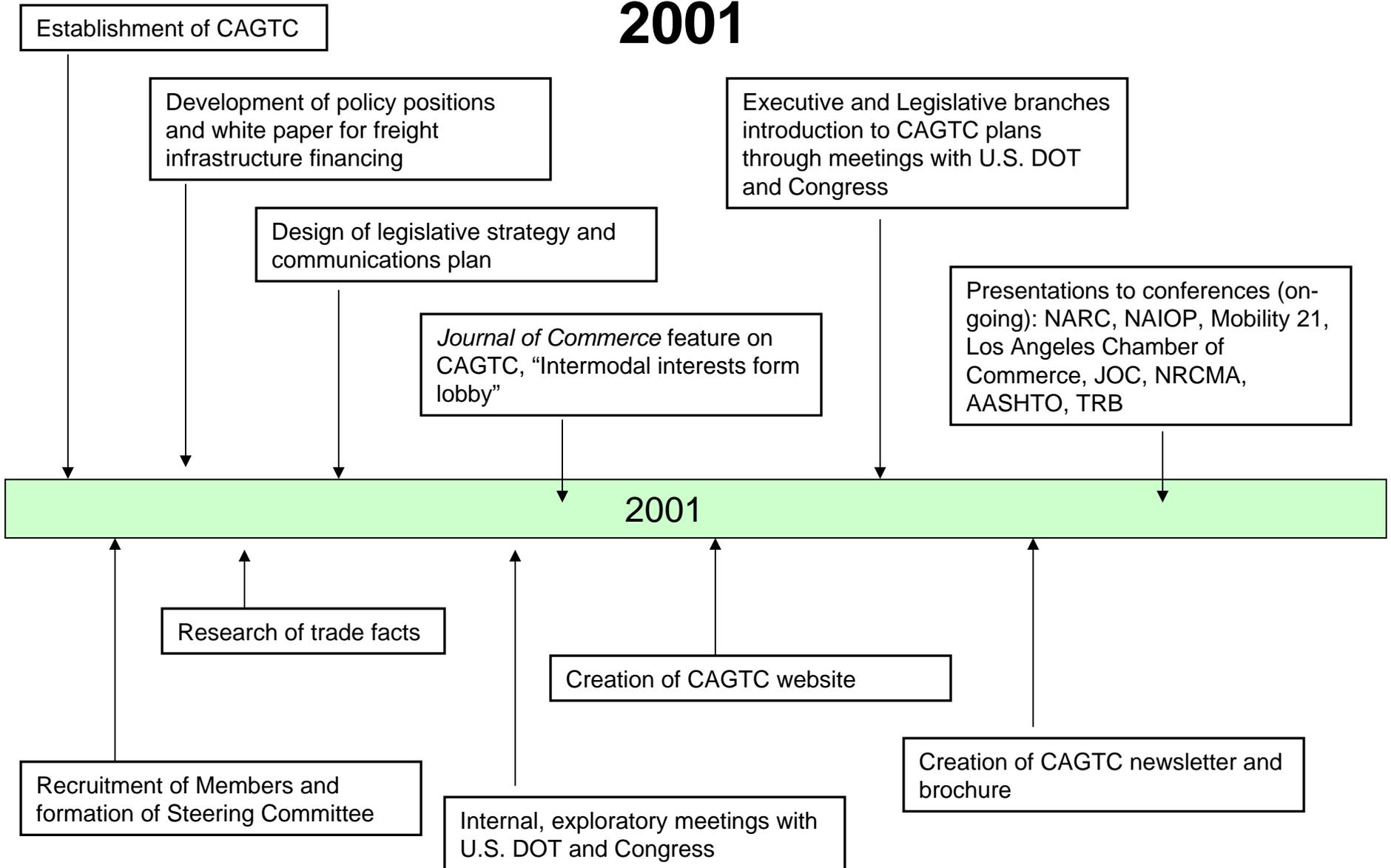
Coalition for America's
Gateways & Trade Corridors

Our Coalition

- Established in 2001 to bring national attention to the need to significantly expand U.S. freight and goods movement transportation capabilities and to work toward national solutions
- Approx. 40 organizations, including motor carriers, railroads, ports, COGs and state DOTs, real estate and engineering firms and freight corridors
- Our sole purpose is to raise public recognition and Congressional awareness and to promote funding
- Supported by full-time staff for lobbying, outreach and media relations

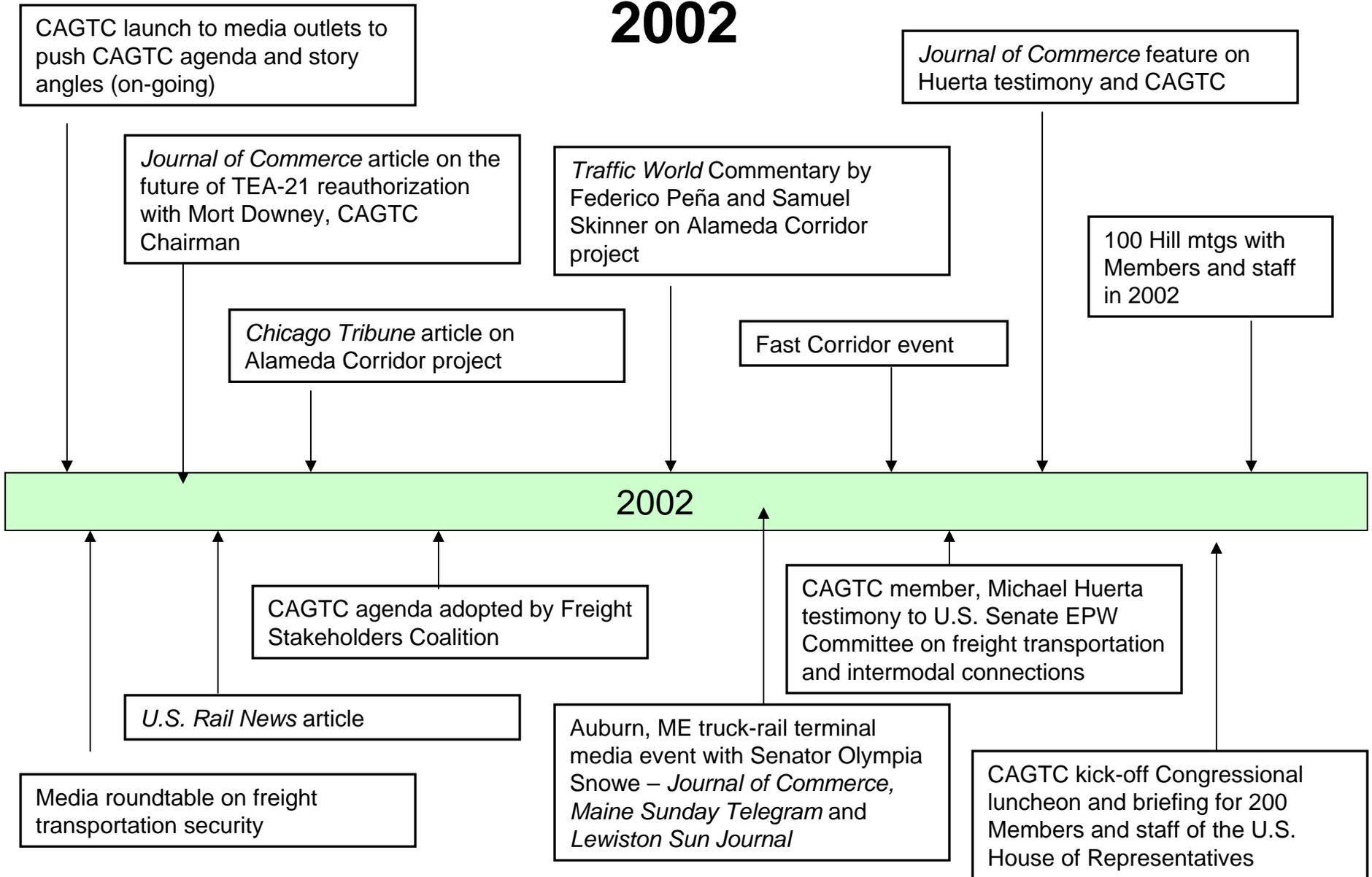
Coalition for America's Gateways and Trade Corridors (CAGTC) Timeline

2001



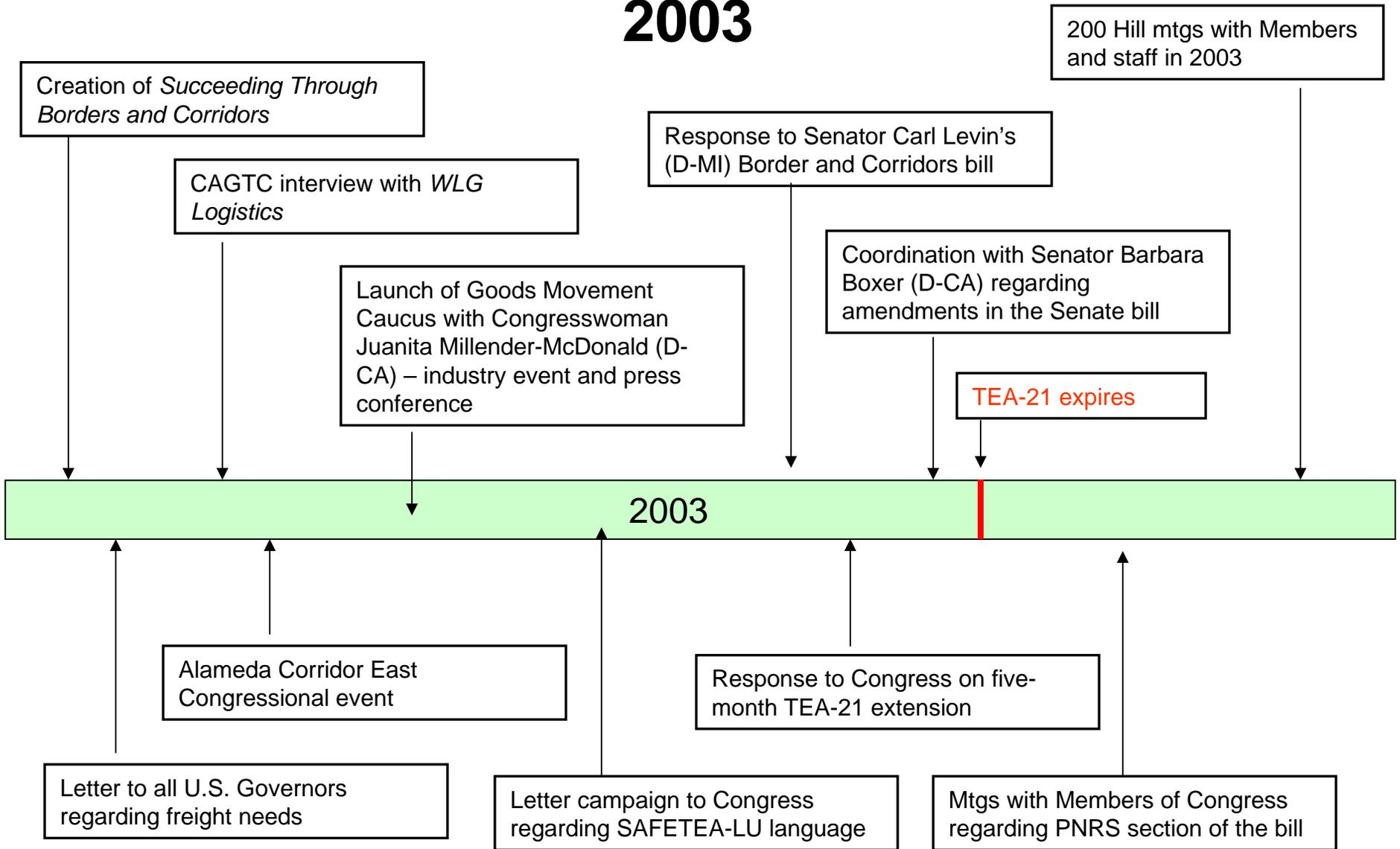
Coalition for America's Gateways and Trade Corridors (CAGTC) Timeline

2002



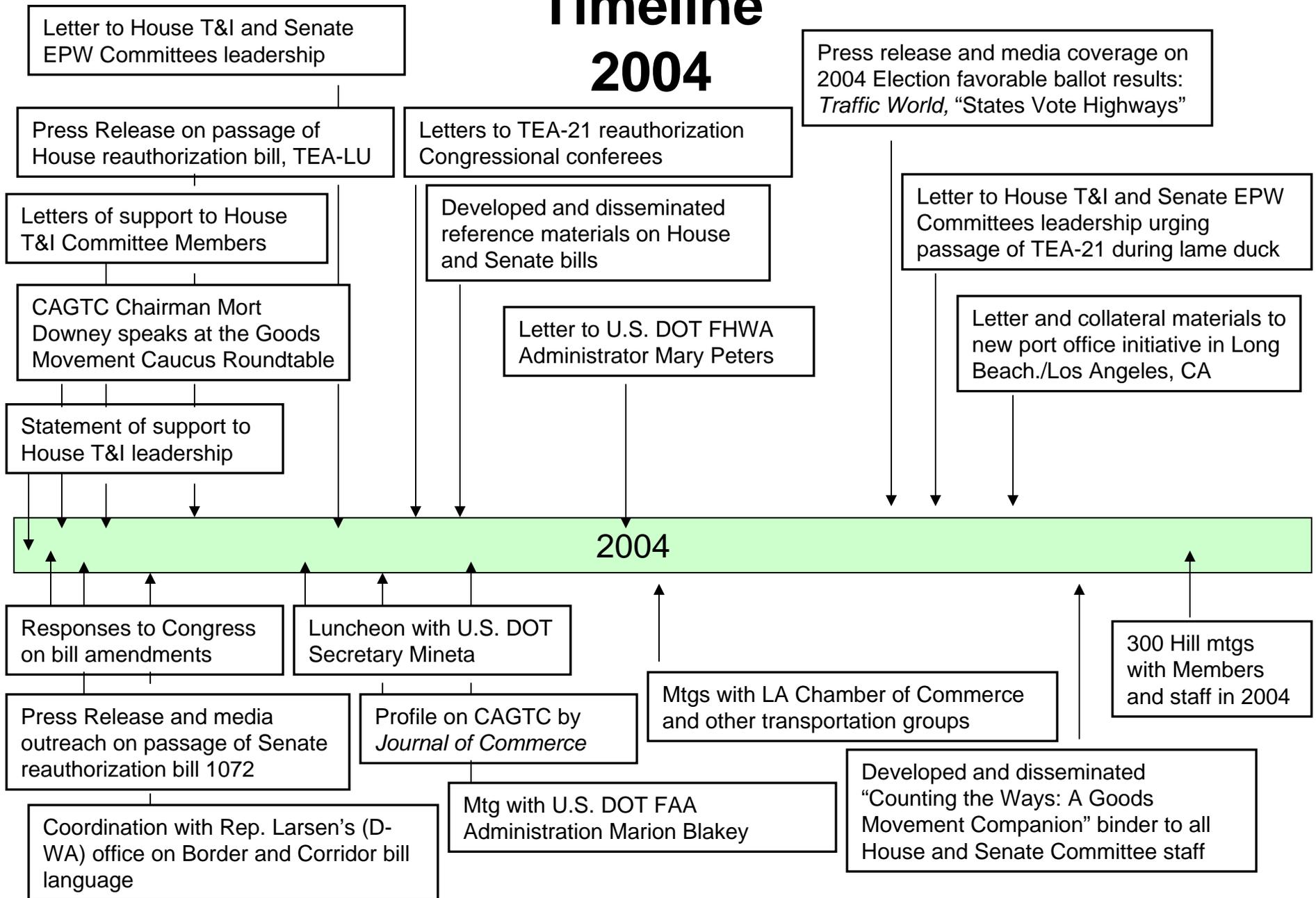
Coalition for America's Gateways and Trade Corridors (CAGTC) Timeline

2003



Coalition for America's Gateways and Trade Corridors (CAGTC)

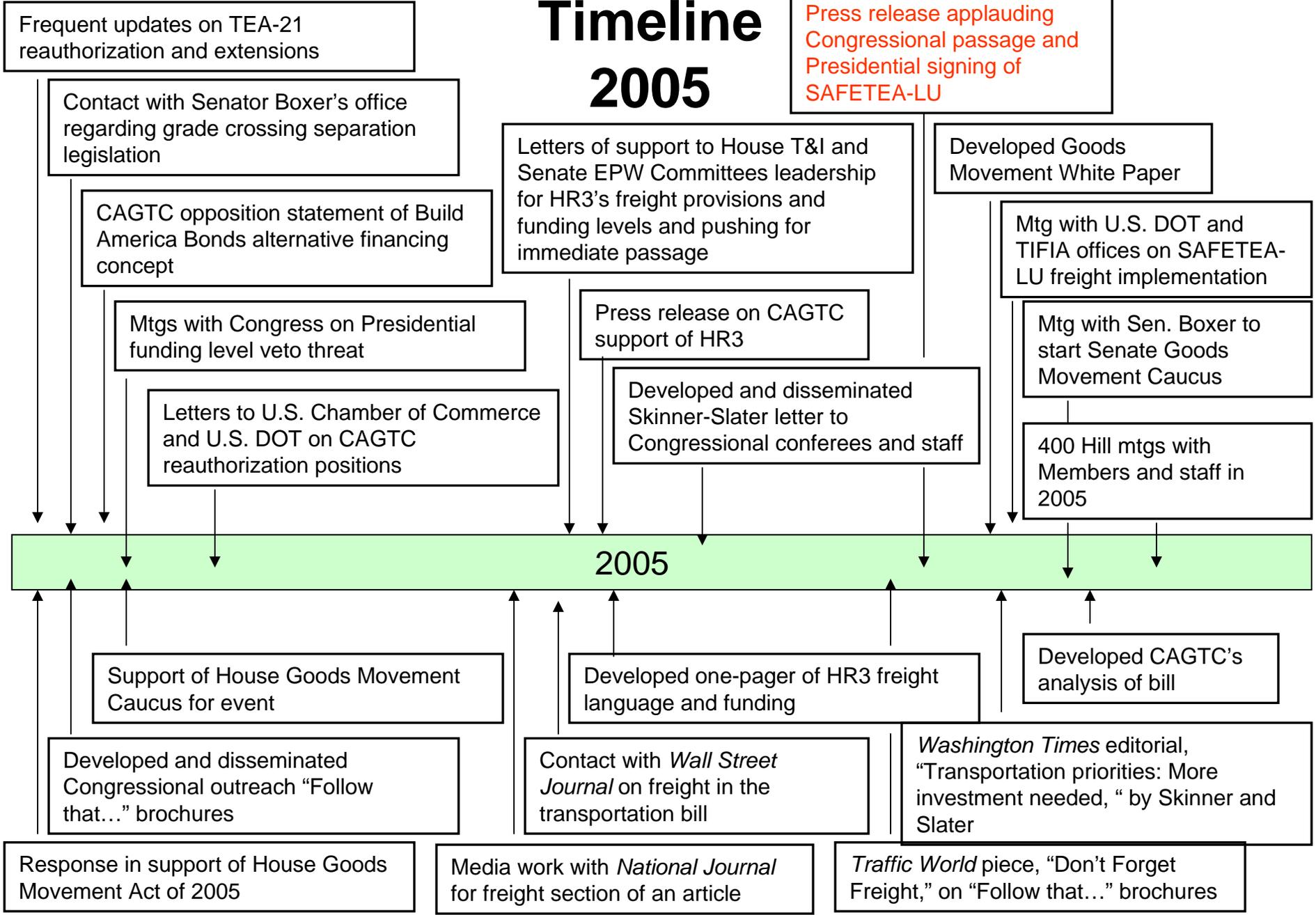
Timeline 2004



Coalition for America's Gateways and Trade Corridors (CAGTC)

Timeline 2005

Press release applauding Congressional passage and Presidential signing of SAFETEA-LU



FOLLOW THAT... COFFEE

*An intermodal adventure
with a delicious ending!*



PART I

Compliments of:

CAGTC

Coalition for America's
Gateways & Trade Corridors
www.tradecorridors.org

Departure Point:
SANTOS PORT IN SAO PAULO, BRAZIL

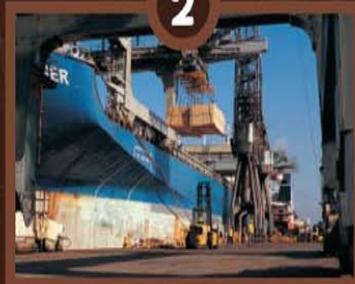


1

Containers of coffee beans are loaded
onto SHIPS for United States delivery.



2



U.S. Port Facility

3



The coffee beans are picked up by TRUCK.

4



Then transferred to RAIL.

5



U.S. Distribution Center

Final Destination:
STARBUCKS® CAFE - WASHINGTON, DC



6

The beans are again picked up by TRUCK
and brought to local cafes, coffee houses
and supermarkets, like those on Capitol Hill.

.....
**Intermodal freight infrastructure
and goods movement must be
adequately funded through the
transportation reauthorization bill!**
.....

Don't Forget Freight!



Have a cup of coffee and
remember the essential and
multi-modal freight transportation
system that brought it!

7

FOLLOW THAT... CORN

*An intermodal adventure
with a tasty ending!*



PART II

Compliments of:

CAGTC

Coalition for America's
Gateways & Trade Corridors
www.tradecorridors.org

Departure Point:
CORN FARM IN THE MIDWEST



1



The harvested corn is transported to
the farm's processing plant.

2



The corn is picked up by TRUCK and
brought to a rail facility.

3



The corn is then carried by RAIL.

4



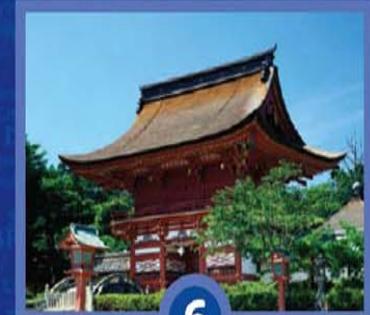
U.S. Port Facility

5



The corn is exported by SHIP.

Final Destination:
JAPAN



6

The corn is offloaded and distributed
to product manufacturing plants
throughout the country.

**Intermodal freight infrastructure
and goods movement must be
adequately funded through the
transportation reauthorization bill!**

Don't Forget Freight!

Let's not be corny, but if
you got it, our essential
and multi-modal
freight transportation
system brought it!

7



FOLLOW THAT... CRAYON

*An intermodal adventure
with a colorful ending!*



PART III

Compliments of:

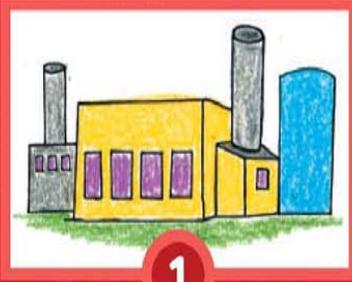
CAGTC

Coalition for America's
Gateways & Trade Corridors

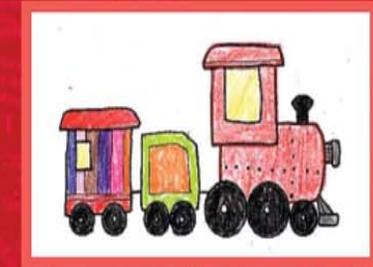
www.trade corridors.org

Telephone: (202) 828-9100

Departure Point:
RAW MATERIALS PLANT

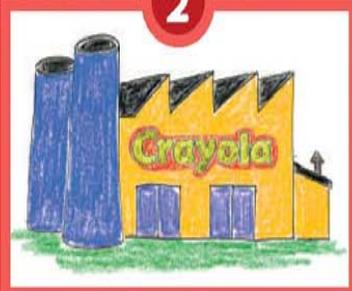


1



The raw materials are transported by RAIL
to the Crayola® manufacturing factory.

2

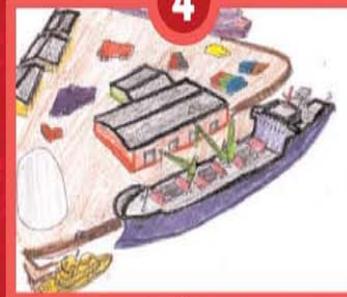


3



The boxes of crayons are picked up
by TRUCK.

4



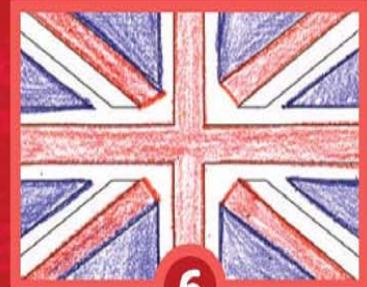
U.S. Port Facility

5



The boxes of crayons are exported by SHIP.

Final Destination:
ENGLAND



6

The crayons are offloaded and distributed
to retail stores throughout the country.

**Intermodal freight infrastructure
and goods movement must be
adequately funded through the
transportation reauthorization bill!**

Don't Forget Freight!

Do we have to draw
you a picture?

If you got it,
our essential and
multi-modal freight
transportation system
brought it!

7

Crayons provided by
Binney & Smith,
owners of the Crayola brand.



FOLLOW THAT... COTTON

*An intermodal adventure
with a fluffy ending!*



PART IV

Compliments of:

CAGTC

Coalition for America's
Gateways & Trade Corridors
www.tradecorridors.org

Telephone: (202) 828-9100

Departure Point:
COTTON FARM



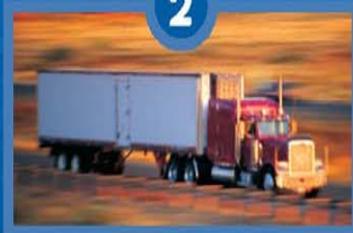
1

The cotton is sent through the
gin and baled.



2

The bales of cotton are picked by TRUCK
and brought to a rail-accessible warehouse.



3

The cotton is carried from the
warehouse by RAIL.



4

U.S. Port Facility

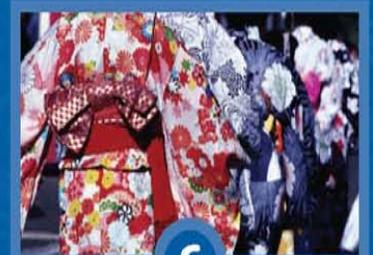


5

The cotton is exported by SHIP.



Final Destination:
JAPAN



6

The cotton is offloaded and distributed
to product manufacturing plants throughout
the country where a variety of goods are
made, like kimonos.

.....
**Intermodal freight infrastructure
and goods movement must be
adequately funded through the
transportation reauthorization bill!**
.....

Don't Forget Freight!

Clean out your ears and listen:

Our essential and multi-modal
freight transportation system
needs at least \$2 billion
per year!

7

*Cotton products
provided by CVS/pharmacy.*



FOLLOW THOSE... ALTOIDS®

*An intermodal
adventure with a curiously
refreshing ending!*



PART V

Compliments of:

CAGTC

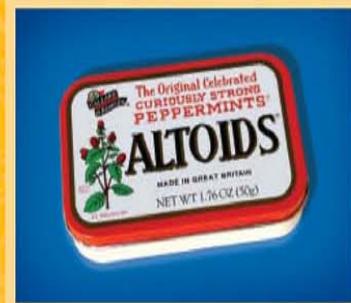
Coalition for America's
Gateways & Trade Corridors
www.tradecorridors.org

Telephone: (202) 828-9100

Departure Point:
MANUFACTURING PLANT – ENGLAND



1



2



The Altoids® are exported by SHIP.

3



U.S. Port Facility

4



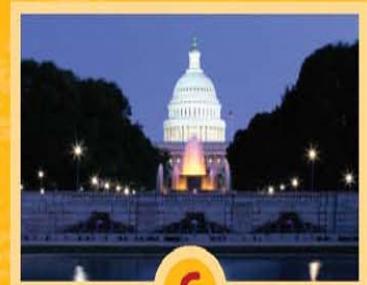
The Altoids® are carried by RAIL.

5



The Altoids® are picked by TRUCK and brought to distribution warehouses.

Final Destination:
WASHINGTON, DC



6

The Altoids® are again picked up by TRUCK and brought to local convenience stores and supermarkets, like those on Capitol Hill.

Intermodal freight infrastructure and goods movement must be adequately funded through the transportation reauthorization bill

Don't Forget Freight!

Put your money where your mouth is...

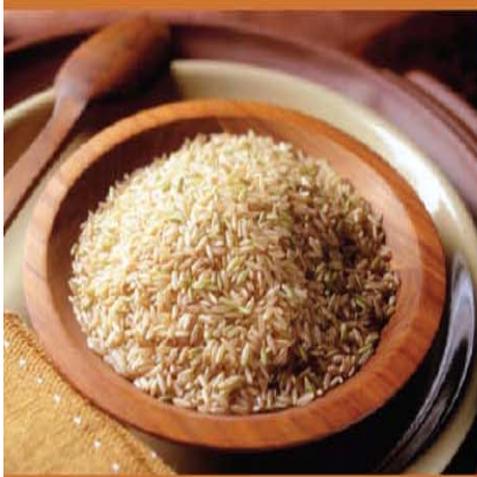
Refresh America's essential and multi-modal freight transportation system with at least \$2 billion per year!

7



FOLLOW THAT... RICE

*An intermodal adventure
with a grainy ending!*



PART VI

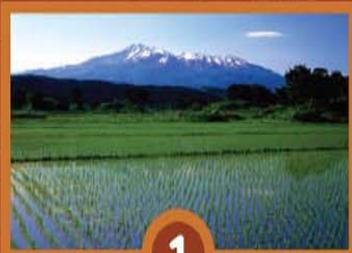
Compliments of:

CAGTC

Coalition for America's
Gateways & Trade Corridors
www.tradecorridors.org

Telephone: (202) 828-9100

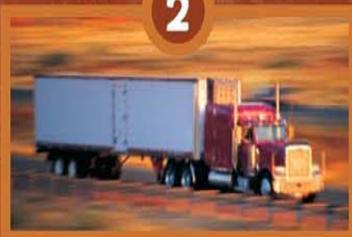
Departure Point:
RICE FARM - UNITED STATES



1



2



The rice is picked by TRUCK and brought
to a rail-accessible warehouse.



3

The rice is then carried from the
warehouse by RAIL.



4

U.S. Port Facility



5

The rice is exported by SHIP.

Final Destination:
JAPAN



6

The bags of rice are offloaded and
distributed throughout the country
where it is consumed.

**Intermodal freight infrastructure
and goods movement must be
adequately funded through the
transportation reauthorization bill!**

Don't Forget Freight!

From Washington DC's Chinatown
to San Francisco's Rice-a-Roni®,
America's freight transportation
system feeds us coast-to-coast
and needs at least
\$2 billion per year!

7



FOLLOW THAT... SHARPIE®

*An intermodal adventure
with a permanently
marked ending!*



PART VII

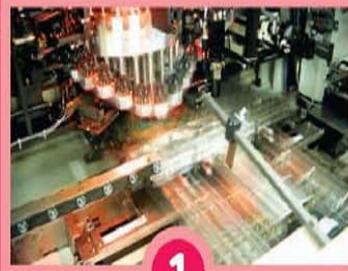
Compliments of:

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Coalition for America's
Gateways & Trade Corridors
www.tradecorridors.org

Telephone: (202) 828-9100

Departure Point:
PRODUCTION FACTORY



1



The Sharpies® are picked by TRUCK.

2



The Sharpies® are carried by RAIL.

3



U.S. Port Facility

4



The Sharpies® are exported by SHIP.

5



The Sharpies® are picked by TRUCK and
brought to distribution warehouses.

Final Destination:
AUSTRALIA



6

The Sharpies® are sent to distribution
centers throughout the country.

Intermodal freight infrastructure
and goods movement must be
adequately funded through the
transportation reauthorization bill!

Don't Forget Freight!

Write this down:

"I will support at least
\$2 billion annually to
fund our essential and
multi-modal freight
transportation system!"

7



FOLLOW THAT... TEA

*An intermodal adventure
with tea-riffic ending!*



PART VIII

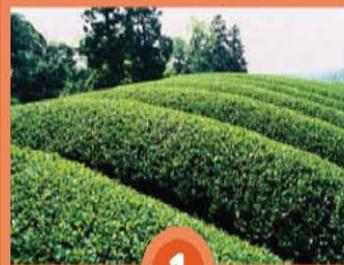
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Telephone: (202) 828-9100

Departure Point:
PORT OF COLOMBO - SRI LANKA



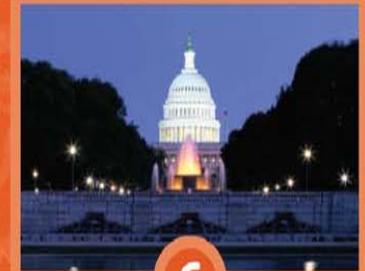
1



3

The tea is then carried from the port by RAIL.

Final Destination:
WASHINGTON, DC



6

The tea is again picked up by TRUCK
from the distribution centers and brought
to local cafes, coffee houses and
supermarkets, like those on Capitol Hill.



Containers of tea are loaded onto
SHIPS for United States delivery.

2



U.S. Port Facility



4

The tea is picked by TRUCK and brought
to distribution centers.

5



U.S. Distribution Center

Intermodal freight infrastructure
and goods movement must be
adequately funded through the
transportation reauthorization bill!

Don't Forget Freight!

Regardless of how you like
your TEA, "SAFE or LU",
leave room for at least
\$2 billion per year to
improve America's
essential and multi-
modal freight
transportation
system!



7

In all, CAGTC...

- Organized nearly **500 meetings** with more than three-quarters of Congress, as well as the Department of Transportation and the Administration.
- Hosted **Congressional events** with top Members
- Designed and disseminated **supporting materials**:
 - *Counting the Ways: A Goods Movement Companion*
 - *Succeeding Though Borders and Corridors: Case Studies*
 - *Follow That... supply chain brochure series*
- Earned numerous **media** references circulating to 1,625,030 readers, including 25 detailed pieces in national media outlets such as **The Chicago Tribune, The Washington Post, The Washington Times, Traffic World** and **The Journal of Commerce**.

Results:

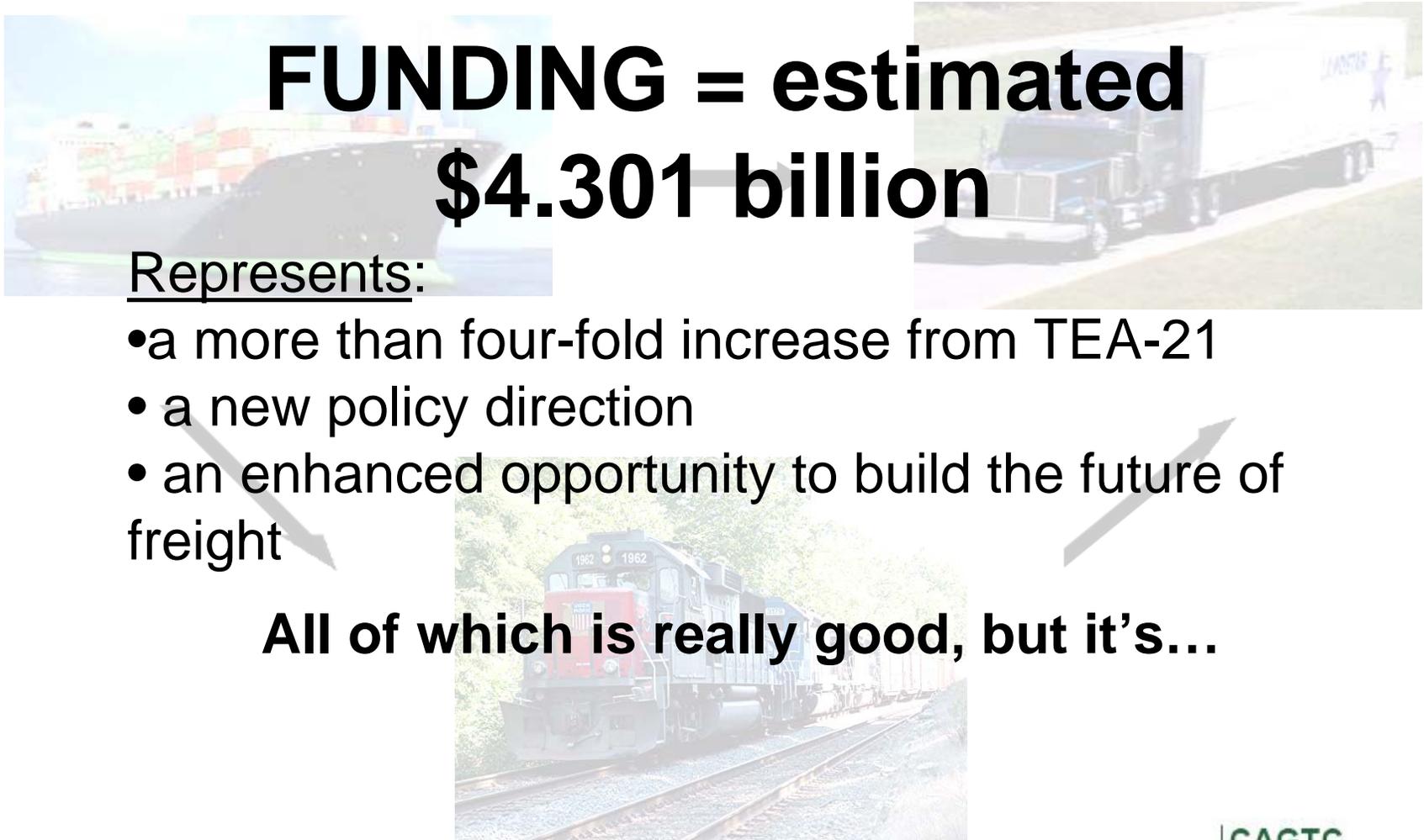
Freight Focus

**FUNDING = estimated
\$4.301 billion**

Represents:

- a more than four-fold increase from TEA-21
- a new policy direction
- an enhanced opportunity to build the future of freight

All of which is really good, but it's...



CAGTC

Coalition for America's
Gateways & Trade Corridors

Merely a Down Payment on Needs

BOTTOM LINE: the bill is \$42 billion below the amount needed to “maintain” and \$91 billion below the amount to “improve” according to US Chamber Foundation’s 2005 report.

From 2005 to 2015, total national needs will be \$3.4 trillion to “improve” the system, but total revenue will be only \$2.4 trillion, leaving a cumulative gap of approximately

\$1 trillion

CAGTC

Coalition for America's
Gateways & Trade Corridors

Freight Future by 2020

- **Imports and exports are doubling every 10 years**
- **The volume of freight moved on our infrastructure is expected to increase to 25 billion tons, worth about \$30 trillion**
- **Freight traffic within the U.S. borders will increase 100%**
- **Foreign trade moving through American ports is expected to increase by 187%**
- **Containerized cargo will experience an explosive 350% increase**
- **Trucks are expected to move more than 75% more tons of freight**
- **Rail is anticipated to carry 888 million tons of goods, a 44% increase**

CAGTC Next Steps:

➔ **NEW MEMBERS CONGRESSIONAL
EDUCATION CAMPAIGN**

➔ **2007 TRADE CORRIDORS SUMMIT**

➔ **FREIGHT TRUST FUND**

New Members Congressional Education Campaign

Follow That... Freight:
A Legislator's Guide to Freight and Goods Movement

All consumer products must travel by a combination of ship, rail and truck, and pass through ports and other distribution centers before arriving on local store shelves.

This Starbucks® Coffee Card, with a value of \$5.00, complies with Congressional Gift Giving Regulations.

Have a cup of coffee and remember the essential and multi-modal freight transportation system that brought it!

CAGTC
Coalition for America's Gateways & Trade Corridors
www.freedomforall.org

and the **SOUTHERN CALIFORNIA ASSOCIATION of GOVERNMENTS**

The cover features a central image of a Starbucks coffee cup and the US Capitol building, surrounded by four circular images of a port, a train, a truck, and a warehouse, all connected by a dashed blue line. The background is orange with faint state names.

Goals:

- To provide information on the needs of freight transportation funding to new Members
- To establish CAGTC as a resource on freight and goods movement issues

2007 Trade Corridors Summit

Details:

- What – 2007 Trade Corridors Summit
- When – **Monday, February 26th, 2007**
- Where – Washington, DC
- Who – Representatives from U.S. Corridors (By invitation, 2 per corridor)

Goals:

- To develop a list of principles to guide the National Surface Transportation Policy and Revenue Commission
- To establish the foundation for policy recommendations in advance of the next Surface Transportation reauthorization
- To introduce members of the corridor community and foster idea exchange

Freight Trust Fund

- Goal:
 - Establish a comprehensive fund dedicated to the construction and improvement of goods movement infrastructure.
 - Build on the Projects of National and Regional Significance program established in SAFETEA-LU.
 - Tap other revenue sources in addition to those currently dedicated to the federal Highway Trust Fund.

Freight Trust Fund

- The Mass Transit Account and even the Interstate Highway System are examples of similar program and funding decisions.
- Like the MTA, a dedicated freight trust fund with objective allocation criteria can ensure that critical goods movement projects are funded to completion in order to put in place the infrastructure needed to keep America's goods and economy moving through 2020 and beyond.

Freight Trust Fund

CAGTC has commended Congress to consider the following tenets with respect to establishment of a federal Freight Trust Fund (FTF):

- *Fund distribution should be based on objective, merit-based criteria, with higher-cost projects subject to more stringent evaluation than lower-cost efforts.*
- *Funding should be dedicated and sustained.*
- *The revenue structure should be developed in such a way that growth in demand for goods movement yields an increase in trust fund revenue.*

The Coalition for America's Gateways and Trade Corridors

JOIN OUR EFFORT

to

IMPROVE and SECURE OUR FUTURE ECONOMY, CONSUMER PRICES and GLOBAL COMPETITIVNESS!

For more information, please contact:

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CAGTC

Coalition for America's
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