

DELAWARE VALLEY GOODS MOVEMENT TASK FORCE

QUARTERLY MEETING HIGHLIGHTS Delaware Valley Goods Movement Task Force 10:15 A.M., Wednesday, October 14th, 2009

8th Floor—DVRPC Main Conference Room

190 North Independence Mall West, Philadelphia, PA 19106

1. Call to order

Task Force Co-Chairs Don Shanis of DVRPC and Eric Madden of PennDOT called the quarterly freight advisory committee meeting to order. All Task Force members were recognized, and new attendees were welcomed.

In member news, Sarah Gulick is the new Director for the PennDOT Bureau of Rail Freight. Craig Lewis, Vice President of Corporate Affairs for Norfolk Southern, has retired after serving the railroad for 11 years. Walker Allen is going to be married on November 14th. Joe Petaccio, President of the Southern Railroad of New Jersey, passed away on August 1st.

2. County Freight Scans

Ted Dahlburg, Manager of Freight Planning, provided an overview of the County Freight Scan program. During FY 2010, DVRPC staff will conduct Freight Scans in each of the region's nine counties. The primary purpose of the scans is to build greater capacity at the county and city planning departments for addressing freight issues. With the help of the members of DVRPC's freight advisory committee, staff will perform a number of technical activities highlighting freight facilities and operations within each county.

The ultimate products to come out of this project for each county will be a county freight map that includes identified freight facilities and industrial "centers;" organized field views for the county planning and economic development agencies so they can see the major freight facilities in their county; both a supply chain and freight as a good neighbor case study; aggregated economic and employment data at the county level; and, a gallery of freight photos to be used in DVRPC and county reports. All of this information will be used to create a promotional brochure called Freight in your County.

The schedule for County Freight Scans is as follows: September, 2009: Bucks County October, 2009: Burlington County November, 2009: Philadelphia County December, 2009: Gloucester County January, 2010: Camden County February, 2010: Chester County March, 2010: Montgomery County April, 2010: Mercer County May, 2010: Delaware County

3. The Regional Comprehensive Economic Development Framework

Mary Bell, DVRPC's Manager of Demographic and Economic Analysis, discussed the Greater Philadelphia Economic Development Framework. Created at the behest of the Philadelphia Regional Office of the U.S. Department of Commerce, the framework maps out a comprehensive economic development strategy for the Greater Philadelphia region.

The goals laid out in the framework were structured to be broad and inclusive to match our diverse economic region. They include focusing growth in recognized urban and "first-suburb" centers; creating jobs that meet workforce supply and are in distressed areas; supporting and promoting key economic sectors such as tourism, alternative energy, health sciences, defense and specialty manufacturing; increasing innovation and new business; and expanding greater Philadelphia's connection to the Global Economy among others. The plan is currently being printed but is available to read for free on the web at

http://www.dvrpc.org/asp/pubs/publicationabstract.asp?pub_id=09008.

4. South Jersey Freight Transportation and Economic Development Assessment

New Jersey DOT's Scott Douglas provided an update of this evaluation of the freight transportation needs and opportunities in the southern New Jersey area. The study purpose is to develop a recommended list of projects that are critical to maintaining efficient freight transportation and to grow the logistics industry in southern New Jersey.

This effort follows the Southern New Jersey Freight and Logistics Industry Context and Economic Growth Visioning Plan which determined the region's freight obstacles to be poor last mile connectors, a lack of intermodal rail service, and out-of-date maritime infrastructure. Mr. Douglas explained that the new study will include a site specific assessment and refine the focus on the key issues. Using the needs put forth in the Visioning Plan, an economic analysis will be preformed to rank the region's needs. More information about this study can be found at the following web link: http://www.state.nj.us/transportation/freight/plan/initiatives.shtm.

The New Jersey Department of Transportation asks Task Force members to check the website regularly for updates and chances to give insight into study developments. A link to the study page will also be placed on the Task Force Website at: http://www.dvrpc.org/Freight/DVGMTF.htm.

5. South Jersey Transportation Planning Organization

Bill Schiavi, a planner from the South Jersey Transportation Planning Organization (SJTPO), the Metropolitan Planning Organization (MPO) for Atlantic, Cape May, Cumberland, and Salem counties in South Jersey, presented an overview of the organization and its current efforts. Like DVRPC, SJTPO provides a forum for cooperative decision-making, coordinates the planning activities of participating agencies, and adopts long-range plans to guide transportation investment decisions. The SJTPO region is expected to experience population growth of 20% through 2035 and employment growth of 24% over the same period. It also faces unique challenges, such as dealing with its tourism and gaming industry, the lack of urban centers, a mostly rural community, and odd travel peaks. The long term vision for the area laid out by SJTPO is to create a collection of small, livable, well-connected cities.

6. The Crescent Corridor Intermodal Freight Program

Herbert Smith of Norfolk Southern's Government Relations office in Washington D.C., presented an overview of the Crescent Corridor Program. The Cresent Corridor is a 2,500 railroad network that is designed to carry intermodal traffic that would divert traffic off of trucks and on to rail. The corridor stretches from Northern New Jersey to New Orleans.

The state of Pennsylvania has pledged \$45,000,000 over the next 3 years towards the project. Virginia has already spent \$43,000,000 and has pledged an additional \$60,000,000. Norfolk Southern will spend \$264,000,000 by 2013. The projects along the corridor include the expansion of existing intermodal facilities, the construction of new intermodal facilities, and an additional 300 miles of new track.

At full development the Cresent Cooridor is expected to provide \$2.2 billion in total monetized public benefits. The ratio of public benefit to public expenditure is expected to be \$25 dollars of benefit for every \$1 spent. In Pennsylvania, there is expected to be \$222,000,000 in public benefit and in New Jersey there is expected to be \$80,000,000 in public benefit. In the two states combined the Cresent Cooridor should save 12,300,000 gallons of fuel each year. (Note: this presentation will be posted to the DVRPC website)

7. Two-minute Reports

The following Task Force and Subcommittee chairs and Task Force members provided updates on the activities of their companies and agencies:

Eric Madden	PennDOT
Len Ross	Pennsylvania TAC
Talvin Davis	NJ DOT
Ted Matthews	NJTPA
Bobbie Geier	Delaware DOT
Dan Blevins	WILMAPCO
Don Shanis	DVRPC
Kelvin MacKavanagh	Planning Subcommittee
Jim Shannon	Select Greater Philadelphia
Dave Harvey	PRPA
G Labow	ePortation
Kate Zaidan	Clean Air Council
Bill Shoaf	Traffic Club of Philadelphia
Gerald Coyle	Evans Delivery Co
John McCreavy	SMS / Operation Lifesaver
Tom Kenny	Delaware Avenue Distribution Center

8. Old/New Business

The next meeting of the Goods Movement Task Force will be held on January 13th, 2009 and The scheduled 2010 meeting dates for next year are below, if there are any conflicts with the dates please contact DVRPC.

January 13 April 14 July 14 October 13

Meeting Participants

Name Allen, Walker Anderson, Matt Ben Amos, Ariel Blevins, Dan Chaustre, Jorge Coyle, Jerry Crawford, Rick Dahlburg, Ted Davis, Talvin DeBerry, Gary M. Delp, Paul DeYoung, Larry Duffy, Ed Egmont, Jennifer Foley, T.J. Geier, Bobbie Gessner, Paul Giobbie, Tony Goetz, William Greenly, Scott Gulick, Sarah Haak, John Harvey, Dave Hayes, Linda Huff, Alan Kardon, Roy Kenny, Tom Krakauer, Miki Kremer, Peter Labow, G LoStocco, Michael MacKavanagh, Kelvin Madden, Eric Matthews, Ted McCreavy, John Moore, Bruce Nwankwo, Vanessa Parker, Bob Parker, Scott Pawson, John Philpott, Bob Ratko, Wes Paod Alona	Affiliation DVRPCChester County Planning City of Philadelphia Office of TransportationWILMAPCO Dow ChemicalsEvans Delivery Co.Norfolk Southern DVRPCNJDOT PennDOT Lansdale Warehouse Co.L.A. DeYoung, Inc.Duffy Associates Economy League of Greater Philadelphia City Ave Special Services District Delaware DOT Gessner Transportation Consulting CSX Transportation CSX GVF Transportation PennDOT Philadelphia City Planning PRPA DRPA SJTPO NAI Mertz DADC NJDOT PB ePortation Temple CRP MacKavanagh Railroad Consulting PennDOT NJTPA SMS Rail Lines FedEx Custom Critical DVRPC / Temple Univ. CRP East Penn Railroad Jacobs Engineering Group DVRPC RCC BDP International Montgomery County Planning Tomple Liniv, CRP
Reed, Alena Ross, Len	Temple Univ. CRP Pennsylvania TAC

- Rothe, Tanya Sauer, Al Schoonmaker, Elizabeth Shanis, Donald Shannon, Jim Sheppard, William Shoaf, Bill Siebeneicher, Bob Smith, Herbert Strauss-Wieder, Anne Thomas, Carol Truban, Paul Van Tosh, Rachel Wahler, Brian Ward, John Weening, Ronald Wells. Tim Winkler, Fred Young, Lindsay Zaidan, Kate
- SEPTA East Penn Railroad DVRPC **DVRPC** Select Greater Philadelphia **Atlantic Rail Services** Shoaf Group Camden Iron and Metal Norfolk Southern A. Strauss-Wieder, Inc. **Burlington County** NJDOT Philadelphia City Planning NJ Turnpike Authority DVRPC A. Strauss-Wieder, Inc. LTK Engineering Services Winchester & Western RR The Howland Group / DRMEC Clean Air Council